



Austin Strategic Mobility Plan



Planning Commission | January 18, 2018
Austin Transportation Department



Final Products

At the end of the ASMP process we will have:

- A Plan adopted by City Council, amending Imagine Austin
- A coordinated transportation strategy for all modes that supports the growth concept of Imagine Austin



+ An Updated, Multimodal Roadway Table

Where are we now

2016

2017

2018

Oct Nov Dec

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Establish
Advisory
Committee &
Public
Engagement
Plan

Phase 1
Outreach
begins

Phase 1
Outreach
closes

Phase 2
Outreach
begins

Mobility
Strategy
review

Approval
Process
starts

**Project Initiation &
Phase 1 Public Outreach**

**Scenario
Planning/Analysis
& Phase 2 Public
Outreach**

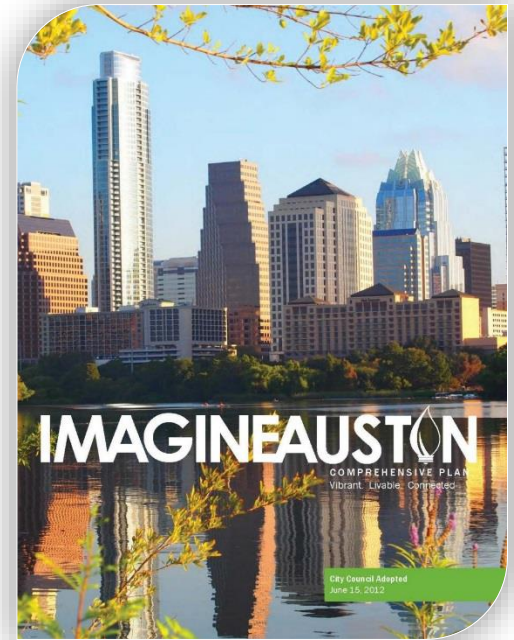
**Preferred
Strategy**

**Plan
Review
&
Adoption**

Defining the Vision

Imagine Austin - ASMP Vision

Austin is accessible. Our transportation network provides a wide variety of options that are efficient, reliable, and cost-effective to serve the diverse needs and capabilities of our citizens. Public and private sectors work together to improve our air quality and reduce congestion in a collaborative and creative manner.



- Interconnected development patterns support public transit and a variety of transportation choices, while reducing sprawl, congestion, travel times, and negative impacts on existing neighborhoods.
- Our integrated transportation system is well-maintained, minimizes negative impacts on natural resources, and remains affordable for all users.
- Austin promotes safe bicycle and pedestrian access with well-designed routes that provide connectivity through the greater Austin area. These routes are part of our comprehensive regional transportation network.

Goals

Economic
Prosperity



Health & Safety



Commuter
Delay



Placemaking



Affordability



Travel Choice



Innovation



Sustainability



Scenario Planning Process



What is Scenario Planning?

