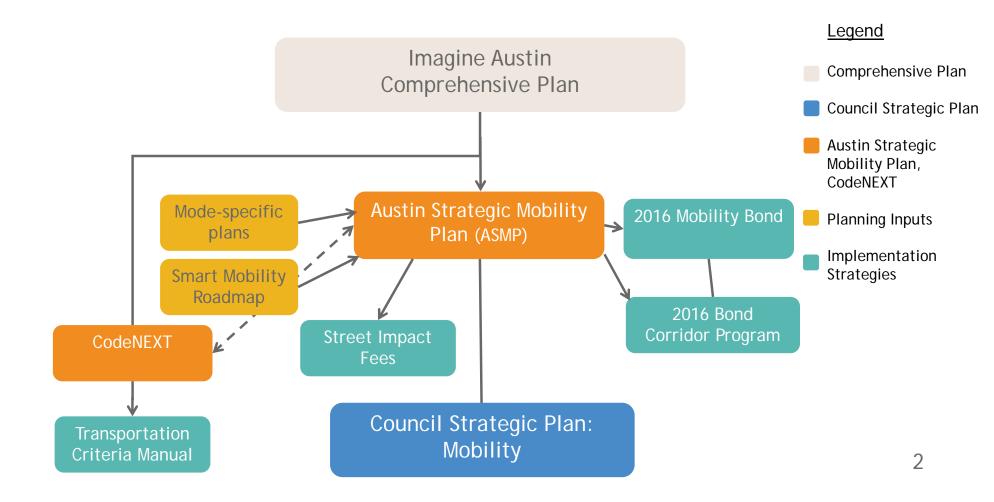
Update on Mobility Initiatives

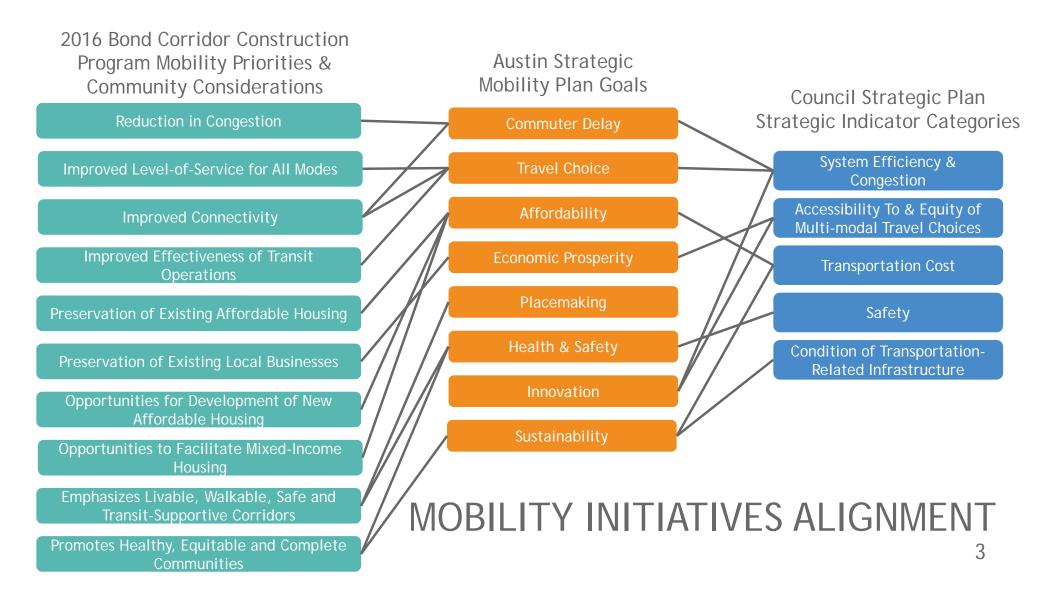
Corridor Mobility Program Prioritization &

Austin Strategic Mobility Plan (ASMP)

OCTOBER 10, 2017

MOBILITY INITIATIVES ALIGNMENT





CORRIDOR MOBILITY PROGRAM: PRIORITIZATION

CORRIDOR PROGRAM OFFICE OCTOBER 10, 2017



CONTRACT WITH VOTERS



\$720 million for transportation and mobility improvements

- \$101 million for Regional Mobility Projects
- \$137 million for Local Mobility Projects
- \$482 million for Corridor Improvement Projects

CORRIDOR MOBILITY PROGRAM

PRELIMINARY ENGINEERING AND DESIGN

- William Cannon Drive
- Slaughter Lane
- North Lamar/Guadalupe
- East Rundberg Lane
- West Rundberg Lane
- Colony Loop Drive
- E. MLK Jr. Blvd/FM 969
- South Congress Ave.
- Manchaca Road
- South Pleasant Valley Road







