



CITY OF AUSTIN

Development Services Department

One Texas Center | Phone: 512.978.4000

505 Barton Springs Road, Austin, Texas 78704

Board of Adjustment Interpretations Application Appeal of an Administrative Decision

This application is a fillable PDF that can be completed electronically. To ensure your information is saved, [click here to Save](#) the form to your computer, then open your copy and continue.

The Tab key may be used to navigate to each field; Shift + Tab moves to the previous field. The Enter key activates links, emails, and buttons. Use the Up & Down Arrow keys to scroll through drop-down lists and check boxes, and hit Enter to make a selection.

The application must be complete and accurate prior to submittal. ***If more space is required, please complete Section 6 as needed.*** All information is required (if applicable).

For Office Use Only

Case # _____ ROW # _____ Tax # _____

Section 1: Applicant Statement

Street Address: There are 11 signs at issue. The attached letter includes a list of their addresses.

Subdivision Legal Description:

Lot(s): _____ Block(s): _____

Outlot: _____ Division: _____

Zoning District: Various

I/We Nikelle Meade on behalf of myself/ourselves as
authorized agent for Reagan National Advertising of Austin, Inc., affirm that on
Month August, Day 9, Year 2017, hereby apply for an interpretation
hearing before the Board of Adjustment.

Development Services Department interpretation is:

Staff determined on July 20 that 11 Applications for Sign Permits could not be approved under Section 25-10-152 because they would change the existing technology used to convey off-premise commercial messages and increase the degree of nonconformity with current regulations of off-premise signs.

I feel the correct interpretation is:

The ordinances contained in the City Code as of the date of the applications were unconstitutional as content-based restrictions of speech. In the absence of a valid City Code with respect to off-premise signs, the City is unable to restrict Reagan's conversion of its outdoor advertising signs to digital copy.

Section 2: Findings

The Board must determine the existence of, sufficiency of and weight of evidence supporting the findings described below. Therefore, you must complete each of the applicable findings statements as part of your application. Failure to do so may result in your application being rejected as incomplete. Please attach any additional supporting documents.

1. There is a reasonable doubt of difference of interpretation as to the specific intent of the regulations or map in that:

The issue raised by Finding No. 1 is inapplicable, since this case does not present any question about specific intent. Rather, this appeal challenges the constitutionality of the regulations at issue. In fact, there is reasonable doubt as to the constitutionality of the regulations due to rulings by the U.S. Supreme Court and by the Austin Court of Appeals.

2. An appeal of use provisions could clearly permit a use which is in character with the uses enumerated for the various zones and with the objectives of the zone in question because:

This question is rendered moot by the unconstitutionality of the relevant ordinances. Moreover, the use of signage that presents digital messages is consistent with the uses of the various sites and zones in which the signs are located, especially considering that these signs are typically located in brightly-lit, commercial areas that also serve as transportation corridors.

3. The interpretation will not grant a special privilege to one property inconsistent with other properties or uses similarly situated in that:

A Board of Adjustment interpretation in favor of the appellant would not grant any similarly-situated property a special privilege, since a determination regarding the constitutionality of the relevant ordinances would apply equally to signs throughout the city.

Section 3: Applicant/Aggrieved Party Certificate

I affirm that my statements contained in the complete application are true and correct to the best of my knowledge and belief.

Applicant Signature: M. K. obo Reagan Date: 08/09/2017

Applicant Name (typed or printed): Reagan National Advertising of Austin, Inc.

Applicant Mailing Address: 114 W. 7th St., Ste. 1100

City: Austin State: TX Zip: 78744

Phone (will be public information): (512) 926-7740

Email (optional – will be public information): _____

Section 4: Owner Information

Owner Name: Reagan National Advertising of Austin, Inc.

Owner Mailing Address: 114 W. 7th St., Ste. 1100

City: Austin State: TX Zip: 78744

Section 5: Agent Information

Agent Name: Nikelle Meade, Husch Blackwell

Agent Mailing Address: 111 Congress Ave., Ste. 1400

City: Austin State: TX Zip: 78701

Phone (will be public information): (512) 472-5456

Email (optional – will be public information): _____

Section 6: Additional Space (if applicable)

Please use the space below to provide additional information as needed. To ensure the information is referenced to the proper item, include the Section and Field names as well (continued on next page).

Reagan seeks a finding under Reed v. Town of Gilbert, Arizona, 135 S. Ct. 2218 (2015) and Auspro Enterprises, LP v. Texas Dep't of Transp., 506 S.W.3d 688 (Tex. App.—Austin 2016, pet. filed) that the ordinances contained in the City Code as of the date of Reagan's applications were unconstitutional as content-based restrictions of speech.

In Reed, the United States Supreme Court found that the Sign Code of Gilbert, Arizona restricted signs depending upon the "communicative content of the sign." 135 S.Ct. at 2227. Gilbert's sign ordinances made a distinction between on-premises signs and off-premises signs that the Court said depended on what the signs said. Id. at 2222. Because Gilbert was regulating signs based upon what the signs said, those regulations were unconstitutional as a violation of the First

Additional Space (continued)

[Section 6, cont'd.]

Amendment protection of speech and were struck. *Id.* at 2232. In *Auspro*, the Austin Court of Appeals found that two subchapters of the Texas Highway Beautification Act were severed from that Act as unconstitutional because those subchapters regulated outdoor advertising based on the content of the advertising. 506 S.W.3d at 707. In essence, these cases indicate that, if you have to read the sign to determine whether the sign is legal, then the regulation is content-based.

Chapter 25-10 of the City Code requires a person to read the content of any sign to determine which City ordinances apply to that particular sign. For example, Chapter 25-10 distinguishes between on-premise and off-premise signs and applies a different set of rules to each. An off-premise sign is one that advertises something not located on the site where the sign is installed or that directs persons to a location not on that site.² See Chapter 25-10-3(11) (defining off-premise signs). To decide whether something is an off-premise or on-premise sign, one must read the sign. Only then can a person know what rules apply.

Off-premise signs are prohibited, unless a building official determines they are a non-conforming sign, meaning a sign that was lawful when installed but which does not comply with Chapter 25-10. See Section 25-10-102(1)(prohibiting off-premise signs) and 25-10-3(10)(defining nonconforming signs). Additionally, on-premise signs can be digital, while off-premise signs cannot. See Section 20-10-102(6)(allowing electronically controlled changeable copy signs for on-premise signs) and Section 25-10-152(B)(2)(b)(disallowing a change in the method or technology used to convey a message on a nonconforming sign).

Under *Reed* and *Auspro*, Chapter 25-10 of the City's Code is a content-based regulation of speech to which strict scrutiny must apply. If the City is not able to show that the restrictions further a compelling interest and are narrowly tailored to achieve that interest, the regulations must be deemed unconstitutional. If the City's ordinances, which are based upon the content of the signs, are unconstitutional, those ordinances—including the requirement that Reagan needs permits—are invalid and unenforceable. See *In re Hinterlong*, 109 S.W.3d 611, 636 (Tex. App.—Fort Worth 2003, orig. proceeding) (“An unconstitutional statute is void and cannot provide a basis for any right or relief.”).

If the City's ordinances are invalid, then the City had no authority to require Reagan to obtain permits for the conversion of off-premise signs to digital copy. For these reasons, Chapter 25-10 (or any relevant part of Chapter 25-10) is an unconstitutional content-based regulation of speech.

SAVE

HUSCH BLACKWELL

111 Congress Avenue, Suite 1400
Austin, Texas 78701
512.472.5456

Nikelle S. Meade
Partner

512.479.1147 direct
512.226.7373 fax

nikel [REDACTED]

August 9, 2017

VIA HAND DELIVERY

Leane Heldenfels, Senior Planner
Board of Adjustment Liaison
City of Austin Development Services Department
505 Barton Springs Road, 1st Floor
Austin, Texas 78704

Re: Notice of Appeal and Interested Party Status for an Appeal of Administrative Decision

Dear Ms. Heldenfels:

This letter is on behalf of the appellant, Reagan National Advertising of Austin, Inc. ("Reagan"). This serves as Reagan's Notice of Appeal and to satisfy Requirement Number 2 of the Board of Adjustment Interpretations Application for an Appeal of an Administrative Decision (the "Application"). The staff determination at issue (the "Determination") is in Assistant Director Andrew Linseisen's letter, dated July 20 and received July 24, rejecting Reagan's permit applications, which requested approval for the installation of digital sign faces on eleven non-conforming off-premise signs owned or operated by Reagan.

In addition, Reagan confirms that it has standing to appeal the Determination, and that it meets the overall requirements to appeal the Determination as set forth in Section 25-1-131(A) and (B) of the City of Austin Land Development Code (the "Code"). Specifically, Reagan qualifies as an interested party under Code Section 25-1-131(A)(1), since Reagan is the applicant or the record owner of property that is the subject of a public hearing or administrative decision.

Please contact us if you need anything further regarding this appeal.

Sincerely,



Nikelle Meade



505 Barton Springs Road Austin, TX 78704 | 512-978-4000 | DevelopmentATX.com

July 20, 2017

Sent By Certified Mail (w/ Enclosures)

B. Russ Horton
George Brothers Kincaid & Horton, LLP
114 West 7th Street, Suite 1100
Austin, Texas 78701

Re: Applications to Install Digital Sign Faces on Nonconforming Off-Premise Signs

Dear Mr. Horton:

On behalf of the Development Services Department, I am writing in response your letter and accompanying permit applications dated June 7, 2017, which request approval for the installation of "digital sign faces" on 11 non-conforming off-premise signs owned or operated by your client, Reagan National Advertising of Austin, Inc..

These applications cannot be approved under Section 25-10-152 (*Nonconforming Signs*) because they would change the existing technology used to convey off-premise commercial messages and increase the degree of nonconformity with current regulations relating to off-premise signs. This conclusion applies to all of the 11 applications submitted, including those pertaining to both static non-electrical signs and "electronically controlled changeable copy" signs. None of the 11 off-premise signs were permitted as digital signs and cannot now be replaced, modified, or altered to include digital sign faces.

The cases cited in your letter do not concern the regulation of off-premise commercial advertising, nor are we aware of any legal authority that prohibits the municipal regulation of off-premise commercial signs. Therefore, based on consultation with the Law Department, the applicable provisions of Chapter 25-10 (*Sign Regulations*) prohibiting approval of your client's applications are valid and controlling.

For these reasons, the above-referenced applications are *disapproved*. Additionally, since you have requested no other potentially approvable modifications to any of the 11 signs, I am returning the applications and accompanying documents to you via certified mail.

Sincerely,

Andrew J. Linseisen, P.E., Assistant Director
Development Service Department

cc: J. Rodney Gonzales, Director
Christopher Johnson, Division Manager – Development Assistance Center
Development Services Department
Brent Lloyd, Assistant City Attorney
City of Austin Law Department

VENDOR: REMIT TO:		VC121 CITY OF AUSTIN		CHECK: COMMENT:	0000460425	DATE:	6/2/2017
20170601-B	6/1/2017	0000076252	DIGITAL PERMIT APPLICATION	85.28	0.00	85.28	85.28
				85.28	0.00	85.28	85.28

THIS CHECK IS VOID WITHOUT A BLUE & RED BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Reagan National Advertising of Austin, Inc.
1775 North Warm Springs Road
Salt Lake City, Utah 84116

usbank
US Bank
97-215/1243

0000460425

DATE	6/2/2017
AMOUNT	\$**85.28

PAY Eighty-five and 28 / 100 U.S. Dollar

TO THE
ORDER
OF

CITY OF AUSTIN
P.O. BOX 1088
Austin, TX 78767
USA

[Signature]

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈460425⑈ ⑆124302150⑆ 153195061947⑈



B. RUSS HORTON

1100 NORWOOD TOWER | 114 WEST 7TH ST | AUSTIN, TX 78701
512.495.1400 | FAX 512.499.0094 | R [REDACTED]

June 7, 2017

Via Hand Delivery

City of Austin – Development Services Department
Development Assistance Center – One Texas Center
505 Barton Springs Road
Austin, Texas 78704

Re: Applications for Sign Permits/Digital Sign Face
The Following Addresses:

3405 S Congress
7301 Burleson Rd
1527 1/2 SH 71 E
2355 1/2 SH 71 E
9127 1/2 IH 35 N
13443 N FM 620
13301 1/2 US Hwy 183 N
1809 Manor Rd
308 1/2 IH 35 N
400 1/2 IH 35 N
410 W 18th St

Dear Sir or Madam:

I write on behalf of Reagan National Advertising of Austin, Inc. to request that the City issue permits for the installation of digital sign faces on the above listed existing sign structures. Enclosed are the permit applications for these locations, which are being submitted in administratively complete form. Reagan has included a separate check with each application. Each of the eleven checks is in the amount of \$85.28. If the City determines that the enclosed applications are not administratively complete, I request that you notify me immediately of such determination and allow a statutorily compliant opportunity to complete the applications.

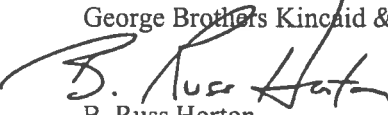
Reagan further asserts, in light the recent authorities of *Reed v. Town of Gilbert, Arizona*, 135 S. Ct. 2218 (2015) and *Auspro Enters, LP v. Texas Dep't. of Transp.*, 506 S.W.3d 688 (Tex. App.—Austin, 2016, pet. filed), that the City review these applications in conformity with the Constitutional constraints precluding the City from limiting my client's rights of free speech and expression.

Reagan asks that the City review and approve these permit applications in a prompt and reasonable manner. If you have any questions or would like to discuss this issue, please call.

GEORGE BROTHERS KINCAID & HORTON, L.L.P.
PAGE 2

Yours sincerely,

George Brothers Kincaid & Horton, L.L.P.


B. Russ Horton

Enclosures



Development Services Department
APPLICATION FOR SIGN PERMIT
(PLEASE PRINT)

ONLY COMPLETE APPLICATIONS WITH ALL REQUIRED DOCUMENTS WILL BE ACCEPTED

APPLICATION DATE:

CASE NUMBER:

ADDRESS OF SIGN: 308 1/2 N IH 35

LEGAL DESCRIPTION
TAX PARCEL I.D.#: 191631
SUBDIVISION:

LOT 7-8

BLOCK 036

SIGN OWNER:
Reagan National Advertising of Austin, Inc.

SIGN COMPANY: Reagan National Adv. CONTACT: Doug Lister

PHONE: (512) 926-7740

FAX:

SIGN COMPANY'S ADDRESS: (ADDRESS/CITY/ST/ZIP)
7301 Burleson Rd, Austin, Tx 78744

EMAIL:

PROPOSED ADVERTISEMENT:

ELEVATION (CIRCLE ONE): NORTH SOUTH EAST WEST

DESCRIPTION OF WORK TO BE DONE: Conversion to electronically controlled changeable-copy sign

----- WALL SIGN (BUILDING, CANOPY, AWNING) -----

SIGN FACE DIMENSIONS:	TOTAL SIGN FACE AREA OF THIS PERMIT:	TOTAL AREA OF EXISTING SIGNS ON FACADE:
DIMENSIONS OF BUILDING FAÇADE (WIDTH X HEIGHT):	ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)	

----- FREESTANDING SIGN, ROOF SIGN, PROJECTING SIGN -----

SIGN FACE DIMENSIONS: 14' x 48'	TOTAL SIGN FACE AREA OF THIS PERMIT: 672'	TOTAL HEIGHT OF SIGN: As existing
SETBACK OF SIGN? (DISTANCE FROM SIGN TO PROPERTY LINE): 10'	CLEARANCE ABOVE GRADE: As existing	LINEAR FEET OF STREET FRONTAGE: 139'
IS THIS A PAD SITE? YES/NO:	ROOF SIGN? YES/NO	ELEC? YES/NO
REGISTERED BILLBOARD (OFF-PREMISE) SIGN? YES/NO	ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)	NUMBER OF OTHER FREESTANDING SIGNS ON THIS PROPERTY: 0
		SIZE OF EACH SIGN SUPPORT? (POLE, COLUMN, ETC.): 48"

WILL PROPOSED SIGN BE LOCATED WITHIN A P.U.E.? YES/NO: IF YES, THE HOLDER OF THE PUBLIC EASEMENT MUST BE CONTACTED FOR CLEARANCE

NOTE: SIGNS MUST MAINTAIN HORIZONTAL AND VERTICAL CLEARANCE OF ALL OVERHEAD ELECTRICAL CONDUCTORS IN ACCORDANCE WITH SPECIFICATIONS OF THE NATIONAL ELECTRICAL CODE, LOCAL CODE AMENDMENTS, AND ALL OTHER APPLICABLE LAWS

(SIGNATURES IN THESE BLANKS INDICATE THAT THE PROPERTY OWNER IS AWARE OF THE APPLICATION FOR A SIGN PERMIT AND THAT ALL OF THE ABOVE INFORMATION IS TRUE AND CORRECT)

SIGNATURE OF SIGN COMPANY REPRESENTATIVE

SIGNATURE OF LICENSE ELECTRICIAN (REQUIRED FOR ELECTRICAL SIGNS)
 AUTHORIZATION FOR SIGN COMPANY TO PULL ELECTRIC PERMIT? YES/NO

DEPARTMENT USE ONLY

PERMIT FEE:	ELECTRIC PERMIT FEE:	PLAN REVIEW FEE:	DATE:	RECEIPT#
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GRID:	ZONING:	ENGINEERING SEAL REQUIRED? YES/NO	SIGN DISTRICT:
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REMARKS:

<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE	ZONING REVIEW ANALYST:	DATE
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UPDATE SUBMITTAL DATE:	ZONING REVIEW ANALYST:	DATE
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☐ APPROVE ☐ DISAPPROVE



Development Services Department

SIGN PERMIT PROCESS**SUBMITTAL REQUIREMENTS:**

1. A completed "**APPLICATION FOR SIGN PERMIT**", including legal description* (one application for each sign).
*Travis County Appraisal District 834-9317

2. For all **FREESTANDING SIGNS, ROOF SIGNS & PROJECTING SIGNS**:

- a. Construction drawing of the sign bearing the seal of an architect or engineer licensed by the State of Texas verifying the structural requirements of SECTION 25-10-192(A). The drawing **MUST** include:
 - 1) HEIGHT of sign
 - 2) DETAILS & DIMENSIONS of all structural and nonstructural members to include sign supports,
 - 3) DETAILS & DIMENSIONS of foundations and footing members, and
 - 4) ADVERTISING AREA of all sign facades
- b. Complete site drawing **TO SCALE** that **MUST** include:
 - 1) LOCATION of proposed sign and **SETBACK DISTANCES** from sign supports to property lines fronting on a street,
 - 2) LINEAR FEET street frontage dimensions
 - 3) LOCATIONS of all existing **FREESTANDING** signs on the same property,
 - 4) LOCATIONS of **ALL** easements and/or utility lines within twenty feet of the proposed sign location.

3. For all **WALL and AWNING* SIGNS**:

- a. Construction drawing of the sign. The drawing **MUST** include:
 - 1) DETAILS & DIMENSIONS of structural and nonstructural methods of attachment or anchoring to the building,
 - 2) ADVERTISING AREA of the sign.
- b. A drawing or photograph of the building façade that **MUST** include:
 - 1) DIMENSIONS of the façade and
 - 2) LOCATIONS and SIZES of all other signs on the building.

