

Appendix A

Received via email

from ZWAC Commissioners Masino, Acuna, Gattuso

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Establishing and Validating Metrics

Baseline numbers to use as a starting point.

Which numbers were as baselines in previous report and why? Which were informative? Which were not?

What data was needed to assess progress more comprehensively that was missing from the department workflow and/or plan?

Do we want/need more granularity on waste categories, consumers, fees? If so, what is the cost needed to implement this type of data collection and tracking?

Best Practices and Lessons Learned

Which programs were most successful in terms of diversion, waste reduction, consumer engagement, consumer participation, carbon mitigation, cost reduction, efficiency?

Which aspects of those programs translate to best practices moving forward?

Pilot program for organics? Why did we determine a pilot was best course? Were we correct?

In general, are pilot programs effective?

In what ways does our progress compare to the practices of comparably sized cities? Does this tell us anything about which cities are our true peers and which ones are not informative for us and which aren't?

Gap Analysis

Where are we lacking?

In what areas did we fall short of goals? Why?

Which assumptions were faulty? Did we have data gaps?

What changed in the landscape during the plan period that impacted projections and performance? How can we account for this in the next plan?

Projections and Goal Setting

What are the broad categories we wish to examine, narrow down from and articulate questions from?

Weekly recycling – would this spur diversion faster than other efforts?

Expansion of organics diversion What are next expectations for diversion from expansion

What gets us to the highest level of diversion the fastest?

What aspects of the current master plan that differ now in 2017 from 2011.

How can we articulate zero waste policy that supports CoA climate pledges?

Are there market opportunities that impact our goals?