

# Austin Economic Prosperity Commission

June 21, 2017

Tom Noonan, CEO



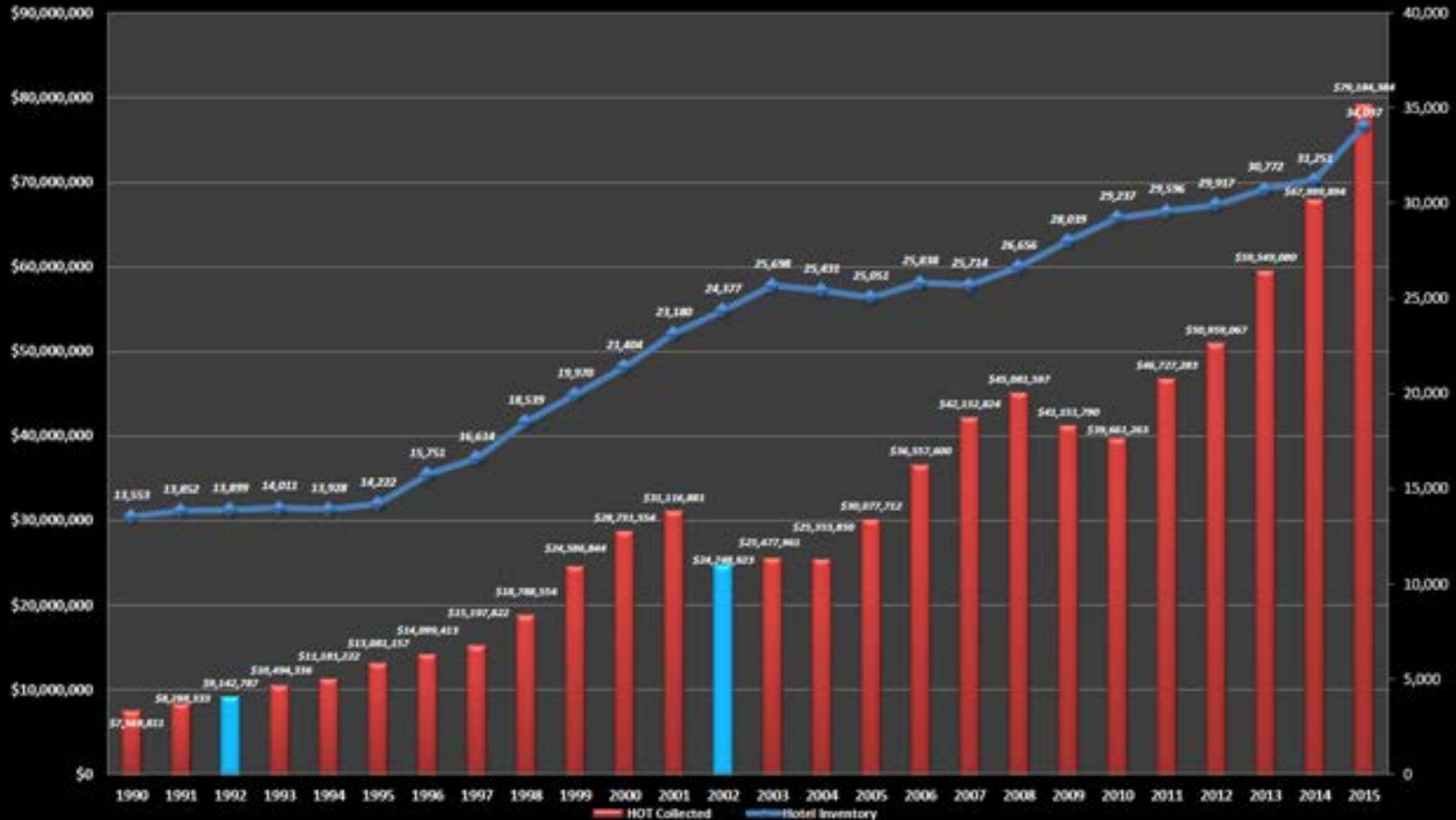


HOT TAX IS SELF-  
REGULATING  
IN GOOD TIMES, IT GROWS.  
IN A DOWNTURN, IT  
DECREASES.