*Building permit for awning must be existing before issuance of awning sign

4. **SIGN REVIEW FEE** (*MUST be paid at time of submittal*):
Wall Signs, Freestanding Signs, Roof Signs:
See Commercial Review and Permit Fees at <http://www.austintexas.gov/department/fees>
5. **SIGN PERMIT FEE** (*paid at the time of permit issuance*):
Sign Permit, Electric Permit, Dev. Svcs. Surcharge:
See Commercial Review and Permit Fees at <http://www.austintexas.gov/department/fees>

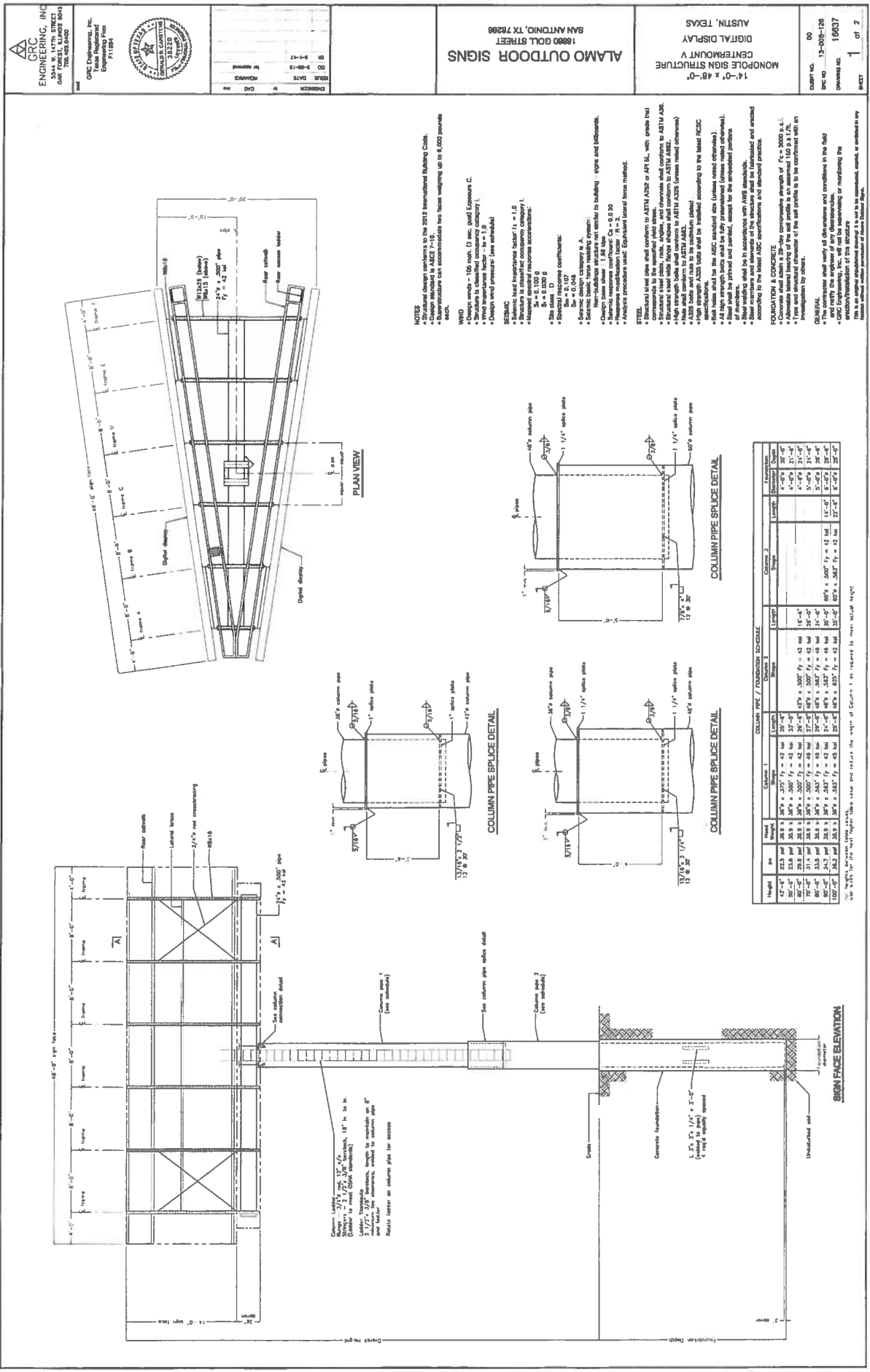
SIGN PERMIT INFORMATION:

1. Sign permits may only be issued to Outdoor Advertisers registered and insured with the City of Austin, except as noted in LDC Section 25-10-231.
2. Electrical signs must be permitted in accordance with all applicable codes before the structural sign permit can be finalized (*electrical permits are required for connection of electrical signs*).
3. Any electrical sign permit applications must have the signature of the Master Electrician licensed with the City of Austin.



feet 500
meters 100

Google Earth



GRC ENGINEERING, INC.
3344 W. 14TH STREET
DALLAS, TEXAS 75243
TEL: 469-9400

GRC ENGINEERING, INC.
3344 W. 14TH STREET
DALLAS, TEXAS 75243
TEL: 469-9400

SEALING CONTRACTORS
33230
F11884

DESIGNER V
DATE 10-1-17
REVISIONS
BY 10-1-17
CHK 10-1-17

ALAMO OUTDOOR SIGNS
10000 GOLF STREET
SAN ANTONIO, TX 78260

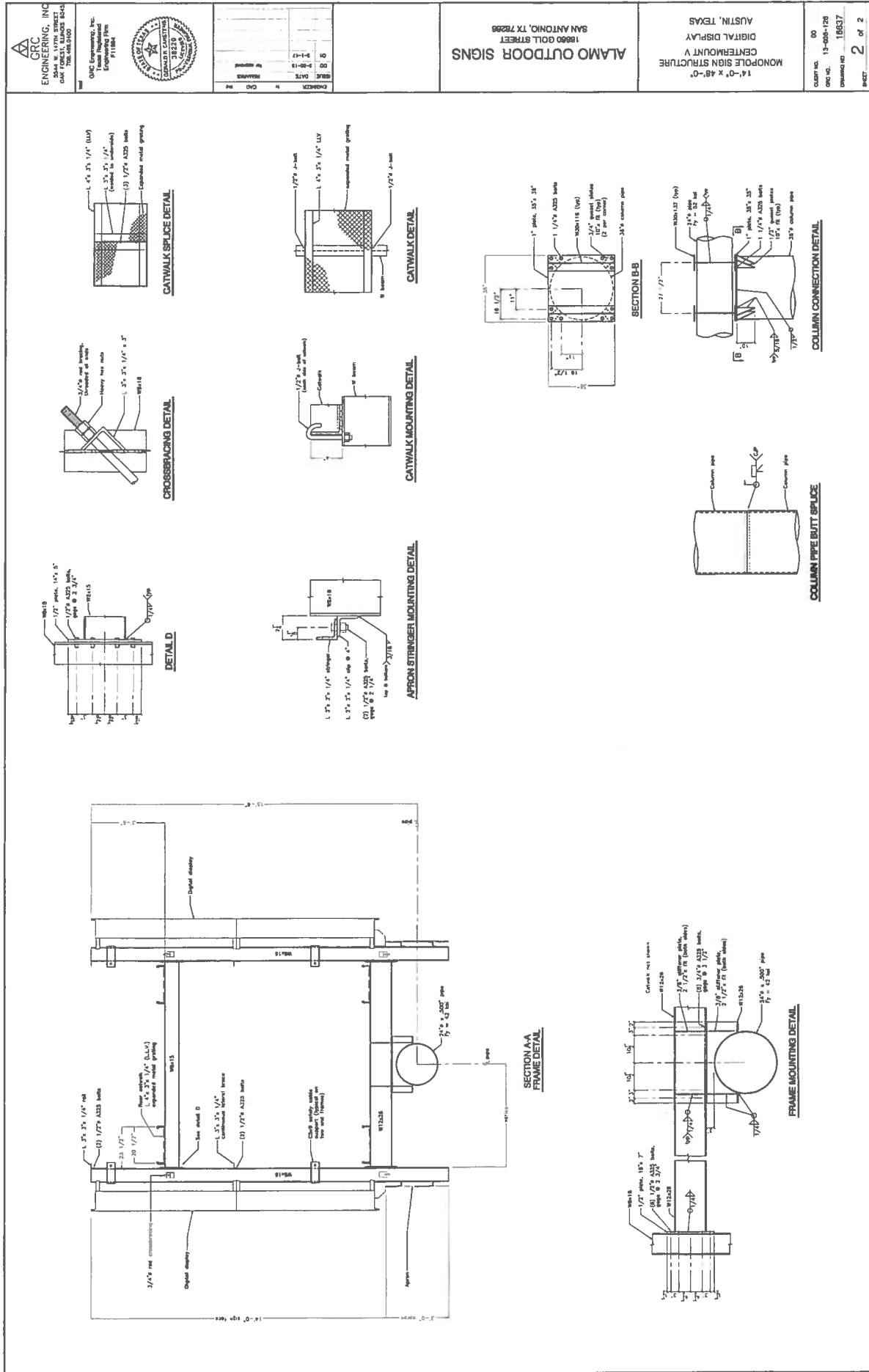
MONOPOLE SIGN STRUCTURE
DIGITAL DISPLAY
AUSTIN, TEXAS

CLIENT NO. 00
PROJECT NO. 13-005-126
DRAWING NO. 10037
DATE 10-1-17

1 of **2**

NOTES

- 1. All dimensions are in feet and inches unless otherwise noted.
- 2. All materials shall be in accordance with the 2012 International Building Code.
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- 100. All materials shall be in accordance with the 2012 International Building Code.



VENDOR: REMIT TO:	VC121 CITY OF AUSTIN	CHECK: COMMENT:	0000460426	DATE:	6/2/2017
20170601-C	6/1/2017	0000076253	DIGITAL PERMIT APPLICATION	85.28	0.00
				85.28	0.00
				85.28	0.00

THIS CHECK IS VOID WITHOUT A BLUE & RED BACKGROUND AND A WATERMARK. HOLD UP TO THE LIGHT TO VERIFY.

Reagan National Advertising of Austin, Inc.
1775 North Warm Springs Road
Salt Lake City, Utah 84116



0000460426

DATE	6/2/2017
AMOUNT	\$**85.28

PAY Eighty-five and 28 / 100 U.S. Dollar

TO THE
ORDER
OF
CITY OF AUSTIN
P.O. BOX 1088
Austin, TX 78767
USA

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈460426⑈ ⑆124302150⑆ 153195061947⑈



B. RUSS HORTON

 1100 NORWOOD TOWER | 114 WEST 7TH ST | AUSTIN, TX 78701
 512.495.1400 | FAX 512.499.0094 |

June 7, 2017

Via Hand Delivery

City of Austin – Development Services Department
 Development Assistance Center – One Texas Center
 505 Barton Springs Road
 Austin, Texas 78704

Re: Applications for Sign Permits/Digital Sign Face
 The Following Addresses:

3405 S Congress
 7301 Burleson Rd
 1527 1/2 SH 71 E
 2355 1/2 SH 71 E
 9127 1/2 IH 35 N
 13443 N FM 620
 13301 1/2 US Hwy 183 N
 1809 Manor Rd
 308 1/2 IH 35 N
 400 1/2 IH 35 N
 410 W 18th St

Dear Sir or Madam:

I write on behalf of Reagan National Advertising of Austin, Inc. to request that the City issue permits for the installation of digital sign faces on the above listed existing sign structures. Enclosed are the permit applications for these locations, which are being submitted in administratively complete form. Reagan has included a separate check with each application. Each of the eleven checks is in the amount of \$85.28. If the City determines that the enclosed applications are not administratively complete, I request that you notify me immediately of such determination and allow a statutorily compliant opportunity to complete the applications.

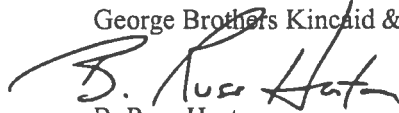
Reagan further asserts, in light the recent authorities of *Reed v. Town of Gilbert, Arizona*, 135 S. Ct. 2218 (2015) and *Auspro Enters, LP v. Texas Dep't. of Transp.*, 506 S.W.3d 688 (Tex. App.—Austin, 2016, pet. filed), that the City review these applications in conformity with the Constitutional constraints precluding the City from limiting my client's rights of free speech and expression.

Reagan asks that the City review and approve these permit applications in a prompt and reasonable manner. If you have any questions or would like to discuss this issue, please call.


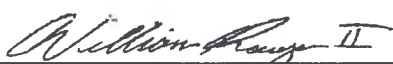

GEORGE BROTHERS KINCAID & HORTON, L.L.P.
PAGE 2

Yours sincerely,

George Brothers Kincaid & Horton, L.L.P.


B. Russ Horton

Enclosures

 <p>Development Services Department APPLICATION FOR SIGN PERMIT (PLEASE PRINT) <small>ONLY COMPLETE APPLICATIONS WITH ALL REQUIRED DOCUMENTS WILL BE ACCEPTED</small></p>		APPLICATION DATE:	
		CASE NUMBER:	
ADDRESS OF SIGN: 400 1/2 N IH 35		LEGAL DESCRIPTION TAX PARCEL I.D.# 191634	LOT 3-4 BLOCK 037
SIGN OWNER: Reagan National Advertising of Austin, Inc.		SUBDIVISION:	
SIGN COMPANY: Reagan National Adv.	CONTACT: Doug Lister	PHONE: (512) 926-7740	FAX:
SIGN COMPANY'S ADDRESS: (ADDRESS/CITY/ST/ZIP) 7301 Burluson Rd, Austin, Tx 78744		EMAIL: [REDACTED]	
PROPOSED ADVERTISEMENT:		ELEVATION (CIRCLE ONE): NORTH SOUTH EAST <u>WEST</u>	
DESCRIPTION OF WORK TO BE DONE: Conversion to electronically controlled changeable-copy sign			
----- WALL SIGN (BUILDING, CANOPY, AWNING) -----			
SIGN FACE DIMENSIONS:		TOTAL SIGN FACE AREA OF THIS PERMIT:	TOTAL AREA OF EXISTING SIGNS ON FACADE:
DIMENSIONS OF BUILDING FAÇADE (WIDTH X HEIGHT):		ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)	
----- FREESTANDING SIGN, ROOF SIGN, PROJECTING SIGN -----			
SIGN FACE DIMENSIONS: 14' x 48'		TOTAL SIGN FACE AREA OF THIS PERMIT: 672'	TOTAL HEIGHT OF SIGN: As existing
SETBACK OF SIGN? (DISTANCE FROM SIGN TO PROPERTY LINE): 5'		CLEARANCE ABOVE GRADE: As existing	LINEAR FEET OF STREET FRONTAGE: 64'
IS THIS A PAD SITE? YES/NO		ROOF SIGN? YES/NO	ELEC? YES NO
REGISTERED BILLBOARD (OFF-PREMISE) SIGN? YES/NO		ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)	
WILL PROPOSED SIGN BE LOCATED WITHIN A P.U.E.? YES/NO IF YES, THE HOLDER OF THE PUBLIC EASEMENT MUST BE CONTACTED FOR CLEARANCE			
NOTE: SIGNS MUST MAINTAIN HORIZONTAL AND VERTICAL CLEARANCE OF ALL OVERHEAD ELECTRICAL CONDUCTORS IN ACCORDANCE WITH SPECIFICATIONS OF THE NATIONAL ELECTRICAL CODE, LOCAL CODE AMENDMENTS, AND ALL OTHER APPLICABLE LAWS			
<small>(SIGNATURES IN THESE BLANKS INDICATE THAT THE PROPERTY OWNER IS AWARE OF THE APPLICATION FOR A SIGN PERMIT AND THAT ALL OF THE ABOVE INFORMATION IS TRUE AND CORRECT)</small>			
 SIGNATURE OF SIGN COMPANY REPRESENTATIVE		 SIGNATURE OF LICENSE ELECTRICIAN (REQUIRED FOR ELECTRICAL SIGNS) AUTHORIZATION FOR SIGN COMPANY TO PULL ELECTRIC PERMIT? YES/NO	
DEPARTMENT USE ONLY			
PERMIT FEE:	ELECTRIC PERMIT FEE:	PLAN REVIEW FEE:	DATE: RECEIPT#
GRID:	ZONING:	ENGINEERING SEAL REQUIRED? YES/NO	SIGN DISTRICT:
REMARKS:			
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE		ZONING REVIEW ANALYST:	DATE
UPDATE SUBMITTAL DATE:		ZONING REVIEW ANALYST:	DATE
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE			



Development Services Department

SIGN PERMIT PROCESS**SUBMITTAL REQUIREMENTS:**

1. A completed "**APPLICATION FOR SIGN PERMIT**", including legal description* (one application for each sign).
*Travis County Appraisal District 834-9317

2. For all **FREESTANDING SIGNS, ROOF SIGNS & PROJECTING SIGNS**:

- a. Construction drawing of the sign bearing the seal of an architect or engineer licensed by the State of Texas verifying the structural requirements of SECTION 25-10-192(A).
The drawing **MUST** include:
 - 1) HEIGHT of sign
 - 2) DETAILS & DIMENSIONS of all structural and nonstructural members to include sign supports,
 - 3) DETAILS & DIMENSIONS of foundations and footing members, and
 - 4) ADVERTISING AREA of all sign facades
- b. Complete site drawing **TO SCALE** that **MUST** include:
 - 1) LOCATION of proposed sign and **SETBACK DISTANCES** from sign supports to property lines fronting on a street,
 - 2) LINEAR FEET street frontage dimensions
 - 3) LOCATIONS of all existing **FREESTANDING** signs on the same property,
 - 4) LOCATIONS of **ALL** easements and/or utility lines within twenty feet of the proposed sign location.

3. For all **WALL and AWNING* SIGNS**:

- a. Construction drawing of the sign. The drawing **MUST** include:
 - 1) DETAILS & DIMENSIONS of structural and nonstructural methods of attachment or anchoring to the building,
 - 2) ADVERTISING AREA of the sign.
- b. A drawing or photograph of the building façade that **MUST** include:
 - 1) DIMENSIONS of the façade and
 - 2) LOCATIONS and SIZES of all other signs on the building.

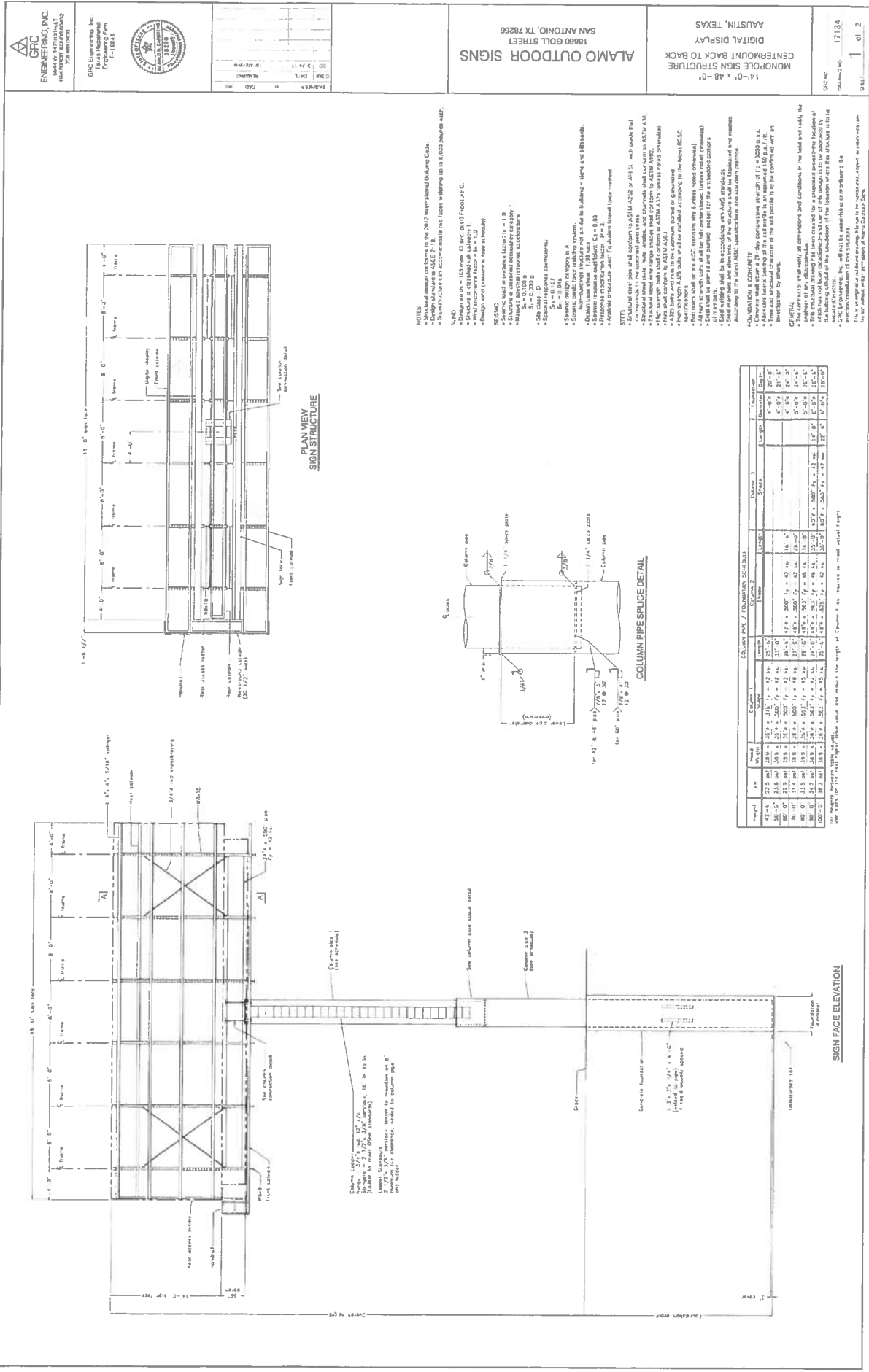
*Building permit for awning must be existing before issuance of awning sign

4. **SIGN REVIEW FEE** (*MUST be paid at time of submittal*):
Wall Signs, Freestanding Signs, Roof Signs:
See Commercial Review and Permit Fees at <http://www.austintexas.gov/departments/fees>
5. **SIGN PERMIT FEE** (*paid at the time of permit issuance*):
Sign Permit, Electric Permit, Dev. Svcs. Surcharge:
See Commercial Review and Permit Fees at <http://www.austintexas.gov/departments/fees>

SIGN PERMIT INFORMATION:

1. Sign permits may only be issued to Outdoor Advertisers registered and insured with the City of Austin, except as noted in LDC Section 25-10-231.
2. Electrical signs must be permitted in accordance with all applicable codes before the structural sign permit can be finalized (*electrical permits are required for connection of electrical signs*).
3. Any electrical sign permit applications must have the signature of the Master Electrician licensed with the City of Austin.





