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BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

- (A) Use of Hotel Occupancy Tax for eligible historic projects and activities serves a municipal purpose and attracts tourists and convention delegates to Austin; and
- (B) Creation of a program administered by the City Manager, or her designee, will provide the controls necessary to ensure that these public funds are spent for a public purpose, that the public purpose is achieved, that the use of the funds is consistent with the limitations of applicable state law, and, to the extent the funds are used for facilities not owned by the City, the City will receive a benefit roughly equivalent to the expenditure of these public funds; and
- (C) To ensure compliance with the bond covenants associated with the outstanding bonds issued for the Austin Convention Center, maintain the Austin Convention Center's bond rating, and generate sufficient funds to achieve the maximum allowable allocation of Hotel Occupancy Tax for eligible historic projects and activities, the City must transition funding over time as recommended by the City's bond counsel and financial advisor.

(B) The revenue derived from the tax authorized by this chapter may be used only as provided by Section 351.101 (*Use of Tax Revenue*) of the Texas Tax Code to promote tourism and the convention and hotel industry as follows:

(1) 64 2/7 percent of the funds collected is allocated to the Convention Center Capital Improvement Project Fund and may be used for:

(a) the construction, improvement, enlarging, equipping, repairing, operation, and maintenance of convention center facilities as defined in Section 351.001 (*Definitions*) of the Texas Tax Code; ~~and~~

(b) the City's provision of facilities, personnel, and materials for the registration of convention delegates or registrants; and

(c) marketing, selling, and servicing of convention services; and

(2) 20 5/7 percent of the funds collected is allocated to the Tourism/Promotion Fund and the Historical Preservation Fund and these funds may be used for:

(a) advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the City or its vicinity; and

(b) for historical restoration and preservation projects or activities, or advertising and conducting solicitations and promotional programs to encourage tourists and convention delegates to visit preserved historic sites or museums located at or in the immediate vicinity of convention center facilities or elsewhere in the City or its vicinity; and

(3) Council will annually determine the allocation of the percentages of the hotel occupancy tax for the Tourism/Promotion Fund and the Historical Preservation Fund; however the Historical Preservation Fund shall not exceed 15 percent of the funds collected; and

(34) 15 percent of the funds collected is allocated to the Cultural Arts Fund and may be used for the encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion pictures, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of a major art form.

PART 3. This ordinance takes effect on _____, 2017.

PASSED AND APPROVED

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_____, 2017

Steve Adler
Mayor

APPROVED: _____

Anne L. Morgan
City Attorney

ATTEST: _____

Jannette S. Goodall
City Clerk