

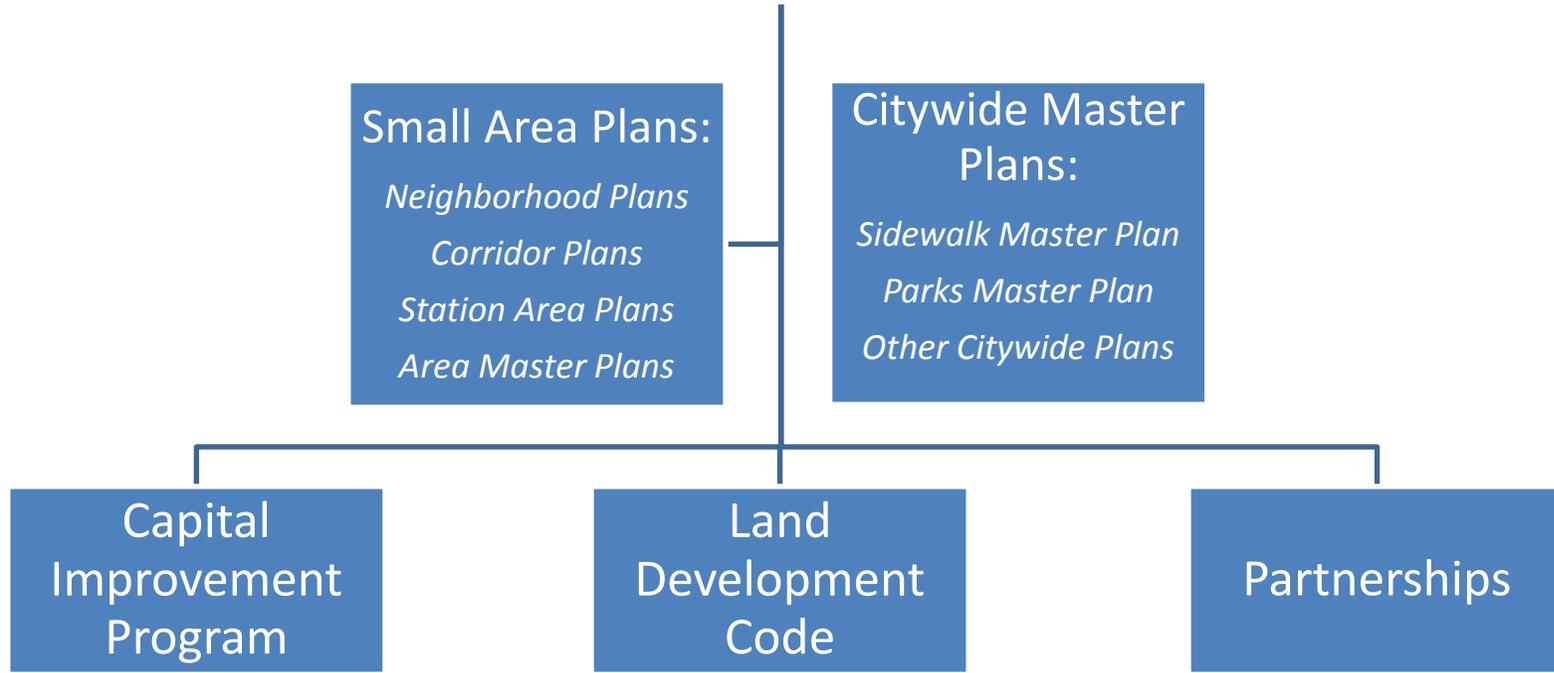


**Future of Small Area Planning**  
Planning Commission—CodeNEXT Briefing  
December 12, 2017  
Stevie Greathouse, Planning and Zoning

# Outline

- Background and Charge
- Purpose of Small Area Planning
- Where we are going
- Considerations