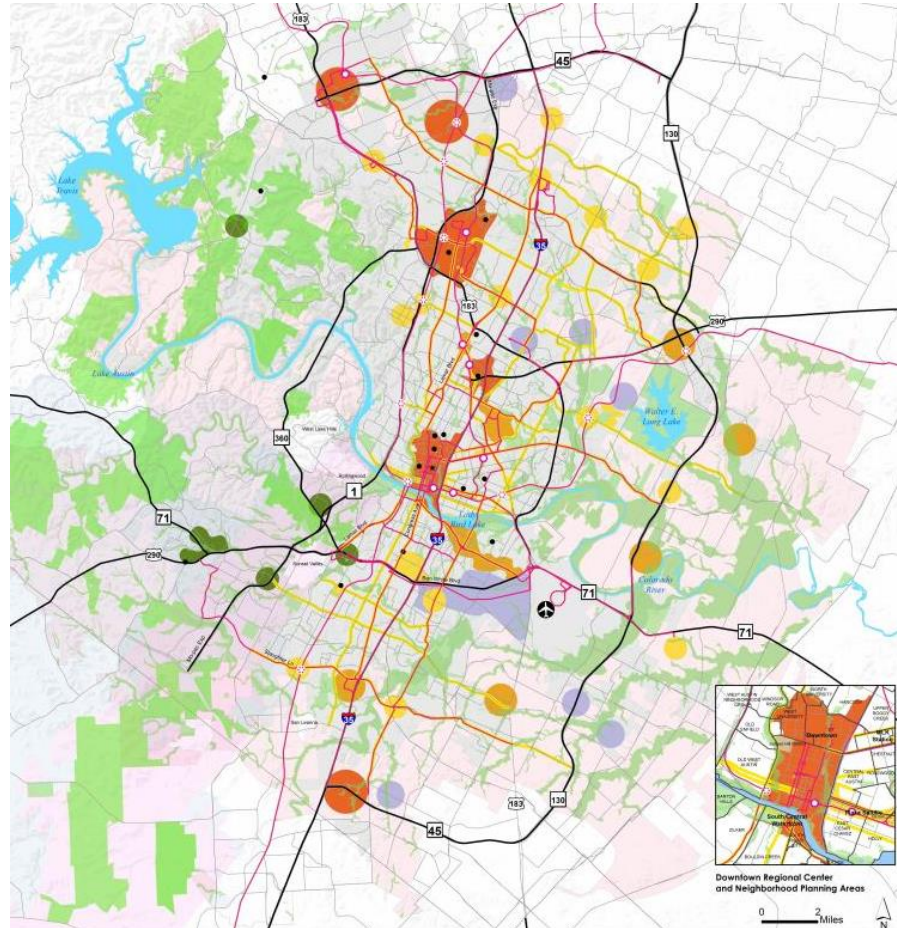
Scenario Planning |

Def: A method to explore how well different **mobility strategies** make progress towards achievement of **goals and objectives**.

