

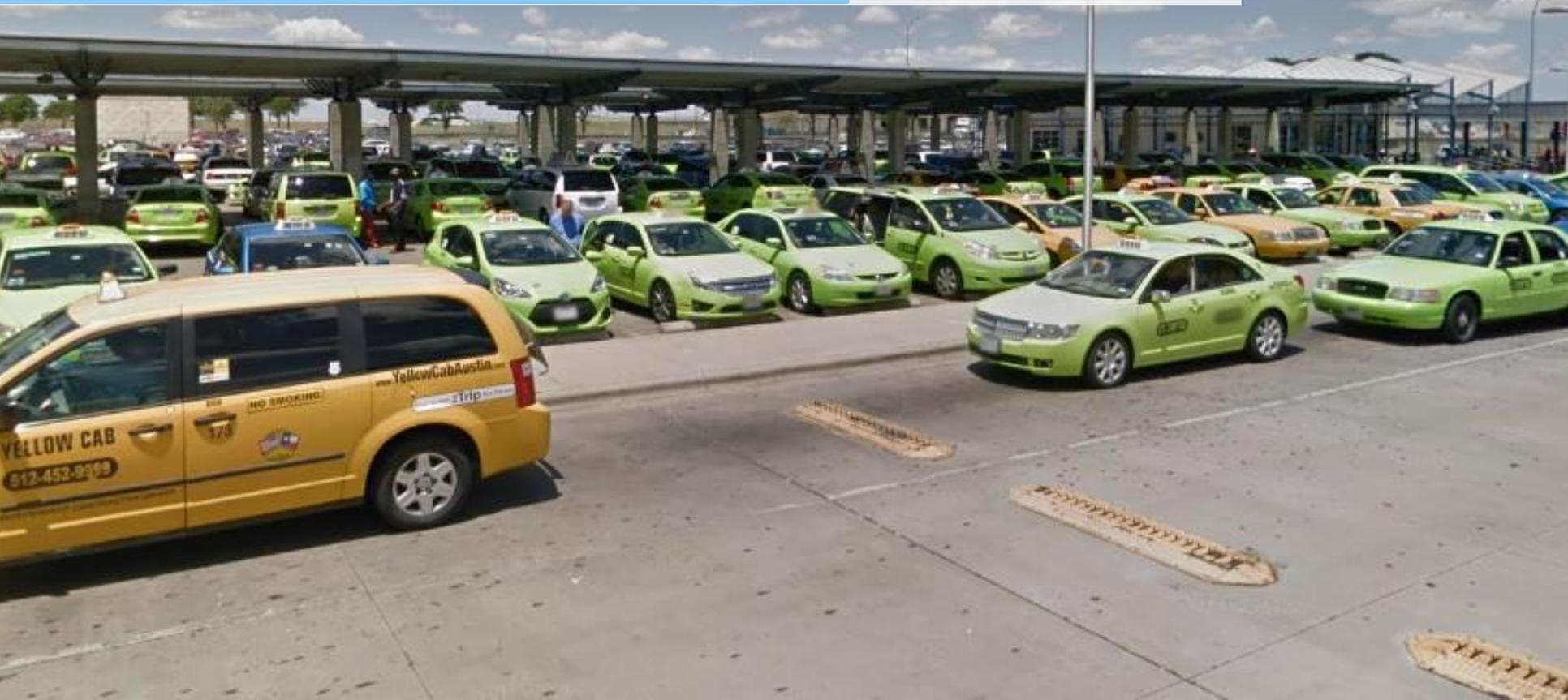
# Ground Transportation Regulatory Reform: Taxicab Operating Authority Model