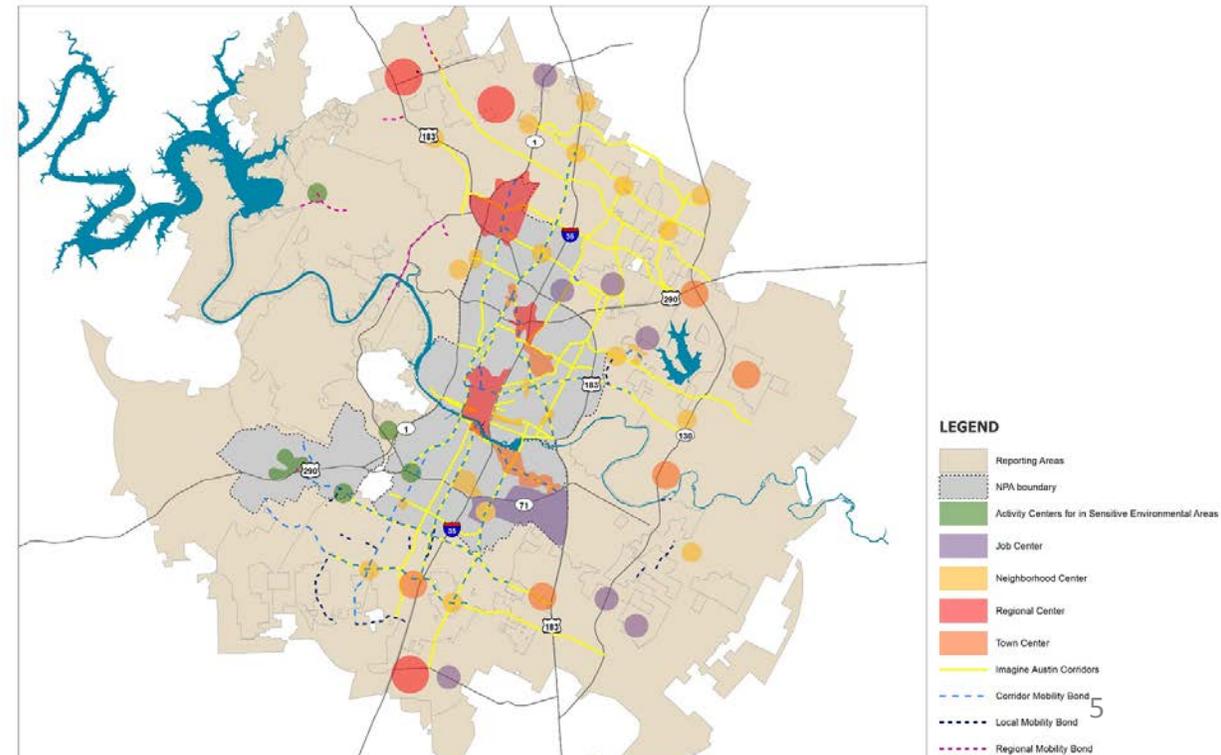
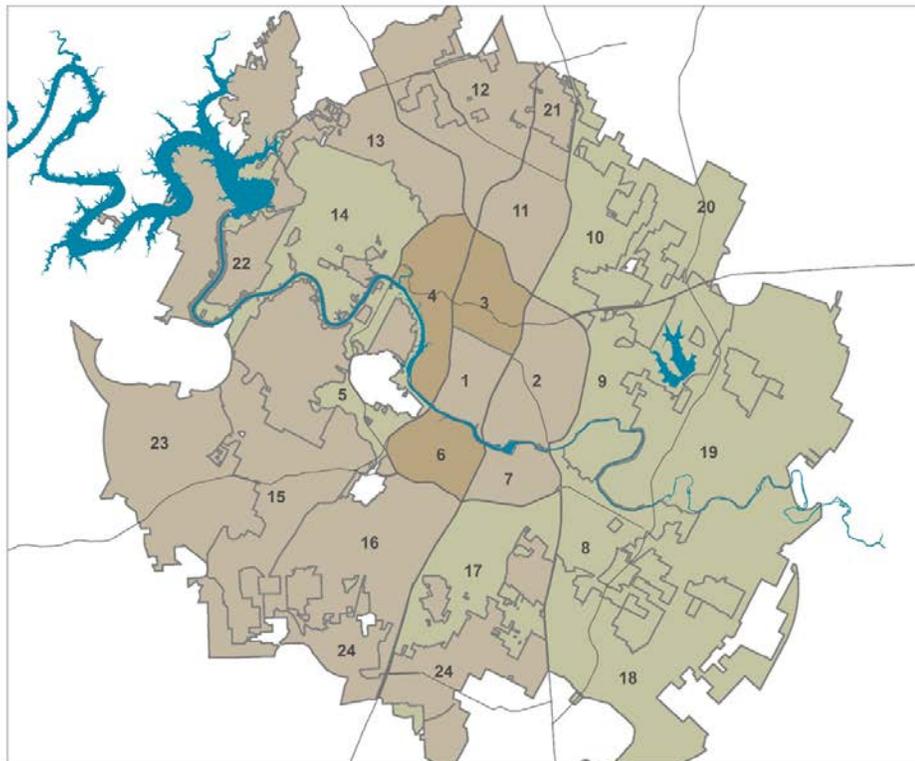