VISIT  
*Austin*

# ACVB HOT TAX ALLOCATION VS. HOTEL INVENTORY

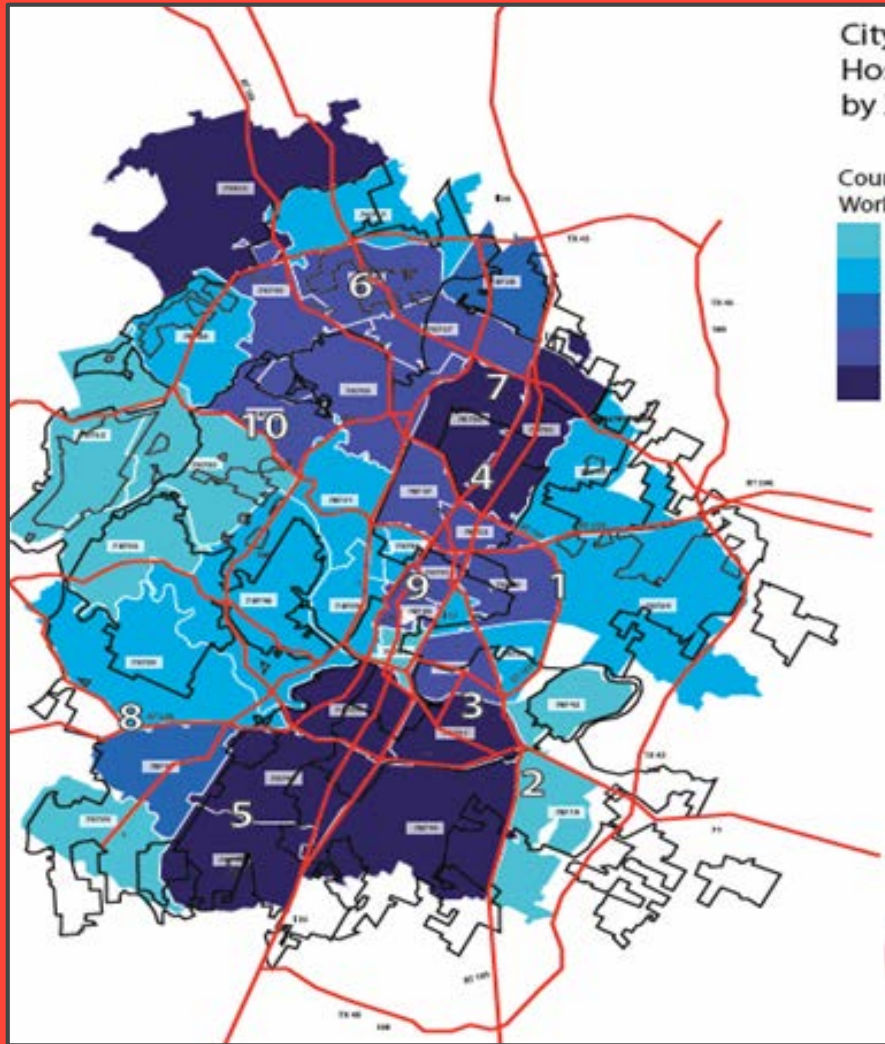
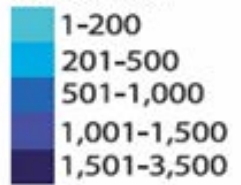
Austin HOT Collection vs. Hotel Inventory\*, 1990-2015





# City of Austin, TX Hospitality Workers by Zip Code

Count of Hospitality  
Workers: Total



Zip Code	# of Workers
78613	1,509
78701	101
78702	1,003
78703	221
78704	2,542
78705	1,230
78717	445
78719	21
78721	459
78722	448