ALAMO OUTDOOR SIGNS

18888 GOLF STREET
SAN ANTONIO, TX 78266

14'-0" x 48'-0"
MONOPOLE MOUNT BACK TO BACK
CENTERMOUNT BACK TO BACK
DIGITAL DISPLAY
AUSTIN, TEXAS

DATE: 17/134
SHEET: 1 of 2

GHC ENGINEERING, INC.
18888 GOLF STREET
SAN ANTONIO, TX 78266
(210) 581-1111
FAX: (210) 581-1112
WWW.GHC-ENGINEERING.COM

GHC ENGINEERING, INC.
18888 GOLF STREET
SAN ANTONIO, TX 78266
(210) 581-1111
FAX: (210) 581-1112
WWW.GHC-ENGINEERING.COM

AMERICAN INSTITUTE OF STEEL CONSTRUCTION, INC.
11 SOUTH WILLOW STREET
CHICAGO, IL 60606
(312) 670-1300
WWW.AISC-ORG

NOTES:

- 1. See attached drawings for details of the 2017 International Building Code.
- 2. The design wind speed is 120 mph (10 min. 3 sec. gust) in accordance with ASCE 7-10.
- 3. The design wind direction is 90 degrees (see ASCE 7-10).
- 4. The design wind pressure is 15 psf (see ASCE 7-10).
- 5. The design wind load is 15 psf (see ASCE 7-10).
- 6. The design wind load is 15 psf (see ASCE 7-10).
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- 100. The design wind load is 15 psf (see ASCE 7-10).

VENDOR: REMIT TO:		VC121 CITY OF AUSTIN		CHECK: COMMENT:	0000460427	DATE:	6/2/2017
20170601-F	6/1/2017	0000076270	DIGITAL PERMIT APPLICATION	85.28	0.00	85.28	85.28
				85.28	0.00	85.28	85.28

THIS CHECK IS VOID WITHOUT A BLUE & RED BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Reagan National Advertising of Austin, Inc.
 1775 North Warm Springs Road
 Salt Lake City, Utah 84116

usbank
 US Bank
 97-215/1243

0000460427

DATE	6/2/2017
AMOUNT	\$**85.28

PAY Eighty-five and 28 / 100 U.S. Dollar

TO THE
ORDER
OF

CITY OF AUSTIN
 P.O. BOX 1088
 Austin, TX 78767
 USA

[Signature]

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈460427⑈ ⑆124302150⑆ 153195061947⑈



B. RUSS HORTON

1100 NORWOOD TOWER | 114 WEST 7TH ST | AUSTIN, TX 78701
512.495.1400 | FAX 512.499.0094 | [REDACTED] [REDACTED]

June 7, 2017

Via Hand Delivery

City of Austin – Development Services Department
Development Assistance Center – One Texas Center
505 Barton Springs Road
Austin, Texas 78704

Re: Applications for Sign Permits/Digital Sign Face
The Following Addresses:

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400 1/2 IH 35 N
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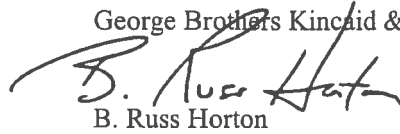
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Reagan asks that the City review and approve these permit applications in a prompt and reasonable manner. If you have any questions or would like to discuss this issue, please call.

GEORGE BROTHERS KINCAID & HORTON, L.L.P.
PAGE 2

Yours sincerely,

George Brothers Kincaid & Horton, L.L.P.

A handwritten signature in black ink, appearing to read "B. Russ Horton". The signature is stylized with a large, looping "B" and a long, sweeping horizontal stroke.

B. Russ Horton

Enclosures



Development Services Department
APPLICATION FOR SIGN PERMIT
(PLEASE PRINT)

ONLY COMPLETE APPLICATIONS WITH ALL REQUIRED DOCUMENTS WILL BE ACCEPTED

APPLICATION DATE:

CASE NUMBER:

ADDRESS OF SIGN: 410 W 18th Street		LEGAL DESCRIPTION TAX PARCEL I.D.#: 199823	LOT	BLOCK
SIGN OWNER: Reagan National Advertising of Austin, Inc.		SUBDIVISION:		
SIGN COMPANY: Reagan National Adv.	CONTACT: Doug Lister	PHONE: (512) 926-7740	FAX:	
SIGN COMPANY'S ADDRESS: (ADDRESS/CITY/ST/ZIP) 7301 Burleson Rd, Austin, Tx 78744		EMAIL: [REDACTED]		
PROPOSED ADVERTISEMENT:		ELEVATION (CIRCLE ONE): NORTH SOUTH EAST WEST		
DESCRIPTION OF WORK TO BE DONE: Conversion to electronically controlled changeable-copy sign				
----- WALL SIGN (BUILDING, CANOPY, AWNING) -----				
SIGN FACE DIMENSIONS:		TOTAL SIGN FACE AREA OF THIS PERMIT:	TOTAL AREA OF EXISTING SIGNS ON FACADE:	
DIMENSIONS OF BUILDING FAÇADE (WIDTH X HEIGHT):		ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)		
----- FREESTANDING SIGN, ROOF SIGN, PROJECTING SIGN -----				
SIGN FACE DIMENSIONS: 14' x 48'		TOTAL SIGN FACE AREA OF THIS PERMIT: 672'	TOTAL HEIGHT OF SIGN: As existing	
SETBACK OF SIGN? (DISTANCE FROM SIGN TO PROPERTY LINE): 25'		CLEARANCE ABOVE GRADE: As existing	LINEAR FEET OF STREET FRONTAGE: 140'	NUMBER OF OTHER FREESTANDING SIGNS ON THIS PROPERTY: 1
IS THIS A PAD SITE? YES/NO		ROOF SIGN? YES/NO	ELEC? YES NO	SIZE OF EACH SIGN SUPPORT? (POLE, COLUMN, ETC.): 42"
REGISTERED BILLBOARD (OFF-PREMISE) SIGN? YES/NO		ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)		
WILL PROPOSED SIGN BE LOCATED WITHIN A P.U.E.? YES/NO IF YES, THE HOLDER OF THE PUBLIC EASEMENT MUST BE CONTACTED FOR CLEARANCE				
NOTE: SIGNS MUST MAINTAIN HORIZONTAL AND VERTICAL CLEARANCE OF ALL OVERHEAD ELECTRICAL CONDUCTORS IN ACCORDANCE WITH SPECIFICATIONS OF THE NATIONAL ELECTRICAL CODE, LOCAL CODE AMENDMENTS, AND ALL OTHER APPLICABLE LAWS				
(SIGNATURES IN THESE BLANKS INDICATE THAT THE PROPERTY OWNER IS AWARE OF THE APPLICATION FOR A SIGN PERMIT AND THAT ALL OF THE ABOVE INFORMATION IS TRUE AND CORRECT)				
 SIGNATURE OF SIGN COMPANY REPRESENTATIVE		 SIGNATURE OF LICENSE ELECTRICIAN (REQUIRED FOR ELECTRICAL SIGNS) AUTHORIZATION FOR SIGN COMPANY TO PULL ELECTRIC PERMIT? YES/NO		
DEPARTMENT USE ONLY				
PERMIT FEE:	ELECTRIC PERMIT FEE:	PLAN REVIEW FEE:	DATE:	RECEIPT#
GRID:	ZONING:	ENGINEERING SEAL REQUIRED? YES/NO	SIGN DISTRICT:	
REMARKS:				
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE		ZONING REVIEW ANALYST:		DATE
UPDATE SUBMITTAL DATE:		ZONING REVIEW ANALYST:		DATE
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE				



Development Services Department

SIGN PERMIT PROCESS**SUBMITTAL REQUIREMENTS:**

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 - 1) **HEIGHT** of sign
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 - b. Complete site drawing **TO SCALE** that **MUST** include:
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 - 3) **LOCATIONS** of all existing **FREESTANDING** signs on the same property,
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3. For all **WALL and AWNING* SIGNS**:
 - a. Construction drawing of the sign. The drawing **MUST** include:
 - 1) **DETAILS & DIMENSIONS** of structural and nonstructural methods of attachment or anchoring to the building,
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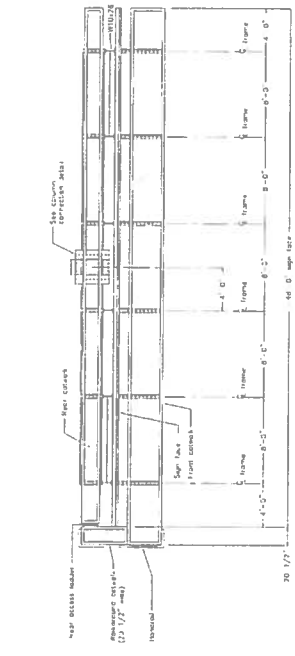
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Wall Signs, Freestanding Signs, Roof Signs:
See Commercial Review and Permit Fees at <http://www.austintexas.gov/department/fees>
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Sign Permit, Electric Permit, Dev. Svcs. Surcharge:
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SIGN PERMIT INFORMATION:

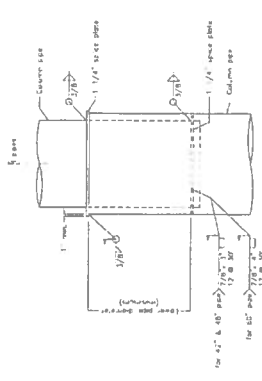
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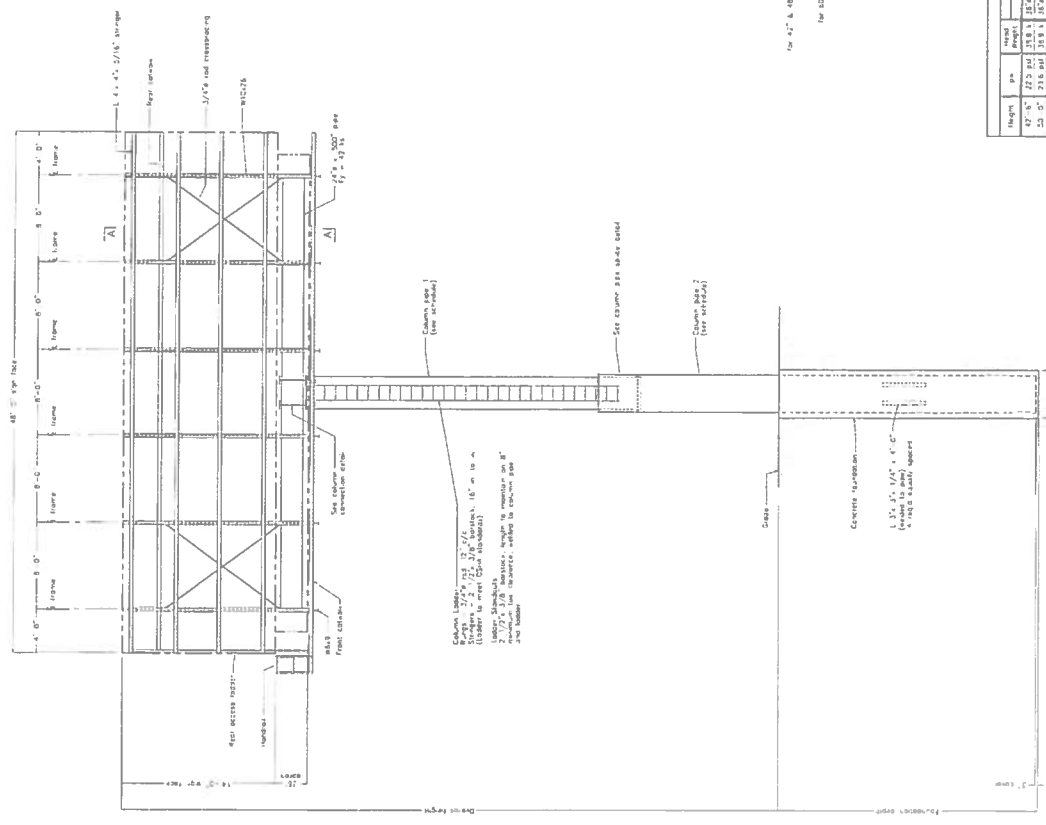
 <p>GRC ENGINEERING, INC. 10000 WEST 10TH STREET DARTMOUTH, ILLINOIS 60130 708-498-1500</p>	<p>GRC Engineering, Inc. 10000 West 10th Street Dartmouth, Illinois 60130 708-498-1500</p> 		<p>DATE: 10-17-17 BY: J. H. C. (JHC) PROJECT: 10000 WEST 10TH STREET SHEET: 1 OF 2</p>	<p>ALAMO OUTDOOR SIGNS 18660 GOLF STREET SAN ANTONIO, TX 78266</p>	<p>14'-0" x 48'-0" MONOPOLE SIGN STRUCTURE CENTRUMOUNT SINGLE FACE DIGITAL DISPLAY AUSTIN, TEXAS</p>	<p>GRC-10 DRAWING NO. 17135</p>	<p>1 OF 2 SHEET</p>
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PLAN VIEW SIGN STRUCTURE

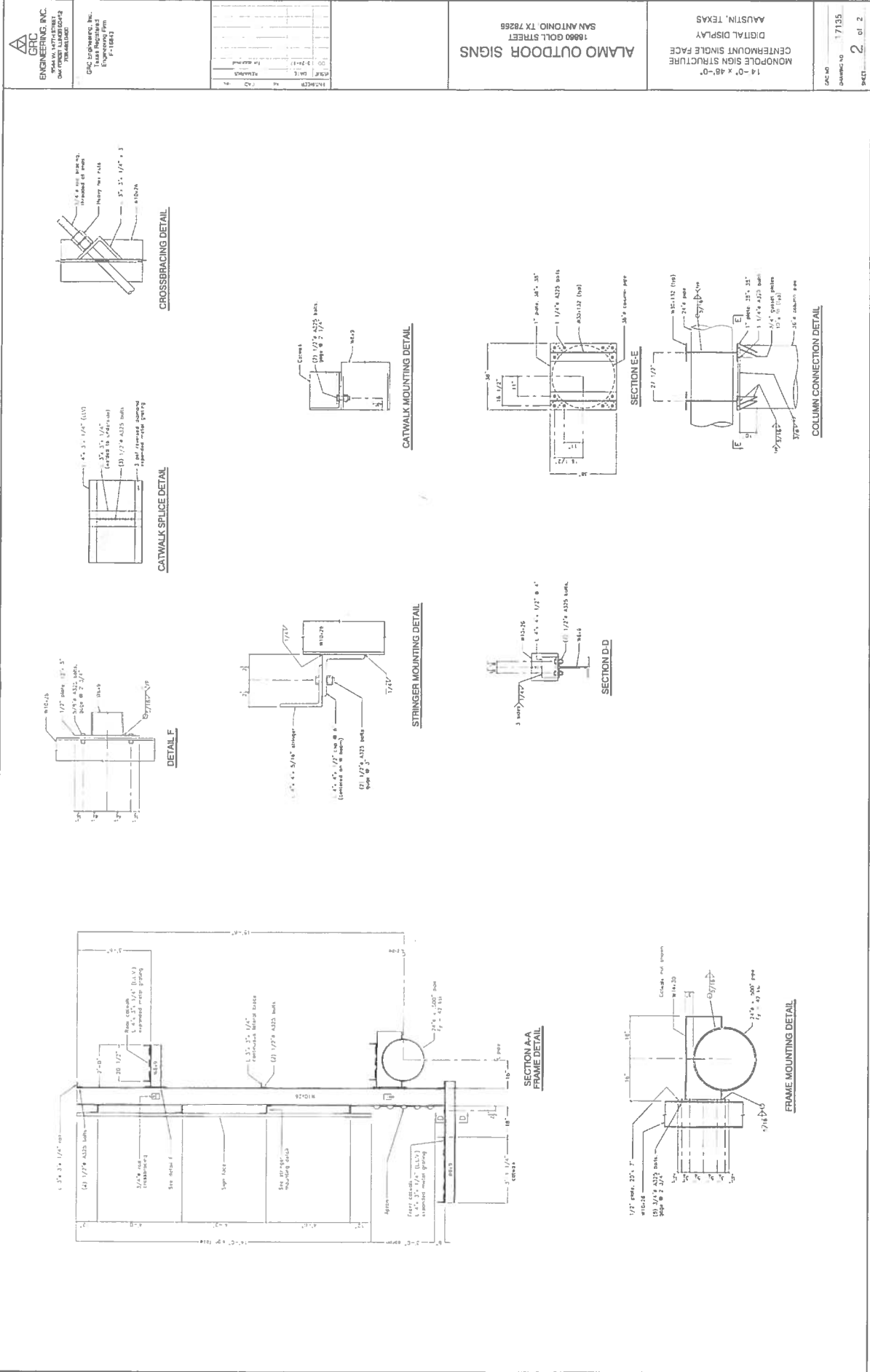


COLUMN PIPE SPLICE DETAIL

SIGN FACE EVALUATION
Oscumini[illegible]

100°-0	16.2 psi	38.9 °	18° ±	56.3°	1° = 45 ft.	22°-6°	48° ±	8.25°	1° = 47 ft.	35°-0°	8.25° ± 5
--------	----------	--------	-------	-------	-------------	--------	-------	-------	-------------	--------	-----------

- [illegible]



VENDOR: REMIT TO:		VC121 CITY OF AUSTIN		CHECK: COMMENT:	0000460419	DATE:	6/2/2017
20170601-K	6/1/2017	0000076275	DIGITAL PERMIT APPLICATION	85.28	0.00	85.28	85.28
				85.28	0.00	85.28	85.28

THIS CHECK IS VOID WITHOUT A BLUE & RED BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Reagan National Advertising of Austin, Inc.
1775 North Warm Springs Road
Salt Lake City, Utah 84116

usbank
US Bank
97-215/1243

0000460419

DATE	6/2/2017
AMOUNT	\$**85.28

PAY Eighty-five and 28 / 100 U.S. Dollar

TO THE
ORDER
OF
CITY OF AUSTIN
P.O. BOX 1088
Austin, TX 78767
USA

[Signature]

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈460419⑈ ⑆124302150⑆ 153195061947⑈



B. RUSS HORTON

1100 NORWOOD TOWER | 114 WEST 7TH ST | AUSTIN, TX 78701
512.495.1400 | FAX 512.499.0094 | [REDACTED]

June 7, 2017

Via Hand Delivery

City of Austin – Development Services Department
Development Assistance Center – One Texas Center
505 Barton Springs Road
Austin, Texas 78704

Re: Applications for Sign Permits/Digital Sign Face
The Following Addresses:

3405 S Congress
7301 Burleson Rd
1527 1/2 SH 71 E
2355 1/2 SH 71 E
9127 1/2 IH 35 N
13443 N FM 620
13301 1/2 US Hwy 183 N
1809 Manor Rd
308 1/2 IH 35 N
400 1/2 IH 35 N
410 W 18th St

Dear Sir or Madam:

I write on behalf of Reagan National Advertising of Austin, Inc. to request that the City issue permits for the installation of digital sign faces on the above listed existing sign structures. Enclosed are the permit applications for these locations, which are being submitted in administratively complete form. Reagan has included a separate check with each application. Each of the eleven checks is in the amount of \$85.28. If the City determines that the enclosed applications are not administratively complete, I request that you notify me immediately of such determination and allow a statutorily compliant opportunity to complete the applications.

