



**AUSTIN MUSIC COMMISSION
MINUTES**

**REGULAR MEETING
(Monday, April 3, 2017)**

The Austin Music Commission convened in a regular meeting on Monday, April 3, 2017 in the City Hall Boards and Commissions Room in Austin, Texas.

Board Members in Attendance: Chair Gavin Garcia, Vice-Chair Marshall Escamilla, Rick Carney, Al Duarte, Barbara Rappaport, Graham Reynolds, Oren Rosenthal

Staff in Attendance: Kim McCarson, Alyssa Zinsser

CALL TO ORDER- 6:40 P.M.

1. CITIZEN COMMUNICATION

- a. Denis O'Donnell- of the White Horse spoke about the Agent of Change
- b. Johnny Limon- of Austin Tejano Music spoke about upcoming events

2. APPROVAL OF MINUTES

- a. Commissioner Rappaport motions to approve minutes from the Regular Meeting on February 6, 2017, Commissioner Reynolds seconds, motion passes 7-0.
- b. Commissioner Reynolds motions to approve minutes from the Special Called Joint-Arts and Music commission meeting held on March 31, 2017, Commissioner Duarte seconds, motion passes 7-0.

3. CHAIR'S REPORT

- a. Chair Garcia updates the Commission the Music & Entertainment Division's North American Music Cities Best Practice Summit held during SXSW 2017.
- b. Chair Garcia thanked the music venues that stayed open during this year's Texas Relays.
- c. Commissioner Rosenthal introduced himself to the commission, he will be Commissioner Quaid's replacement.
- d. Music & Entertainment Division's newest member, Brian Block, Entertainment Services Manager, introduced himself to the commission.

4. OLD BUSINESS

- a. Discussion on the Off- Center, Commission makes recommendation for Council to read the Off-Center proposal, Vice-Chair Escamilla motions, Rappaport seconds, Commissioner Reynolds abstains, motion passes 6-0.
- b. Discussion on Mayor Adler's Omnibus Activation Resolution. Commission requests that staff share Red River Pilot Program measurements before May 1st. Economic Development's Deputy Director, Alex Lopez, answered commissions' questions on progress and the timeline.
- c. Commissioner Reynolds motions for Commissioner Duarte to serve as commission parliamentarian and Commissioner Carney to serve as secretary, Commissioner Rappaport seconds, motion passes 7-0.

5. NEW BUSINESS

- a. Discussion on revenue development platform, Economic Development's Deputy Director, Alex Lopez, and staff member Kim McC Carson, answered commissions' questions on what it will look like and the timeline.
- b. Mosaic Sound Collective's Stephen Easley, Curse Mackey and Stuart Sullivan gave a presentation on their organizations growth and an update on their space. Mosaic provided the commission with four recommendations. Chair Garcia motioned for this to be a future agenda item with a possible action, Commissioner Reynolds seconds, motion passes 7-0.
- c. Commission discussed benefits of the JBN Sound System, company representative answered questions on the sound ceiling system. Entertainment Services staff members David Murray and Brian Block added their experiences with the system to the discussion. Commissioner Reynolds motions to add as a future agenda item, Chair Garcia seconds, motion passes 7-0.

6. STAFF BRIEFINGS

- a. Staff member, Alyssa Zinsser, gave the commission an update on the upcoming FB Live Series panel discussion on the Agent of Change and Entertainment License happening on Tuesday, April 25th @ 1:30pm on ATX Music & Entertainment Division FB page.

7. FUTURE AGENDA ITEMS

- a. Discussion and Possible Action on Mosaic Sound Collective.
- b. Discussion and Possible Action on JBN Sound Ceiling technology.
- c. Discussion and Possible Action on the Off-Center, Commissioner Reynolds motions, Vice-Chair seconds.
- d. Discussion and Possible Action on Mayor Adler's Omnibus Activation Resolution, Commissioner Reynolds motions, Vice-Chair Escamilla seconds. Item includes presentation by Economic Development Department staff on the final draft of the Agent of Change/Entertainment License.
- e. Staff update on the rumored Cultural Arts and Music & Entertainment Division merger, Commissioner Rappaport motions, Vice-Chair Escamilla seconds.
- f. Discussion on how music can engage the hospitality industry, Commission Rosenthal motions, Commissioner Reynolds seconds.
- g. Discussion with the Austin Tejano Music with Coalition to happen during June meeting, Commissioner Reynolds motions, Chair Garcia seconds.

8. ADJOURNMENT

- a. Vice-Chair Escamilla motions, Commissioner Rappaport seconds, motion passes 7-0.