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78613	1,509
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78722	448

Zip Code	# of Workers
78735	205
78739	160
78741	3,489
78742	10
78744	2,766
78745	3,296
78746	264
78748	1,536
78749	800
78750	672

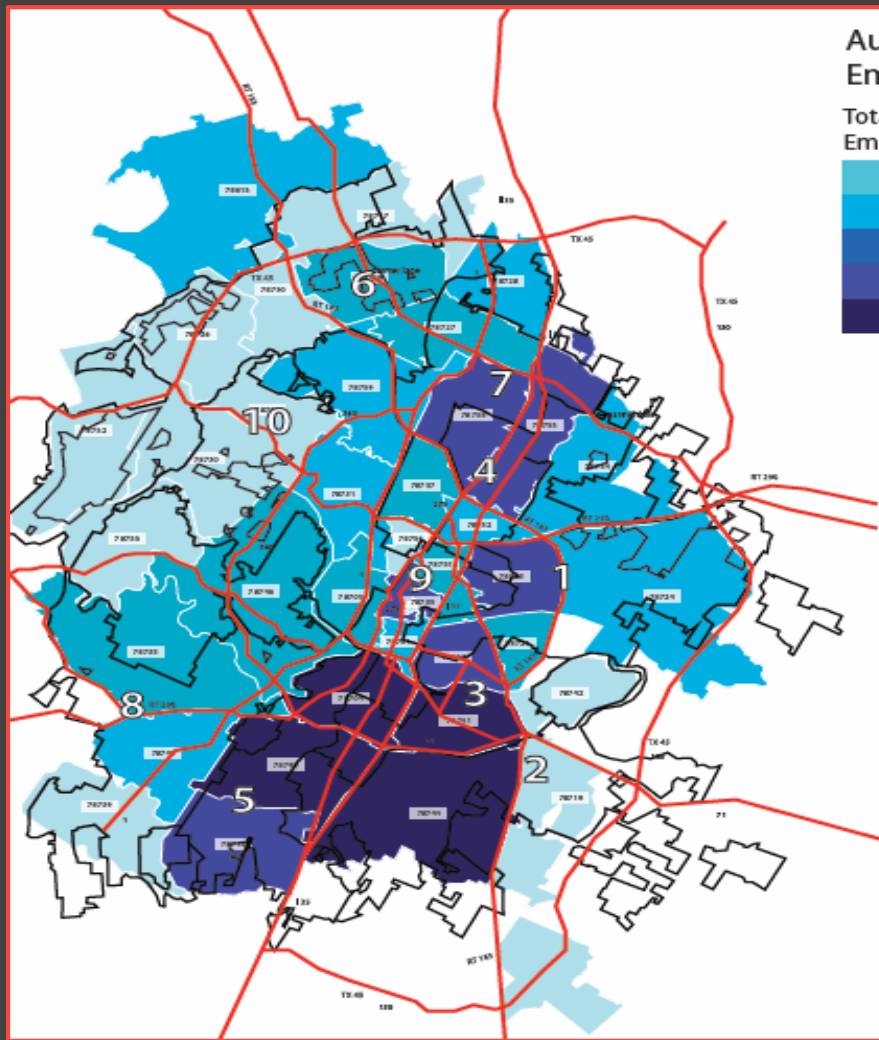
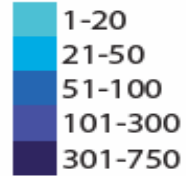
Zip Code	# of Workers
78751	657
78752	1,021
78753	2,945
78754	323
78756	273
78757	898
78758	2,373
78759	1,168
<b>Total</b>	<b>36,577</b>





## Austin Hotel Employees

Total Number of Employees: Total



Zip Code	# of Workers
78613	64
78701	65
78702	177
78703	34
78704	356
78705	103
78712	1
78717	20
78719	4
78721	46

