

AGENDA



Recommendation for Council Action

AUSTIN CITY COUNCIL

Regular Meeting : February 15, 2018

Item Number: **014**

Library

Approve an ordinance waiving up to \$2,805 in Library Department photo/digital scan reproduction and publication fees for Arcadia Press, Inc., in exchange for royalties for use of Austin History Center historical photos.

Lead Department	Library Department
Fiscal Note	A fiscal note is attached.
Prior Council Action	City Council approved similar agreements with Arcadia Press on March 8, 2012, January 23, 2014, and February 2, 2017.
For More Information	Mike Miller, 512-974-7436; Dana McBee 512-974-7433

Additional Backup Information:

The Austin History Center (Center) wishes to enter into a publishing royalty agreement with Arcadia Press, Inc., a publishing house that specializes in local and regional pictorial history books, for a book that Arcadia plans to publish about Austin's Travis Heights Neighborhood. The proposed agreement would allow Arcadia to use certain Center images in the book and pay a royalty fee of 4% on book sales in lieu of paying the photo digital scan and publication/display fees listed in the Library Department's current fee schedule. This RCA will authorize waiver of up to \$2,805 in fees for Arcadia Press during the current fiscal year. From analysis of prior

agreements, the Center anticipates recovering the waived fees from royalties received over the life of the agreement.

In addition to the royalty payments, the Center will receive publication credit in the book, including placement of the Center's logo on the back cover of the book. This presents an opportunity for the Center to celebrate and promote the history of Austin. The Center has seen an increase in photo orders each time an Austin photo book has been published in the past, and the Center's manager also anticipates increased donations of historic photographs to the archives as a result of the partnership for the publication of the book. By partnering on these types of projects, the Center is better able to fulfil its mission of preserving, documenting, and making accessible the history of Austin.