



**REGULAR SCHEDULED MEETING OF THE HISPANIC/LATINO  
QUALITY OF LIFE RESOURCE ADVISORY COMMISSION**

**Wednesday, August 23, 2017 at 6:30pm  
Mexican American Cultural Resource Center  
600 River Street  
Austin, Texas 78701**

**CURRENT BOARD MEMBERS:**

*Jill Ramirez, Chair*

*Carmen Llanes Pulido, Vice-Chair*

*Isabel López-Aguilar*

*Dianna Velasquez*

*Teófilo Tijerina*

*Angelica Erazo*

*Emilio Zamora*

*Jovita Flay*

*Rodolfo Jiménez*

*Carlos Espinoza*

*Cristina Adams*

**AGENDA**

Citizens wishing to speak on agenda and non-agenda related items must sign up at least ten minutes before the meeting is called to order. Citizens may speak on non-agenda items under the Citizens Communications section of the agenda. Citizens may speak on an agenda related item after a presentation on the item has been made. Citizens might not speak after City staff presentations. Speakers signed up prior to the meeting being called to order will each be allowed a three-minute allotment to address their concerns. Boards and Commissions follow the same rules as City Council meetings.

**CALL TO ORDER**

**1. CITIZENS COMMUNICATION: GENERAL**

**2. APPROVAL OF MINUTES**

a. Consider approval of March 25, 2017, April 26, 2017, June 28, 2017 and July 13, 2017 minutes.

**3. STAFF BRIEFING**

- a. New requirements related to City Code Chapter 4-8: Registered Lobbyists. Copy will be available on the HLQOL website.
- b. Update on Office of Equity activities, Mr. Brion Oaks, Equity Officer (Equity Office)
- c. Presentation by the Corridor Program Office, Mike Trimble and Sara Behunek.

**4. OLD BUSINESS**

- a. Report, discussion and possible action regarding working groups and assignments:
  - Public participation, transparency and awareness work group
  - Economic Development in Latino Communities work group

- Health work group
- Representative Joint Inclusion Committee
- Representative to Commission on Seniors
- Budget and Policy Priorities work group
- Education work group
- Representative to MACC board
- Representatives to CodeNext
- QOL Representatives

b. Discussion and possible action regarding budget next steps including but not limited to writing letters to council, recommendations, strategies, etc.

c. Discussion and possible action regarding Internal Annual Review Report for the period of July 1, 2016 to June 30, 2017. Report is due July 31, 2017

## 5. NEW BUSINESS

a. Discussion and possible action regarding fund collected and distributed to date for the Rainey Street Historic District.

b. Discussion and possible action regarding MACC funding through the Hotel Occupancy Tax.

c. Discussion and possible action regarding MACC next phase

d. Discussion and possible action regarding Corridor Program Office presentation.

## 6. FUTURE AGENDA ITEMS

*Note: This section of the agenda gives the members an opportunity to request items for future agendas. By City ordinance, two board members are required to sponsor an item.*

*Staff should assume that if there is no objection from other members expressed at the meeting, the members' silence indicates approval for staff to include on the next agenda.*

- Discussion regarding scheduling a presentation on Latinos and Latinas in management. (Facilitated through human resources department)
- Discussion and possible action regarding AISD current dual language program
- Discussion and possible action regarding Human Resources practices including but not limited to promotions, conferences, training, Civil Service, demographics and opportunities for Hispanic/Latino(a) to prospect.
- Discussion and possible action regarding drafting letter of support to the Asian American Cultural Center's vision to address quality of life of the senior community.
- Discussion and possible action regarding final copy of the Resolution Support for Immigrant Families.
- Discussion and possible action regarding identification of individuals or organizations in Austin's Hispanic and Latino community that would be interested in joining GO Collaboration Urban Planning for a focus group about the redevelopment of the three acres of parkland and historic-decommissioned intake buildings along Lady Bird Lake.
- Discussion and possible action regarding a Raul Valdez mural that stood in the parking lot of Gilberto's Restaurant on Cesar Chavez.
- Discussion and possible action regarding the Visitor Impact Task Force activities
- Discussion and possible action regarding CodeNEXT actions including:

- Neighborhood Characteristics Guide Book request
- Invitation of Consultants and/or Staff for future meetings
- Any other items

Community requests for presentations for your consideration:

- Clarissa Perez and Tiffany Kerr from VisitAustin.org are requesting an opportunity to present marketing efforts related to increasing tourism among Latino Hispanic travelers and diversity marketing in Austin.

## **ADJOURNMENT**

*The City of Austin is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least two days (48 hours) before the meeting date. Please call Marion Sanchez at (512)-974-2955 or via email at [marion.sanchez@austintexas.gov](mailto:marion.sanchez@austintexas.gov) for additional information; TTY users route through Relay Texas at 711. For more information on the Hispanic/Latino Quality of Life Resource Advisory Commission, please contact Marion Sanchez at (512)974-2955 or [marion.sanchez@austintexas.gov](mailto:marion.sanchez@austintexas.gov).*