IMPLEMENTATION OF CORRIDOR MOBILITY PLANS

- North Lamar Boulevard
- Burnet Road
- Airport Boulevard
- E. MLK Jr. Blvd./FM 969
- South Lamar Boulevard
- East Riverside Drive
- Guadalupe Street
- Slaughter Ln and/or William Cannon Drive



(D) In reviewing and approving the Corridor Construction Program, the City Council shall be guided by the same priorities and consideration 'as apply to the City Manager as set out in Sub Sections (A), (B), and (C) above;

(E) The City Manager shall revisit and update existing corridor plans as needed to ensure that final design and implementation conforms to the region's most recently adopted transportation plans and recently adopted policies and standards for transportation infrastructure design, including, but not limited to:

- Capital Metro Connections 2025;
- Capital Metro Service Guidelines and Standards;
- · Project Connect Regional High Capacity Transit Plan;
- City of Austin Strategic Housing Plan;
- · City of Austin Transit Priority Policy;
- City of Austin Strategic Mobility Plan;
- · City of Austin Complete Streets Policy;
- City of Austin Sidewalk Master Plan;
- City of Austin Urban Trails Master Plan;
- City of Austin Bicycle Master Plan;
- Vision Zero Plan;
- applicable National Association of City Transportation Officials standards;
 and
- Imagine Austin Comprehensive Plan...



PRIORITIZATION MODEL



ABOUT THE PRIORITIZATION MODEL

- Strict adherence to Contract With Voters
- More needs than available funding from 2016 Mobility Bond
- <u>Task at hand</u>: Comparative analysis to prioritize investments for implementation.
- Indicators/metrics developed for task at hand
 - Readily available data = "identifiable"
- Context: Building mobility infrastructure









improved effectiveness of transit operations



reduction in congestion



COMMUNITY CONSIDERATIONS





preservation of existing local businesses



opportunities for development of new affordable housing

Resolution No. 20160818-074

expended and the processes that must be followed in determining and prioritizing those expenditures:

(A) Upon voter approval of the November 2016 Mobility Bond Program, the City Manager shall begin coordination, design, and engineering activities as soon as possible for all projects listed under subsection (ii), parts (a) and (b) above associated with the \$482,000,000 allocated for Corridor Improvement Projects in order to develop recommendations for a construction program for City Council consideration. When City staff has gathered sufficient data to develop potential construction elements for the Corridor Improvement Projects, and before any construction funding is appropriated or construction initiated for these projects, the City Manager is directed to bring forth recommendations supported by identifiable metrics for implementation of a "Corridor Construction Program" in ways that prioritize: a) reduction in congestion; b) improved level of service and reduced delay at intersections for all modes of travel; c) connectivity, and improved effectiveness of transit operations within these corridors and throughout the system; and subject to the foregoing, also makes allowances for: i) preservation of existing affordable housing and local businesses on the corridors, and opportunities for development of new affordable housing along the corridors, including, but not limited to, the use of community land trusts, tax increment finance zones along corridors, homestead preservation zone tools, revisions to the S.M.A.R.T. Housing

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improved effectiveness of transit operations



reduction in congestion

MOBILITY PRIORITIES



COMMUNITY CONSIDERATIONS



promotes healthy, equitable and complete communities





businesses



opportunities for development of new affordable housing



opportunities to facilitate mixed-income housing

emphasizes livable, walkable, safe and transitsupportive corridors

Resolution No. 20160818-074

Program, and targeted investments on the corridors utilizing affordable housing bonds and the Housing Trust Fund; ii) geographic dispersion of funding; and iii) opportunities to facilitate increased supply of mixed-income housing;

- (B) Subject to subsection (A) above, the "Corridor Construction Program" developed by the City Manager for City Council consideration shall recommend implementation timelines in accordance with need, as established by the Imagine Austin Comprehensive Plan, the Critical Arterials List, Top Crash Location Intersection Priorities List, and other policy plans as identified in this resolution;
- (C) Subject to subsection (A) above, in implementing the "Corridor Construction Program," the City Manager shall further emphasize making corridors livable, walkable, safe, and transit-supportive, and aligned with the principles and metrics in the Imagine Austin Comprehensive Plan, with goals of reducing vehicle miles traveled, increasing transit ridership and non-vehicular trips, and promoting healthy, equitable, and complete communities as growth occurs on these corridors;
- (D) In reviewing and approving the Corridor Construction Program, the City Council shall be guided by the same priorities and consideration 'as apply to the City Manager as set out in Sub Sections (A), (B), and (C) above;
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11

Resolution No. 20160818-074

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- (E) The City Manager shall revisit and update existing corridor plans as needed to ensure that final design and implementation conforms to the region's