Projects + Programs + Policies

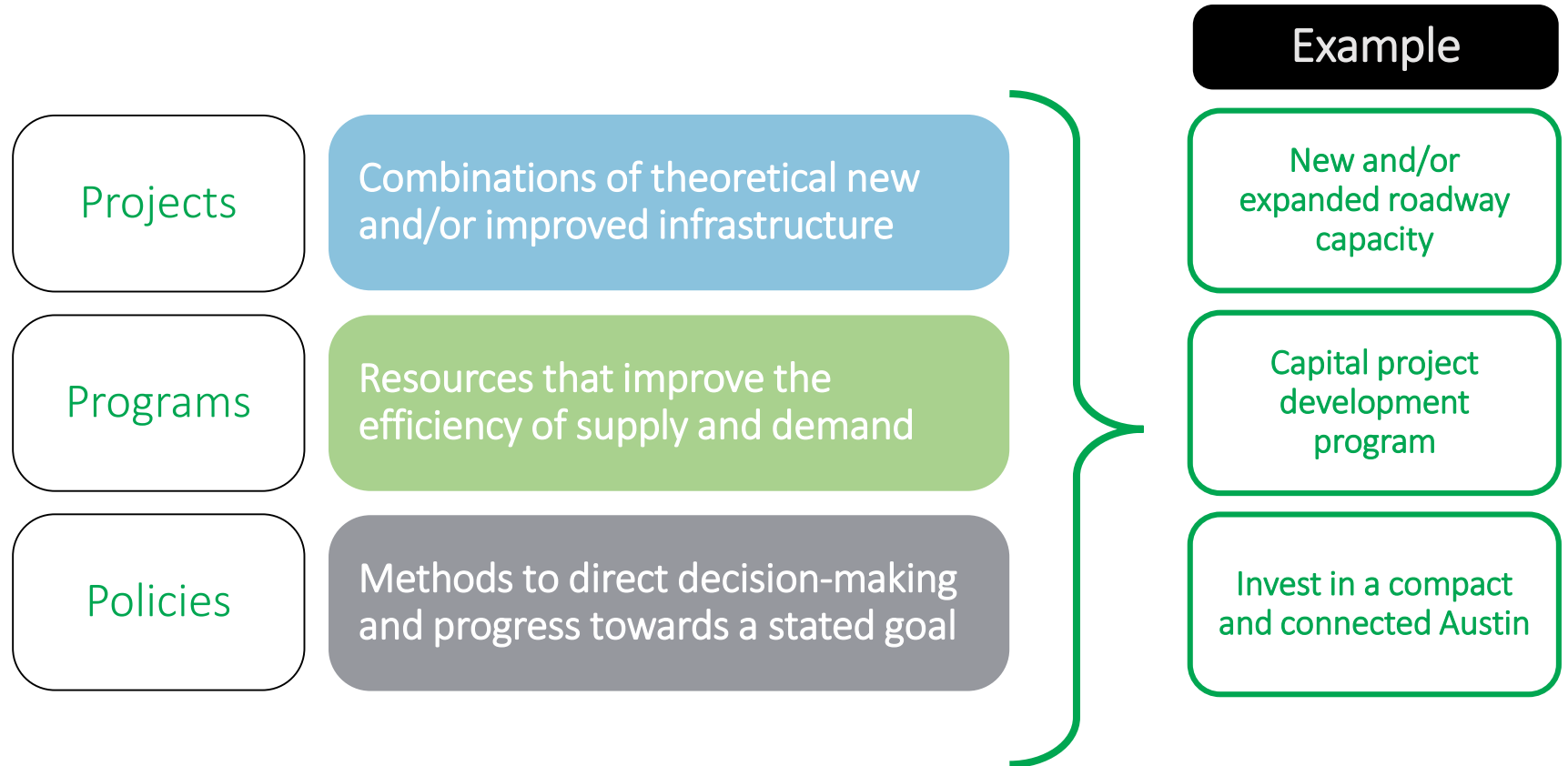
Building our Scenarios

Learn from
Imagine Austin
Scenarios,
developing the
Mobility Vision



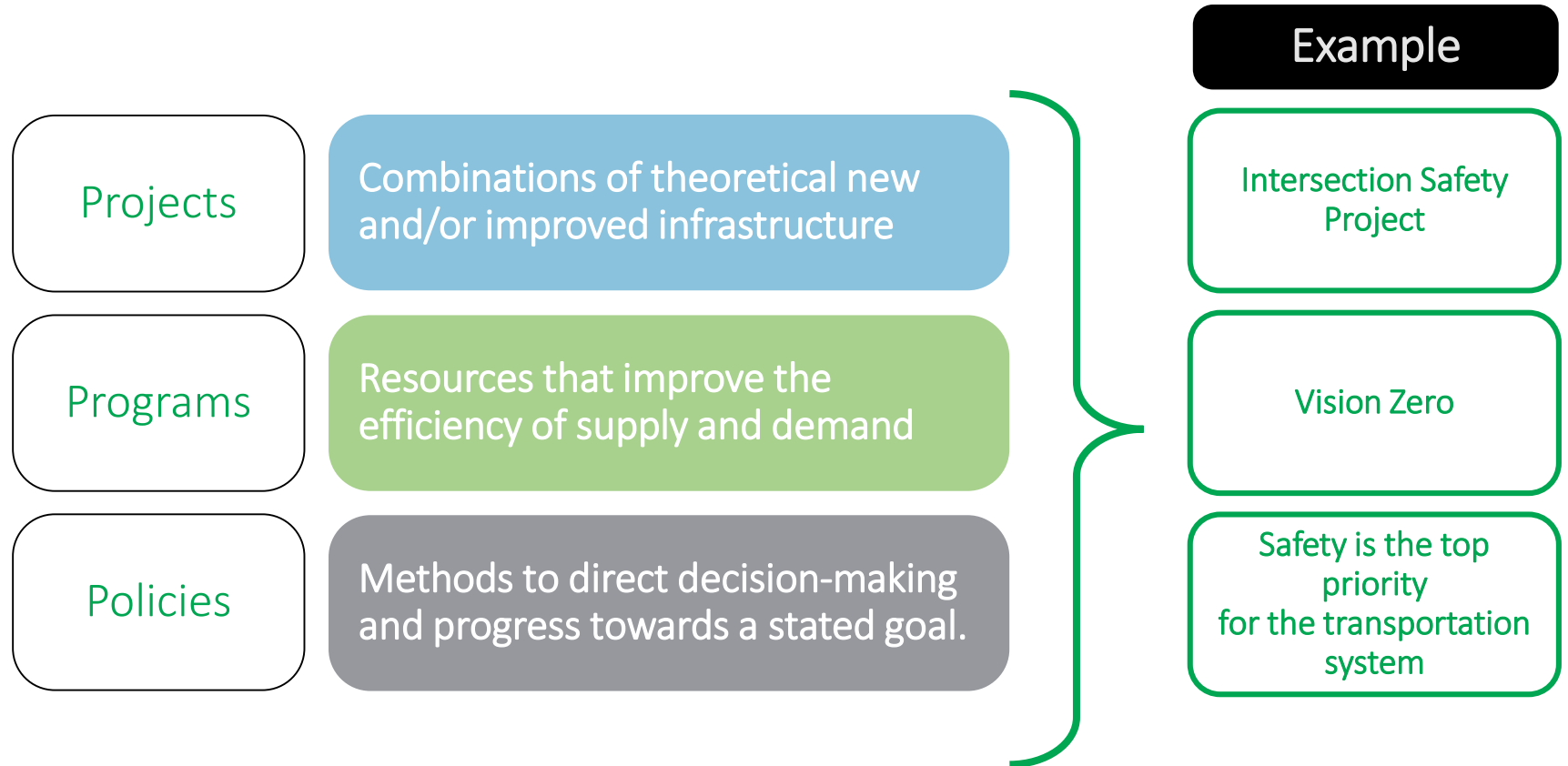
Mobility Strategies

Supply: Roadway



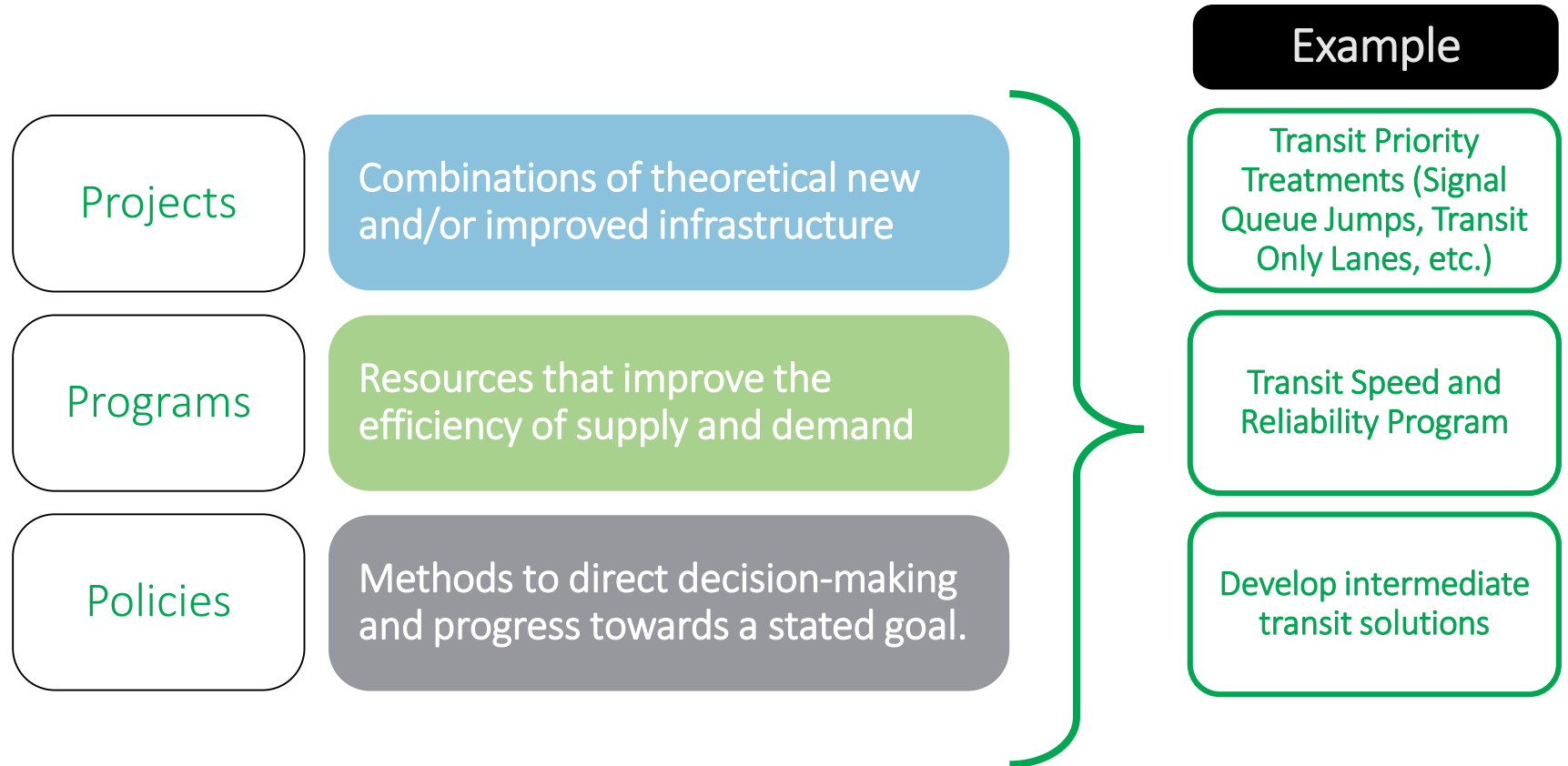
Mobility Strategies

Safety

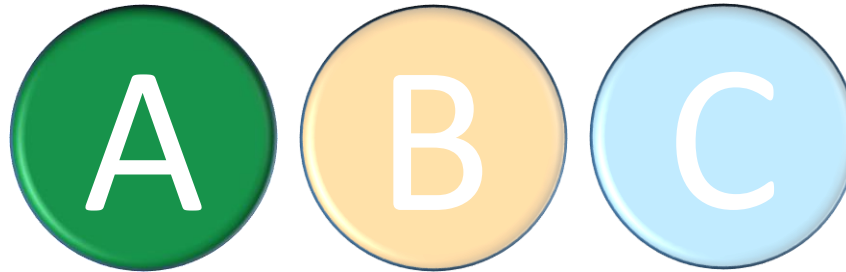


Mobility Strategies

Supply: Transit



Scenarios



Scenario A