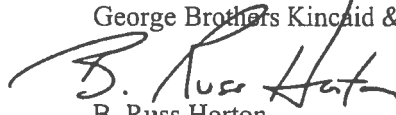
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Reagan asks that the City review and approve these permit applications in a prompt and reasonable manner. If you have any questions or would like to discuss this issue, please call.


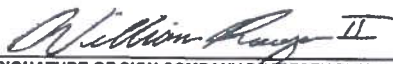

GEORGE BROTHERS KINCAID & HORTON, L.L.P.
PAGE 2

Yours sincerely,

George Brothers Kincaid & Horton, L.L.P.


B. Russ Horton

Enclosures

 <p align="center">Development Services Department APPLICATION FOR SIGN PERMIT (PLEASE PRINT) ONLY COMPLETE APPLICATIONS WITH ALL REQUIRED DOCUMENTS WILL BE ACCEPTED</p>		APPLICATION DATE:		
		CASE NUMBER:		
ADDRESS OF SIGN: 1527 1/2 SH 71 E		LEGAL DESCRIPTION TAX PARCEL I.D.#: 290556	LOT	BLOCK
SIGN OWNER: Reagan National Advertising of Austin, Inc.		SUBDIVISION:		
SIGN COMPANY: Reagan National Adv.	CONTACT: Doug Lister	PHONE: (512) 926-7740	FAX:	
SIGN COMPANY'S ADDRESS: (ADDRESS/CITY/ST/ZIP) 7301 Burleson Rd, Austin, Tx 78744		EMAIL: [REDACTED]		
PROPOSED ADVERTISEMENT:		ELEVATION (CIRCLE ONE): <u>NORTH</u> SOUTH EAST WEST		
DESCRIPTION OF WORK TO BE DONE: Conversion to electronically controlled changeable-copy sign				
----- WALL SIGN (BUILDING, CANOPY, AWNING) -----				
SIGN FACE DIMENSIONS:		TOTAL SIGN FACE AREA OF THIS PERMIT:	TOTAL AREA OF EXISTING SIGNS ON FACADE:	
DIMENSIONS OF BUILDING FAÇADE (WIDTH X HEIGHT):		ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)		
----- FREESTANDING SIGN, ROOF SIGN, PROJECTING SIGN -----				
SIGN FACE DIMENSIONS: 14' x 48'		TOTAL SIGN FACE AREA OF THIS PERMIT: 672'	TOTAL HEIGHT OF SIGN: As existing	
SETBACK OF SIGN? (DISTANCE FROM SIGN TO PROPERTY LINE): 10'		CLEARANCE ABOVE GRADE: As existing	LINEAR FEET OF STREET FRONTAGE: 362'	NUMBER OF OTHER FREESTANDING SIGNS ON THIS PROPERTY: 0
IS THIS A PAD SITE? YES/NO:		ROOF SIGN? YES/NO:	ELEC? <u>YES</u> NO	SIZE OF EACH SIGN SUPPORT? (POLE, COLUMN, ETC.): 42"
REGISTERED BILLBOARD (OFF-PREMISE) SIGN? <u>YES/NO</u>		ELECTRIC SIGN: <u>YES/NO</u> (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)		
WILL PROPOSED SIGN BE LOCATED WITHIN A P.U.E.? YES/NO: IF YES, THE HOLDER OF THE PUBLIC EASEMENT MUST BE CONTACTED FOR CLEARANCE				
NOTE: SIGNS MUST MAINTAIN HORIZONTAL AND VERTICAL CLEARANCE OF ALL OVERHEAD ELECTRICAL CONDUCTORS IN ACCORDANCE WITH SPECIFICATIONS OF THE NATIONAL ELECTRICAL CODE, LOCAL CODE AMENDMENTS, AND ALL OTHER APPLICABLE LAWS				
(SIGNATURES IN THESE BLANKS INDICATE THAT THE PROPERTY OWNER IS AWARE OF THE APPLICATION FOR A SIGN PERMIT AND THAT ALL OF THE ABOVE INFORMATION IS TRUE AND CORRECT)				
 SIGNATURE OF SIGN COMPANY REPRESENTATIVE		 SIGNATURE OF LICENSE ELECTRICIAN (REQUIRED FOR ELECTRICAL SIGNS) AUTHORIZATION FOR SIGN COMPANY TO PULL ELECTRIC PERMIT? YES/NO		
DEPARTMENT USE ONLY				
PERMIT FEE:	ELECTRIC PERMIT FEE:	PLAN REVIEW FEE:	DATE:	RECEIPT#
GRID:	ZONING:	ENGINEERING SEAL REQUIRED? YES/NO	SIGN DISTRICT:	
REMARKS:				
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE		ZONING REVIEW ANALYST:		DATE
UPDATE SUBMITTAL DATE:		ZONING REVIEW ANALYST:		DATE
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE				

1527 1/2 SH 71 E



Legend

Lot Lines

Streets

Building Footprints

Named Creeks

Lakes and Rivers

Parks

County

Address Points

Lot Line

THIS PRODUCT IS FOR INFORMATIONAL PURPOSES AND MAY NOT HAVE BEEN PREPARED FOR OR BE SUITABLE FOR LEGAL, ENGINEERING, OR SURVEYING PURPOSES. IT DOES NOT REPRESENT AN ON-THE-GROUND SURVEY AND REPRESENTS ONLY THE APPROXIMATE RELATIVE LOCATION OF PROPERTY BOUNDARIES. THIS PRODUCT HAS BEEN PRODUCED BY THE CITY OF AUSTIN FOR THE SOLE PURPOSE OF GEOGRAPHIC REFERENCE. NO WARRANTY IS MADE BY THE CITY OF AUSTIN REGARDING SPECIFIC ACCURACY OR COMPLETENESS.



Development Services Department

SIGN PERMIT PROCESS**SUBMITTAL REQUIREMENTS:**

1. A completed "**APPLICATION FOR SIGN PERMIT**", including legal description* (one application for each sign).
*Travis County Appraisal District 834-9317
2. For all **FREESTANDING SIGNS, ROOF SIGNS & PROJECTING SIGNS**:
 - a. Construction drawing of the sign bearing the seal of an architect or engineer licensed by the State of Texas verifying the structural requirements of SECTION 25-10-192(A). The drawing **MUST** include:
 - 1) HEIGHT of sign
 - 2) DETAILS & DIMENSIONS of all structural and nonstructural members to include sign supports,
 - 3) DETAILS & DIMENSIONS of foundations and footing members, and
 - 4) ADVERTISING AREA of all sign facades
 - b. Complete site drawing **TO SCALE** that **MUST** include:
 - 1) LOCATION of proposed sign and **SETBACK DISTANCES** from sign supports to property lines fronting on a street,
 - 2) LINEAR FEET street frontage dimensions
 - 3) LOCATIONS of all existing **FREESTANDING** signs on the same property,
 - 4) LOCATIONS of **ALL** easements and/or utility lines within twenty feet of the proposed sign location.
3. For all **WALL and AWNING* SIGNS**:
 - a. Construction drawing of the sign. The drawing **MUST** include:
 - 1) DETAILS & DIMENSIONS of structural and nonstructural methods of attachment or anchoring to the building,
 - 2) ADVERTISING AREA of the sign.
 - b. A drawing or photograph of the building façade that **MUST** include:
 - 1) DIMENSIONS of the façade and
 - 2) LOCATIONS and SIZES of all other signs on the building.

*Building permit for awning must be existing before issuance of awning sign
4. **SIGN REVIEW FEE** (*MUST be paid at time of submittal*):
Wall Signs, Freestanding Signs, Roof Signs:
See Commercial Review and Permit Fees at <http://www.austintexas.gov/department/fees>
5. **SIGN PERMIT FEE** (*paid at the time of permit issuance*):
Sign Permit, Electric Permit, Dev. Svcs. Surcharge:
See Commercial Review and Permit Fees at <http://www.austintexas.gov/department/fees>

SIGN PERMIT INFORMATION:

1. Sign permits may only be issued to Outdoor Advertisers registered and insured with the City of Austin, except as noted in LDC Section 25-10-231.
2. Electrical signs must be permitted in accordance with all applicable codes before the structural sign permit can be finalized (*electrical permits are required for connection of electrical signs*).
3. Any electrical sign permit applications must have the signature of the Master Electrician licensed with the City of Austin.

VENDOR: VC121 REMIT TO: CITY OF AUSTIN		CHECK: 0000460424		DATE: 6/2/2017
20170601-E	6/1/2017	0000076269	DIGITAL PERMIT APPLICATION	85.28
				0.00
				85.28

THIS CHECK IS VOID WITHOUT A BLUE & RED BACKGROUND AND A WATERMARK. HOLD UP TO THE LIGHT TO VERIFY.

Reagan National Advertising of Austin, Inc.
1775 North Warm Springs Road
Salt Lake City, Utah 84116



US Bank
97-215/1243

0000460424

DATE	6/2/2017
AMOUNT	\$**85.28

PAY Eighty-five and 28 / 100 U.S. Dollar

TO THE
ORDER
OF
CITY OF AUSTIN
P.O. BOX 1088
Austin, TX 78767
USA

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈460424⑈ ⑆124302150⑆ 153195061947⑈



GEORGE BROTHERS
KINCAID & HORTON LLP

B. RUSS HORTON

1100 NORWOOD TOWER | 114 WEST 7TH ST. | AUSTIN, TX 78701
512.495.1400 | FAX 512.499.0094 | [REDACTED]

June 7, 2017

Via Hand Delivery

City of Austin – Development Services Department
Development Assistance Center – One Texas Center
505 Barton Springs Road
Austin, Texas 78704

Re: Applications for Sign Permits/Digital Sign Face
The Following Addresses:

3405 S Congress
7301 Burleson Rd
1527 1/2 SH 71 E
2355 1/2 SH 71 E
9127 1/2 IH 35 N
13443 N FM 620
13301 1/2 US Hwy 183 N
1809 Manor Rd
308 1/2 IH 35 N
400 1/2 IH 35 N
410 W 18th St

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I write on behalf of Reagan National Advertising of Austin, Inc. to request that the City issue permits for the installation of digital sign faces on the above listed existing sign structures. Enclosed are the permit applications for these locations, which are being submitted in administratively complete form. Reagan has included a separate check with each application. Each of the eleven checks is in the amount of \$85.28. If the City determines that the enclosed applications are not administratively complete, I request that you notify me immediately of such determination and allow a statutorily compliant opportunity to complete the applications.

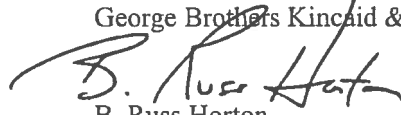
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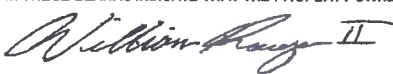

GEORGE BROTHERS KINCAID & HORTON, L.L.P.
PAGE 2

Yours sincerely,

George Brothers Kincaid & Horton, L.L.P.


B. Russ Horton

Enclosures

 <p>Development Services Department APPLICATION FOR SIGN PERMIT (PLEASE PRINT) <small>ONLY COMPLETE APPLICATIONS WITH ALL REQUIRED DOCUMENTS WILL BE ACCEPTED</small></p>		APPLICATION DATE:	
		CASE NUMBER:	
ADDRESS OF SIGN: 1809 Manor Rd		LEGAL DESCRIPTION TAX PARCEL I.D.#: 202207	LOT 8 BLOCK 13
SIGN OWNER: Reagan National Advertising of Austin, Inc.		SUBDIVISION:	
SIGN COMPANY: Reagan National Adv.	CONTACT: Doug Lister	PHONE: (512) 926-7740	FAX:
SIGN COMPANY'S ADDRESS: (ADDRESS/CITY/ST/ZIP) 7301 Burleson Rd, Austin, Tx 78744		EMAIL: [REDACTED]	
PROPOSED ADVERTISEMENT:		ELEVATION (CIRCLE ONE): NORTH <u>SOUTH</u> EAST WEST	
DESCRIPTION OF WORK TO BE DONE: Conversion to electronically controlled changeable-copy sign			
----- WALL SIGN (BUILDING, CANOPY, AWNING) -----			
SIGN FACE DIMENSIONS:		TOTAL SIGN FACE AREA OF THIS PERMIT:	TOTAL AREA OF EXISTING SIGNS ON FACADE:
DIMENSIONS OF BUILDING FAÇADE (WIDTH X HEIGHT):		ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)	
----- FREESTANDING SIGN, ROOF SIGN, PROJECTING SIGN -----			
SIGN FACE DIMENSIONS: 12' x 25'		TOTAL SIGN FACE AREA OF THIS PERMIT: 300'	TOTAL HEIGHT OF SIGN: As existing
SETBACK OF SIGN? (DISTANCE FROM SIGN TO PROPERTY LINE): 17'		CLEARANCE ABOVE GRADE: As existing	LINEAR FEET OF STREET FRONTAGE: 54'
IS THIS A PAD SITE? YES/NO		ROOF SIGN? YES/NO	ELEC? YES/NO
REGISTERED BILLBOARD (OFF-PREMISE) SIGN? YES/NO		ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)	
WILL PROPOSED SIGN BE LOCATED WITHIN A P.U.E.? YES/NO IF YES, THE HOLDER OF THE PUBLIC EASEMENT MUST BE CONTACTED FOR CLEARANCE			
NOTE: SIGNS MUST MAINTAIN HORIZONTAL AND VERTICAL CLEARANCE OF ALL OVERHEAD ELECTRICAL CONDUCTORS IN ACCORDANCE WITH SPECIFICATIONS OF THE NATIONAL ELECTRICAL CODE, LOCAL CODE AMENDMENTS, AND ALL OTHER APPLICABLE LAWS			
(SIGNATURES IN THESE BLANKS INDICATE THAT THE PROPERTY OWNER IS AWARE OF THE APPLICATION FOR A SIGN PERMIT AND THAT ALL OF THE ABOVE INFORMATION IS TRUE AND CORRECT)			
 SIGNATURE OF SIGN COMPANY REPRESENTATIVE		 SIGNATURE OF LICENSE ELECTRICIAN (REQUIRED FOR ELECTRICAL SIGNS) AUTHORIZATION FOR SIGN COMPANY TO PULL ELECTRIC PERMIT? YES/NO	
DEPARTMENT USE ONLY			
PERMIT FEE:	ELECTRIC PERMIT FEE:	PLAN REVIEW FEE:	DATE: RECEIPT#
GRID:	ZONING:	ENGINEERING SEAL REQUIRED? YES/NO	SIGN DISTRICT:
REMARKS:			
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE		ZONING REVIEW ANALYST:	DATE
UPDATE SUBMITTAL DATE:		ZONING REVIEW ANALYST:	DATE
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE			



Development Services Department

SIGN PERMIT PROCESS**SUBMITTAL REQUIREMENTS:**

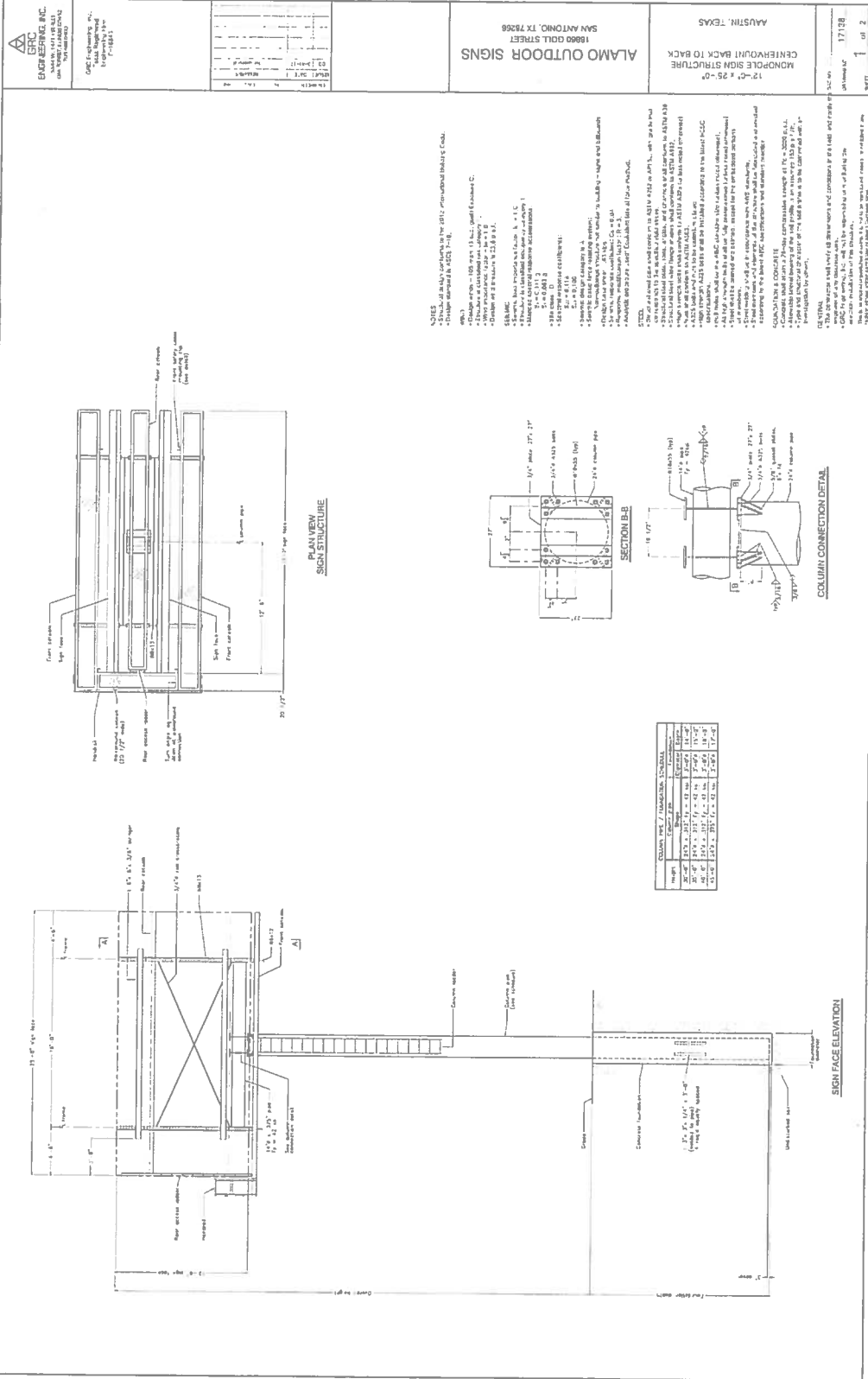
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VENDOR: REMIT TO:		VCI21 CITY OF AUSTIN		CHECK: COMMENT:	0000460420	DATE:	6/2/2017
20170601-G		6/1/2017	0000076271	DIGITAL PERMIT APPLICATION	85.28	0.00	85.28
					85.28	0.00	85.28

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Reagan National Advertising of Austin, Inc.
1775 North Warm Springs Road
Salt Lake City, Utah 84116

usbank.
US Bank
97-215/1243

0000460420

DATE	6/2/2017
AMOUNT	\$**85.28

PAY Eighty-five and 28 / 100 U.S. Dollar

TO THE
ORDER
OF
CITY OF AUSTIN
P.O. BOX 1088
Austin, TX 78767
USA

[Signature]

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈1460420⑈ ⑆124302150⑆ 153195061947⑈



B. RUSS HORTON

1100 NORWOOD TOWER | 114 WEST 7TH ST | AUSTIN, TX 78701
512.495.1400 | FAX 512.499.0094 | [REDACTED]

June 7, 2017

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Development Assistance Center – One Texas Center
505 Barton Springs Road
Austin, Texas 78704

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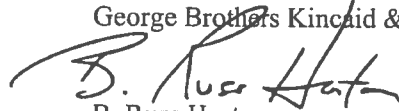
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GEORGE BROTHERS KINCAID & HORTON, L.L.P.
PAGE 2

Yours sincerely,

George Brothers Kincaid & Horton, L.L.P.