Zip Code	# of Workers
78722	22
78723	168
78724	92
78726	9
78727	44
78728	64
78729	33
78730	9
78731	61
78732	8

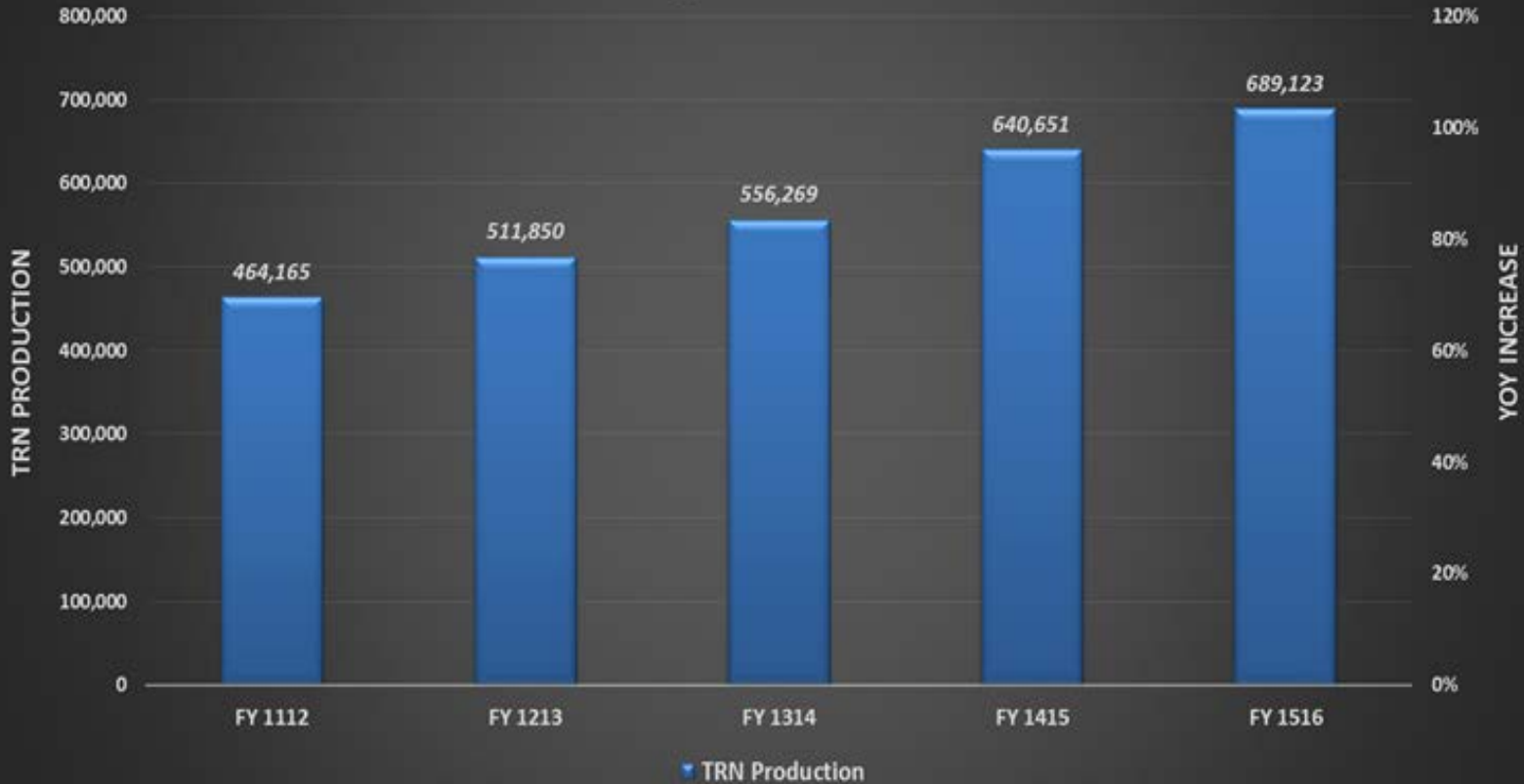
Zip Code	# of Workers
78733	3
78735	37
78739	16
78741	749
78742	2
78744	344
78745	393
78746	33
78748	212
78749	89