Assumptions: Scenario A continues the current trend of transportation programming, investments and policy in Austin. This scenario assumes implementation of projects for roadways, public transit, bicycle, and pedestrian systems throughout the city. The scenario maintains the current trend of investments for all modes, existing levels of transportation demand management programming, and anticipates a small impact from automated and connected vehicles.

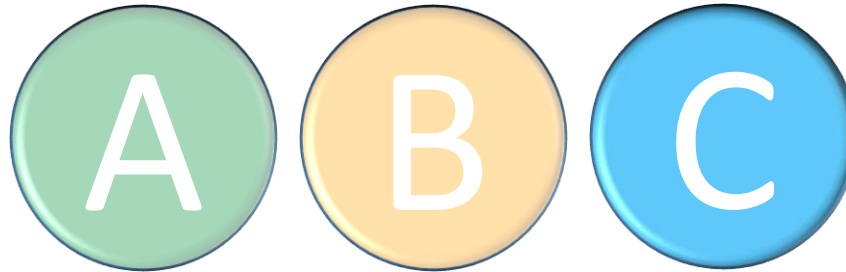
Scenarios



Scenario B

Assumptions: Scenario B modifies transportation programming, investment, and policy in Austin. This scenario increases the distribution of support for roadway, public transit, bicycle, and pedestrians along Imagine Austin Activity Corridors and within Activity Centers. The scenario assumes higher levels of transportation demand management programming and a modest impact from automated and connected vehicles.

