

# FOOD AND CLIMATE – STRATEGIES AND ACTIONS

First Draft

Strategy category	Action #	Actions	Timeframe 2015-2020 2020-2030 2030-2050
Production	PR1	Preserve prime farmland through the continued support of Conservation Easements, using “right match” land use framework	2015-2020
	PR2	Allow food production on City/County park land (under lease contracts of at least 3 year terms)	2015-2020
	PR3	Support food producers within City/County limits to use sustainable production and land management methods through financial support for certifications such as organic, holistic management, permaculture, biodynamic (certification subsidies?)	2015-2020 2020-2030
	PR4	Offer rebates for irrigation water management equipment, conservation tillage equipment	2015-2020 2020-2030
	PR5	Tax assessor's office accurately values ag land in order for farmers to afford to stay on their land and to lower barriers for new farmers attempting to purchase ag land	2015-2020
	PR6	Require new development on 5 acres or greater to preserve a certain percentage of open land for Natural green space and/or food production.	2015-2020 2020-2030 2030-2050
Logistics	LOG1	Enhance Central Texas sustainable food producers’ access to Austin consumers by identifying City/County facilities and/or land for collective aggregation, storage and sales/distribution.	2015-2020
	LOG2	Collaborate with the trucking and logistics industry to shift vehicles off major transportation thoroughfares during peak times and focus on reduction of idling.	2015-2020

	LOG3	Explore partnerships with food logistics companies to encourage/support electrification of truck refrigeration.	2020-2030
	LOG4	Continue city support Good Food Purchasing Program	2015-2020
	LOG5	Increase retail capacity to reduce transportation time to purchase food, as well as address lack of food access, since healthy food access supports a reduced-emission lifestyle	
	LOG6	Implement labeling at retail and restaurant establishments that includes environmental impact	
	LOG7	Encourage or incentivize large-scale refrigeration operations to use most efficient cooling systems	
	PU2	City adopts procurement specifications for materials reuse, reduced packaging, products with low embodied energy, materials with recycled content, and locally manufactured products and the City encourages other agencies and enterprises to follow suit.	
	PU3	ARR develops public marketing campaign promoting responsible purchasing. (Expand to city-wide initiative linked with GFPP)	
	PU4	ARR encourages groups to purchase items cooperatively to reduce packaging. (Extruded polystyrene foam ban?)	
	IS9	Plan, enhance, design and build toll and/or managed lanes to include construction or operations necessary to increase transportation efficiencies including Park & Ride facilities, transit, higher occupancy vehicles, and freight distribution.	
Consumption	C1	City policies to promote availability of F&Vs, and decrease animal products in City cafeterias and at City-funded events	2015-2020
	C2	Incentivize City employee purchases of F&Vs (e.g. financial incentives for participation in Farm to Work)	2015-2020
	C3	Training to increase knowledge of what a sustainable diet means for City Employees, how to eat sustainably.	2015-2020
	C4	Promote awareness of a low-carbon diet through public education campaigns of sustainability considerations of food citywide	2015-2020
	C5	Improve SNAP and WIC enrollment rates, match SNAP education funding, double SNAP and WIC	2015-2020

		benefits	
	C6	Address lack of access in food deserts (e.g. increase food retail capacity, increased mobile markets)	2015-2020
	C7	Improve transportation, sidewalk and bike routes for healthy food retail access (Safe Routes to Market)	2020-2030
Waste	WM1	Support recovery of food for human consumption first, then animal consumption before going to compost or landfill	2015-2020
	WM2	ARR expands collection of food residuals and other compostables to multi-family residences	2015-2020