



# TEMPORARY CONCESSIONS REVIEW & ENHANCEMENT PROJECT

Presented by  
Office of Special Events  
Team Members  
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# GOALS FOR TEMPORARY CONCESSIONS

- ❑ Conduct an analysis and prepare a report on Austin's Temporary Concession Permit process comparison to similar size cities.
- ❑ Increase recreational experiences in the parks system based on national trends.
- ❑ Prepare a community engagement process to gather input on desired recreational experiences at selected parks.
- ❑ Evaluate existing parks and their infrastructure for additional recreational experiences capacity.

# TENTATIVE PROJECT TIMELINE

START DATE	MILESTONE	* Completed
16-MAY	PROJECT PROPOSED TIMELINE *	
5-JUNE	CURRENT STATE ANALYSIS *	
3-JULY	STANDARDS DEVELOPMENT *	
31-JULY	INPUT FROM PARD OPERATION STAFF ON TEMPORARY CONCESSIONS *	
14-AUGUST	PARD STAFF ENGAGEMENTS*	
28-AUGUST	STAKEHOLDER SURVEY INPUT* <i>Will be complete upon CCC input</i>	
11-SEPTEMBER	INTERNAL PARD DISCUSSION ON CONTRACT/PERMITTING	
25-SEPTEMBER	STANDARD RFA DEVELOPMENT	
9-OCTOBER	DEVELOP STANDARD REQUEST FOR APPLICATION'S PER PARK	

# COMPARATIVE CITIES ANALYZED

CITIES	POPULATION ( worldpopulationreview.com)
Atlanta ,Georgia	463,878
Boston, Massachusetts	667,137
<b>Dallas, Texas</b>	<b>1,300,092</b>
Denver, Colorado	682,545
<b>Houston, Texas</b>	<b>2,296,224</b>
Jacksonville ,Florida	868,031
Nashville, Tennessee	654,610
New York , New York	8,550,405
Portland, Oregon	632,309
<b>San Antonio, Texas</b>	<b>1,469,845</b>
Seattle, Washington	684,451

# CURRENT ENFORCEMENT CHALLENGES

- ❑ Illegal vending occurring throughout the park system.
- ❑ Difficult to monitor illegal vending due to limited staff resources.
- ❑ Staff training is needed on current vending permit requirements

# INITIAL FINDINGS

PARD needs to:

- ❑ Identify type of park to accommodate vending opportunities and type of services appropriate for each available area.
- ❑ Evaluate the existing park infrastructure to accommodate temporary concessions.
- ❑ Review best practices from other cities and determine the best permitting process for Austin.
- ❑ Establish a Temporary Concession Program.
- ❑ Review the department's fee structure for temporary concessions
- ❑ Develop a list of approved vendors on PARD property through the RFA process.

# SITES RECOMMENDED BY CCC INCORPORATED INTO PROJECT

- ❑ Auditorium Shores
- ❑ Dove Springs Recreation Center /District Park
- ❑ Givens Recreation Center/ District Park
- ❑ Holly Shores
- ❑ Mexican American Cultural Center
- ❑ Plaza Saltillo
- ❑ Seaholm Intake Facility
- ❑ Walnut Creek Metro Park
- ❑ Walter E. Long Metro Park
- ❑ Walnut Creek Metro Park



# POTENTIAL CONCESSION SITES

- ❑ Dove Springs Park
- ❑ Emma Long Metro Park
- ❑ Givens Park
- ❑ Holly Shores
- ❑ Plaza Saltillo
- ❑ Ramsey Park
- ❑ Walnut Creek Metro Park
- ❑ Walter E. Long Metro Park



# NEXT STEPS

## ❑ Public Input Survey

- A survey for public input has been drafted
- Staff seeking input from CCC before releasing survey
- The survey will seek public input on preferred metropolitan park and personal use of parks
- Survey will seek input on types and kinds of desired temporary concessions for each park





# QUESTIONS ?