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- · City of Austin Transit Priority Policy;
- · City of Austin Strategic Mobility Plan;
- City of Austin Complete Streets Policy;
- · City of Austin Sidewalk Master Plan;
- · City of Austin Urban Trails Master Plan;
- · City of Austin Bicycle Master Plan;
- · Vision Zero Plan;
- applicable National Association of City Transportation Officials standards;
 and
- · Imagine Austin Comprehensive Plan;
- (F) The City Manager is directed to coordinate with other local taxing entities and identify and pursue potential opportunities for grants and other collaborative funding from federal, state, local, as well as private sources. If additional funding is required to complete specified improvements, the City





COMPARATIVE ANALYSIS

INDICATOR

METRIC

What we're measuring	How we measure it
Indicative of Mobility Priorities and Community Considerations	Existing data sources that are quantifiable, measurable and available

- Some indicators measure the **anticipated improvements** for comparison
- Some indicators measure existing conditions that will be better served by program







improved level-of-service for all modes



improved effectiveness of transit operations

promotes healthy, equitable and complete

communities

reduction in congestion

MOBILITY PRIORITIES



preservation of existing affordable housing



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preservation of existing local



opportunities for development of new affordable housing





emphasizes livable, walkable, safe







People throughput for all modes

hour across all modes

Number of people per hour





IMPROVED LEVEL-OF-SERVICE AND REDUCED DELAY AT INTERSECTIONS FOR ALL MODES OF TRAVEL

	What we're measuring	How we measure it				
	Reduced vehicular delay	Delay time				
	Pedestrian level-of-service	Multimodal level-of-service tool				
	Bike level-of-service	Multimodal level-of-service tool				
	Transit level-of-service	Multimodal level-of-service tool				
	Cafaty	% of crashes reduced with improvement				
	Safety	Number of Top Crash List intersections improved				





MULTI-MODAL LEVEL-OF-SERVICE TOOL

Combines results of the corridor traffic simulation models with spatial characteristics of the corridor

- Street width
- Sidewalk width
- Bicycle facility width
- Shoulder width
- Percent trucks
- Average vehicle speed
- Number of lanes

- Parking
- Distance between protected crossings
- Curb
- Barrier between street and bicycle facility

- Number of local buses
- Number of express buses
- Average transit speed
- Average wait time
- Average passenger trip length

17





CONNECTIVITY

What we're measuring	How we measure it
Enhanced quality and increased number of vehicle connections	Number of improved or new intersections
Protected pedestrian crossings	Number of protected pedestrian crossings along corridor per mile
Connections to bike routes	Number of bike routes connected to corridor
Connections to external transit	Number of transit routes connected to corridor
Proximity to special attractors	Number of total attractors w/in ½ mile of corridor





What we're measuring	How we measure it
Population living within ½ mile of corridor	Population
Transit level-of-service	Multimodal level-of-service tool









improved level-of-service for all modes





COMMUNITY CONSIDERATIONS



preservation of existing local businesses



opportunities for development of new affordable housing



opportunities to facilitate mixed-income housing



emphasizes livable, walkable, safe and transitsupportive corridors





PRESERVATION OF EXISTING AFFORDABLE HOUSING

	What we're measuring	How we measure it
	Millimber of market rate affordable policing libits	Number of non-subsidized housing units < \$999 monthly rent
Number of subsidized affordable housing units		Number of subsidized housing units
	VITINALANIA NATISINA	Number of non-subsidized housing units within high development pressure area





	What we're measuring	How we measure it
F	Parcol Impaci	Percentage of impacted parcels against those that are unaffected
F	Proximity to local businesses	Number of businesses w/in ½ mile of corridor





OPPORTUNITIES FOR DEVELOPMENT OF NEW AFFORDABLE HOUSING

What we're measuring	How we measure it				
Projected number of new residential units	Number of new units w/in 1/4 mile of corridor				
Development potential	Development potential score				





OPPORTUNITIES TO FACILITATE INCREASED SUPPLY OF MIXED-INCOME HOUSING

What we're measuring	How we measure it					
Projected number of new residential units	Number of new units w/in 1/4 mile of Corridor					
Development potential	Development potential score					





EMPHASIZE LIVABLE, WALKABLE, SAFE AND TRANSIT-SUPPORTIVE CORRIDORS

	What we're measuring	How we measure it
	Imagine Austin Centers	Number of centers on the corridor
	Imagine Austin Corridor	Yes/no
Improvement to water quality		Drainage area with new water quality treatment
	Number of trees added	Number of trees along corridor





PROMOTE HEALTHY, EQUITABLE AND COMPLETE COMMUNITIES

What we're measuring	How we measure it				
Proximity to health and human service centers	Number of service centers w/in ½ mile of corridor				
Change in emissions	Change in tons of reduced emissions				
Potential for health benefits	Incidence of health conditions > City average				
Imagine Austin Centers	Number within ½ mile of corridor				
Imagine Austin Corridor	Yes/no				
Improvement to water quality	Drainage area with new water quality treatment				
Number of trees added	Number of trees along corridor				