B. Russ Horton

Enclosures



Development Services Department
APPLICATION FOR SIGN PERMIT
(PLEASE PRINT)

ONLY COMPLETE APPLICATIONS WITH ALL REQUIRED DOCUMENTS WILL BE ACCEPTED

APPLICATION DATE:

CASE NUMBER:

ADDRESS OF SIGN: 2355 1/2 SH 71 E		LEGAL DESCRIPTION TAX PARCEL ID # 291961	LOT 1	BLOCK
SIGN OWNER: Reagan National Advertising of Austin, Inc.		SUBDIVISION:		
SIGN COMPANY: Reagan National Adv.	CONTACT: Doug Lister	PHONE: (512) 926-7740	FAX:	
SIGN COMPANY'S ADDRESS: (ADDRESS/CITY/ST/ZIP) 7301 Burleson Rd, Austin, Tx 78744		EMAIL: [REDACTED]		
PROPOSED ADVERTISEMENT:		ELEVATION (CIRCLE ONE): NORTH SOUTH EAST WEST		
DESCRIPTION OF WORK TO BE DONE: Conversion to electronically controlled changeable-copy sign				
----- WALL SIGN (BUILDING, CANOPY, AWNING) -----				
SIGN FACE DIMENSIONS:	TOTAL SIGN FACE AREA OF THIS PERMIT:	TOTAL AREA OF EXISTING SIGNS ON FACADE:		
DIMENSIONS OF BUILDING FAÇADE (WIDTH X HEIGHT):	ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)			
----- FREESTANDING SIGN, ROOF SIGN, PROJECTING SIGN -----				
SIGN FACE DIMENSIONS: 14' x 48'	TOTAL SIGN FACE AREA OF THIS PERMIT: 672'	TOTAL HEIGHT OF SIGN: As existing		
SETBACK OF SIGN? (DISTANCE FROM SIGN TO PROPERTY LINE): 31'	CLEARANCE ABOVE GRADE: As existing	LINEAR FEET OF STREET FRONTAGE: 120'	NUMBER OF OTHER FREESTANDING SIGNS ON THIS PROPERTY: 1	
IS THIS A PAD SITE? YES/NO	ROOF SIGN? YES/NO	ELEC? YES NO	SIZE OF EACH SIGN SUPPORT? (POLE, COLUMN, ETC.): 48"	
REGISTERED BILLBOARD (OFF-PREMISE) SIGN? YES/NO	ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)			
WILL PROPOSED SIGN BE LOCATED WITHIN A P.U.E.? YES/NO IF YES, THE HOLDER OF THE PUBLIC EASEMENT MUST BE CONTACTED FOR CLEARANCE				
NOTE: SIGNS MUST MAINTAIN HORIZONTAL AND VERTICAL CLEARANCE OF ALL OVERHEAD ELECTRICAL CONDUCTORS IN ACCORDANCE WITH SPECIFICATIONS OF THE NATIONAL ELECTRICAL CODE, LOCAL CODE AMENDMENTS, AND ALL OTHER APPLICABLE LAWS				
(SIGNATURES IN THESE BLANKS INDICATE THAT THE PROPERTY OWNER IS AWARE OF THE APPLICATION FOR A SIGN PERMIT AND THAT ALL OF THE ABOVE INFORMATION IS TRUE AND CORRECT)				
 SIGNATURE OF SIGN COMPANY REPRESENTATIVE		 SIGNATURE OF LICENSE ELECTRICIAN (REQUIRED FOR ELECTRICAL SIGNS) AUTHORIZATION FOR SIGN COMPANY TO PULL ELECTRIC PERMIT? YES/NO		
DEPARTMENT USE ONLY				
PERMIT FEE:	ELECTRIC PERMIT FEE:	PLAN REVIEW FEE:	DATE:	RECEIPT#
GRID:	ZONING:	ENGINEERING SEAL REQUIRED? YES/NO	SIGN DISTRICT:	
REMARKS:				
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE		ZONING REVIEW ANALYST:		DATE
UPDATE SUBMITTAL DATE:		ZONING REVIEW ANALYST:		DATE
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE				

2355 1/2 SH 71 E



Legend

Lot Lines

Streets

Building Footprints

Named Creeks

Lakes and Rivers

Parks

County

Address Points

Lot Line

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Development Services Department

SIGN PERMIT PROCESS**SUBMITTAL REQUIREMENTS:**

1. A completed "**APPLICATION FOR SIGN PERMIT**", including legal description* (one application for each sign).
*Travis County Appraisal District 834-9317

2. For all **FREESTANDING SIGNS, ROOF SIGNS & PROJECTING SIGNS:**

- a. Construction drawing of the sign bearing the seal of an architect or engineer licensed by the State of Texas verifying the structural requirements of SECTION 25-10-192(A).
The drawing **MUST** include:
 - 1) HEIGHT of sign
 - 2) DETAILS & DIMENSIONS of all structural and nonstructural members to include sign supports,
 - 3) DETAILS & DIMENSIONS of foundations and footing members, and
 - 4) ADVERTISING AREA of all sign facades
- b. Complete site drawing **TO SCALE** that **MUST** include:
 - 1) LOCATION of proposed sign and **SETBACK DISTANCES** from sign supports to property lines fronting on a street,
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3. For all **WALL and AWNING* SIGNS:**

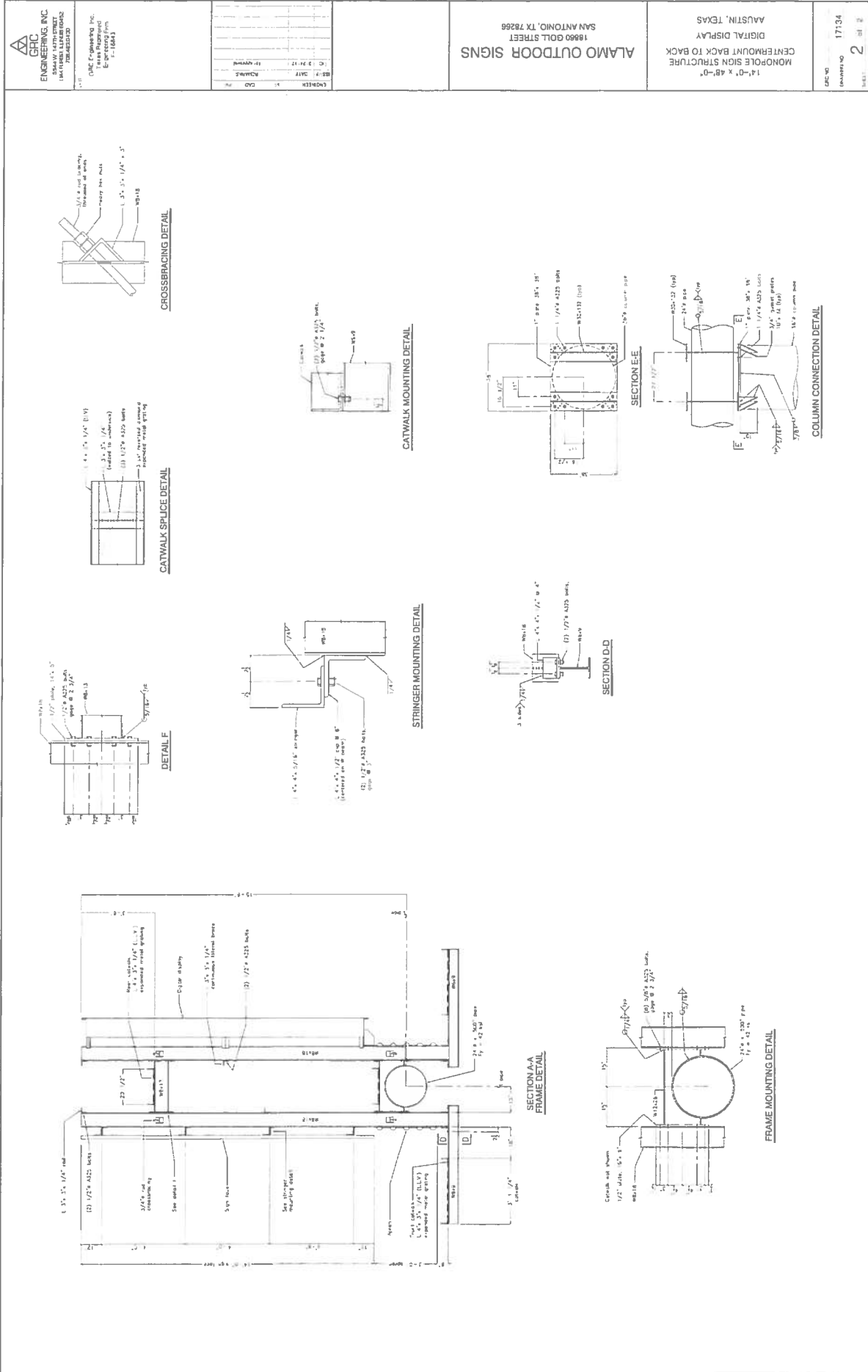
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- b. A drawing or photograph of the building façade that **MUST** include:
 - 1) DIMENSIONS of the façade and
 - 2) LOCATIONS and SIZES of all other signs on the building.

*Building permit for awning must be existing before issuance of awning sign

4. **SIGN REVIEW FEE** (*MUST be paid at time of submittal*):
Wall Signs, Freestanding Signs, Roof Signs:
See Commercial Review and Permit Fees at <http://www.austintexas.gov/department/fees>
5. **SIGN PERMIT FEE** (*paid at the time of permit issuance*):
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VENDOR: REMIT TO:	VC121 CITY OF AUSTIN	CHECK: COMMENT:	0000460417	DATE:	6/2/2017
20170601-A	6/1/2017	0000076251	DIGITAL PERMIT APPLICATION	85.28	85.28
				0.00	85.28

THIS CHECK IS VOID WITHOUT A BLUE & RED BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Reagan National Advertising of Austin, Inc.
 1775 North Warm Springs Road
 Salt Lake City, Utah 84116

usbank.
 US Bank
 97-215/1243

0000460417

DATE	6/2/2017
AMOUNT	\$**85.28

PAY Eighty-five and 28 / 100 U.S. Dollar

TO THE
ORDER
OF

CITY OF AUSTIN
 P.O. BOX 1088
 Austin, TX 78767
 USA

[Signature]

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈460417⑈ ⑆124302150⑆ 153195061947⑈



GEORGE BROTHERS
KINCAID & HORTON LLP

B. RUSS HORTON

1100 NORWOOD TOWER | 114 WEST 7TH ST | AUSTIN, TX 78701
512.495.1400 | FAX 512.499.0094 | F [REDACTED]

June 7, 2017

Via Hand Delivery

City of Austin – Development Services Department
Development Assistance Center – One Texas Center
505 Barton Springs Road
Austin, Texas 78704

Re: Applications for Sign Permits/Digital Sign Face

The Following Addresses:

3405 S Congress
7301 Burleson Rd
1527 1/2 SH 71 E
2355 1/2 SH 71 E
9127 1/2 IH 35 N
13443 N FM 620
13301 1/2 US Hwy 183 N
1809 Manor Rd
308 1/2 IH 35 N
400 1/2 IH 35 N
410 W 18th St

Dear Sir or Madam:

I write on behalf of Reagan National Advertising of Austin, Inc. to request that the City issue permits for the installation of digital sign faces on the above listed existing sign structures. Enclosed are the permit applications for these locations, which are being submitted in administratively complete form. Reagan has included a separate check with each application. Each of the eleven checks is in the amount of \$85.28. If the City determines that the enclosed applications are not administratively complete, I request that you notify me immediately of such determination and allow a statutorily compliant opportunity to complete the applications.

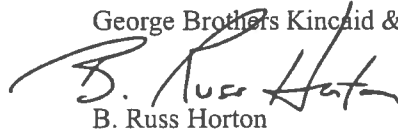
Reagan further asserts, in light the recent authorities of *Reed v. Town of Gilbert, Arizona*, 135 S. Ct. 2218 (2015) and *Auspro Enters, LP v. Texas Dep't. of Transp.*, 506 S.W.3d 688 (Tex. App.—Austin, 2016, pet. filed), that the City review these applications in conformity with the Constitutional constraints precluding the City from limiting my client's rights of free speech and expression.

Reagan asks that the City review and approve these permit applications in a prompt and reasonable manner. If you have any questions or would like to discuss this issue, please call.

GEORGE BROTHERS KINCAID & HORTON, L.L.P.
PAGE 2

Yours sincerely,

George Brothers Kincaid & Horton, L.L.P.


B. Russ Horton

Enclosures



Development Services Department
APPLICATION FOR SIGN PERMIT
(PLEASE PRINT)

ONLY COMPLETE APPLICATIONS WITH ALL REQUIRED DOCUMENTS WILL BE ACCEPTED

APPLICATION DATE:

CASE NUMBER:

ADDRESS OF SIGN: 3405 S Congress Ave		LEGAL DESCRIPTION TAX PARCEL I.D.# 310855	LOT 1	BLOCK
SIGN OWNER: Reagan National Advertising of Austin, Inc.		SUBDIVISION:		
SIGN COMPANY: Reagan National Adv.	CONTACT: Doug Lister	PHONE: (512) 926-7740	FAX:	
SIGN COMPANY'S ADDRESS: (ADDRESS/CITY/ST/ZIP) 7301 Burleson Rd, Austin, Tx 78744		EMAIL:		
PROPOSED ADVERTISEMENT:		ELEVATION (CIRCLE ONE): NORTH SOUTH <u>EAST</u> WEST		

DESCRIPTION OF WORK TO BE DONE: Conversion to electronically controlled changeable-copy sign

----- WALL SIGN (BUILDING, CANOPY, AWNING) -----

SIGN FACE DIMENSIONS:	TOTAL SIGN FACE AREA OF THIS PERMIT:	TOTAL AREA OF EXISTING SIGNS ON FACADE:
DIMENSIONS OF BUILDING FAÇADE (WIDTH X HEIGHT):	ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)	

----- FREESTANDING SIGN, ROOF SIGN, PROJECTING SIGN -----

SIGN FACE DIMENSIONS: 12' x 25'	TOTAL SIGN FACE AREA OF THIS PERMIT: 300'	TOTAL HEIGHT OF SIGN: As existing
SETBACK OF SIGN? (DISTANCE FROM SIGN TO PROPERTY LINE): 15'	CLEARANCE ABOVE GRADE: As existing	LINEAR FEET OF STREET FRONTAGE: 180'
IS THIS A PAD SITE? YES/NO:	ROOF SIGN? YES/NO:	ELEC? YES NO
REGISTERED BILLBOARD (OFF-PREMISE) SIGN? YES/NO:	ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)	

WILL PROPOSED SIGN BE LOCATED WITHIN A P.U.E.? YES / NO: IF YES, THE HOLDER OF THE PUBLIC EASEMENT MUST BE CONTACTED FOR CLEARANCE

NOTE: SIGNS MUST MAINTAIN HORIZONTAL AND VERTICAL CLEARANCE OF ALL OVERHEAD ELECTRICAL CONDUCTORS IN ACCORDANCE WITH SPECIFICATIONS OF THE NATIONAL ELECTRICAL CODE, LOCAL CODE AMENDMENTS, AND ALL OTHER APPLICABLE LAWS

(SIGNATURES IN THESE BLANKS INDICATE THAT THE PROPERTY OWNER IS AWARE OF THE APPLICATION FOR A SIGN PERMIT AND THAT ALL OF THE ABOVE INFORMATION IS TRUE AND CORRECT)

William H. Hays II
 SIGNATURE OF SIGN COMPANY REPRESENTATIVE

Dan W. Petru LIC# 19879
 SIGNATURE OF LICENSE ELECTRICIAN (REQUIRED FOR ELECTRICAL SIGNS)
 AUTHORIZATION FOR SIGN COMPANY TO PULL ELECTRIC PERMIT? YES/NO

DEPARTMENT USE ONLY

PERMIT FEE:	ELECTRIC PERMIT FEE:	PLAN REVIEW FEE:	DATE:	RECEIPT#
GRID:	ZONING:	ENGINEERING SEAL REQUIRED? YES/NO	SIGN DISTRICT:	
REMARKS:				

<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE	ZONING REVIEW ANALYST:	DATE
UPDATE SUBMITTAL DATE:	ZONING REVIEW ANALYST:	DATE
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE		



Development Services Department

SIGN PERMIT PROCESS**SUBMITTAL REQUIREMENTS:**

1. A completed "**APPLICATION FOR SIGN PERMIT**", including legal description* (one application for each sign).
*Travis County Appraisal District 834-9317

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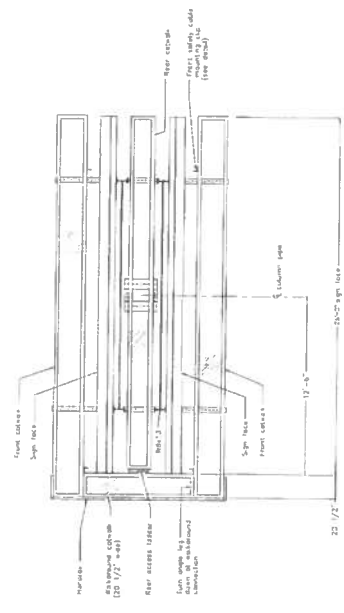
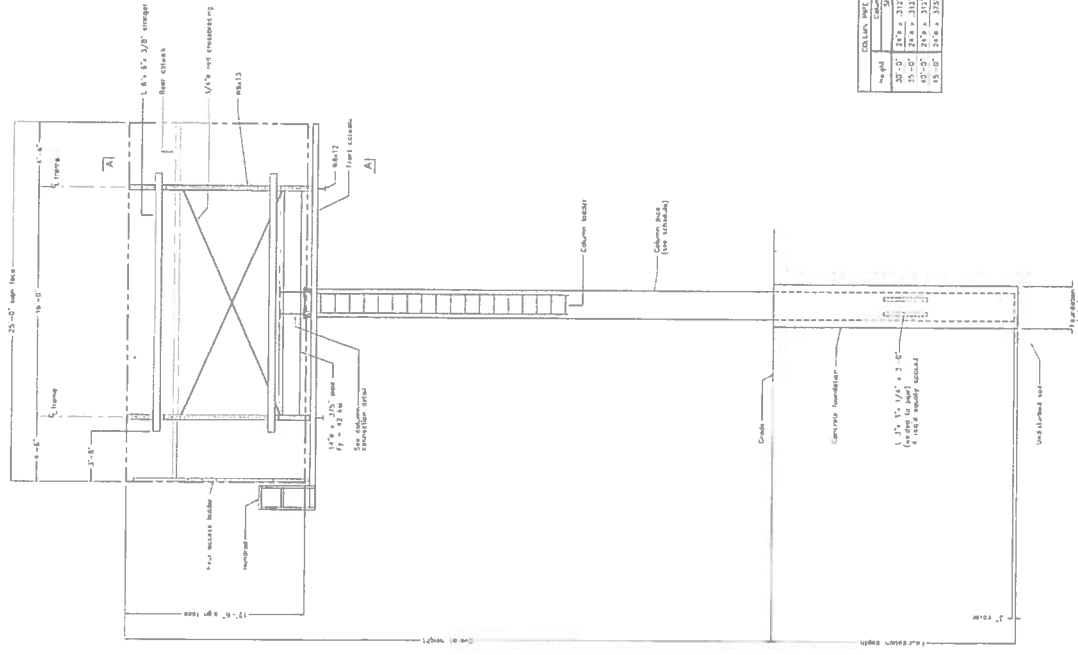
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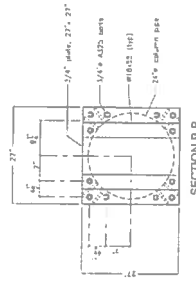
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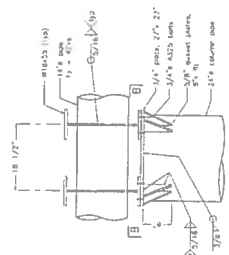


[illegible]

PLAN VIEW
SIGN STRUCTURE



SECTION B-B



COLUMN CONNECTION DETAIL

no. gird.	Column base Size	Column pole Size	Diagonal Diameter	Height in feet
50'-0"	24" x 312" <i>fy</i> = 42 ksi		3'-0"	14'-0"
35'-0"	24" x 312" <i>fy</i> = 42 ksi		3'-0"	13'-0"
42'-0"	24" x 312" <i>fy</i> = 42 ksi		3'-0"	16'-0"
45'-0"	24" x 312" <i>fy</i> = 42 ksi		3'-0"	17'-0"

SIGN FACE ELEVATION[illegible]

VENDOR: REMIT TO:	VC121 CITY OF AUSTIN	CHECK: COMMENT:	CHECK: 0000460418	DATE:	6/2/2017
20170601-D	6/1/2017	0000076268	DIGITAL PERMIT APPLICATION	85.28	0.00
				85.28	85.28

THIS CHECK IS VOID WITHOUT A BLUE & RED BACKGROUND AND A WATERMARK. FOLD UP TO THE LIGHT TO VERIFY.

