



SEATTLE CITY COUNCIL | POSITION 8

COUNCILMEMBER TERESA MOSQUEDA

Citywide, Position 8

Won: Nov 2017

Nationally the First First-Time Candidate to Win with Democracy Vouchers

Qualifying for Vouchers

- Needed:
 - 400 signatures and 400 contributions of \$10+
 - Residents of Seattle, signature verified
- Timeline:
 - ASAP: Vouchers mailed first week of Jan
- Approach:
 - Took to the streets
 - Took assignments
 - Took online and cash donations
- Qualified by March
 - Unique activism/opportunity year?

Qualifying Contributions Petition

Democracy Voucher Program

Petitions will be submitted to the Seattle Ethics and Elections Commission for validation. The candidate named below intends to apply for the City of Seattle's Democracy Voucher Program, which allows qualified candidates to receive public funds to help finance the candidate's campaign.

Qualifying contributions must be from Seattle residents who are at least 18 years of age, are either a U.S. citizen, U.S. national, or lawful permanent resident ("green card holder"). Qualifying contributions must be at least \$10 and may not exceed more than \$250 from the individuals signing below.

Candidates can accept contributions from persons (individuals or entities) residing outside of the City of Seattle, but they will not be counted as Qualifying Contributions.

Teresa Mosqueda for the office of **City Council, #8** in 2017 has received the following contributions:

Signature	Printed Name	Residence Address in Seattle	Zip Code	Contribution Amount	Registered Voter? Y/N
	TERESITA BATAYOLA	7594 1416 Ave NE	98115	10.00	Y
	DIONIE DUVALL		98115	10	Y
	Jonathan Ropertho	4112 S. Orcutt St.	98148	10	Y
	Kristen Peters	12930 71st Ave S	98125	10.00	Y
	MARY ANN SCHAEFER	12528 35th Ave NE C107	98117	10	Y
	Steve Morgan	5223 S. OTHello	98148	10	Y
	JULIE CRAWFORD	5228 S. OTHello	98148	10	Y
	JASON CAVELL	6237 33rd Ave NE	98122	10	Y
	Eleanor J. Menzies	932 21st Ave	98107		Y
	Tyler Bass	3805 25th Ave NE			Y

No contribution shall be made and no expenditure shall be incurred, directly or indirectly, in a false name, anonymously, or by one person through an agent, relative, or other person or persons as to conceal the identity of the source of the contribution or in any other manner so as to effect concealment. (SMC 2.04.290A.)



Elena Perez

47 mins · 🧑

Look who I ran into at the women's march in Seattle! City Council candidate Teresa Mosqueda!! Please help her qualify to run a public campaign - she needs 400 seattle residents to donate \$10.00. Please donate today at: TeamTeresa.org

I have known Teresa for years as a friend and colleague in the movement. There are few people I know that can match her strength, intelligence, and deep belief and respect in us and our ability to thrive if we as a society break down barriers to equity and justice. She stands alongside us, and needs our help now to launch her campaign!

Please join me in donating to [#teamteresa](https://www.instagram.com/teamteresa)

P. S. This reflects my personal position and is not related to my position of employment. 😊



Post Qualification Collection of Vouchers

- Union Halls and Union Mailings
- Rallies and Concerts
- Democratic District meetings
- Replacement voucher collection while doorbelling
- Mailers specific to vouchers
 - Campaign and IE
- Spanish radio and other language publications
 - Campaign and IE



Retrieving Vouchers: Winning Lottery

Return Methods

July 2017 - 11,434 Vouchers

By mail	8117	71%
To Candidate	2956	26%
Misc	361	3%

August 2017 - 6,893 Vouchers

By mail	6042	87%
To Candidate	626	10%
Misc	225	3%

November - 12,495 Vouchers

By mail	11,627	93%
To Candidate	278	2%
Misc	546	4%

- Most residents chose to return their vouchers by mail. 78%
 - Nearly 20% returned vouchers directly to a campaign.
 - 1,949 participants signed campaign forms.

Lessons Learned/Opportunities

- Massive public education campaign (in language/early)
- Online signature and online contribution
- Opportunity to collect through campaign
- Need trusted partners to “bundle” vouchers
 - Unions, Planned Parenthood, Washington CAN, Etc.
- Engage non-citizens more
- What’s the goal is:
 - \$ out?
 - more people engaged?
 - who is engaged?



Greater Equity Needed in Honest Elections

Income		
Greater than \$150,000	2,225	13.18%
\$100,000 - \$150,000	3,634	21.53%
\$75,000 - \$100,000	3,257	19.30%
\$50,000 - \$75,000	3,807	22.55%
\$30,000 - \$50,000	1,569	9.30%
\$20,000 - \$30,000	277	1.64%
Less than \$20,000	139	0.82%
Unknown	1,971	11.68%
Total People	16,879	

Age		
65+	4,240	25.12%
50 to 64	4,095	24.26%
40 to 49	2,728	16.16%
30 to 39	3,760	22.28%
25 to 29	1,419	8.41%
18 to 24	636	3.77%
Unknown	1	0.00%
Total People	16,879	

Vote Propensity		
90+	7,659	45.38%
80 to 89.99	3,781	22.40%
70 to 79.99	1,591	9.43%
60 to 69.99	994	5.89%
50 to 59.99	739	4.38%
40 to 49.99	640	27.39%
30 to 39.99	609	3.61%
20 to 29.99	460	2.73%
10 to 19.99	213	1.26%
0 to 9.99	60	0.36%
Unknown	133	0.79%
Total People	16,879	

General Election Voting History		
3 of 3	12,676	75.10%
2 of 3	2,337	13.85%
1 of 3	1,491	8.83%
0 of 3	375	2.22%
Total People	16,879	

Source: UFCW21 VAN Data Sample, Jan 2018 from 2017 Seattle City Council Mosqueda election