Select up to 5 Recommendations below to compare

Mobility Priorities	Indicator	Metric	Mon-Ops	Mon-A-B	Mon-B-C	Mon-C-D	Mon-D-E
Congestion Reduction	People Throughput	% Increase throughput	4.9	2.0	2.2	2.2	1.8
Congestion Reduction	reopie mroughput	# people/hour	2.6	1.0	1.1	1.1	0.9
	Reduced Vehicular Delay	Delay time	5.0	2.0	2.4	2.7	1.7
	Transit LOS	From MMLOS Tool	0.0	1.7	0.0	0.0	0.0
Improved Level of	Bike LOS	From MMLOS Tool	1.3	3.8	2.5	2.1	2.5
Service for All Modes	Ped LOS	From MMLOS Tool	5.0	0.0	0.0	0.0	3.3
	Safety	% crashes reduced	1.9	0.6	0.5	0.6	0.3
	Salety	# top crash intersections improved	1.3	0.0	0.0	1.3	0.0
	Enhanced vehicle connections	# new or improved intersections	5.0	5.0	5.0	5.0	5.0
Improved	Connections to External Transit	# connections	0.4	1.6	1.0	0.7	2.0
	Special Attractors	# attractors / SM	1.7	5.0	0.7	1.3	0.0
Connectivity	Protected Crossings	number per mile	2.6	0.0	4.7	3.5	0.0
	# Bike connections	# connections	0.0	0.0	0.5	0.5	0.5
Effectiveness of	Population within 1/2 mile	population	0.7	0.6	1.6	1.5	1.7
Transit Operations	Employment within 1/2 mile	employment	0.4	3.1	2.3	1.7	5.0

42.93 35.09 34.30 32.79 37.42

				Reduce	Congestion	li	nproved L	evel of Se	rvice for A	II Modes	
				People	Throughput	Reduced Vehicular Delay	Transit LOS	Bike LOS	Ped LOS	s	afety
Recommended		Relative		% Increase throughput	#people/hour	Delay time	MMLOS Tool	MMLOS Tool	MMLOS Tool	% crashes reduced	#Top Intersections Improved
Investment	ROM Cost	Cost/Mile	Mobility Calculation	CR.1	CR.2	LS.1	LS.2	LS.3	LS.4	LS.5	LS.6
Mon-Ops	\$34,860,000	4.41	42.93	4.9	2.6	5.0	0.0	1.3	5.0	1.9	1.3
Mon-A-B	\$36,003,000	0.00	35.09	2.0	1.0	2.0	1.7	3.8	0.0	0.6	0.0
Mon-B-C	\$38,380,000	1.56	34.30	2.2	1.1	2.4	0.0	2.5	0.0	0.5	0.0
Mon-C-D	\$46,990,000	1.87	32.79	2.2	1.1	2.7	0.0	2.1	0.0	0.6	1.3
Mon-D-E	\$12,356,000	3.17	37.42	1.8	0.9	1.7	0.0	2.5	3.3	0.3	0.0
Tue-Ops	\$22,195,000	4.80	48.25	5.0	5.0	2.0	3.3	0.0	0.0	0.8	3.8
Tue-F-G	\$27,664,000	3.17	56.28	3.3	3.2	1.7	0.0	5.0	5.0	0.2	3.8
Tue-G-H	\$17,337,000	1.85	38.41	3.3	3.2	1.7	0.0	3.8	0.0	0.2	0.0
Tue-H-I	\$23,792,000	3.16	33.75	3.3	3.2	1.7	0.0	5.0	0.0	0.2	0.0
Tue-I-J	\$26,791,000	2.62	34.46	3.3	3.2	1.7	0.0	5.0	3.3	0.2	0.0
Wed-Ops	\$44,955,000	4.69	37.65	2.0	1.0	2.1	5.0	2.5	5.0	3.0	1.3
Wed-K-L	\$61,211,000	2.56	27.64	1.8	0.8	1.5	0.0	2.5	0.0	0.8	1.3



1.83	1.83	1.83	1.83	2.17
Mon-Ops	Mon-A-B	Mon-B-C	Mon-C-D	Mon-D-E
00	00	00	00	00
◊	O	O	O	000
00	00	00	00	00
00	00	00	00	00
00	00	00	00	00
00	00	00	00	00
	Mon-Ops	Mon-Ops	Mon-Ops Mon-A-B Mon-B-C ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊	Mon-Ops Mon-A-B Mon-B-C Mon-C-D ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊ ◊