Zip Code	# of Workers
78750	19
78751	48
78752	76
78753	220
78754	72
78756	16
78757	41
78758	146
78759	59
<b>Total</b>	<b>3,955</b>





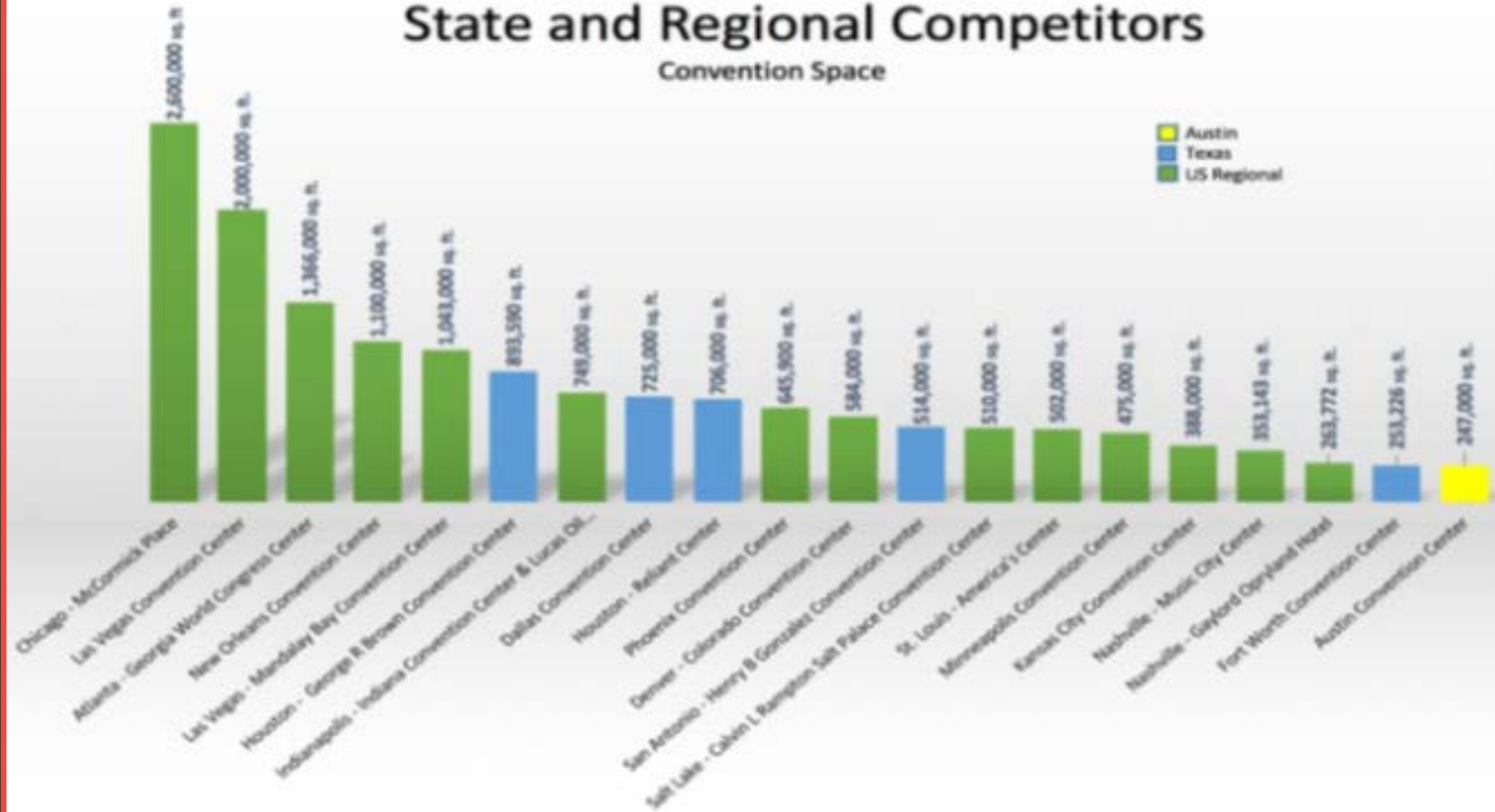
## ACVB 5-Year Booking Production FY 1112-FY1516



