



Visitor Impact Task Force  
May 9, 2017  
3:00pm  
Austin Convention Center  
Ballroom C  
500 E. Cesar Chavez  
Austin, TX 78701

## **MINUTES**

### **In Attendance:**

Gavin Garcia - Music Industry Representative  
Catlin Whittington - Music Industry Representative  
Lulu Flores - Arts Community Representative  
MariBen Ramsey - Arts Community Representative  
James Russell - Special Events Industry Representative  
Julie Niehoff - Special Events Industry Representative  
Tom Noonan - Austin Convention & Visitors Bureau Representative  
Shelly Schadegg - Hotel Industry Representative  
Bill Worsham - Public Safety Community Representative  
Alyson McGee - Preservation Community Representative  
Dan Keshet - Parks Community Representative  
Mark Tester - Convention Center Representative  
Dewitt Peart - Downtown Commission Representative  
Ashwin Ghatalia - Tourism Workforce Representative  
Stephen Sternschein - Tourism Workforce Representative  
Jonathan Mahone - Community Member Representative  
Pam Thompson - Environmental Community Representative

### **Absent:**

Skeeter Miller - Restaurant Industry Representative  
Richard Mendoza - Public Works Department Representative (ex-officio)

### **Staff and Others In Attendance:**

Mark Washington, ACM  
Larry Schooler, CPIO, Facilitator  
Carla Steffen, Austin Convention Center Department  
Felicia Ojeda, Austin Convention Center Department  
Bill Bunch  
Rebecca Melancon, Local Businesses  
Dan Gillotte, Local Businesses  
Fred Schmidt, Local Businesses  
Scott Joslove, THLA  
Nachele Groomes  
Zenobia C. Joseph, Capital Metropolitan Transportation Authority

**Staff and Others In Attendance: (con't)**

Jim Innes, Convention Center Expansion

Nailahl Sankofa, Palm Sq. item & Visitor Impact TF Demo

Suzanne Erickson, Convention Center Expansion

Scott Johnson, Citizen

**AGENDA**

**1. CALL MEETING TO ORDER**

- a. Meeting called to order at 3:14pm by Chair James Russell

- 1. Approval of Minutes from May 2, 2017 Meeting**, all voters approved minus Julie Niehoff, Tom Noonan, Alyson McGee, Ashwin Ghatalia, and Stephen Sternschein (due to absence of May 2, 2017 meeting) and the absence of Task Force Members, Skeeter Miller and Richard Mendoza.

**2. NEW BUSINESS**

- a. Task Force discussed and voted for an additional meeting schedule for May 16, 2017- (Voted, YES to meet May 16, 2017)
  - i. May 16 and May 23 meeting will be located at the Hyatt Regency Austin

**3. OLD BUSINESS**

- a. Larry Schooler discussed the Austin Convention Center Expansion and allowed the Task Force members (Tom Noonan, Alyson McGee, Ashwin Ghatalia, and Stephen Sternschein) for their vote on the recommendation.

**4. CITIZEN COMMUNICATION: 4:35pm**

- a. Zenobia C. Joseph, Capital Metropolitan Transportation Authority
- b. Nailahl Sankofa, Palm Sq. item & Visitor Impact TF Demo

**5. OLD BUSINESS – resumed**

- a. Discussion on TPID (Tourism Public Improvement District)

**6. CITIZEN COMMUNICATION: 5:30pm**

- a. Bill Bunch
- b. Rebecca Melancon, Local Businesses
- c. Scott Joslove, THLA
- d. Nachele Groomes
- e. Jim Innes, Convention Center Expansion
- f. Suzanne Erickson, Convention Center Expansion
- g. Scott Johnson, Citizen
- h. Dan Gillotte, Local Businesses
- i. Fred Schmidt, Local Businesses

## 7. ADJOURNMENT

### a. Meeting Adjourned at 6:05pm

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call Larry Schooler at Communication and Public Information Office Department, at 512.974.6004, [larry.schooler@austintexas.gov](mailto:larry.schooler@austintexas.gov) for additional information; TTY users route through Relay Texas at 711.

For more information on the Visitor Impact Task Force, please contact Felicia Ojeda at 512.404.4022, [felicia.ojeda@austintexas.gov](mailto:felicia.ojeda@austintexas.gov).