				Preservation of affordable housing	Preservation of local businesses	Opportunities for development of new affordable housing	Opportunities to facilitate increased supply of mixed- income housing	Emphasizes livable, walkable, safe & transit-supportive corridors	Promotes healthy, equitable and complete communities
							**need policies in place for any of		
						any of this to actually happen	this to actually happen		
Recommended		Relative	Considerations	Preserve affordable	Preserve local	Opportunity for new	New wived income housing	Community	Community
Investment	R.O.M. Cost	Cost/Mile	Indicator	housing	businesses	affordable housing	New mixed-income housing	Community	Community
Mon-Ops	\$34,860,000	4.41	1.83	◊◊	◊	⋄⋄	◊◊	◊◊	◊◊
Mon-A-B	\$36,003,000	0.00	1.83	◊ ◊	◊	◊ ◊	◊◊	◊◊	◊ ◊
Mon-B-C	\$38,380,000	1.56	1.83	◊ ◊	◊	◊◊	◊◊	◊ ◊	◊◊
Mon-C-D	\$46,990,000	1.87	1.83	◊ ◊	◊	◊ ◊	◊◊	◊◊	♦
Mon-D-E	\$12,356,000	3.17	2.17	◊ ◊	$\Diamond \Diamond \Diamond$	◊◊	◊◊	◊ ◊	⋄⋄
Tue-Ops	\$22,195,000	4.80	2.50	$\Diamond \Diamond \Diamond$	◊ ◊	◊◊◊	◊◊◊	◊◊	◊◊
Tue-F-G	\$27,664,000	3.17	2.33	◊ ◊	◊ ◊	◊◊◊	◊◊◊	◊ ◊	◊◊
Tue-G-H	\$17,337,000	1.85	2.33	◊ ◊	◊ ◊	◊◊◊	◊◊◊	◊◊	◊◊
Tue-H-I	\$23,792,000	3.16	2.17	◊ ◊	◊	◊◊◊	◊◊◊	◊ ◊	◊ ◊
Tue-I-J	\$26,791,000	2.62	2.33	◊ ◊	◊ ◊	◊◊◊	◊◊◊	◊ ◊	◊ ◊
Wed-Ops	\$44,955,000	4.69	2.00	◊ ◊	◊ ◊	◊◊	◊ ◊	◊ ◊	◊ ◊
Wed-K-L	\$61,211,000	2.56	1.83	◊ ◊	◊	◊ ◊	◊ ◊	◊ ◊	◊◊
Wed-L-M	\$43,541,000	3.32	2.00	◊ ◊	◊ ◊	◊◊	◊ ◊	◊ ◊	◊ ◊
Wed-M-N	\$24,906,000	3.39	2.17	◊ ◊	$\Diamond \Diamond \Diamond$	◊◊	◊ ◊	◊◊	◊◊
Wed-N-O	\$18,557,000	3.45	2.00	◊ ◊	◊ ◊	◊◊	◊ ◊	◊◊	◊◊
Thu-Ops	\$35,999,000	4.74	1.83	◊◊	◊◊	♦	♦	◊◊◊	◊ ◊

