



## MEMORANDUM

**TO:** Mayor and Council

**FROM:** Ray Baray, Chief of Staff

**DATE:** August 21, 2017

**SUBJECT: Budget Recommendations from the Hispanic/Latino Quality of Life Commission**

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Attached for your review is a transmittal letter from Jill Ramirez, Chair of the Hispanic/Latino Quality of Life Advisory Commission (HLQOL), outlining several budget recommendations for possible inclusion in the FY18 budget.

Over the past year, the Commission has worked tirelessly to develop their recommendations. They have put a lot of thought and careful examination into these proposals, and as a body, have approved moving these forward to Council.

Feel free to contact me should you have any questions or need additional information. Thanks!

cc: Elaine Hart, Interim City Manager  
Assistant City Managers  
Greg Canally, Interim Chief Financial Officer  
Ed Van Eenoo, Deputy Chief Financial Officer

Attachments (1) – Transmittal letter from Jill Ramirez, Chair, HLQOL



**TO:** Mayor and City Council

**FROM:** Jill Ramirez, Chair, Hispanic/Latino Quality of Life Advisory Commission

**DATE:** August 21, 2017

**SUBJECT: Budget Recommendations for FY 2018 Budget**

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I am submitting for your review the attached budget recommendations that were recently discussed and approved by the Hispanic/Latino Quality of Life Advisory Commission (HLQOL).

Just a few interesting notes regarding these recommendations:

- The attachment is comprised of 12 recommendations with an estimated fiscal impact of \$2,165,000;
- These recommendations address specific topic areas that were identified in the 2013 HLQOL Report, including health, education and economic development; and
- The HLQOL Commission supports the budget recommendations that were adopted by the Asian American Quality of Life Commission as well as the African American Resource Advisory Commission

On behalf of the HLQOL Commission, I want to thank the City Council for allowing us the opportunity to serve our community. We urge the Council to give favorable consideration to these recommendations. As always, please do not hesitate to contact me should you have any questions.

cc: Hispanic/Latino Quality of Life Commission Members  
Elaine Hart, Interim City Manager  
Ray Baray, Chief of Staff  
Greg Canally, Interim Chief Financial Officer  
Ed Van Eenoo, Deputy Chief Financial Officer  
Marion Sanchez, HLQOL Staff Liaison

Attachments (1) – HQOL Budget Recommendations

A handwritten signature in cursive script that reads "Jill Ramirez".

Council Priority	Organization	Funding Recommendation	Amount
Economic Opportunity and Affordability	Outside the Box Dropout Prevention	Recruit 100 K-12 students to integrate service learning, dropout prevention, and administer 4,800 hours of one-to-one code tutoring and mentoring to increase the ability of underserved students to develop basic analytical, problem solving, critical thinking skills and apply code concepts to solve complex problems.	\$45,000
Safety	American Gateway	Funding request for immigrant legal services, to include outreach and education, 100 one-on-one consultations, and full legal representation for 15-20 deportation cases per month.	\$500,000
Health	Samaritan Center	An organization that focuses on meeting the needs of vulnerable populations such as the uninsured, under-insured, members of low income households, active service members, veterans and their families. They want to add at least two bilingual (Spanish) clinicians at their 2 locations and also identify partners or sites in the Rundberg area to host a clinician for the delivery of services. They would also partner with the Volunteer Clinic as 70% of their clients are Latino and 50% only speak Spanish.	\$200,000
Cultural and Learning Opportunities	Pan Am Culture Center	Funding request for the Hillside Concert Series at the Pan Am Culture Center. Concerts would be held every Tuesday during the month of July 2018, and cover costs associated with entertainment, insurance, production, security, and marketing. Expected attendance is 400-500 at each concert.	\$45,000
Safety	Restore Rundberg	Funding for a permanent full-time community engagement coordinator to assist with public safety-related initiatives related in support of the Restore Rundberg Project.	\$79,500
Cultural and Learning Opportunities	Tejano Music Event	Funding request for the Tejano Monument Anniversary Celebration, an annual event that honors Tejano culture and history. Financial support would cover expenses associated with the event parade and production costs. Expected attendance is 700.	\$26,000
Cultural and Learning Opportunities	Ballet East	Funding request is for an organization that will promote free folkloric dance programs for up to 30-40 children, ages 7-18. This funding would provide a platform for young choreographers and dancers through outreach to minority youth in east Austin.	\$22,000
Cultural and Learning Opportunities	Mexic-Arte Museum	Funding request for a two year grant in support of the video documentation project, <i>Preserving Nuestra Cultura: Chicano Art in Austin 1960-1985</i> . Funding will cover expenses associated with video interviews, editing, production, and materials. This project will document the history of the visual arts during the Chicano Civil Rights Movement, primarily through interviews with artists, historians, etc. who are a part of Austin's history. Copies of the video will be donated to the Austin History Centre and Censon Collection at the University of Texas.	\$35,000
Cultural and Learning Opportunities	Proyecto Teatro	Funding for an organization that can create a free arts curriculum for students from low-income households and underserved communities. This fine arts training will include classes and workshops.	\$30,000
Cultural and Learning Opportunities	CMCA	Funding for a strategic planning and capacity building grant for the Center for Mexican American Cultural Arts, Inc. The grant would help the organization better advocate for the needs of Latino artists and organizations in Austin. Funding would assist with developing a 10-year strategic and financial plan which includes recruiting key stakeholders, making strategic partnerships, and increasing financial supporters.	\$75,000
Cultural and Learning Opportunities	MELJ Center	Funding to support programs and services that will meet the needs of at-risk youth and formerly incarcerated persons (ages 13-21) through GED and adult education classes, job and life skills training, and other useful tools that will help these individuals redirect, restore and reconnect as responsible and employable members of the Austin community.	\$250,000
Economic Opportunity and Affordability	Las Comadres	Funding to support a tax assistance program for seniors in east Austin who are facing displacement due to rising property taxes in that part of our community. Services would include guidance on the property tax protest process, emergency financial help to pay property tax bills, and other related activities.	\$30,000