Reagan National Advertising of Austin, Inc.
 1775 North Warm Springs Road
 Salt Lake City, Utah 84116

usbank.
 US Bank
 97-215/1243

0000460418

DATE	6/2/2017
AMOUNT	\$**85.28

PAY Eighty-five and 28 / 100 U.S. Dollar

TO THE
 ORDER
 OF
 CITY OF AUSTIN
 P.O. BOX 1088
 Austin, TX 78767
 USA

[Signature]

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈460418⑈ ⑆124302150⑆ 153195061947⑈



B. RUSS HORTON

1100 NORWOOD TOWER | 114 WEST 7TH ST | AUSTIN TX 78701
512.495.1400 | FAX 512.499.0094 | RH [REDACTED]

June 7, 2017

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 Development Assistance Center – One Texas Center
 505 Barton Springs Road
 Austin, Texas 78704

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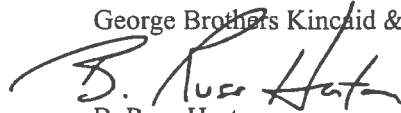
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GEORGE BROTHERS KINCAID & HORTON, L.L.P.
PAGE 2

Yours sincerely,

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B. Russ Horton

Enclosures



Development Services Department
APPLICATION FOR SIGN PERMIT
(PLEASE PRINT)

ONLY COMPLETE APPLICATIONS WITH ALL REQUIRED DOCUMENTS WILL BE ACCEPTED

APPLICATION DATE:

CASE NUMBER:

ADDRESS OF SIGN: 7301 Burleson Rd		LEGAL DESCRIPTION TAX PARCEL I.D.#: 295750	LOT 2	BLOCK
SIGN OWNER: Reagan National Advertising of Austin, Inc.		SUBDIVISION:		
SIGN COMPANY: Reagan National Adv.	CONTACT: Doug Lister	PHONE: (512) 926-7740	FAX:	
SIGN COMPANY'S ADDRESS: (ADDRESS/CITY/ST/ZIP) 7301 Burleson Rd, Austin, Tx 78744		EMAIL: [REDACTED]		
PROPOSED ADVERTISEMENT:		ELEVATION (CIRCLE ONE): NORTH SOUTH EAST WEST		

DESCRIPTION OF WORK TO BE DONE: Conversion to electronically controlled changeable-copy sign

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SIGN FACE DIMENSIONS:	TOTAL SIGN FACE AREA OF THIS PERMIT:	TOTAL AREA OF EXISTING SIGNS ON FACADE:
DIMENSIONS OF BUILDING FAÇADE (WIDTH X HEIGHT):	ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)	

----- FREESTANDING SIGN, ROOF SIGN, PROJECTING SIGN -----

SIGN FACE DIMENSIONS: 14' x 48'	TOTAL SIGN FACE AREA OF THIS PERMIT: 672'	TOTAL HEIGHT OF SIGN: As existing
SETBACK OF SIGN? (DISTANCE FROM SIGN TO PROPERTY LINE): 48'	CLEARANCE ABOVE GRADE: As existing	LINEAR FEET OF STREET FRONTAGE: 157'
IS THIS A PAD SITE? YES/NO	ROOF SIGN? YES/NO	ELEC? YES NO
REGISTERED BILLBOARD (OFF-PREMISE) SIGN? YES/NO	ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)	NUMBER OF OTHER FREESTANDING SIGNS ON THIS PROPERTY: 0
		SIZE OF EACH SIGN SUPPORT? (POLE, COLUMN, ETC.): 36"

WILL PROPOSED SIGN BE LOCATED WITHIN A P.U.E.? YES/NO IF YES, THE HOLDER OF THE PUBLIC EASEMENT MUST BE CONTACTED FOR CLEARANCE

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SIGNATURE OF SIGN COMPANY REPRESENTATIVE

Darin W. Petru LIC# 19879
SIGNATURE OF LICENSE ELECTRICIAN (REQUIRED FOR ELECTRICAL SIGNS)
AUTHORIZATION FOR SIGN COMPANY TO PULL ELECTRIC PERMIT? YES/NO

DEPARTMENT USE ONLY

PERMIT FEE:	ELECTRIC PERMIT FEE:	PLAN REVIEW FEE:	DATE:	RECEIPT#
GRID:	ZONING:	ENGINEERING SEAL REQUIRED? YES/NO	SIGN DISTRICT:	

REMARKS:

<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE	ZONING REVIEW ANALYST:	DATE
UPDATE SUBMITTAL DATE:	ZONING REVIEW ANALYST:	DATE
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE		



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7301 BURLESON RD



Legend

Lot Lines

Streets

Building Footprints

Named Creeks

Lakes and Rivers

Parks

County

Address Points

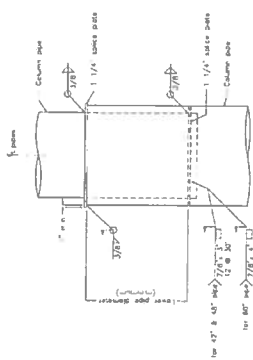
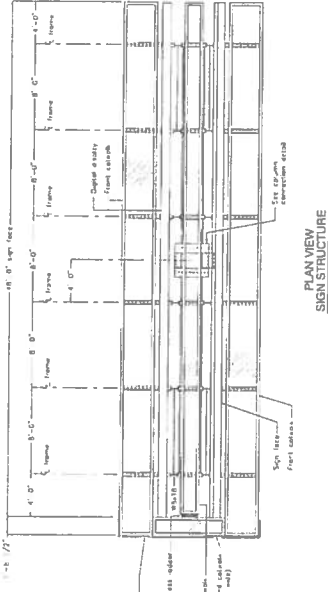
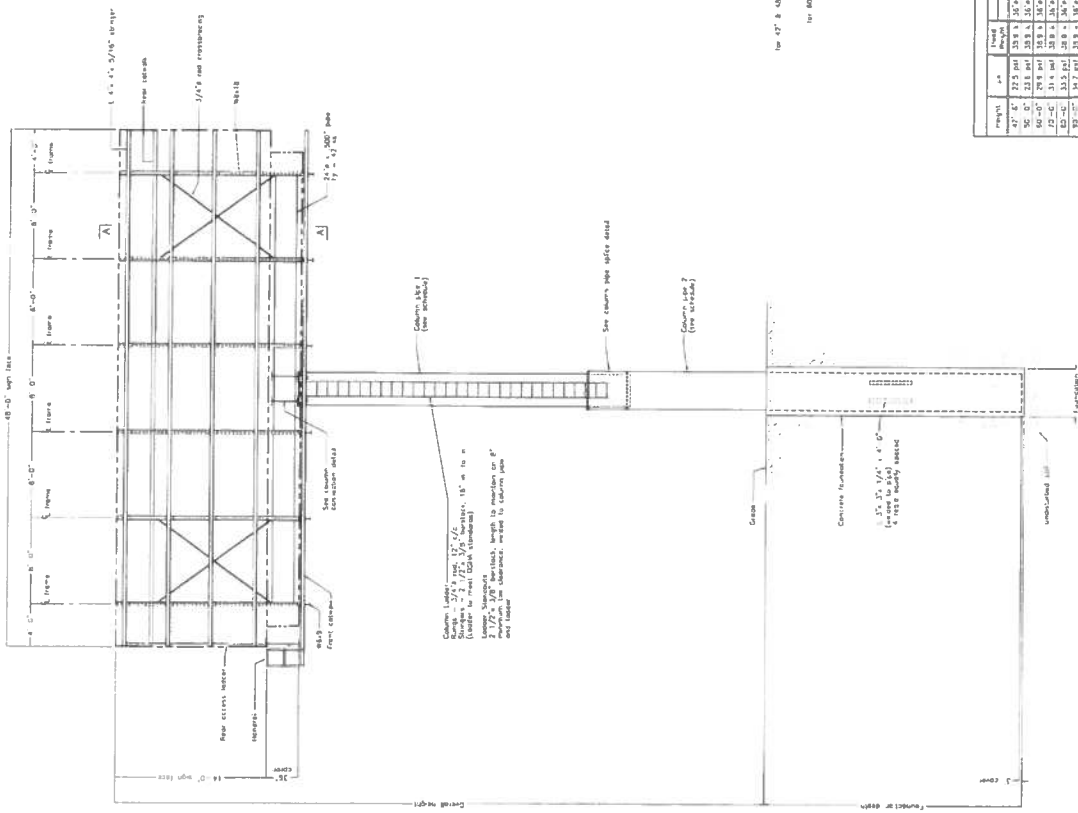
Lot Line

Easement Lines

Easement Annotation


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 GRC ENGINEERING, INC. 1345 WEST 114TH STREET TULSA, OK 74116				ORDER NO. _____ DATE _____	
GRC Engineering, Inc. 1345 West 114th Street Tulsa, Oklahoma 74116 Phone: (918) 438-1234		PROJECT NO. _____ PROJECT NAME _____		QUANTITY _____ UNIT _____	
DRAWING NO. _____ SCALE _____		SHEET NO. _____ TOTAL SHEETS _____		PROJECT LOCATION _____ PROJECT DESCRIPTION _____	
CLIENT NAME _____ CLIENT ADDRESS _____ CLIENT PHONE _____		PROJECT START DATE _____ PROJECT END DATE _____		PROJECT STATUS _____ PROJECT COMMENTS _____	
PROJECT NO. _____ PROJECT NAME _____		PROJECT LOCATION _____ PROJECT DESCRIPTION _____		PROJECT STATUS _____ PROJECT COMMENTS _____	



	COLUMN 10% / FORWARD, SIDEWALL				Experiment 2	Experiment 3	Experiment 4
	Experiment 1	Experiment 2	Experiment 3	Experiment 4			
Length	35.5	35.5	35.5	35.5	35.5	35.5	35.5
Depth	21.5	21.5	21.5	21.5	21.5	21.5	21.5
1	35.5	35.5	35.5	35.5	35.5	35.5	35.5
2	35.5	35.5	35.5	35.5	35.5	35.5	35.5
3	35.5	35.5	35.5	35.5	35.5	35.5	35.5
4	35.5	35.5	35.5	35.5	35.5	35.5	35.5
5	35.5	35.5	35.5	35.5	35.5	35.5	35.5
6	35.5	35.5	35.5	35.5	35.5	35.5	35.5
7	35.5	35.5	35.5	35.5	35.5	35.5	35.5
8	35.5	35.5	35.5	35.5	35.5	35.5	35.5
9	35.5	35.5	35.5	35.5	35.5	35.5	35.5
10	35.5	35.5	35.5	35.5	35.5	35.5	35.5
11	35.5	35.5	35.5	35.5	35.5	35.5	35.5
12	35.5	35.5	35.5	35.5	35.5	35.5	35.5
13	35.5	35.5	35.5	35.5	35.5	35.5	35.5
14	35.5	35.5	35.5	35.5	35.5	35.5	35.5
15	35.5	35.5	35.5	35.5	35.5	35.5	35.5
16	35.5	35.5	35.5	35.5	35.5	35.5	35.5
17	35.5	35.5	35.5	35.5	35.5	35.5	35.5
18	35.5	35.5	35.5	35.5	35.5	35.5	35.5
19	35.5	35.5	35.5	35.5	35.5	35.5	35.5
20	35.5	35.5	35.5	35.5	35.5	35.5	35.5
21	35.5	35.5	35.5	35.5	35.5	35.5	35.5
22	35.5	35.5	35.5	35.5	35.5	35.5	35.5
23	35.5	35.5	35.5	35.5	35.5	35.5	35.5
24	35.5	35.5	35.5	35.5	35.5	35.5	35.5
25	35.5	35.5	35.5	35.5	35.5	35.5	35.5
26	35.5	35.5	35.5	35.5	35.5	35.5	35.5
27	35.5	35.5	35.5	35.5	35.5	35.5	35.5
28	35.5	35.5	35.5	35.5	35.5	35.5	35.5
29	35.5	35.5	35.5	35.5	35.5	35.5	35.5
30	35.5	35.5	35.5	35.5	35.5	35.5	35.5
31	35.5	35.5	35.5	35.5	35.5	35.5	35.5
32	35.5	35.5	35.5	35.5	35.5	35.5	35.5
33	35.5	35.5	35.5	35.5	35.5	35.5	35.5
34	35.5	35.5	35.5	35.5	35.5	35.5	35.5
35	35.5	35.5	35.5	35.5	35.5	35.5	35.5
36	35.5	35.5	35.5	35.5	35.5	35.5	35.5
37	35.5	35.5	35.5	35.5	35.5	35.5	35.5
38	35.5	35.5	35.5	35.5	35.5	35.5	35.5
39	35.5	35.5	35.5	35.5	35.5	35.5	35.5
40	35.5	35.5	35.5	35.5	35.5	35.5	35.5
41	35.5	35.5	35.5	35.5	35.5	35.5	35.5
42	35.5	35.5	35.5	35.5	35.5	35.5	35.5
43	35.5	35.5	35.5	35.5	35.5	35.5	35.5
44	35.5	35.5	35.5	35.5	35.5	35.5	35.5
45	35.5	35.5	35.5	35.5	35.5	35.5	35.5
46	35.5	35.5	35.5	35.5	35.5	35.5	35.5
47	35.5	35.5	35.5	35.5	35.5	35.5	35.5

[illegible]

**GRC**
ENGINEERING, INC.
10000 GOLF STREET
SAN ANTONIO, TX 78268
728-6850000

DATE: 11/11/11
BY: [signature]
CHECKED: [signature]
DESIGNED: [signature]

PROJECT: ALAMO OUTDOOR SIGNS
SHEET: 2 of 2

ALAMO OUTDOOR SIGNS
10000 GOLF STREET
SAN ANTONIO, TX 78268

MONOPOLY SIGN STRUCTURE
CENTERMOUNT BACK TO BACK
14'-0" x 48'-0"
AUSTIN, TEXAS

CROSSBRACING DETAIL

CATWALK SPLICE DETAIL

DETAIL E

STRINGER MOUNTING DETAIL

CATWALK MOUNTING DETAIL

SECTION D-D

SECTION E-E

COLUMN CONNECTION DETAIL

SECTION A-A
FRAME DETAIL

FRAME MOUNTING DETAIL

VENDOR: REMIT TO:	VC121 CITY OF AUSTIN	CHECK: COMMENT:	0000460421	DATE:	6/2/2017
20170601-H	6/1/2017	0000076272	DIGITAL PERMIT APPLICATION	85.28	85.28
				0.00	85.28

THIS CHECK IS VOID WITHOUT A BLUE & RED BACKGROUND AND A WATERMARK. HOLD UP TO THE LIGHT TO VERIFY.

Reagan National Advertising of Austin, Inc.
 1775 North Warm Springs Road
 Salt Lake City, Utah 84116

usbank.
 US Bank
 97-215/1243

0000460421

DATE	6/2/2017
AMOUNT	\$**85.28

PAY Eighty-five and 28 / 100 U.S. Dollar



B. RUSS HORTON

1100 NORWOOD TOWER | 114 WEST 7TH ST | AUSTIN, TX 78701
512.495.1400 | FAX 512.499.0094 [REDACTED]

June 7, 2017

Via Hand Delivery

City of Austin – Development Services Department
Development Assistance Center – One Texas Center
505 Barton Springs Road
Austin, Texas 78704

Re: Applications for Sign Permits/Digital Sign Face
The Following Addresses:

3405 S Congress
7301 Burleson Rd
1527 1/2 SH 71 E
2355 1/2 SH 71 E
9127 1/2 IH 35 N
13443 N FM 620
13301 1/2 US Hwy 183 N
1809 Manor Rd
308 1/2 IH 35 N
400 1/2 IH 35 N
410 W 18th St

Dear Sir or Madam:

I write on behalf of Reagan National Advertising of Austin, Inc. to request that the City issue permits for the installation of digital sign faces on the above listed existing sign structures. Enclosed are the permit applications for these locations, which are being submitted in administratively complete form. Reagan has included a separate check with each application. Each of the eleven checks is in the amount of \$85.28. If the City determines that the enclosed applications are not administratively complete, I request that you notify me immediately of such determination and allow a statutorily compliant opportunity to complete the applications.


Reagan further asserts, in light the recent authorities of *Reed v. Town of Gilbert, Arizona*, 135 S. Ct. 2218 (2015) and *Auspro Enters, LP v. Texas Dep't. of Transp.*, 506 S.W.3d 688 (Tex. App.—Austin, 2016, pet. filed), that the City review these applications in conformity with the Constitutional constraints precluding the City from limiting my client's rights of free speech and expression.

Reagan asks that the City review and approve these permit applications in a prompt and reasonable manner. If you have any questions or would like to discuss this issue, please call.




GEORGE BROTHERS KINCAID & HORTON, L.L.P.
PAGE 2

Yours sincerely,

George Brothers Kincaid & Horton, L.L.P.


B. Russ Horton

Enclosures

 <p>Development Services Department APPLICATION FOR SIGN PERMIT (PLEASE PRINT) ONLY COMPLETE APPLICATIONS WITH ALL REQUIRED DOCUMENTS WILL BE ACCEPTED</p>		APPLICATION DATE:	
		CASE NUMBER:	
ADDRESS OF SIGN: 9127 1/2 N IH 35		LEGAL DESCRIPTION TAX PARCEL I.D.# 243472	LOT 2 & 3 BLOCK
SIGN OWNER: Reagan National Advertising of Austin, Inc.		SUBDIVISION:	
SIGN COMPANY: Reagan National Adv.	CONTACT: Doug Lister	PHONE: (512) 926-7740	FAX:
SIGN COMPANY'S ADDRESS: (ADDRESS/CITY/ST/ZIP) 7301 Burleson Rd, Austin, Tx 78744		EMAIL: [REDACTED]	
PROPOSED ADVERTISEMENT:		ELEVATION (CIRCLE ONE): NORTH SOUTH <u>EAST</u> WEST	
DESCRIPTION OF WORK TO BE DONE: Conversion to electronically controlled changeable-copy sign			
----- WALL SIGN (BUILDING, CANOPY, AWNING) -----			
SIGN FACE DIMENSIONS:	TOTAL SIGN FACE AREA OF THIS PERMIT:	TOTAL AREA OF EXISTING SIGNS ON FACADE:	
DIMENSIONS OF BUILDING FAÇADE (WIDTH X HEIGHT):	ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)		
----- FREESTANDING SIGN, ROOF SIGN, PROJECTING SIGN -----			
SIGN FACE DIMENSIONS: 14' x 48'	TOTAL SIGN FACE AREA OF THIS PERMIT: 672'	TOTAL HEIGHT OF SIGN: As existing	
SETBACK OF SIGN? (DISTANCE FROM SIGN TO PROPERTY LINE): 55'	CLEARANCE ABOVE GRADE: As existing	LINEAR FEET OF STREET FRONTAGE: 418'	NUMBER OF OTHER FREESTANDING SIGNS ON THIS PROPERTY: 1
IS THIS A PAD SITE? YES/NO	ROOF SIGN? YES/NO	ELEC? <u>YES</u> NO	SIZE OF EACH SIGN SUPPORT? (POLE, COLUMN, ETC.): 48"
REGISTERED BILLBOARD (OFF-PREMISE) SIGN? YES/NO	ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)		
WILL PROPOSED SIGN BE LOCATED WITHIN A P.U.E.? YES/NO IF YES, THE HOLDER OF THE PUBLIC EASEMENT MUST BE CONTACTED FOR CLEARANCE			
NOTE: SIGNS MUST MAINTAIN HORIZONTAL AND VERTICAL CLEARANCE OF ALL OVERHEAD ELECTRICAL CONDUCTORS IN ACCORDANCE WITH SPECIFICATIONS OF THE NATIONAL ELECTRICAL CODE, LOCAL CODE AMENDMENTS, AND ALL OTHER APPLICABLE LAWS			
(SIGNATURES IN THESE BLANKS INDICATE THAT THE PROPERTY OWNER IS AWARE OF THE APPLICATION FOR A SIGN PERMIT AND THAT ALL OF THE ABOVE INFORMATION IS TRUE AND CORRECT)			
 SIGNATURE OF SIGN COMPANY REPRESENTATIVE		 LCH 19879 SIGNATURE OF LICENSE ELECTRICIAN (REQUIRED FOR ELECTRICAL SIGNS) AUTHORIZATION FOR SIGN COMPANY TO PULL ELECTRIC PERMIT? YES/NO	
DEPARTMENT USE ONLY			
PERMIT FEE:	ELECTRIC PERMIT FEE:	PLAN REVIEW FEE:	DATE: RECEIPT#
GRID:	ZONING:	ENGINEERING SEAL REQUIRED? YES/NO	SIGN DISTRICT:
REMARKS:			
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE		ZONING REVIEW ANALYST:	DATE
UPDATE SUBMITTAL DATE:		ZONING REVIEW ANALYST:	DATE
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE			



Development Services Department

SIGN PERMIT PROCESS**SUBMITTAL REQUIREMENTS:**

1. A completed "**APPLICATION FOR SIGN PERMIT**", including legal description* (one application for each sign).
*Travis County Appraisal District 834-9317

2. For all **FREESTANDING SIGNS, ROOF SIGNS & PROJECTING SIGNS:**

- a. Construction drawing of the sign bearing the seal of an architect or engineer licensed by the State of Texas verifying the structural requirements of SECTION 25-10-192(A).
The drawing **MUST** include:
 - 1) HEIGHT of sign
 - 2) DETAILS & DIMENSIONS of all structural and nonstructural members to include sign supports,
 - 3) DETAILS & DIMENSIONS of foundations and footing members, and
 - 4) ADVERTISING AREA of all sign facades
- b. Complete site drawing TO SCALE that **MUST** include:
 - 1) LOCATION of proposed sign and SETBACK DISTANCES from sign supports to property lines fronting on a street,
 - 2) LINEAR FEET street frontage dimensions
 - 3) LOCATIONS of all existing FREESTANDING signs on the same property,
 - 4) LOCATIONS of ALL easements and/or utility lines within twenty feet of the proposed sign location.