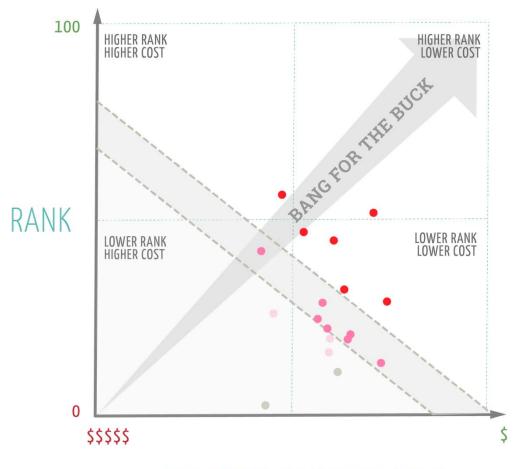


CUMULATIVE RANKING OF MOBILITY PRIORITIES & COMMUNITY CONSIDERATIONS









RELATIVE COST PER MILE

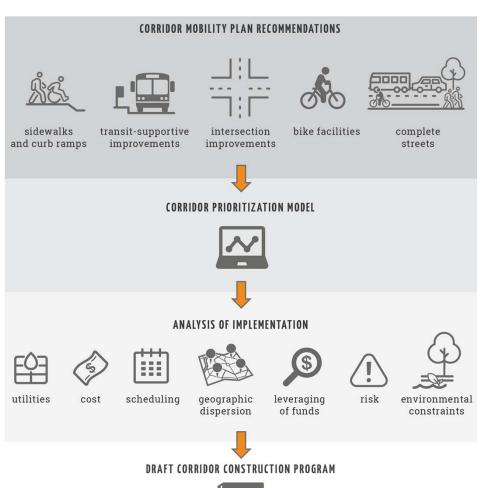
ADDITIONAL CONSIDERATIONS













COST/RISK ASSESSMENT



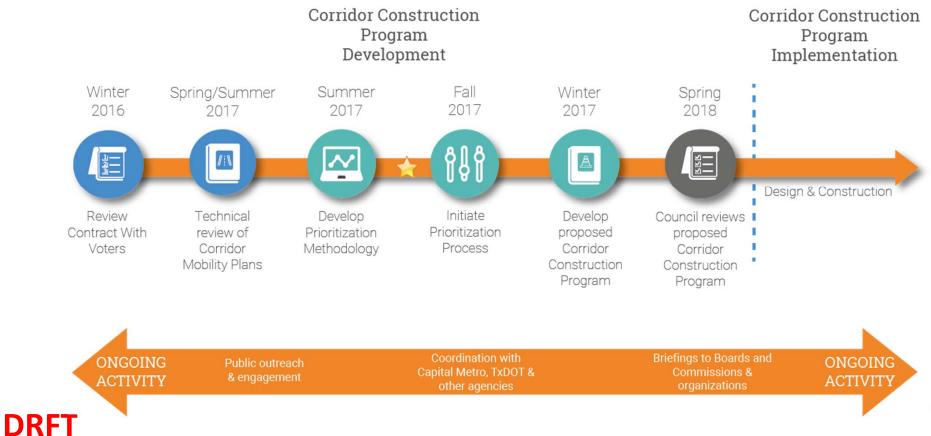
Refined approach to identify risks and cost

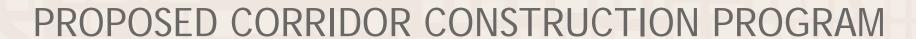
- Identify specific risk item on corridors and assign \$\$
- Informed by coordination with partner departments
- Risk mitigation strategies identified
- As risks are mitigated, \$\$ released back to Corridor Construction Program funding



NEXT STEPS









In addition to proposed Corridor Construction Program, staff will provide:

- Implementation timeline
- Leveraging strategy
- MBE/WBE Outreach Strategy
- Procurement Plan
- Communications and Community Engagement Plan



QUESTIONS?



Austin Strategic Mobility Plan



Austin City Council – October 10, 2017

Austin Transportation Department

Purpose of the ASMP





Final Products

At the end of the ASMP process we will have:

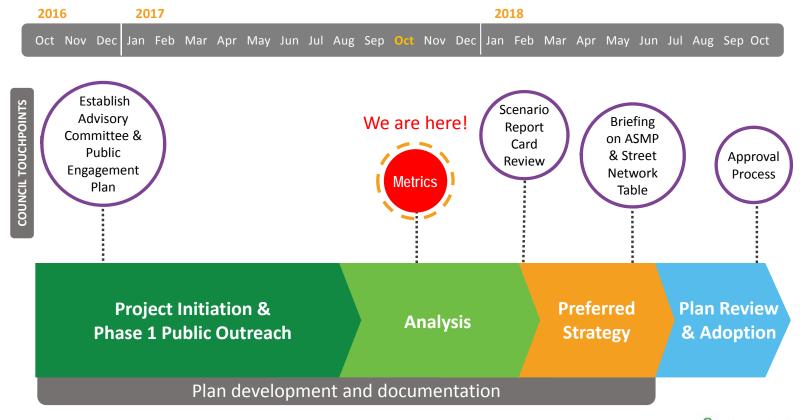
- A Plan adopted by City Council, amending Imagine Austin
- A coordinated transportation strategy for all modes that supports the growth concept of Imagine Austin



+ An Updated, Multimodal Roadway Table



Where are we now





Defining the Vision

Imagine Austin - ASMP Vision

Austin is <u>accessible</u>. Our transportation network provides a wide variety of <u>options</u> that are <u>efficient</u>, <u>reliable</u>, and <u>cost-effective</u> to serve the diverse needs and capabilities of our citizens. Public and private sectors work together to improve our air quality and reduce congestion in a collaborative and creative manner.



- Interconnected development patterns support <u>public transit</u> and a variety of <u>transportation choices</u>, while reducing sprawl, congestion, travel times, and negative impacts on existing neighborhoods.
- Our <u>integrated transportation system</u> is well-maintained, minimizes negative impacts on natural resources, and remains affordable for all users.
- Austin promotes <u>safe</u> bicycle and pedestrian access with well-designed routes that provide <u>connectivity</u> through the greater Austin area. These routes are part of our comprehensive regional transportation network.



Goals



















Scenario Planning Process

GETTING THERE ASMP

What is Scenario Planning?



Projects + Programs + Policies



Mobility Strategies Supply: Roadway

Projects

Combinations of theoretical new and/or improved infrastructure

Programs

Resources that improve the efficiency of supply and demand

Policies

Methods to direct decision-making and progress towards a stated goal.

Example

New and/or Added Roadway Capacity

> Capital Project Development Program

Invest in a compact and connected Austin



Mobility Strategies Safety

Projects

Combinations of theoretical new and/or improved infrastructure

Programs

Resources that improve the efficiency of supply and demand

Policies

Methods to direct decision-making and progress towards a stated goal.

