

ECONOMIC GROWTH & RESILIENCE IN SOUTHEAST TRAVIS COUNTY

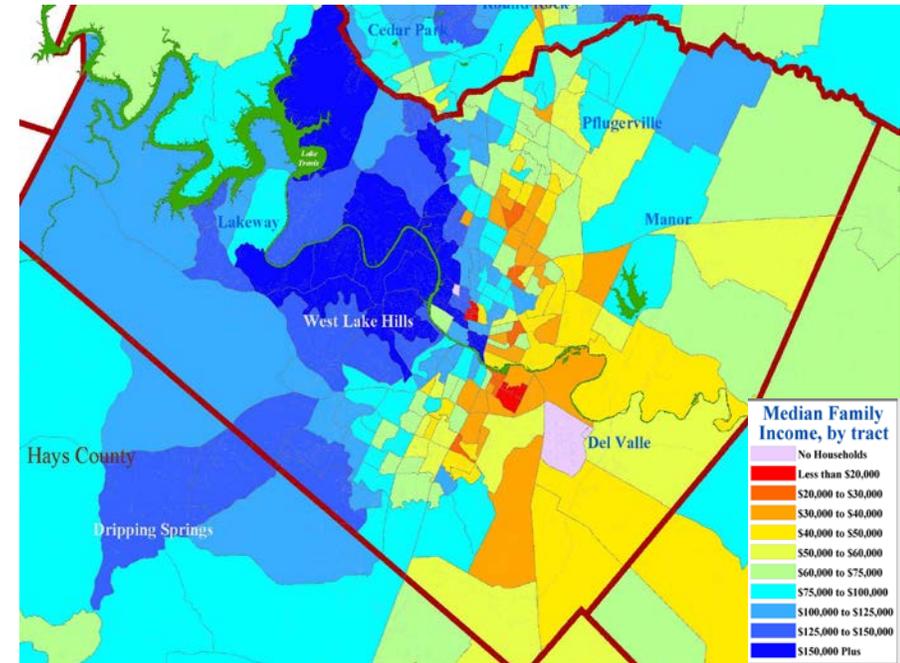
Travis County Economic
Development & Strategic
Investments

DRAFT
1/8/2018

ISSUES AND OPPORTUNITIES

Area Issues

- Highly dispersed/lacks a coherent center
- Need for more middle skill jobs
- Growth is occurring haphazardly
- Lack of transit and roadway connectivity/quality issues
- Extensive floodplains and associated flooding issues



Source: American Community Survey, 2011-2015 5-year composite dataset (Table B19113, census tract level)

Area Strengths

- Quality farmland ideal for food production
- Ideal nodes to absorb regional housing and job growth
- Abundant parkland

MAJOR DEVELOPMENTS UNDERWAY IN SOUTHEAST TRAVIS COUNTY

GOODNIGHT RANCH
 Development with:
 • 3,500 Housing Units
 • 26,000 Square Feet of Commercial
 • 120 Acres of Open Space



ACC CAREER-TECHNICAL EDUCATION CENTER
 124 acre site for a future job training center (auto technology, building construction, HVAC, welding, etc.)

TRAVIS COUNTY CORRECTIONAL COMPLEX & COMMUNITY CENTER AT DEL VALLE

RSI PID
 Master planned community on approximately 431 acres to include 1,500 single family residential lots.

WORKFORCE SOLUTIONS

SOUTHEAST METRO PARK & SURF PARK

VELOCITY CROSSING
 390 acre prime site for large mixed-use development including office, warehouse, and housing space. HEB has purchased land in the development.

ONION CREEK METRO PARK

RICHARD MOYA PARK

BARKLEY MEADOWS PARK

SUN CHASE PUD
 • 2,472 Single Family Residences
 • 2,400 Multifamily Units
 • 65 Acres of Commercial
 • Public Open Space



BELLA FORTUNA PID
 158 acre development including:
 • 476 Single Family Residences
 • 26,136 Square Feet of Commercial

TURNER'S CROSSING
 • 1,151 Single Family Residences
 • 288 Condo Units
 • 768 Multifamily Units
 • 70,000 Square Feet of Commercial

TEXAS DISPOSAL SYSTEMS

EASTON PARK (PILOT KNOB)
 2,124 acres and 5 MUD's combined into a major planned development with:
 • 5,660 Single Family Residences
 • 2,320 Townhomes
 • 6,370 Multifamily Units



SUNFIELD
 2,400 acre MUD with:
 • 5,000+ Single Family Homes
 • 1,660 Multifamily Units
 • Commercial Development

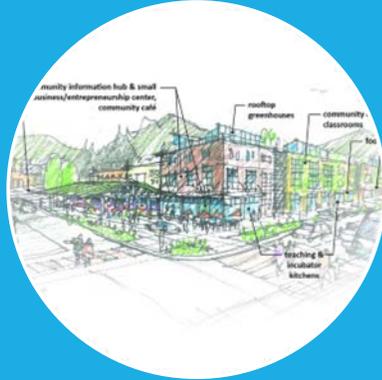
Legend

-  Onion Creek Greenway
-  Parkland
-  Residential Alone
-  Commercial/Services Alone
-  Mixed-Use Development
-  Precinct 4 Boundary

STRATEGIES MOVING FORWARD



Partner to preserve and expand farmland to increase production & food access



Incentivize development of a regional food hub facility to create middle-skill food sector jobs



Craft plan with TNR to expand use of public parks, research national models



Promote mix of housing and jobs in walkable neighborhoods, ensuring access to transit

Equitable Economic development and resilience in SE Travis County