3. For all **WALL and AWNING* SIGNS:**

- a. Construction drawing of the sign. The drawing **MUST** include:
 - 1) DETAILS & DIMENSIONS of structural and nonstructural methods of attachment or anchoring to the building,
 - 2) ADVERTISING AREA of the sign.
- b. A drawing or photograph of the building façade that **MUST** include:
 - 1) DIMENSIONS of the façade and
 - 2) LOCATIONS and SIZES of all other signs on the building.

*Building permit for awning must be existing before issuance of awning sign

4. **SIGN REVIEW FEE** (*MUST be paid at time of submittal*):
Wall Signs, Freestanding Signs, Roof Signs:
See Commercial Review and Permit Fees at <http://www.austintexas.gov/department/fees>
5. **SIGN PERMIT FEE** (*paid at the time of permit issuance*):
Sign Permit, Electric Permit, Dev. Svcs. Surcharge:
See Commercial Review and Permit Fees at <http://www.austintexas.gov/department/fees>

SIGN PERMIT INFORMATION:

1. Sign permits may only be issued to Outdoor Advertisers registered and insured with the City of Austin, except as noted in LDC Section 25-10-231.
2. Electrical signs must be permitted in accordance with all applicable codes before the structural sign permit can be finalized (*electrical permits are required for connection of electrical signs*).
3. Any electrical sign permit applications must have the signature of the Master Electrician licensed with the City of Austin.

9127 1/2 N IH 35

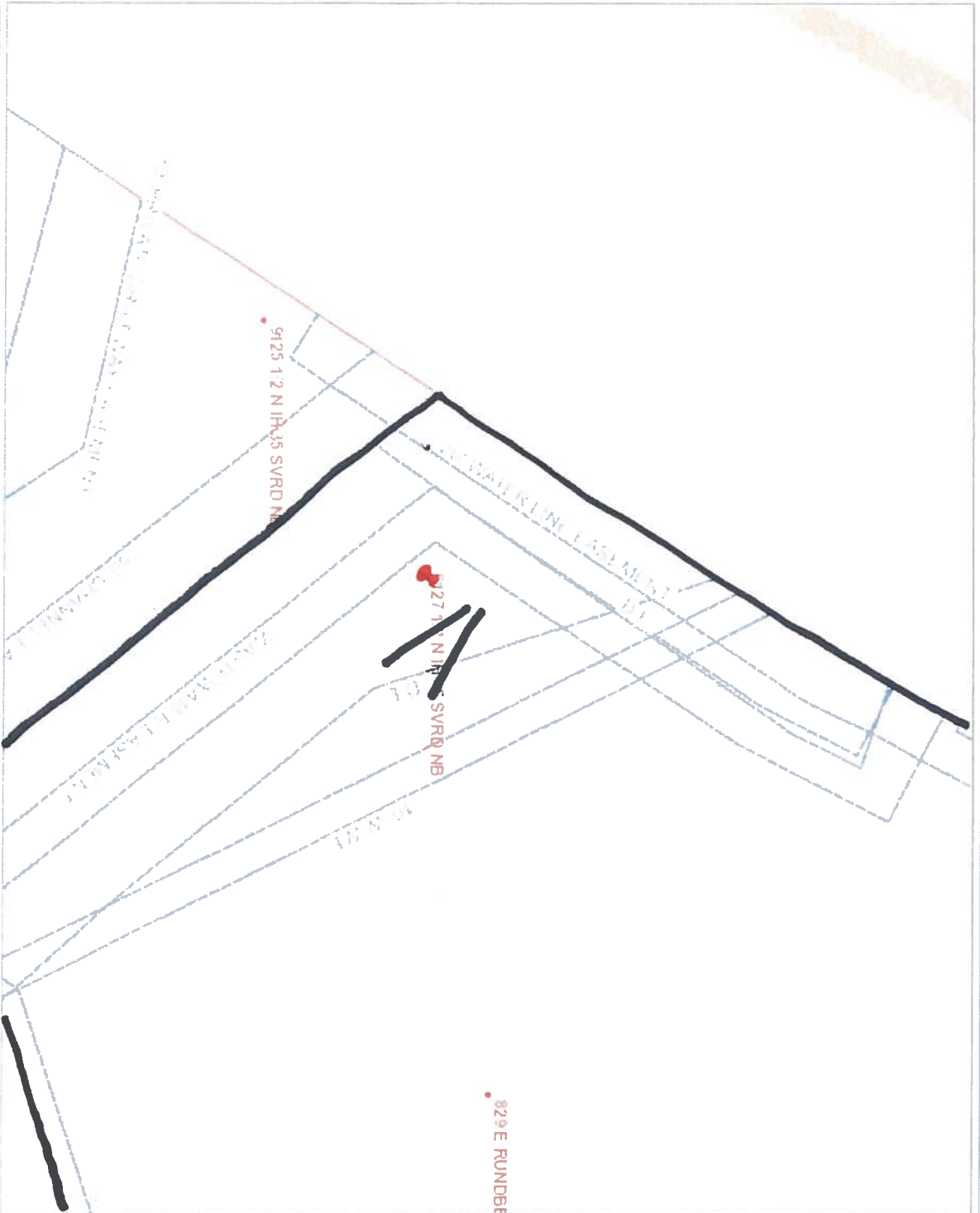


Legend

- Lot Lines
- Streets
- Building Footprints
- Named Creeks
- Lakes and Rivers
- Parks
- County
- Address Points
- Lot Line
- Easement Annotation
- Easement Lines

THIS PRODUCT IS FOR INFORMATIONAL PURPOSES AND MAY NOT HAVE BEEN PREPARED FOR OR BE SUITABLE FOR LEGAL, ENGINEERING, OR SURVEYING PURPOSES. IT DOES NOT REPRESENT AN ON-THE-GROUND SURVEY AND REPRESENTS ONLY THE APPROXIMATE RELATIVE LOCATION OF PROPERTY BOUNDARIES. THIS PRODUCT HAS BEEN PRODUCED BY THE CITY OF AUSTIN FOR THE SOLE PURPOSE OF GEOGRAPHIC REFERENCE. NO WARRANTY IS MADE BY THE CITY OF AUSTIN REGARDING SPECIFIC ACCURACY OR COMPLETENESS.

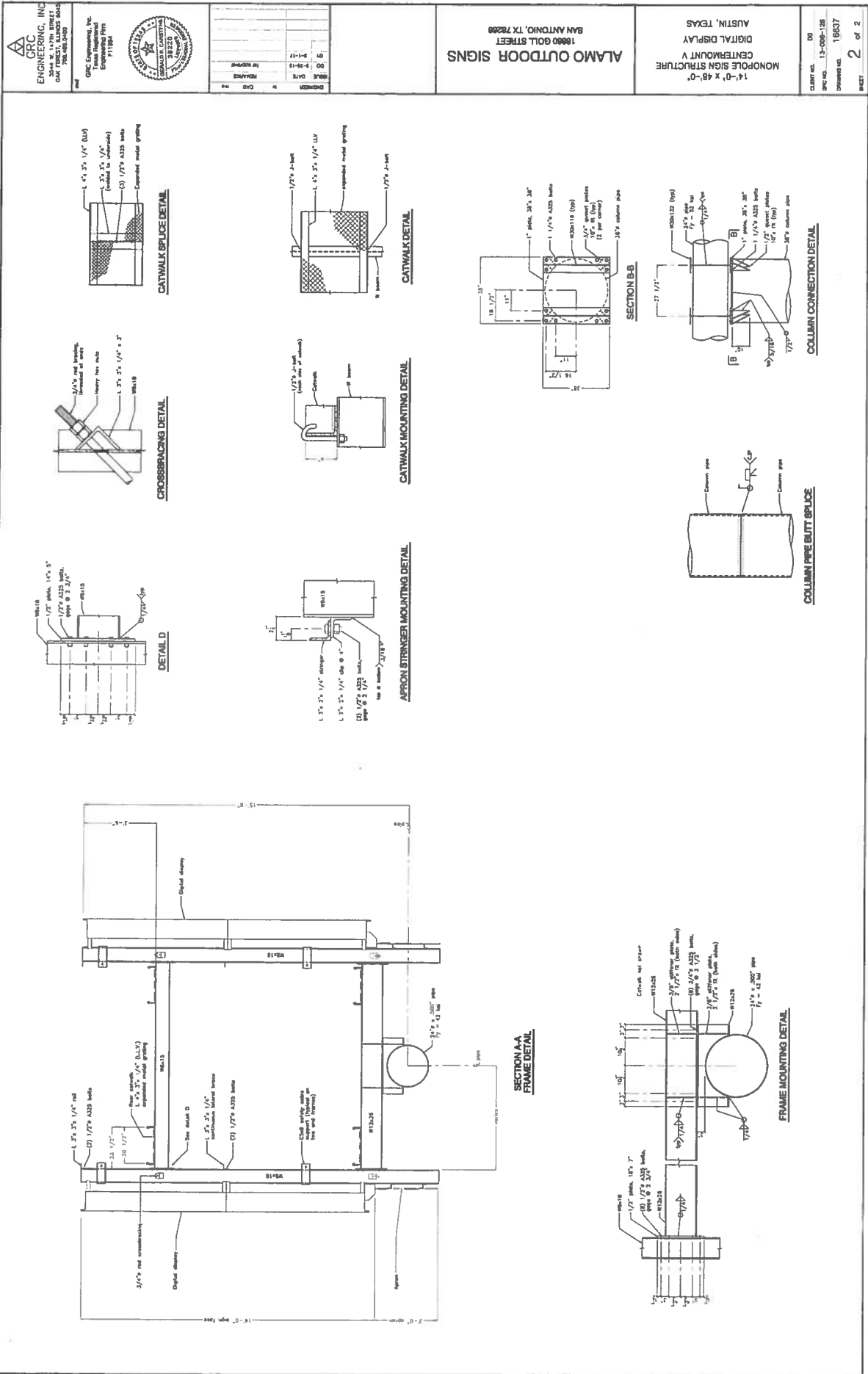
9127 1/2 N IH 35



Legend

- Lot Lines
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B-1/80

VENDOR: REMIT TO:		VC121 CITY OF AUSTIN		CHECK: COMMENT:	0000460423	DATE:	6/2/2017
20170601-J	6/1/2017	0000076274	DIGITAL PERMIT APPLICATION		85.28	0.00	85.28
					85.28	0.00	85.28

THIS CHECK IS VOID WITHOUT A BLUE & RED BACKGROUND AND A WATERMARK - HOLD UP TO THE LIGHT TO VERIFY

Reagan National Advertising of Austin, Inc.
1775 North Warm Springs Road
Salt Lake City, Utah 84116

USbank.
US Bank
97-215/1243

0000460423

DATE	6/2/2017
AMOUNT	\$**85.28

PAY Eighty-five and 28 / 100 U.S. Dollar

TO THE
ORDER
OF

CITY OF AUSTIN
P.O. BOX 1088
Austin, TX 78767
USA

[Signature]

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈460423⑈ ⑆124302150⑆ 153195061947⑈



B. RUSS HORTON

1100 NORWOOD TOWER | 114 WEST 7TH ST | AUSTIN, TX 78701
512.495.1400 | FAX 512.499.0094 | [REDACTED]

June 7, 2017

Via Hand Delivery

City of Austin – Development Services Department
 Development Assistance Center – One Texas Center
 505 Barton Springs Road
 Austin, Texas 78704

Re: Applications for Sign Permits/Digital Sign Face
 The Following Addresses:

3405 S Congress
 7301 Burleson Rd
 1527 1/2 SH 71 E
 2355 1/2 SH 71 E
 9127 1/2 IH 35 N
 13443 N FM 620
 13301 1/2 US Hwy 183 N
 1809 Manor Rd
 308 1/2 IH 35 N
 400 1/2 IH 35 N
 410 W 18th St

Dear Sir or Madam:

I write on behalf of Reagan National Advertising of Austin, Inc. to request that the City issue permits for the installation of digital sign faces on the above listed existing sign structures. Enclosed are the permit applications for these locations, which are being submitted in administratively complete form. Reagan has included a separate check with each application. Each of the eleven checks is in the amount of \$85.28. If the City determines that the enclosed applications are not administratively complete, I request that you notify me immediately of such determination and allow a statutorily compliant opportunity to complete the applications.

Reagan further asserts, in light the recent authorities of *Reed v. Town of Gilbert, Arizona*, 135 S. Ct. 2218 (2015) and *Auspro Enters, LP v. Texas Dep't. of Transp.*, 506 S.W.3d 688 (Tex. App.—Austin, 2016, pet. filed), that the City review these applications in conformity with the Constitutional constraints precluding the City from limiting my client's rights of free speech and expression.

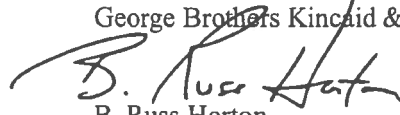
Reagan asks that the City review and approve these permit applications in a prompt and reasonable manner. If you have any questions or would like to discuss this issue, please call.

After 2015, the City of Austin will be required to provide a public hearing for all applications for digital sign faces. The City of Austin will be required to provide a public hearing for all applications for digital sign faces. The City of Austin will be required to provide a public hearing for all applications for digital sign faces.


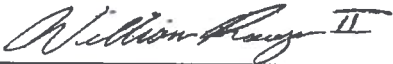

GEORGE BROTHERS KINCAID & HORTON, L.L.P.
PAGE 2

Yours sincerely,

George Brothers Kincaid & Horton, L.L.P.


B. Russ Horton












Enclosures

 <p align="center">Development Services Department APPLICATION FOR SIGN PERMIT (PLEASE PRINT) ONLY COMPLETE APPLICATIONS WITH ALL REQUIRED DOCUMENTS WILL BE ACCEPTED</p>		APPLICATION DATE:		
		CASE NUMBER:		
ADDRESS OF SIGN: 13301 1/2 US Hwy 183 N		LEGAL DESCRIPTION TAX PARCEL I.D.#: R475080	LOT	BLOCK
SIGN OWNER: Reagan National Advertising of Austin, Inc.		SUBDIVISION:		
SIGN COMPANY: Reagan National Adv.	CONTACT: Doug Lister	PHONE: (512) 926-7740	FAX:	
SIGN COMPANY'S ADDRESS: (ADDRESS/CITY/ST/ZIP) 7301 Burleson Rd, Austin, Tx 78744		EMAIL: [REDACTED]		
PROPOSED ADVERTISEMENT:		ELEVATION (CIRCLE ONE) NORTH SOUTH EAST WEST		
DESCRIPTION OF WORK TO BE DONE: Conversion to electronically controlled changeable-copy sign				
----- WALL SIGN (BUILDING, CANOPY, AWNING) -----				
SIGN FACE DIMENSIONS:		TOTAL SIGN FACE AREA OF THIS PERMIT:	TOTAL AREA OF EXISTING SIGNS ON FACADE:	
DIMENSIONS OF BUILDING FAÇADE (WIDTH X HEIGHT):		ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)		
----- FREESTANDING SIGN, ROOF SIGN, PROJECTING SIGN -----				
SIGN FACE DIMENSIONS: 14' x 48'		TOTAL SIGN FACE AREA OF THIS PERMIT: 672'	TOTAL HEIGHT OF SIGN: As existing	
SETBACK OF SIGN? (DISTANCE FROM SIGN TO PROPERTY LINE): 5'		CLEARANCE ABOVE GRADE: As existing	LINEAR FEET OF STREET FRONTAGE: 241'	NUMBER OF OTHER FREESTANDING SIGNS ON THIS PROPERTY: 0
IS THIS A PAD SITE? YES / NO		ROOF SIGN? YES/NO	ELEC? YES NO	SIZE OF EACH SIGN SUPPORT? (POLE, COLUMN, ETC.): 42"
REGISTERED BILLBOARD (OFF-PREMISE) SIGN? YES/NO		ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)		
WILL PROPOSED SIGN BE LOCATED WITHIN A P.U.E.? YES / NO: IF YES, THE HOLDER OF THE PUBLIC EASEMENT MUST BE CONTACTED FOR CLEARANCE				
NOTE: SIGNS MUST MAINTAIN HORIZONTAL AND VERTICAL CLEARANCE OF ALL OVERHEAD ELECTRICAL CONDUCTORS IN ACCORDANCE WITH SPECIFICATIONS OF THE NATIONAL ELECTRICAL CODE, LOCAL CODE AMENDMENTS, AND ALL OTHER APPLICABLE LAWS				
(SIGNATURES IN THESE BLANKS INDICATE THAT THE PROPERTY OWNER IS AWARE OF THE APPLICATION FOR A SIGN PERMIT AND THAT ALL OF THE ABOVE INFORMATION IS TRUE AND CORRECT)				
 SIGNATURE OF SIGN COMPANY REPRESENTATIVE		 UC# 19829 SIGNATURE OF LICENSE ELECTRICIAN (REQUIRED FOR ELECTRICAL SIGNS) AUTHORIZATION FOR SIGN COMPANY TO PULL ELECTRIC PERMIT? YES/NO		
DEPARTMENT USE ONLY				
PERMIT FEE:	ELECTRIC PERMIT FEE:	PLAN REVIEW FEE:	DATE:	RECEIPT#
GRID:	ZONING:	ENGINEERING SEAL REQUIRED? YES/NO	SIGN DISTRICT:	
REMARKS:				
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE		ZONING REVIEW ANALYST:		DATE
UPDATE SUBMITTAL DATE:		ZONING REVIEW ANALYST:		DATE
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE				

13301 1/2 US HWY 183 N



Legend

-  Lot Lines
-  Streets
-  Building Footprints
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Development Services Department

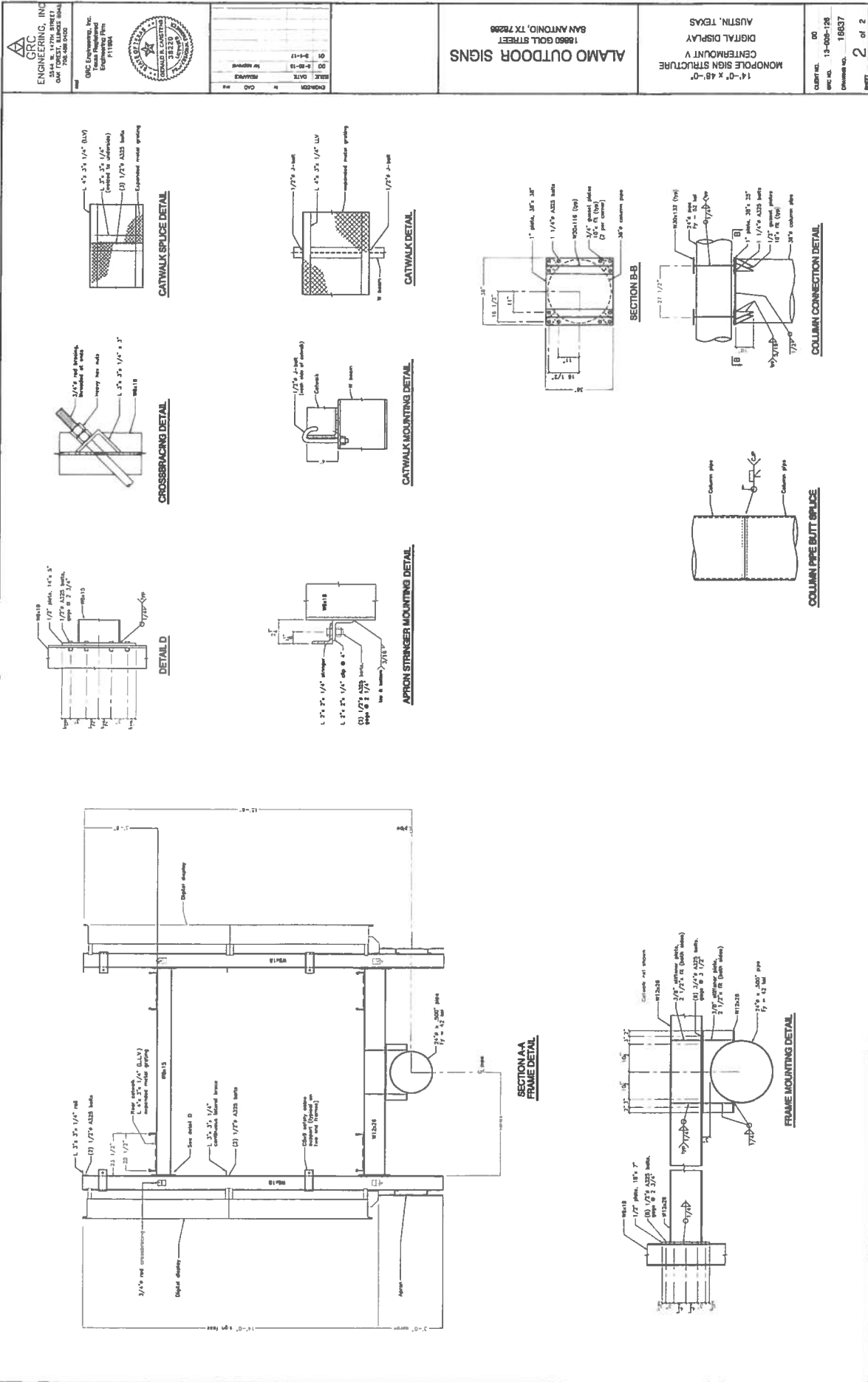
SIGN PERMIT PROCESS**SUBMITTAL REQUIREMENTS:**

1. A completed "**APPLICATION FOR SIGN PERMIT**", including legal description* (one application for each sign).
*Travis County Appraisal District 834-9317
2. For all **FREESTANDING SIGNS, ROOF SIGNS & PROJECTING SIGNS**:
 - a. Construction drawing of the sign bearing the seal of an architect or engineer licensed by the State of Texas verifying the structural requirements of SECTION 25-10-192(A). The drawing **MUST** include:
 - 1) HEIGHT of sign
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 - 2) LOCATIONS and SIZES of all other signs on the building.

