



**REGULAR SCHEDULED MEETING OF THE HISPANIC/LATINO
QUALITY OF LIFE RESOURCE ADVISORY COMMISSION**
Wednesday, October 25, 2017 at 6:30pm
Mexican American Cultural Resource Center
600 River Street
Austin, Texas 78701

CURRENT BOARD MEMBERS:

Jill Ramirez, Chair

Carmen Llanes Pulido, Vice-Chair

Isabel López-Aguilar

Dianna Velasquez

Emilio Zamora

Jovita Flay

Rodolfo Jiménez

Cristina Adams

AGENDA

Citizens wishing to speak on agenda and non-agenda related items must sign up at least ten minutes before the meeting is called to order. Citizens may speak on non-agenda items under the Citizens Communications section of the agenda. Citizens may speak on an agenda related item after a presentation on the item has been made. Citizens might not speak after City staff presentations. Speakers signed up prior to the meeting being called to order will each be allowed a three-minute allotment to address their concerns. Boards and Commissions follow the same rules as City Council meetings.

CALL TO ORDER

1. CITIZENS COMMUNICATION: GENERAL

2. APPROVAL OF MINUTES

- a. Consider approval of March 25, 2017, April 26, 2017, June 28, 2017, July 13, 2017 and August 23, 2017 minutes.

3. STAFF BRIEFING

- a. Presentation by Latino Research Initiative, Deborah Parra-Medina
- b. Presentation by Economic Development Department, David Colligan, Manager of Global Business Expansion
- c. Introduction of Interim Police Monitor, Deven Desai
- d. Update on Office of Equity activities, Brion Oaks, Equity Officer (Equity Office)

4. OLD BUSINESS

- a. Report, discussion and possible action regarding working groups and assignments:
 - Public participation, transparency and awareness work group
 - Economic Development in Latino Communities work group
 - Health work group

- Representative Joint Inclusion Committee
- Representative to Commission on Seniors
- Budget and Policy Priorities work group
- Education work group
- Representative to MACC board
- Representatives to CodeNext
- QOL Representatives

- b. Discussion and possible action regarding budget next steps
- c. Discussion and possible action regarding Internal Annual Review Report for the period of July 1, 2016 to June 30, 2017. Report is due July 31, 2017

5. NEW BUSINESS

- a. Discussion and possible action regarding Latino Research Initiative
- b. Discussion and possible action regarding Economic Development Presentation
- c. Discussion and possible action regarding Office of Police Monitor
- d. Discussion and possible action regarding MACC funding through the Hotel Occupancy Tax.
- e. Discussion and possible action regarding MACC next phase

6. FUTURE AGENDA ITEMS

Note: This section of the agenda gives the members an opportunity to request items for future agendas. By City ordinance, two board members are required to sponsor an item. Staff should assume that if there is no objection from other members expressed at the meeting, the members' silence indicates approval for staff to include on the next agenda.

- Discussion regarding scheduling a presentation on Latinos and Latinas in management. (Facilitated through Human Resources Department)
- Discussion and possible action regarding Human Resources practices including but not limited to promotions, conferences, training, Civil Service, demographics and opportunities for Hispanic/Latino(a) to prospect.
- Discussion and possible action regarding drafting letter of support to the Asian American Cultural Center's vision to address quality of life of the senior community.
- Discussion and possible action regarding final copy of the Resolution Support for Immigrant Families.
- Discussion and possible action regarding identification of individuals or organizations in Austin's Hispanic and Latino community that would be interested in joining GO Collaboration Urban Planning for a focus group about the redevelopment of the three acres of parkland and historic-decommissioned intake buildings along Lady Bird Lake.
- Discussion and possible action regarding a Raul Valdez mural that stood in the parking lot of Gilberto's Restaurant on Cesar Chavez.
- Discussion and possible action regarding CodeNEXT actions including:
 - Neighborhood Characteristics Guide Book request
 - Invitation of Consultants and/or Staff for future meetings
 - Any other items

- Request report and presentation regarding the Rainey Street Historic District from PARD to get a baseline; how much money? Interest?
- Bring communications/strategies back by the Corridor Mobility Program

Community requests for presentations for your consideration:

- Clarissa Perez and Tiffany Kerr from VisitAustin.org are requesting an opportunity to present marketing efforts related to increasing tourism among Latino Hispanic travelers and diversity marketing in Austin.

ADJOURNMENT

The City of Austin is committed to compliance with the Americans with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least two days (48 hours) before the meeting date. Please call Marion Sanchez at (512)-974-2955 or via email at marion.sanchez@austintexas.gov for additional information; TTY users route through Relay Texas at 711. For more information on the Hispanic/Latino Quality of Life Resource Advisory Commission, please contact Marion Sanchez at (512)974-2955 or marion.sanchez@austintexas.gov.