HISTORIC LANDMARK COMMISSION OCTOBER 23, 2017 DEMOLITION AND RELOCATION PERMITS HDP-2017- 0577 1414 E. 3RD STREET

PROPOSAL

Demolish a ca. 1927 house and rear building constructed between 1935 and 1962.

ARCHITECTURE

One-story, L-plan, front-gabled wood-frame house built in a vernacular style. The house is clad in board-and-batten wood siding with a front porch and double-hung 4:4 wood-sash windows. The rear building is a front-gabled building constructed of cement blocks with louvered windows; the front windows have been boarded up.

RESEARCH

The house at 1414 E. 3rd Street was built by 1927 and occupied by Eustaquio S. and Crescencia Barron, who would live there for the next 65 years. According to community histories, the Barron family made and sold tortillas out of the house as early as the 1930s. By 1942, the address was listed both as a residence and a tortilla factory. What would become Barron Tortillas was one of only two tortilla manufacturers in the city at the time, though by 1944 there were five tortilla makers. As noted below, the house held a store likely a tortilla store—ca. 1962 that was accessible via the rightmost door on the porch. By 1992, Eustaquio's and Crescencia's daughter Manuela Barron owned and lived in the house.

The rear cement block building was built ca. 1960 and expanded in 1967. Sanborn maps from 1962 indicate that this building was used as a tortilla factory, while the southeast portion of the house was used as a store, likely to sell the tortillas. Newspaper archives did not include any mention of Barron Tortillas.

STAFF COMMENTS

The house was surveyed as part of the East Austin Historic Resource Survey in 2016 and recommended eligible for designation as a contributing building in a potential local historic district and eligible for designation as a contributing building in a potential National Register historic district.

1414 E. 3rd Street appears to meet the criteria for designation as a contributing building in a potential local historic district. The Historic Landmark Commission initiated historic district zoning for the 1400 block of E. 3rd Street in April 2017; however, no materials have yet been submitted for the application. On initial research, the property appears to meet one criteria for designation as a historic landmark; however, two criteria are required to be met for designation.

Designation Criteria—Historic Landmark

- 1) The house is more than 50 years old, having been constructed ca. 1927.
- 2) The house retains a high degree of integrity of location, setting, design, materials, craftsmanship, association, and feeling. The only change to the exterior appears to be a small rear addition in 1965.
- 3) Properties must meet two historic designation criteria for landmark designation. The property appears to demonstrate significance according to one of the designation

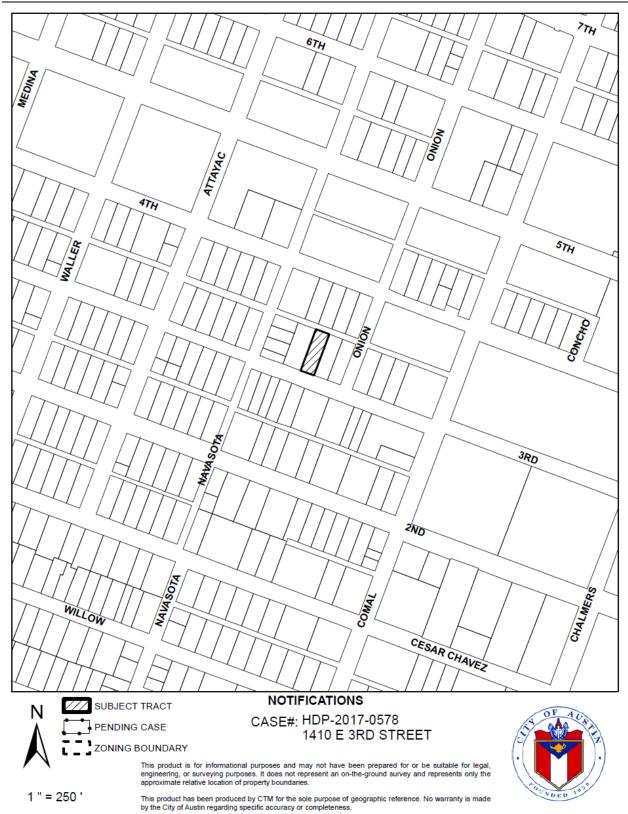
criteria for historic landmarks listed in the City of Austin Land Development Code (Section 25-2-352).