# Our Planning Program has evolved

- Neighborhood Planning Program
- Urban Design Master Plans
- Imagine Austin
- Neighborhood Planning Audit



Over the last several months we have analyzed data and identified prototypes for selection of future planning areas



## Data analysis has included:

- Demographics
- Land Uses and Development Patterns
- Accessibility to services
- Imagine Austin Centers, Corridors and other planning designations
- Transit and transportation
- CIP Investments (including Proposed 2016 Mobility Bond)
- Affordable housing
- Cultural and historic resources
- Market force indicators

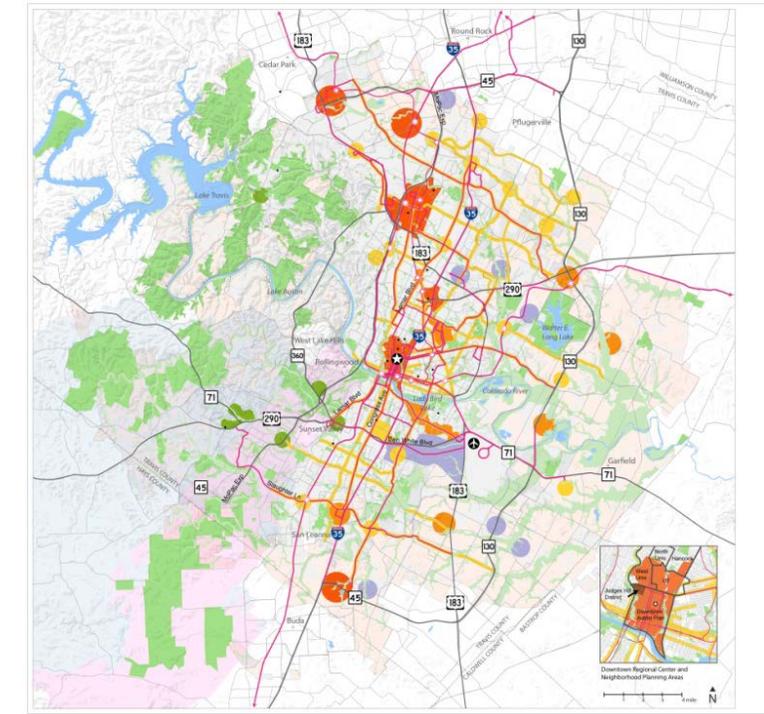
Council has charged us with identifying a new approach

**Resolution 20170928-101**

Provides guidance for small area plans for areas along corridors to align with Imagine Austin and leverage city investments in transportation, housing and other infrastructure

## Small Area Plans serve a variety of purposes

- Create Complete Communities
- Plan for Growth
- Give Community a Voice
- Provide greater predictability



Plans allow us to develop a vision and policy framework which guides decision making in a particular area

