

**EVALUATION MATRIX
RADIO BROADCAST OF CITY MEETINGS
RFP SMB0106**

EVALUATION FACTORS	# Possible Points	Austin Community Radio	I Heart Media
EXPERIENCE AND QUALIFICATIONS	30	30	23
WORK PLAN	30	28	30
TOTAL EVALUATED COST	30	30	16
LOCAL BUSINESS PRESENCE	10	10	10
Total	100	98	79

NOTE: As per Section 252.049 of the local government code, contents of a proposal shall remain confidential until a contract is awarded. Therefore, the matrix will include points awarded for price but exact pricing will not be disclosed.