Government that Works for All of Us	MACC	Funding to hire one (1) full-time community outreach specialist aimed at enhancing the visibility of the Center and its programs. This would address the community's concern that more community outreach is needed to adequately support the Center's work.	\$75,000
Cultural and Learning Opportunities	Latinitas Magazine	Funding to support a program that will spur personal and academic success for Hispanic girls ages 12-17 by connecting them to media technology and training. Not only will this provide a creative outlet for these girls to express themselves, but it will also strengthen their self-confidence, self-esteem and cultural identity. The program should be as accessible as possible and offer its programs through after-school clubs, weekend workshops, internships, and conferences.	\$35,000
Economic Opportunity and Affordability	Red Salmon Arts	Funding to support the technology and equipment needs of organizations that provide literacy support to aspiring young writers, especially for Hispanic youth in our community. Financial support should focus on enhancing writing skills and graphic design.	\$50,000
Cultural and Learning Opportunities	Equity Office	Funding request for an Equity Training Academy that will link staff development with racial equity activities. The funding will support continued training and services from diversity consultants and other equity areas which will provide staff with increasing equity competencies and skills.	\$200,000
Cultural and Learning Opportunities	Poder	Funding request for the One Job at a Time program which advocates increased development on the needs of Hispanics specifically in education, training, employment, business and economic opportunity. This program will assist low-income individuals gain entry-level jobs in the retail, leisure and hospitality, and services industries in their respective market area.	\$50,000
Cultural and Learning Opportunities	El Nino y el Cuento	Funding request for a writing contest open to 2nd through 6th graders, aimed at developing the interest of children in reading and creative writing.	\$2,500
Cultural and Learning Opportunities	Sam's Corner	Funding request is for an initiative proposed for arts education for low-income Latino children and young adults living in the Montopolis neighborhood.	\$55,000
Cultural and Learning Opportunities	CPIO	Funding request for one (1) full time language access coordinator to enhance the City's efforts to communicate city services to non-English speaking populations in Austin.	\$110,000
Cultural and Learning Opportunities	Youth Unlimited	Funding to support leadership development programs for Hispanic and African-American youth, ages 10-15. This program helps them form supportive relationships and social bonds and helps them thrive as great leaders. This program has shown reduce school problems like truancy and drops outs as well as life styles that are close to the edge of crime. Youth Unlimited encourages young people to excel and become productive participants in their own future.	\$250,000
<b>Total</b>			<b>\$2,165,000</b>