- a. **Architecture.** The house is built in a vernacular style and appears appears to possess architectural distinction within this style. The board-and-batten vernacular bungalow with an inset porch is no longer a common type in Austin, and the house retains a high degree of integrity.
- b. **Historical association**. The property was occupied for 64 years by Eustaquio and Crescencia Barron, who operated a tortilla factory on the site for at least 49 years. There do not appear to be historically significant associations.
- c. **Archaeology**. The property was not evaluated for its potential to yield significant data concerning the human history or prehistory of the region.
- d. **Community value**. The property held one of Austin's early and longstanding tortilla factories. However, reconnaissance research did not yield any information on the Barron Tortilla Factory and does not currently support an assertion that the property possesses a unique location, physical characteristic, or significant feature that contributes to the character, image, or cultural identity of the community, Austin, or Texas as a whole.
- e. Landscape feature. The property is not a significant natural or designed landscape with artistic, aesthetic, cultural, or historical value to the city.

STAFF RECOMMENDATION

Postpone a decision on the proposed demolition to allow staff time to conduct further research on the property and its potential significance, particularly community value.

LOCATION MAP



PROPERTY INFORMATION

Photos



Primary (south) façade and west elevation of 1414 E. 3rd Street.



Primary façade.

D.4 - 5



East and north elevations.



East elevation and rear building, a former tortilla factory.



Primary façade and north elevation of rear building.



South elevation of rear building.

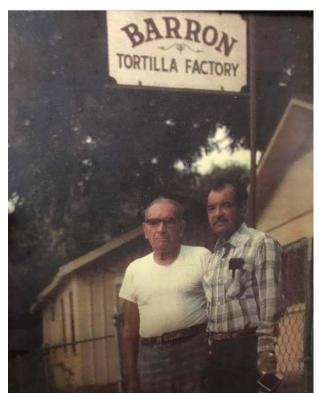
Occupancy History

City directory research, Austin History Center By Historic Preservation Office staff October 2017

- 1927-86 Eustaquio S. and Crescencia Barron No employment listed in 1927 or 1932-39. Occupation listed as "corn meal" in 1929, with no employer listed. Occupation listed as tortilla manufacturer or Barron Tortillas ca. 1942-1986.
- 1992 Manuela V. Barron, owner Retired

Biographical Notes

Eustaquio Segobia Barron was born in San Antonio in 1893. He married Crescencia Vazquez prior to 1922 and had five children, including two daughters and a son. By 1927, the Barron family had purchased the property at 1414 E. 3rd Street and built a house. Eustaquio worked as a stationary fireman in 1922-24, a laborer in 1929, and a cement finisher in 1940. Beginning around 1942, he ran the Barron Tortilla Factory and store on the property until his death in 1991. Making tortillas was a family business: Eustaquio's uncle, Crescenciano Segovia, owned the first tortilleria in Austin in 1922.



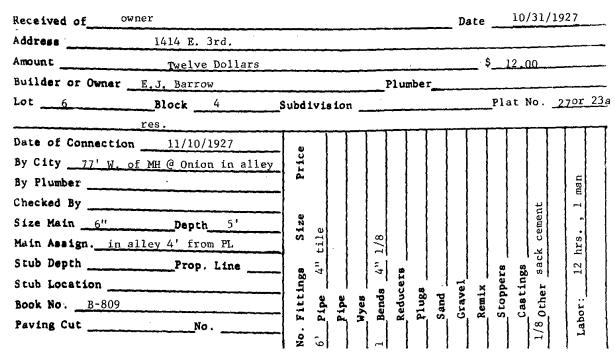
Eustaquio Barron (left) and Johnny V. Barron in front of the Barron Tortilla Factory in the late 1970s. Photograph courtesy of Vita Maldonado, via atx_barrio_archive on Instagram (https://www.instagram.com/p/BWxvYWkl-Bh).