## PLAN

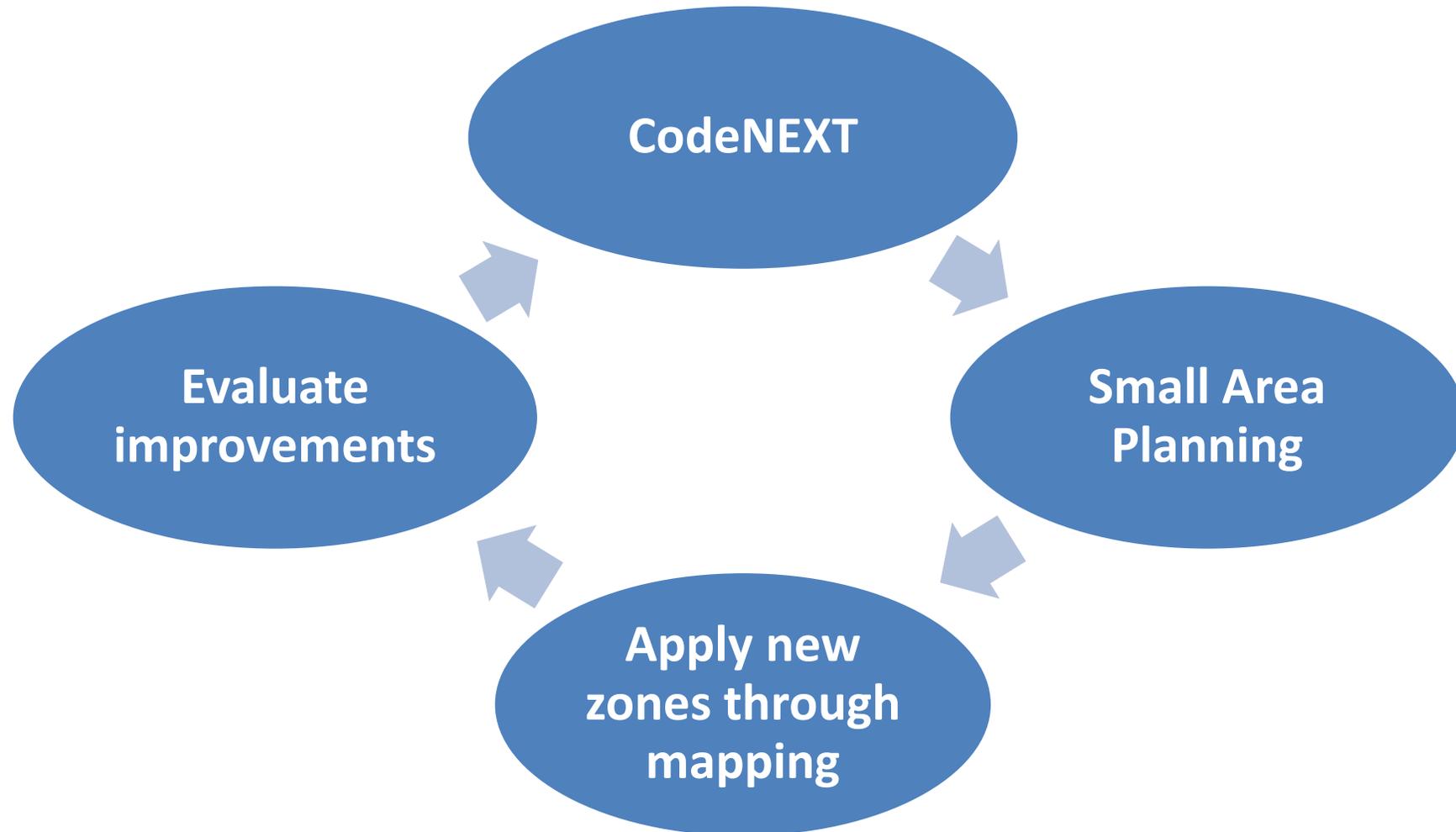
- Vision
- Policies
- Actions
- Map



## IMPLEMENTATION

- Spending (CIP)
- Regulations (LDC)
- Programs
- Partnerships

Future plans will allow us to improve application of the new Land Development Code



Meeting our evolving needs requires that we approach planning strategically....

## **Future Small Area Plans**

New way to select planning areas

New spectrum of planning services

...while building on our legacy

## **Future Small Area Plans**

New way to select planning areas

New spectrum of planning services

## **Neighborhood Plans**

Current Neighborhood Plans stay in place but could be modified in the future

Over the next several months we will finalize a recommendation and conduct preliminary engagement

**December 2017-January 2018:**

- Analyze data
- Engage internal stakeholders

**February 2018:**

- Survey external stakeholders

**March 2018-April 2018:**

- Present preliminary recommendation to Planning Commission, City Council

## Our recommendation to Council

### Will include:

- Process for selecting future areas
- Spectrum of planning services
- Year 1 work plan
- Resource needs
- Background



# Recommendation will Address

1. What criteria should be used to select planning areas in the future?
2. What spectrum of planning services should we provide?
3. How will we address our legacy of existing plans?