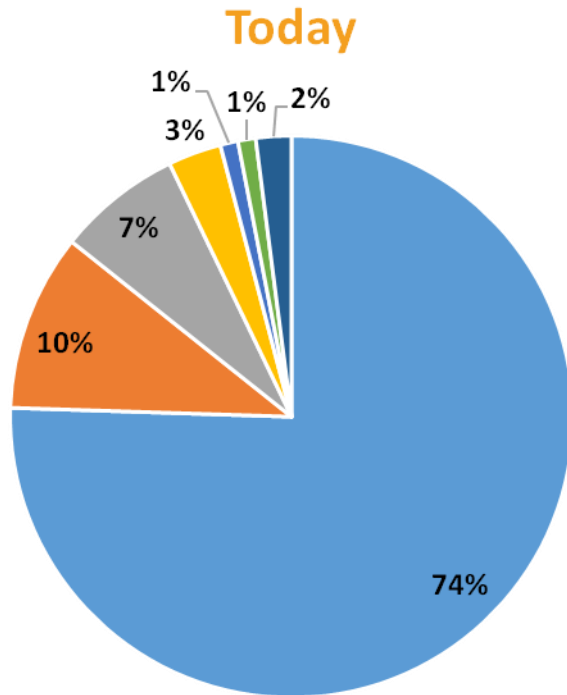
Scenarios



Scenario C

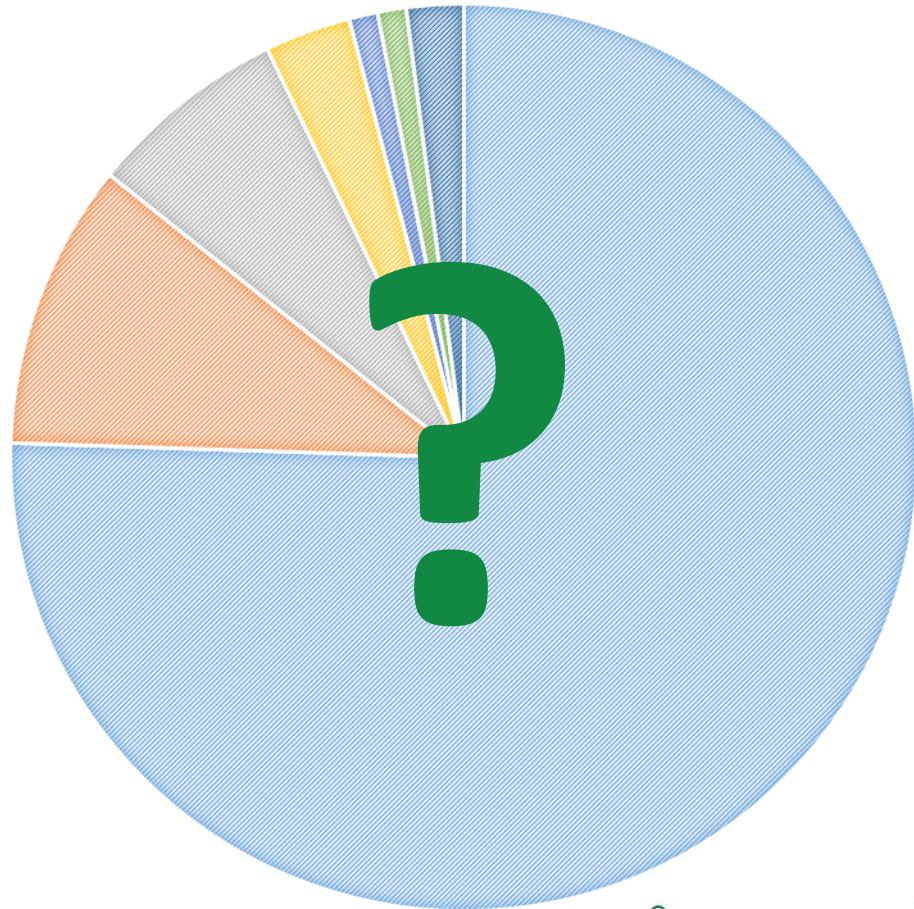
Assumptions: Scenario C significantly modifies transportation programming, investment, and policy in Austin. This scenario includes the highest degree of distribution amongst roadway, public transit, bicycle, and pedestrians along Imagine Austin Activity Corridors and within Activity Centers. The scenario assumes the highest level of transportation demand management programming and the highest impact of automated and connected vehicles on public transit, ridesharing and freight.

