

DOWNTOWN



SHAPING THE FUTURE OF **DOWNTOWN AUSTIN**

Downtown Commission

October 18



Sept - Nov 2017

Nov 2017 - Jan 2018

Feb - March 2018

March 2018 & Beyond



1

Community Engagement

- Focus groups
- Interviews
- Workshops
- Community Gatherings
- Community survey

2

Creation of Draft Vision and Action Plan

3

Final Vision and Action Plan

4

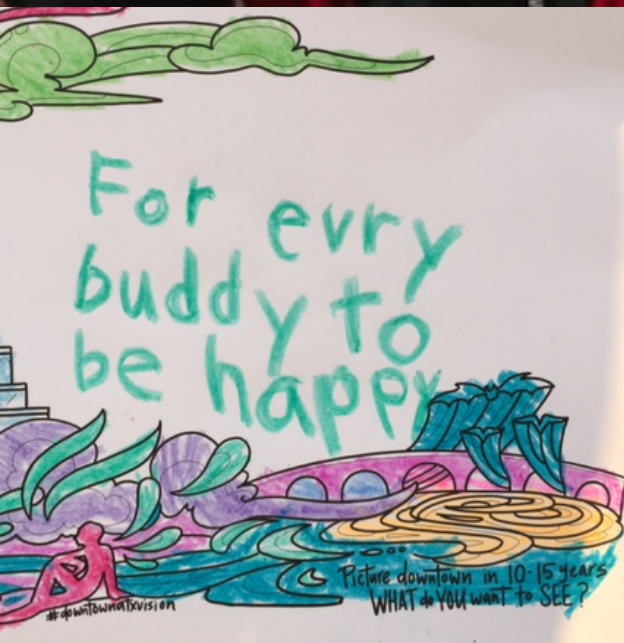
Bringing the Vision to Life

**DOWN
AUSTINTOWN
ALLIANCE**



COMMUNITY ENGAGEMENT (as of 10/11)

ENGAGEMENT TYPE	NUMBER OF PARTICIPANTS		
	Goal	Current	Planned
Community Survey	2000	2219	0
Community Leader Interviews	24	24	0
Focus Groups	112	134	7
Workshops and Events	300	235	95
The Community Table	200	0	200
TOTALS	2636	2612	302



Picture downtown in 10-15 years
WHAT do YOU want to SEE?



A transportation strategy created by progressive collaboration that is multi-modal, sustainable + connected w/ minimal reliance on single occupancy vehicles, and is accessible + appealing to all ages + abilities.