Crescencia Vasquez Barron was born in Seguin ca. 1896. In 1929, she was a housewife. No additional information was located about her.

SANITARY SEWER SERVICE PERMIT

NO. 7693

Austin, Texas



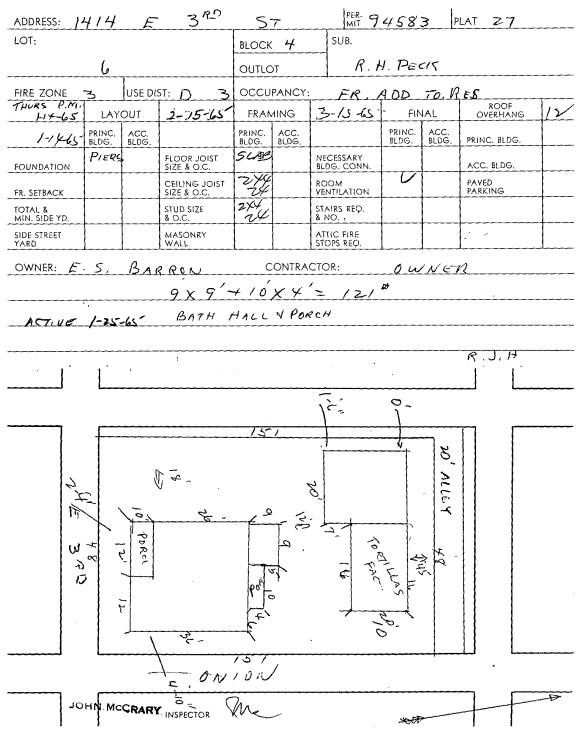
Sewer permit issued to E. J. Barrow, 10/31/1927. It is possible that E. J. Barrow is a misspelling of E. S. Barron.

Dorb JPH WATER SERVICE PERMIT BLK 4 Austin, Texas Sec 27 BARRO Received of..... EAST Address. co Amount... ŵ Ф Plumber..... Size of Tap. RENEWED Date of Connection 9 h Size of Tap Made COPPER ON ANĎ Size Size Service Made Size Main Tapped 2" GAlv. MAIN Cop. to Iron Coupling. From Front Prop. Line to Curb Cock 9 \mathcal{L} From \mathcal{W} . Prop. Line to Curb Cock 15 Cop. to Cop. ell. Cop. to Iron ell Drain Tile Lid Service Clamp m a Location of Meter FRONT Cop. to Cop. Angle Stop. Stop. Bushing. Meter Box. Corp. Cock Drain Tile Type of Box Round Depth of Main in St. 2' Lock Lid Foreman 8' Pipe \$ SERVICE WITH Stop &] Valve Fittings CHANGED TO Depth of Main in St. 2 Depth of Service Line 2 Job] rom Curb Cock to Tap on Main 27 No Checked of Dagr. Dept. JPL/ 11- 8-40

Water permit issued to E. S. Barron, 7/14/1960.

OWNER E. S.	Barron	ADDRESS	11+14	East	Third	Street
PLAT 27	LOT 6				BLK	4
SUBDIVISION	R. H. Peck					·····
OCCUPANCY	Bath, hall	& porch				
BLD PERMIT #	94583 DAT	E 1-15-65	OWNERS ESTIMATE	\$600) .	
CONTRACTOR			NO. OF F	IXTURE	<u>s_3</u>	
WATER TAP REC	<u>; # X</u>	SEWER TA	AP REC #	х		
Frame	addition to	o residence				

