



Austin Design Commission

Recommendation 20170522-03B

Date: May 22, 2017

Subject: Design Commission recommendations on the Agent of Change / Entertainment License Proposal

Motion by: Aan Coleman Second By: Melissa Henao-Robledo

Recommendation

The Austin Design Commission recommends the Agent of Change / Entertainment License Proposal with two conditions.

Description of Recommendation to Council

The Austin Design Commission recommends the Agent of Change / Entertainment License Proposal with the following conditions:

1. Disclosure to potential hotel guests of the properties proximity to existing music venues should be required.
2. Acknowledgement and a commitment from developer to construct its project taking into account any noise mitigation modifications required to ensure its guests are not negatively impacted by existing music venues in the area.

Rationale

Dear Members of the City Council and Mayor Adler,

Known as the Live Music Capitol of the World, our city would not be the great cultural leader that is without its musicians or its music venues that allow those artists to showcase their talents. Additionally, the music industry provides a substantial economic boost to our city. According to the Economic Impact of Music 2016 Study, “the collective impact of music and music-related tourism accounted for just over \$1.8 billion in annual economic activity”. Further, in accordance with the Mayor’s Omnibus Resolution, our city seeks to find ways to enrich and cultivate the entire creative ecosystem.

This letter is to confirm the Design Commission’s support of the Agent of Change / Entertainment License Proposal as presented to the body on May 22, 2017 by representatives of the City’s Economic Development Department. However, given the instances of sound disputes between newly constructed commercial developments and existing music venues, the Design Commission suggests council take into account the following recommendations at a minimum:

- 1. Disclosure to potential hotel guests of the properties proximity to existing music venues should be required.**

New commercial developments not considered “residential” as outlined in the Agent of Change Proposal, specifically hotels, should be required to comply with similar

David Carroll, Chair

Bart Whatley, Vice Chair

Aan Coleman

Beau Frail

Samuel Franco

Martha Gonzalez

Katie Halloran

Melissa Henao-Robledo

Conor Kenny

Evan Taniguchi

Katie Mulholland,
Executive Liaison

Nichole Koerth,
Staff Liaison

notification requirements that newly constructed residential developments are required to adhere to. This could take the form of a requirement to disclose to a potential guest prior to confirming their stay at the property of the proximity of licensed entertainment venues.

2. Acknowledgement and a commitment from developer to construct its project taking into account any noise mitigation modifications required to ensure its guests are not negatively impacted by existing music venues in the area.

New commercial developments not considered “residential” as outlined in the Agent of Change Proposal should be required to acknowledge the proximity of entertainment venues and the owner’s commitment to accommodate for sound in the design and construction of their project.

Respectfully,

City of Austin Design Commission

Vote: **7-2**
For: Aan Coleman, Beau Frail, Martha Gonzalez, Katie Halloran, Melissa Henao-Robledo, Evan Taniguchi, Bart Whatley
Against: Samuel Franco, Conor Kenny
Abstain: n/a
Absent: David Carroll

Attest: 