Example

Intersection Safety Project

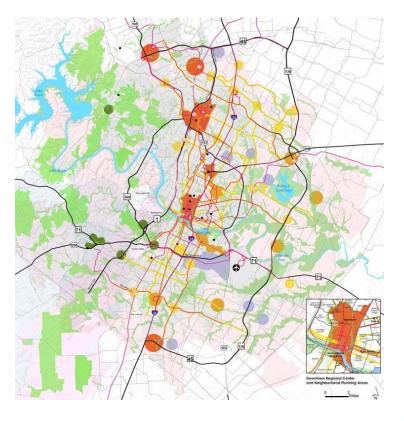
Vision Zero

Safety is the top priority for the transportation system



Building our Scenarios

Learn from Imagine Austin Scenarios, developing the Mobility Vision





Scenarios



Scenario A

Assumptions: Scenario A continues the <u>current trend</u> of transportation programming, investments and policy in Austin. This scenario <u>assumes implementation of projects for roadways, public transit, bicycle, and pedestrian systems throughout the city.</u> The scenario maintains the current trend of investments for all modes, existing levels of transportation demand management programming, and anticipates a small impact from automated and connected vehicles.



Scenarios



Scenario B

Assumptions: Scenario B modifies transportation programming, investment, and policy in Austin. This scenario increases the distribution of support for roadway, public transit, bicycle, and pedestrians along Imagine Austin Activity Corridors and within Activity Centers. The scenario assumes higher levels of transportation demand management programming and a modest impact from automated and connected vehicles.



Scenarios

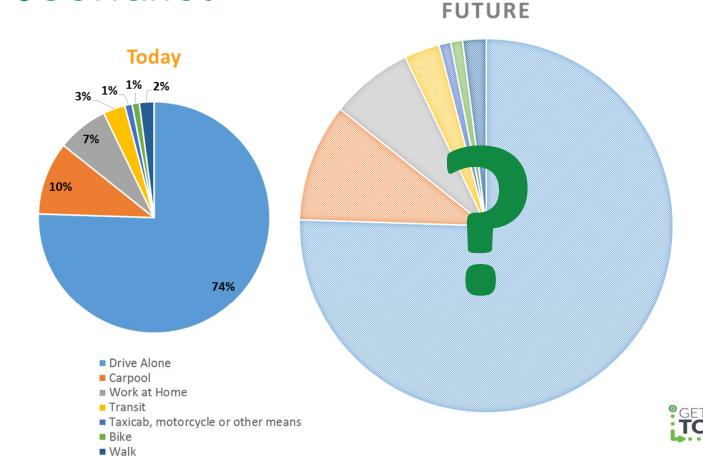


Scenario C

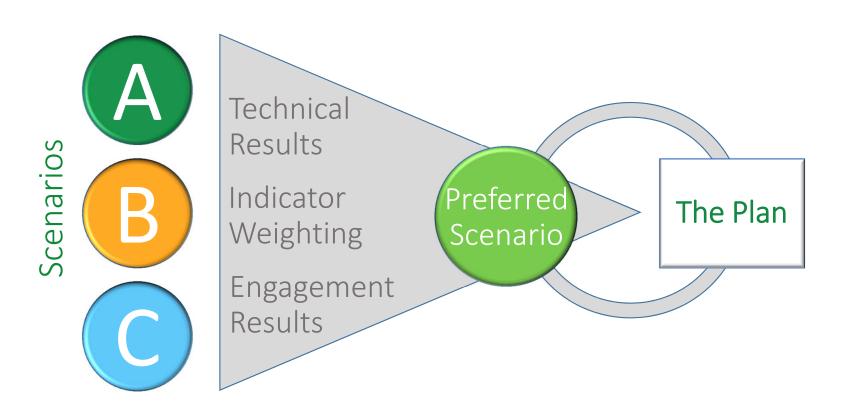
Assumptions: Scenario C significantly modifies transportation programming, investment, and policy in Austin. This scenario includes the highest degree of distribution amongst roadway, public transit, bicycle, and pedestrians along Imagine Austin Activity Corridors and within Activity Centers. The scenario assumes the highest level of transportation demand management programming and the highest impact of automated and connected vehicles on public transit, ridesharing and freight.



Motivation behind the Scenarios



Evaluating our Scenarios





Indicators

GETTING THERE ASMP

Commuter Delay

Reduce the amount of time people spend traveling between home and work



Travel Choice

Promote a balanced transportation network and the ability to make informed choices based on personal needs and preferences





Affordability

Lower the cost of traveling in Austin by providing affordable travel options.