Presented to the Urban Transportation Commission on 02.13.18

By: Jacob Culberson, Acting Mobility Services Division Manager



Austin Transportation Department

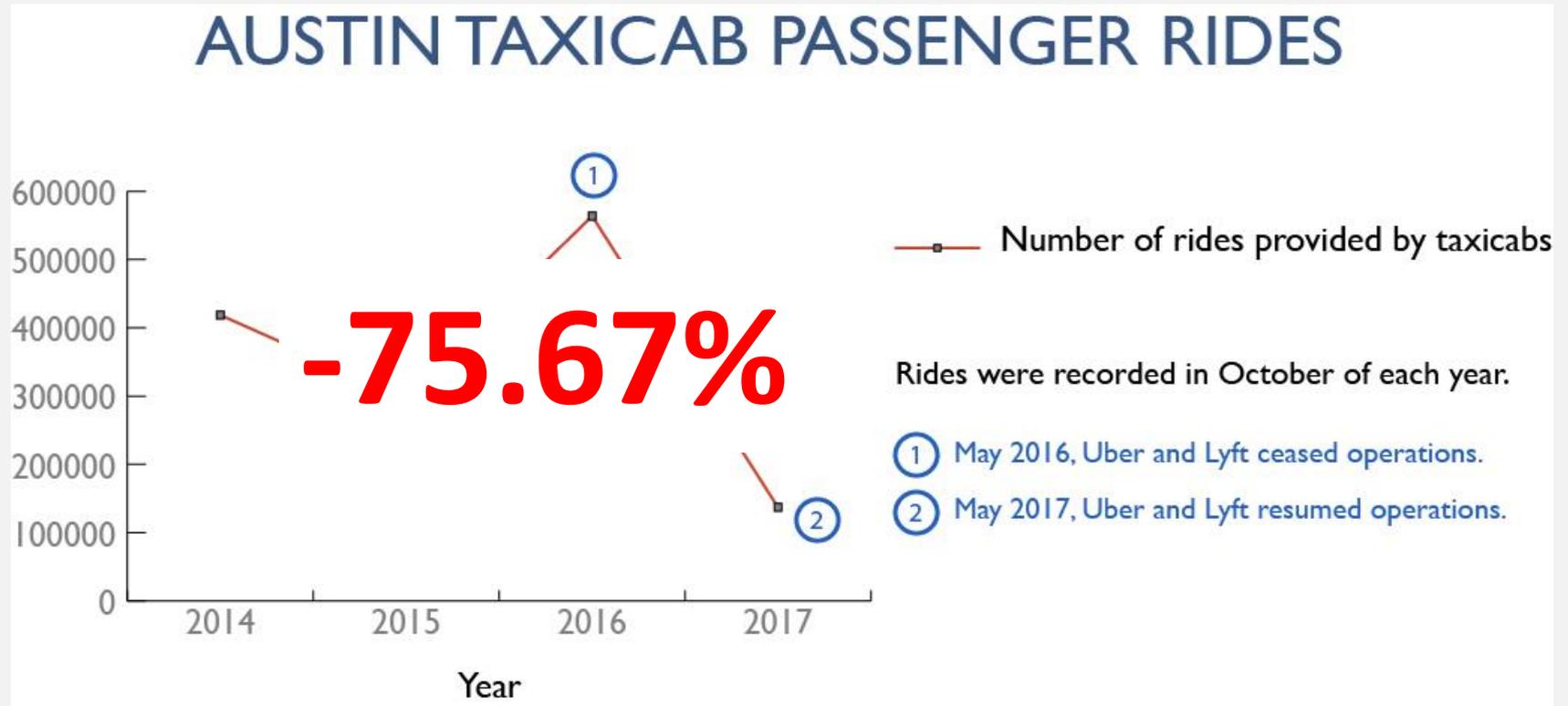


# Taxicab Franchise

- Only 5 companies allowed
- Can't increase vehicles
- No rate flexibility
- No innovation
- Limited dispatch options
- State + Third-party inspections
- Mandatory taxicab colors and top lights
- Mandate Outdated communications
- Outdated reporting requirements