*Building permit for awning must be existing before issuance of awning sign
4. **SIGN REVIEW FEE** (*MUST be paid at time of submittal*):
Wall Signs, Freestanding Signs, Roof Signs:
See Commercial Review and Permit Fees at <http://www.austintexas.gov/department/fees>
5. **SIGN PERMIT FEE** (*paid at the time of permit issuance*):
Sign Permit, Electric Permit, Dev. Svcs. Surcharge:
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2. Electrical signs must be permitted in accordance with all applicable codes before the structural sign permit can be finalized (*electrical permits are required for connection of electrical signs*).
3. Any electrical sign permit applications must have the signature of the Master Electrician licensed with the City of Austin.



VENDOR: REMIT TO:	VC121 CITY OF AUSTIN	CHECK: COMMENT:	CHECK: 0000460422	DATE:	6/2/2017
20170601-I	6/1/2017	0000076273	DIGITAL PERMIT APPLICATION	85.28	0.00
				85.28	85.28

THIS CHECK IS VOID WITHOUT A BLUE & RED BACKGROUND AND A WATERMARK. HOLD UP TO THE LIGHT TO VERIFY.

Reagan National Advertising of Austin, Inc.
 1775 North Warm Springs Road
 Salt Lake City, Utah 84116

usbank
 US Bank
 97-215/1243

0000460422

DATE	6/2/2017
AMOUNT	\$**85.28

PAY Eighty-five and 28 / 100 U.S. Dollar

TO THE
 ORDER
 OF
 CITY OF AUSTIN
 P.O. BOX 1088
 Austin, TX 78767
 USA

[Signature]

CHECK IS PRINTED ON SECURITY PAPER WHICH INCLUDES A MICROPRINT BORDER & FLUORESCENT FIBERS

⑈146042⑈ ⑆124302150⑆ 153195061947⑈



B. RUSS HORTON

 1100 NORWOOD TOWER | 114 WEST 7TH ST | AUSTIN, TX 78701
 512.495.1400 | FAX 512.499.0094 | [REDACTED]

June 7, 2017

Via Hand Delivery

City of Austin – Development Services Department
 Development Assistance Center – One Texas Center
 505 Barton Springs Road
 Austin, Texas 78704

Re: Applications for Sign Permits/Digital Sign Face
 The Following Addresses:

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 410 W 18th St

Dear Sir or Madam:

I write on behalf of Reagan National Advertising of Austin, Inc. to request that the City issue permits for the installation of digital sign faces on the above listed existing sign structures. Enclosed are the permit applications for these locations, which are being submitted in administratively complete form. Reagan has included a separate check with each application. Each of the eleven checks is in the amount of \$85.28. If the City determines that the enclosed applications are not administratively complete, I request that you notify me immediately of such determination and allow a statutorily compliant opportunity to complete the applications.

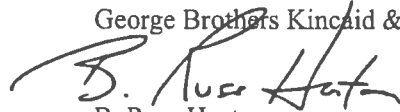
Reagan further asserts, in light the recent authorities of *Reed v. Town of Gilbert, Arizona*, 135 S. Ct. 2218 (2015) and *Auspro Enters, LP v. Texas Dep't. of Transp.*, 506 S.W.3d 688 (Tex. App.—Austin, 2016, pet. filed), that the City review these applications in conformity with the Constitutional constraints precluding the City from limiting my client's rights of free speech and expression.

Reagan asks that the City review and approve these permit applications in a prompt and reasonable manner. If you have any questions or would like to discuss this issue, please call.




GEORGE BROTHERS KINCAID & HORTON, L.L.P.
PAGE 2

Yours sincerely,

George Brothers Kincaid & Horton, L.L.P.


B. Russ Horton

Enclosures

 <p>Development Services Department APPLICATION FOR SIGN PERMIT (PLEASE PRINT) <small>ONLY COMPLETE APPLICATIONS WITH ALL REQUIRED DOCUMENTS WILL BE ACCEPTED</small></p>		APPLICATION DATE:	
		CASE NUMBER:	
ADDRESS OF SIGN: 13443 N FM 620		LEGAL DESCRIPTION TAX PARCEL I.D.#: R362192	LOT 1 BLOCK A
SIGN OWNER: Reagan National Advertising of Austin, Inc.		SUBDIVISION:	
SIGN COMPANY: Reagan National Adv.	CONTACT: Doug Lister	PHONE: (512) 926-7740	FAX:
SIGN COMPANY'S ADDRESS: (ADDRESS/CITY/ST/ZIP) 7301 Burleson Rd, Austin, Tx 78744		EMAIL: [REDACTED]	
PROPOSED ADVERTISEMENT:		ELEVATION (CIRCLE ONE): NORTH SOUTH EAST WEST	
DESCRIPTION OF WORK TO BE DONE: Conversion to electronically controlled changeable-copy sign			
----- WALL SIGN (BUILDING, CANOPY, AWNING) -----			
SIGN FACE DIMENSIONS:	TOTAL SIGN FACE AREA OF THIS PERMIT:	TOTAL AREA OF EXISTING SIGNS ON FACADE:	
DIMENSIONS OF BUILDING FAÇADE (WIDTH X HEIGHT):	ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)		
----- FREESTANDING SIGN, ROOF SIGN, PROJECTING SIGN -----			
SIGN FACE DIMENSIONS: 14' x 48'	TOTAL SIGN FACE AREA OF THIS PERMIT: 672'	TOTAL HEIGHT OF SIGN: As existing	
SETBACK OF SIGN? (DISTANCE FROM SIGN TO PROPERTY LINE): 22'	CLEARANCE ABOVE GRADE: As existing	LINEAR FEET OF STREET FRONTAGE: 130'	NUMBER OF OTHER FREESTANDING SIGNS ON THIS PROPERTY: 0
IS THIS A PAD SITE? YES/NO	ROOF SIGN? YES/NO	ELEC? YES/NO	SIZE OF EACH SIGN SUPPORT? (POLE, COLUMN, ETC.): 42"
REGISTERED BILLBOARD (OFF-PREMISE) SIGN? YES/NO	ELECTRIC SIGN: YES/NO (NOTE: IF YES, ELECTRIC PERMIT IS REQUIRED BEFORE ISSUANCE OF SIGN INSTALLATION PERMIT)		
WILL PROPOSED SIGN BE LOCATED WITHIN A P.U.E.? YES/NO IF YES, THE HOLDER OF THE PUBLIC EASEMENT MUST BE CONTACTED FOR CLEARANCE			
NOTE: SIGNS MUST MAINTAIN HORIZONTAL AND VERTICAL CLEARANCE OF ALL OVERHEAD ELECTRICAL CONDUCTORS IN ACCORDANCE WITH SPECIFICATIONS OF THE NATIONAL ELECTRICAL CODE, LOCAL CODE AMENDMENTS, AND ALL OTHER APPLICABLE LAWS			
(SIGNATURES IN THESE BLANKS INDICATE THAT THE PROPERTY OWNER IS AWARE OF THE APPLICATION FOR A SIGN PERMIT AND THAT ALL OF THE ABOVE INFORMATION IS TRUE AND CORRECT)			
 SIGNATURE OF SIGN COMPANY REPRESENTATIVE		 SIGNATURE OF LICENSE ELECTRICIAN (REQUIRED FOR ELECTRICAL SIGNS) AUTHORIZATION FOR SIGN COMPANY TO PULL ELECTRIC PERMIT? YES/NO	
DEPARTMENT USE ONLY			
PERMIT FEE:	ELECTRIC PERMIT FEE:	PLAN REVIEW FEE:	DATE: RECEIPT#
GRID:	ZONING:	ENGINEERING SEAL REQUIRED? YES/NO	SIGN DISTRICT:
REMARKS:			
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE		ZONING REVIEW ANALYST:	DATE
UPDATE SUBMITTAL DATE:		ZONING REVIEW ANALYST:	DATE
<input type="checkbox"/> APPROVE <input type="checkbox"/> DISAPPROVE			



Development Services Department

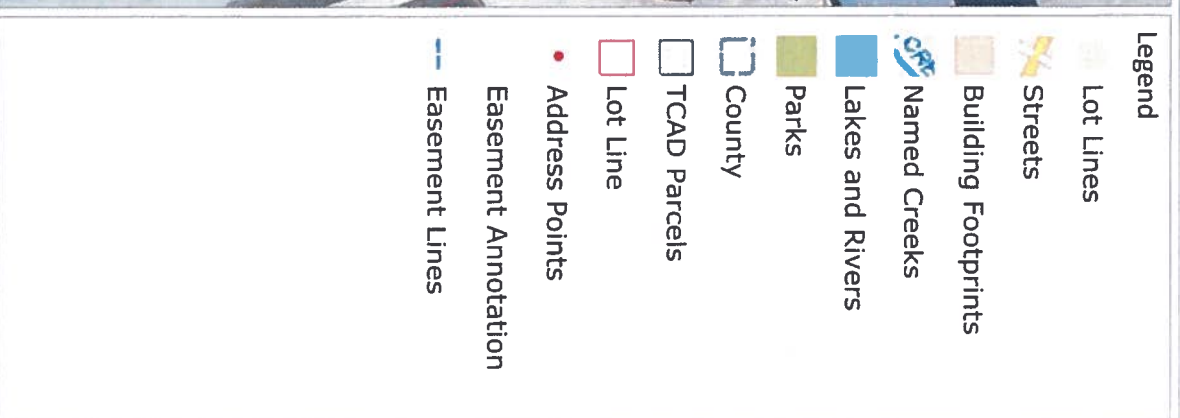
SIGN PERMIT PROCESS**SUBMITTAL REQUIREMENTS:**

1. A completed "**APPLICATION FOR SIGN PERMIT**", including legal description* (one application for each sign).
*Travis County Appraisal District 834-9317
2. For all **FREESTANDING SIGNS, ROOF SIGNS & PROJECTING SIGNS**:
 - a. Construction drawing of the sign bearing the seal of an architect or engineer licensed by the State of Texas verifying the structural requirements of SECTION 25-10-192(A).
The drawing **MUST** include:
 - 1) HEIGHT of sign
 - 2) DETAILS & DIMENSIONS of all structural and nonstructural members to include sign supports,
 - 3) DETAILS & DIMENSIONS of foundations and footing members, and
 - 4) ADVERTISING AREA of all sign facades
 - b. Complete site drawing **TO SCALE** that **MUST** include:
 - 1) LOCATION of proposed sign and **SETBACK DISTANCES** from sign supports to property lines fronting on a street,
 - 2) **LINEAR FEET** street frontage dimensions
 - 3) **LOCATIONS** of all existing **FREESTANDING** signs on the same property,
 - 4) **LOCATIONS** of **ALL** easements and/or utility lines within twenty feet of the proposed sign location.
3. For all **WALL and AWNING* SIGNS**:
 - a. Construction drawing of the sign. The drawing **MUST** include:
 - 1) DETAILS & DIMENSIONS of structural and nonstructural methods of attachment or anchoring to the building,
 - 2) ADVERTISING AREA of the sign.
 - b. A drawing or photograph of the building façade that **MUST** include:
 - 1) DIMENSIONS of the façade and
 - 2) LOCATIONS and SIZES of all other signs on the building.

*Building permit for awning must be existing before issuance of awning sign
4. **SIGN REVIEW FEE** (*MUST be paid at time of submittal*):
Wall Signs, Freestanding Signs, Roof Signs:
See Commercial Review and Permit Fees at <http://www.austintexas.gov/department/fees>
5. **SIGN PERMIT FEE** (*paid at the time of permit issuance*):
Sign Permit, Electric Permit, Dev. Svcs. Surcharge:
See Commercial Review and Permit Fees at <http://www.austintexas.gov/department/fees>

SIGN PERMIT INFORMATION:

1. Sign permits may only be issued to Outdoor Advertisers registered and insured with the City of Austin, except as noted in LDC Section 25-10-231.
2. Electrical signs must be permitted in accordance with all applicable codes before the structural sign permit can be finalized (*electrical permits are required for connection of electrical signs*).
3. Any electrical sign permit applications must have the signature of the Master Electrician licensed with the City of Austin.



THIS PRODUCT IS FOR INFORMATIONAL PURPOSES AND MAY NOT HAVE BEEN PREPARED FOR OR BE SUITABLE FOR LEGAL, ENGINEERING, OR SURVEYING PURPOSES. IT DOES NOT REPRESENT AN ON-THE-GROUND SURVEY AND REPRESENTS ONLY THE APPROXIMATE RELATIVE LOCATION OF PROPERTY BOUNDARIES. THIS PRODUCT HAS BEEN PRODUCED BY THE CITY OF AUSTIN FOR THE SOLE PURPOSE OF GEOGRAPHIC REFERENCE. NO WARRANTY IS MADE BY THE CITY OF AUSTIN REGARDING SPECIFIC ACCURACY OR COMPLETENESS.




Building a Better and Safer Austin Together



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MEMORANDUM

TO: Chair William Burkhardt and Members of the Board of Adjustment

FROM: Christopher Johnson, Development Services Division Manager 

DATE: October 12, 2017

SUBJECT: Interpretation Appeal Case C15-2017-0051 regarding modification of non-conforming signs

On June 7, 2017, Development Services Department Staff received applications requesting approval for the installation of digital sign faces on 11 non-conforming off-premise signs including the one that is the subject of this appeal. All 11 signs are non-conforming with current sign regulations for the following reasons:

1. Each is an off-premise sign, which have been prohibited in all sign districts since 1983.
2. Each exceeds the maximum allowable height of its respective sign district
3. Each exceed the maximum allowable sign face area of its respective sign district

Sign Location	Sign District	Allowable height	Actual height	Allowable area	Actual area
2355 ½ SH71 E.	Expressway	35'	79'	300-sf	672-sf
3405 S Congress Ave	Commercial	30'	47'	200-sf	300-sf
7301 Burleson Rd	Commercial	30'	60'	200-sf	672-sf
1527 ½ SH 71 E.	Expressway	35'	47'	300-sf	672-sf
9127 ½ IH 35 N.	Expressway	35'	42'	300-sf	672-sf
13443 N. FM 620	Commercial	30'	42'	200-sf	672-sf

13301 ½ US Hwy 183 N	Expressway	35'	42'	300-sf	672-sf
1809 Manor Rd.	Commercial	30'	35'	200-sf	300-sf
308 ½ IH 35 N	Expressway	35'	51'	300-sf	672-sf
400 ½ IH 35 N.	Expressway	35'	51'	300-sf	672-sf
410 W. 18 th St.	Commercial	30'	60'	200-sf	672-sf

Because each sign is a non-conforming sign, modification is subject to the non-conforming sign regulations in Section 25-10-152 of the Land Development Code, which prohibit an *alteration that changes the method or technology used to convey the message* [LDC 25-10-152 (B)(2)(b)].

It is Staff's interpretation of 25-10-152, that the conversion of a sign displaying a static image printed on vinyl, to a sign utilizing a dynamic, digital L.E.D. display, constitutes a prohibited *change in the method or technology used to convey the message*, therefore these applications were disapproved. The appellant is appealing this interpretation and disapproval.

Relevant Code References:

§ 25-10-3 - DEFINITIONS.

- (10) NONCONFORMING SIGN means a sign that was lawfully installed at its current location but does not comply with the requirements of this chapter.
- (11) OFF-PREMISE SIGN means a sign advertising a business, person, activity, goods, products, or services not located on the site where the sign is installed, or that directs persons to any location not on that site.

§ 25-10-102 - SIGNS PROHIBITED IN ALL SIGN DISTRICTS.

Unless the building official determines that the sign is a nonconforming sign, the following signs are prohibited:

- (1) an off-premise sign, unless the sign is authorized by another provision of this chapter;

§ 25-10-123 - EXPRESSWAY CORRIDOR SIGN DISTRICT REGULATIONS.

- (A) This section applies to an expressway corridor sign district.
- (B) This subsection prescribes regulations for freestanding signs.
 - (1) One freestanding sign is permitted on a lot. Additional freestanding signs may be permitted under Section 25-10-131 (*Additional Freestanding Signs Permitted*).

- (2) The sign area may not exceed:
 - (a) on a lot with not more than 86 linear feet of street frontage, 60 square feet; or
 - (b) on a lot with more than 86 linear feet of street frontage, the lesser of:
 - (i) 0.7 square feet for each linear foot of street frontage; or
 - (ii) 300 square feet.
- (3) The sign height may not exceed the greater of:
 - (a) 35 feet above frontage street pavement grade; or
 - (b) 20 feet above grade at the base of the sign.

§ 25-10-130 - COMMERCIAL SIGN DISTRICT REGULATIONS.

- (A) This section applies to a commercial sign district.
- (B) One freestanding sign is permitted on a lot. Additional freestanding signs may be permitted under Section 25-10-131 (*Additional Freestanding Signs Permitted*).
- (F) This subsection prescribes the maximum sign area.
 - (2) For a freestanding sign, the sign area may not exceed the lesser of
 - (a) 0.7 square feet for each linear foot of street frontage; or
 - (b) for a sign other than a multi-tenant sign, 200 square feet; or
- (G) The sign height may not exceed the greater of:
 - (1) 30 feet above frontage street pavement grade; or
 - (2) 6 feet above grade at the base of the sign.

§ 25-10-152 - NONCONFORMING SIGNS.

- (A) A person may continue or maintain a nonconforming sign at its existing location.
- (B) A person may not change or alter a nonconforming sign except as provided in this subsection.
 - (1) The face of the sign may be changed.
 - (2) The sign may be changed or altered if the change or alteration does not:
 - (a) increase the degree of the existing nonconformity;
 - (b) change the method or technology used to convey a message; or
- (c) increase the illumination of the sign.