Image via <u>Inhabitat.com</u>

Economic Prosperity

Promote economic growth for individuals and the City through strategic investments in transportation networks that meet the needs of the 21st century



Image via Matthew Rutledge, Flikr

(ASMP

Placemaking

Build a transportation network that encourages social interaction through quality urban design, and connects users to the many places that make Austin unique



Image via The Westin Austin at the Domain

Health & Safety

Protect Austinites by lowering the risk of travel-related injury and promoting public health





Innovation

Draw inspiration from forwardlooking cities around the world, change the way we think about what's possible and set an example for the rest of the country



Sustainability

Promote integrated designs and quality additions to the built environment while reducing impacts and promoting efficient use of public resources



Public Engagement



Multimodal Community Advisory Committee

- Meetings:
 - 2016
 - October 17
 - December 14
 - 2017
 - January 17
 - April 26
 - June 29
 - August 8







Tiered Approach

- Mobility Talks
- Austin Public Health Coordination
- Historically Underserved/Underrepresented Communities
 - Minorities, seniors, youth & mobility impaired communities
 - Austin Public Health
 - Spirit of East Austin
 - Employer-Based Engagement
 - Senior centers
 - Universities & schools
 - Habitat for Humanity
 - National Federation of the Blind
 - & more
- & generally available to everyone
 - City Council Town Halls, DAA, neighborhood associations, Chamber, Look Up Austin, etc.



Prioritizing our Goals - Phase One

Priority Pyramid

















Thought Wall

"Housing and Transportation Choice"

"Freedom of mobility options"

"Robust and equitable sidewalk network!"

"Reduce emissions and commute efficiency"

"Skinny Streets"

Top Priority from all

Participants (in-person & online)

- 1) Commuter Delay
 - 2) Affordability
- 3) Health & Safety
- 4) Travel Choice
- 5) Sustainability
- 6) Placemaking
- 7) Economic Prosperity
 - 8) Innovation

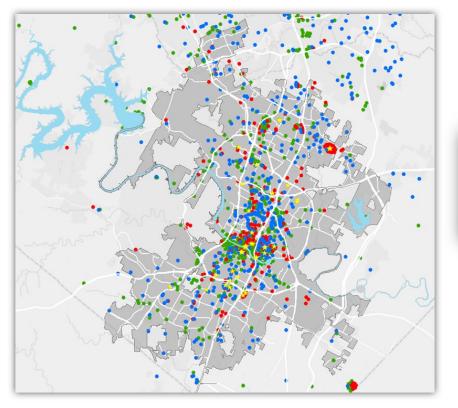
Top Priority from Underserved Communities Outreach (in-person & online)

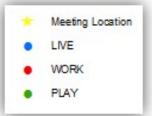
- 1) Affordability
- 2) Commuter Delay
 - 3) Travel Choice
- 4) Health & Safety
- 5) Sustainability
- 6) Placemaking
- 7) Economic Prosperity *GETTING THERE
 - 8) Innovation



Prioritizing our Goals - Phase One

Live. Work. Play. Mapping







Phase 2 Public Engagement

- Evaluating the Scenarios
 - Historically Underserved Community Focused Engagement
 - Online -Survey
 - Traffic Jam



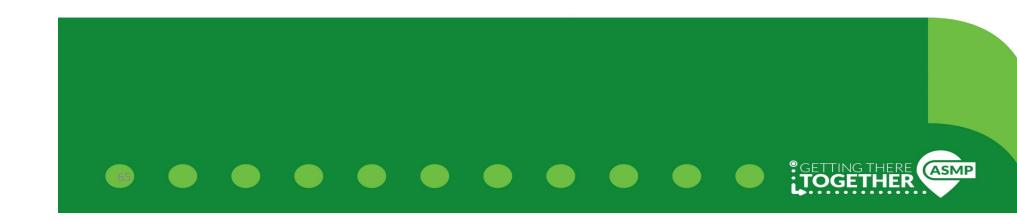








NEXT STEPS



Next Steps

- Build Scenarios
- Evaluate Scenarios
- Share results (Report Card)
 - Plan for Phase II Public Engagement
 - January: MCAC reviews scenarios
 - January 2018 March: Public reviews scenarios
- Create preferred mobility strategy
 - MCAC reviews preferred strategy
 - Draft ASMP Report
 - July 2018 TBD: Formal Adoption Process



Council Strategic Plan (CSP)

- Short-term recommendations from ASMP
 strategies for the Mobility Outcome
 - ASMP performance metrics will be CSP metrics
 - Amend Mobility Outcome after ASMP adoption
- Mobility Outcome Challenge Statements organized by ASMP Chapters
 - Present to Council at CSP Workshop



ASMP Outline

Volume 1: The Plan

Chapters:

- Purpose & Motivation for the Plan
- Safety
- Demand
- Infrastructure Supply
- Technology
- Sustainability
- Collaboration
- Funding and Implementation

Appendix:

- Multimodal Table
- Mobility Data by Council District

Volume 2: The Process

Chapters:

- Public Engagement
- Visioning and Goal Setting
- Scenario Planning Process
- Technical Analysis

Appendix:

- Scope of Work
- Public Engagement Plan
- All Materials used in development of ASMP





Questions?



Austin City Council – October 10, 2017

Austin Transportation Department