# Austin Taxicab Numbers of Passengers Timeline



# Stakeholder Engagement

2017

2018



UTC



National Scan



Franchise Outreach



Memo



Interim DM



Draft



Driver Workshops



2nd Draft



UTC



# Future Stakeholder Engagement

**UTC**

**UTC**



**General  
Public**



**Franchises**



**Drivers**



**ADAPT**



**DAA**



**ABIA**



# City of Austin Responsibilities

- Ridership Safety
- Service to Persons with Disabilities
- Consumer Protections

# Taxicab Industry Priorities

- Modernization
- Streamlining
- Competitive Enhancements



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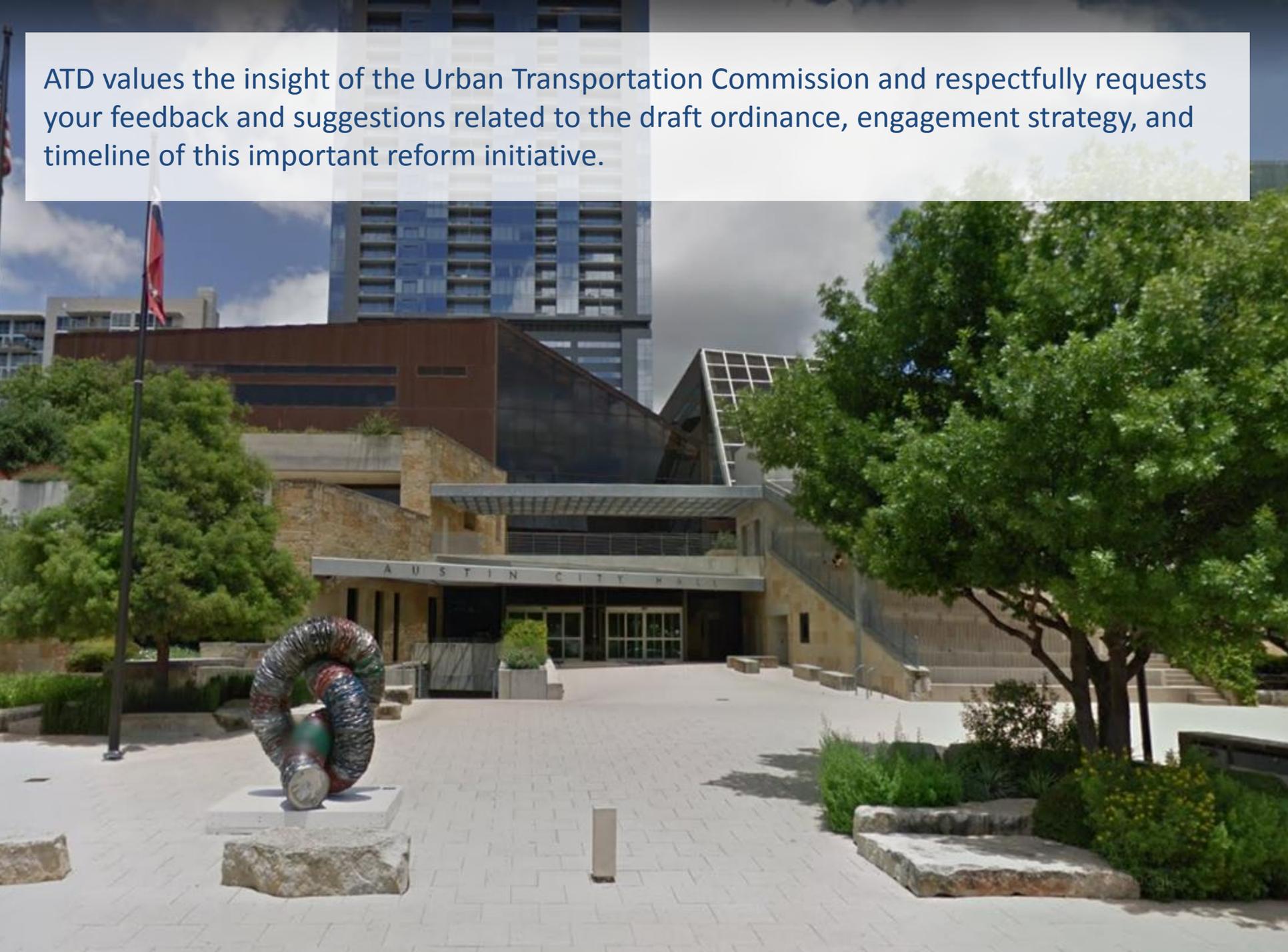


# Taxicab Operating Authority

- Virtual Meters
- Simplified Renewals
- 25 Minimum
- 6% ADA
- ADA Incentives
- EV Incentives
- Taxi Zone Enhancements
- Taxi Hailing Continues



ATD values the insight of the Urban Transportation Commission and respectfully requests your feedback and suggestions related to the draft ordinance, engagement strategy, and timeline of this important reform initiative.





# Questions & Answers