



Austin Public Health

The role of public health is to:

PROMOTE community-wide wellness,

PREVENT disease, and

PROTECT the community from infectious diseases, environmental hazards, and epidemics



HEALTH PLANNING INITIATIVES

Austin/Travis County Food Policy Board

June 12, 2017

2017 Planning Efforts

- Travis County Community Health Assessment
- City of Austin Strategic Planning



Community Health Assessment

- A Community Health Assessment (CHA) engages community members and local public health system partners to collect and analyze health-related data from many sources. Three critical tasks are accomplished through the Community Health Assessment:
 - Informs community decision-making;
 - Prioritizes health problems; and
 - Assists in the development and implementation of community health improvement plans.
- CHA is a community partner led process that kicks off a 5 year cycle
- CHA informs a subsequent 3 year Community Health Improvement Plan (CHIP)



SAVE THE DATE

COMMUNITY HEALTH FORUM

Thursday,
January 12th
from 6:00-8:00 pm

Southeast Health and Wellness Center
2901 Montopolis Drive
Austin, TX 78741



CHA Process

- Quantitative and Qualitative Data Collection
January 2017-April 2017

- 2 Community Forums
- 20 Key Informant Interviews
- 19 Focus Groups
- 168 Household Surveys
- #ShowUsYourAustin Social Media Campaign

- DRAFT** CHA Report posted for public comment in August 2017

- Public Forum for direct feedback scheduled for August 30.
- Report posting at

<http://www.austintexas.gov/healthforum>

What makes you healthy?

SHOW US!

What makes you healthy?

SHOW US!

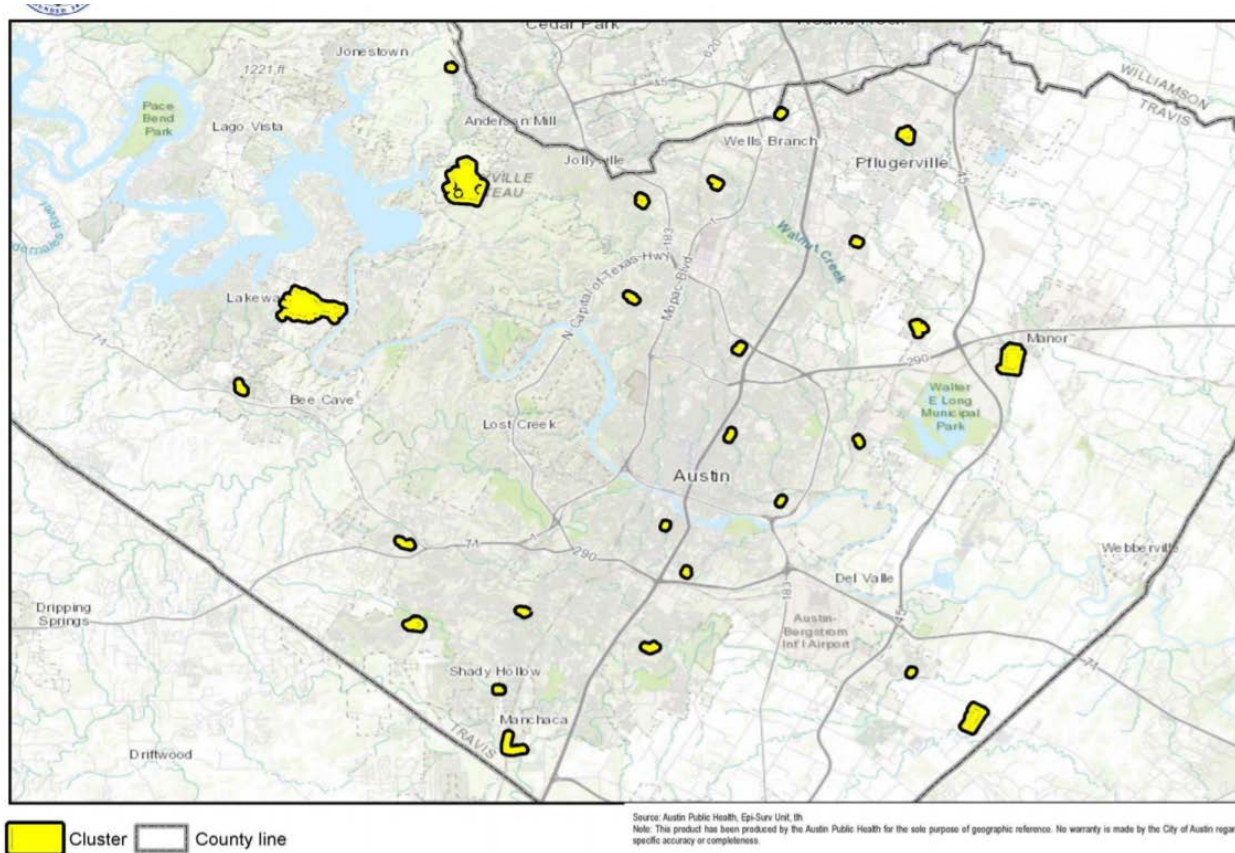
GET OUT YOUR CAMERA OR PHONE, HASHTAG PHOTOS
AND UPLOAD TO FACEBOOK, INSTAGRAM, OR TWITTER

#ShowUsYourAustin

2017 CHA CASPER

168 Household Surveys conducted using the Community Assessment for Public Health Emergency Response.

- Sampling frame included 30 neighborhood clusters
 - 20 within City of Austin
 - 10 in Travis County