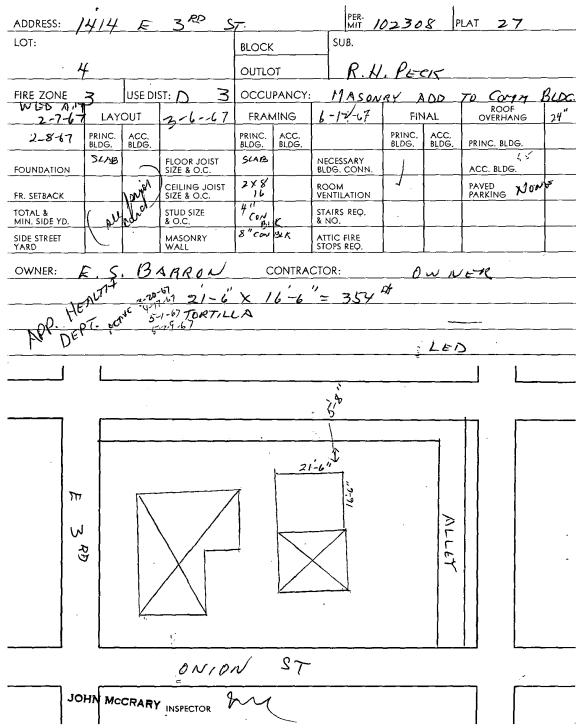
Building permit issued to E. S. Barron for a frame addition containing a bath, hall, and porch, 1/14/1965.



Building permit issued to E. S. Barron for a frame addition containing a bath, hall, and porch, 2/25/1965. This permit shows the footprint and dimensions of the addition at the rear of the house, as well as the footprint of the tortilla factory at the rear of the property.

OWNER	E. S. Barror		ADDRESS	<u>1414 E 3r</u>	d Street
PLAT	27 LOI			6	BIK_4
<u>SUBDIVIS</u>	ION R. H.	<u>Peck</u>			
OCCUPANC	YMake_T	ortillas_			
BLD PERM	IT # 102308	DATE	<u>2-7-67</u>	OWNERS ESTIMATE	2,000.00
CONTRACT	<u>OR _owner</u>			NO. OF FI	XTURES 3
WATER TA	P REC #	,	SEWER 1	AP REC #	
Masonry Additi n to Existing Commercial Building					

<u>354 sq.ft</u> Building permit issued to E. S. Barron for a masonry addition to expand the tortilla factory, 2/7/1967.

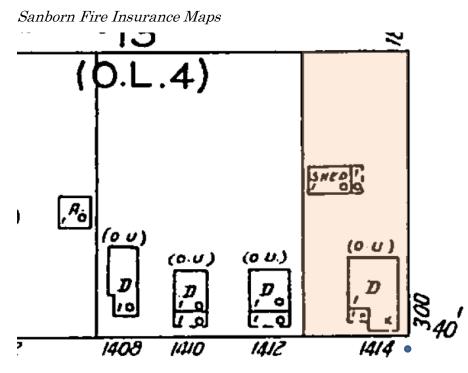


Building permit issued to E. S. Barron for a masonry addition to expand the tortilla factory, 3/6/1967. This permit shows the footprint of the proposed addition.

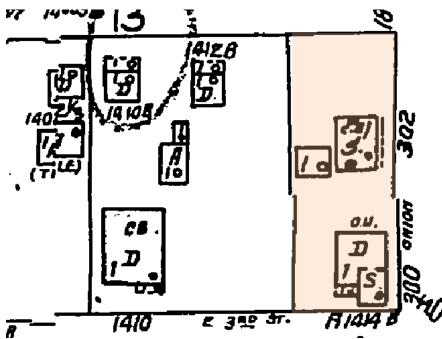
SIGN <u>OWNER E.S.</u>	PERMIT Barron	ADDRESS	<u>1414 E.</u>	3rd St.	
PLAT	27 LOT	66		BIK	
SUBDIVISION	R.H. Peck				
<u>OCCUPANCY</u>	sign				
BLD PERMIT #	¥149607 DATE		OWNERS ESTIMATE	\$250.00	
CONTRACTOR Segonia Sign NO. OF FIXTURES					
WATER TAP REC #					
ereet sign Tortilla Factory					

Sign permit issued to E. S. Barron for a Tortilla Factory sign, 5/23/1975.

٠



The 1935 Sanborn map shows a one-story wood-frame house at 1414 E. 3rd Street and rear shed facing Onion Street.



The 1962 Sanborn map shows a one-story wood-frame house with a store in front, as well as a small shed and a larger masonry store (marked S and noted at 302 Onion Street) at the rear.