Motivation behind the Scenarios

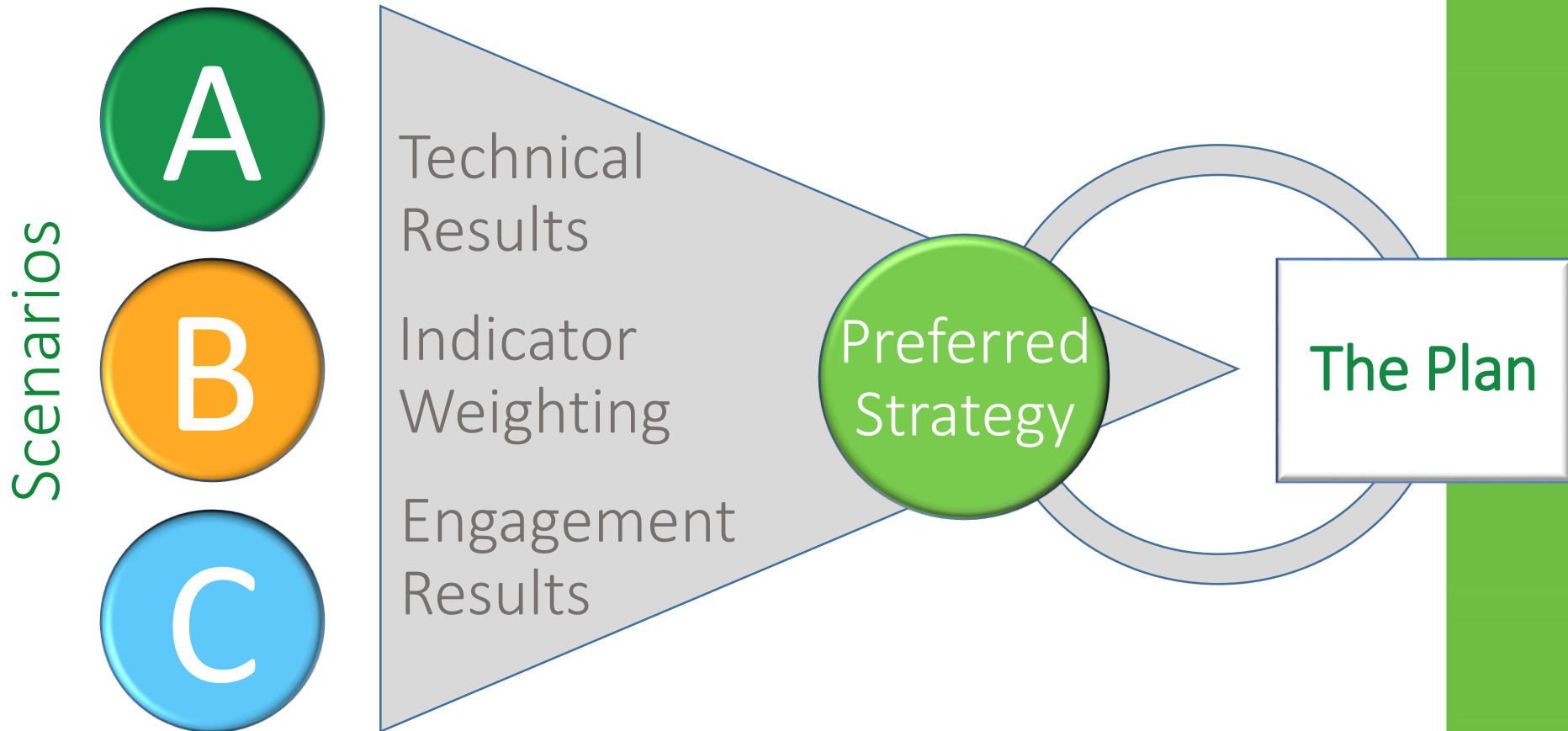


- Drive Alone
- Carpool
- Work at Home
- Transit
- Taxicab, motorcycle or other means
- Bike
- Walk

FUTURE



Evaluating our Scenarios



Public Engagement



Phase 2 Public Engagement

- Evaluating the Scenarios
 - Multimodal Community Advisory Committee
 - Historically underrepresented communities focused engagement
 - Online Survey
 - Traffic Jam! Phase 2



NEXT STEPS



Next Steps

- Evaluate Scenarios
- Share results (Report Card)
 - February: MCAC reviews scenarios
 - Late February – End of April: Phase II Public Engagement
 - **Online Survey**
- Create preferred mobility strategy
 - Develop internal/external review processes
 - Draft ASMP plan document
 - Winter 2018: Formal Adoption Process



Questions?



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