multi-modal -
multiple options

sustainable -
environmentally friendly

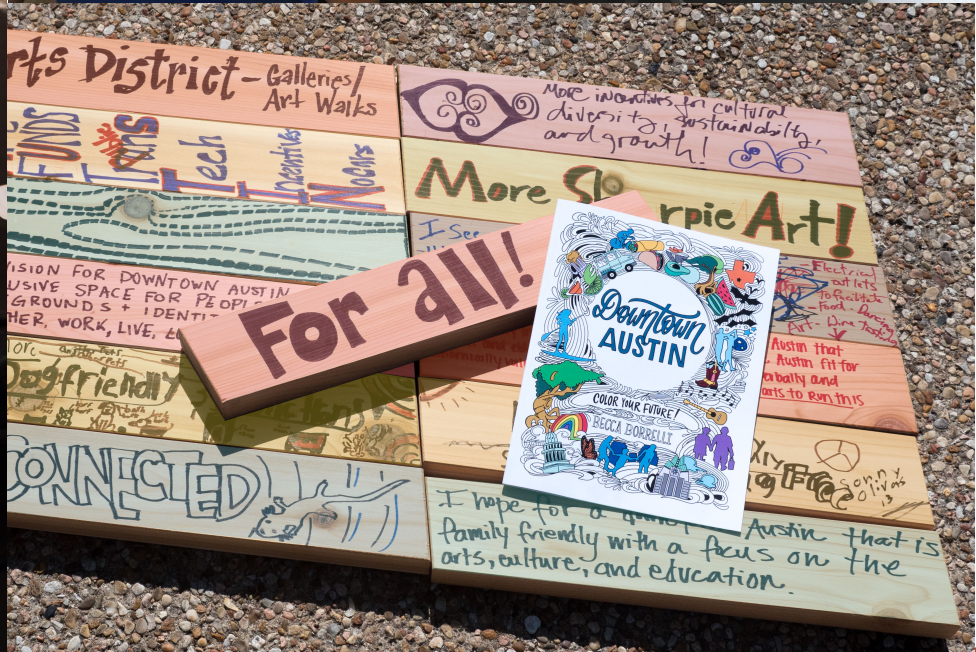
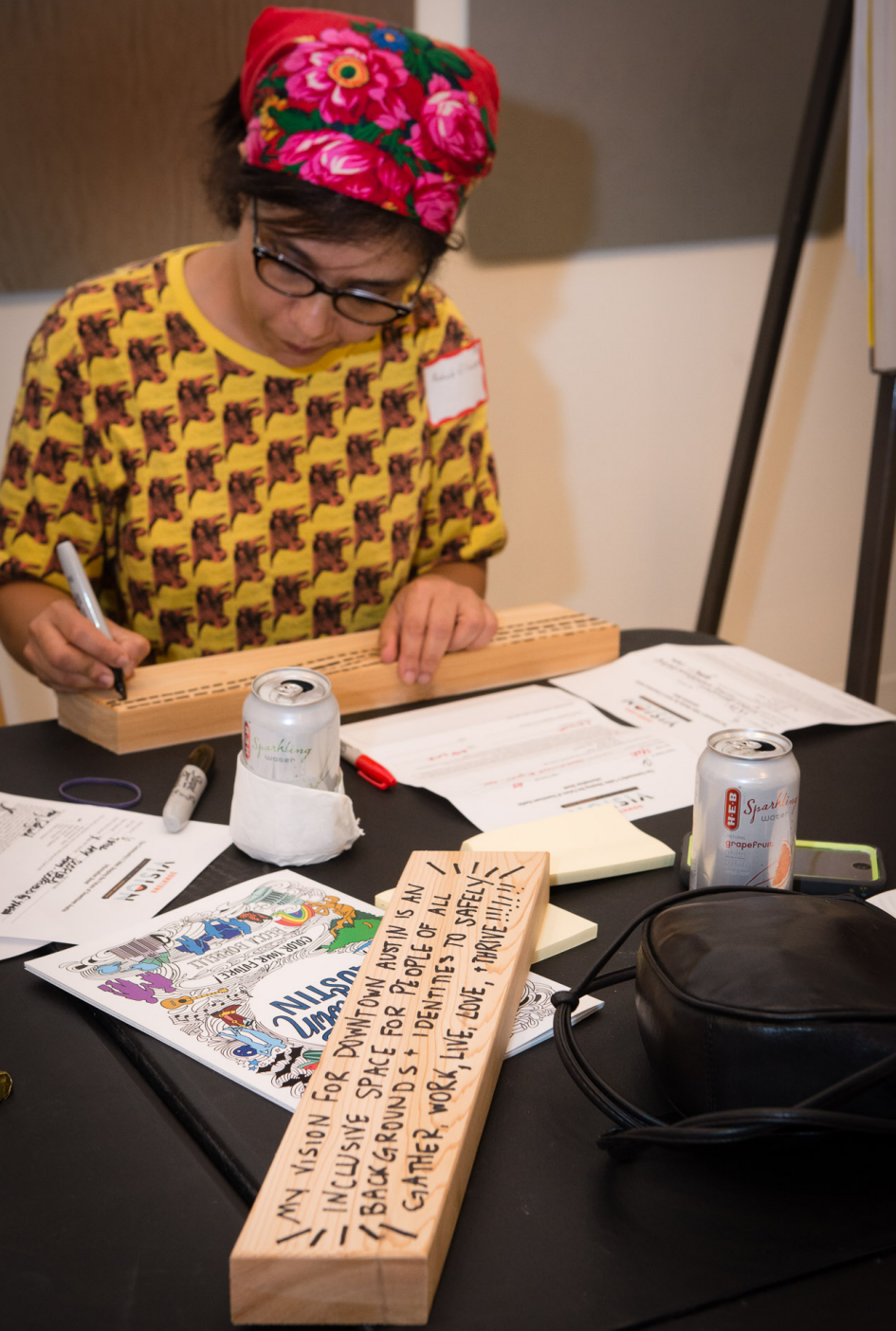
appealing to senses

connected -
all over the city
regardless of transportation
mode (bike, foot, car, bus)

→ encourage sustainable growth
→ enrich people's lives by exposing people to different districts + create opportunity for connections
→ promote efficiency

Get Downtown quickly and easily, by car or public transit. Feel safe! Be able to listen to live, local music ^{and} have multi cultural experiences. Also be able to go outside and have ample park space. Uniquely Austin!







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