

Sustainable Tourism Plan for the City of Austin

Funding for a Sustainable Tourism Plan would be an allowable expense under state law if it is used under a cultural designation.

Potential benefits of a plan:

A) Prioritize the allocation of HOT funds to recipients who are requesting funds for the first time.

B) Inject into the tourism conversation the idea of a carrying capacity for hard and soft infrastructure.

C) Use the plan to focus more resources on transportation safety and developing new, low-emission mobility options.

D) To protect green space in the urban core from encroachment and to enhance the tree canopy.

A) Recommend to the City Council to use the HOT for a COA Sustainable Tourism Plan .

B) Evaluate the Austin Convention Center to determine how the existing space could be redesigned for better utilization of the hallways, vertical space and the roof.

C) Designate Trinity St. from Cesar Chavez to 4th St. as a low emission zone for vehicles and have the Austin Convention Center post no engine idling signs to existing posts.

D) Include in calculations for the actual or projected economic benefit of conventions the cost of lost hours in reduced mobility due to traffic congestion in the impacted area surrounding the Convention Center and the supporting hotels.

E) Consider increasing convention center space by constructing a new building in the Domain or other part of Austin in the Desired Development Zone that has existing hotel infrastructure