Year	YoY Increase
FY 1112	10%
FY 1213	10%
FY 1314	9%
FY 1415	15%
FY 1516	8%

# State and Regional Competitors

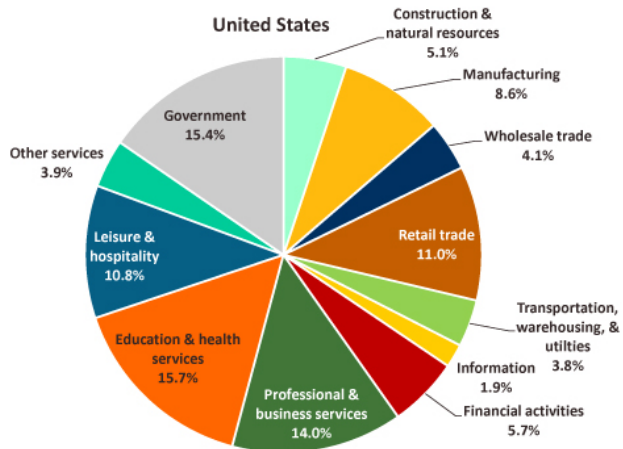
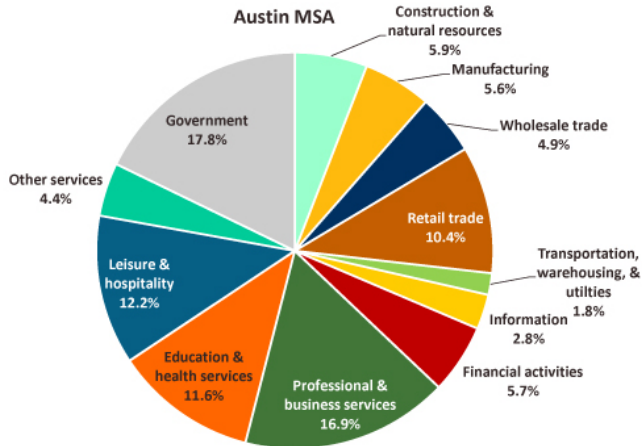
## Convention Space



\*The ACC is currently the 48th largest convention center in the nation.



## Employment by Industry 2016



**In 2016 the Leisure/Hospitality Industry provided 121,900 jobs in the City of Austin.**

Source: [Texas Workforce Commission](#), Current Employment Statistics.



	2012	2013	2014	2015	2016
Total non-farm	844,400	884,000	922,900	962,900	999,800
Construction, natural resources & mining	42,700	46,000	50,700	55,300	59,000
Manufacturing	56,600	57,200	57,200	55,600	55,700
Wholesale trade	41,800	43,700	45,300	48,100	49,400
Retail trade	89,300	93,800	97,600	100,300	103,900
Transportation, warehousing, & utilities	14,100	14,800	15,600	16,400	17,600
Information	22,700	23,900	25,200	27,100	28,400
Financial activities	47,000	49,300	51,900	54,000	56,700
Professional & business services	129,600	139,300	150,400	161,000	169,200
Educational & health Services	98,100	102,500	106,400	111,900	116,400
★ Leisure & hospitality	94,300	100,600	107,100	115,500	121,900
Other services	38,300	40,600	42,300	42,700	43,600
Government	170,100	172,200	173,200	175,200	177,900



VISIT  
*Austin*