CHA CASPER Findings Food Access

- Access to healthy foods is perceived as an important factor to quality of life.
- Access to healthy foods was identified in open responses as the most important factor that makes Travis County Healthy.
 - Other responses included: Access to health care, physical activity, green space, clean water, environment, safety
- **Households can buy affordable, healthy food near their home**
 - Strongly Agree (**66.2%** projected # of households **278,986**)
 - Agree (**18.9%** projected # of households **79,781**)
 - Neutral (**7.3%** projected # of households **31,086**)
 - Disagree (**0.8%** projected # of households **3,451**)
 - Strongly Disagree (**5.9%** projected # of households **24,855**)

CHA CASPER Findings Food Access

- **Households purchase the majority of groceries,**
 - Retail grocery store (92.8%)
 - Superstore (5.5%)
 - Different source (1%)
 - Corner store/convenience store/gas station (0.7%)
 - Ethnic food store (0.2%)
 - Farmer's market/roadside stand (0%)
- **Primary mode of transportation to purchase groceries**
 - Drive or ride in their family vehicle (97.4%)
 - Getting a ride (not from family vehicle) (1.1%)
 - Walking (0.8%)
 - Biking (0.8%)
- **Main reason households shop at primary source**
 - Convenient location (40.8%)
 - Price/low cost (19.4%)
 - Other reason (12.9%)
 - One stop shop (11.0%)
 - Selection of foods (9.5%)
 - Freshness of foods (5.7%)

CHA CASPER Recommendations

- Distribute report to APH leadership and key community partners as part of the ongoing Community Health Assessment process and post on the APH website.
- Continue efforts to maintain and improve access to health care, places for physical activity, and affordable housing that are perceived to contribute to quality of life of Travis County residents.
- Explore opportunities to improve transportation options, address traffic problems and barriers to health care, and improve household preparedness.
- Encourage households to have an emergency supply kit in their home.
- Encourage households to have a working smoke detector in every bedroom.

Full report available:

http://www.austintexas.gov/sites/default/files/files/Health/CHA-CHIP/CHA_CASPER_2017_Final_Report_FINAL_003_.pdf

Next Steps

- CHA will be finalized October 2017
- CHA issue prioritization November/December 2017
- CHIP development kick off January 2018
- CHIP implementation Summer 2018

City of Austin Strategic Planning

City Council identified 6 strategic outcomes to align with the long-term vision of Imagine Austin

Economic Opportunity and Affordability: Having economic opportunities & resources that enable us thrive in our community.

Mobility: Getting us where we want to go, when we want to get there, safely & cost-effectively.

Safety: Being safe in our home, at work, & in our community.

Health: Enjoying a sustainable environment & a healthy life, physically & mentally.

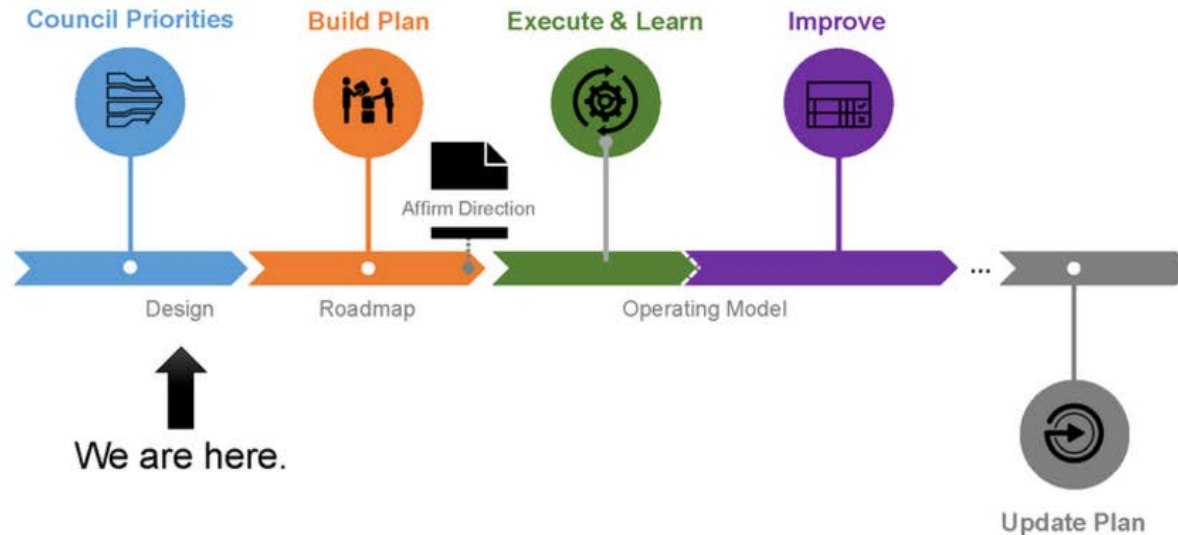
- Healthy conditions among individuals (absence of unhealthy conditions)
- Accessibility to quality health care services both physical & mental
Accessibility to quality parks, trails, & recreational opportunities
- Environmental quality & resilience
- Food security & nutrition

Cultural and Learning opportunities: Being enriched by Austin's unique civic, cultural, ethnic, & learning opportunities.

Government that Works: Believing that city government works for all of us-that is equitable, ethical & innovative.

City of Austin Strategic Planning

Adaptive Strategic Planning



- Office of Performance Management is leading a cross department process to develop a 3-5 year strategic plan to be finalized by end of Summer.
- Completed first phase to design roadmap to develop adaptive strategic plan
- More information: <https://austinstrategicplan.bloomfire.com>

Thank You!

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