EVALUATION MATRIX PARKS AND RECREATION LONG RANGE PLAN FOR LAND, FACILITIES, AND PROGRAMS RFP 8600 SLW0522

| EVALUATION FACTORS | # Possible Points | Wallace Roberts & Todd, LLC | GreenPlay, LLC | Brandsetter Carroll Inc. |
|---|-------------------|--------------------------------|----------------|--------------------------|
| PROJECT WORK PLAN AND PROJECT MANAGEMENT STRUCTURE | 32 | 30 | 24 | 16 |
| DEMONSTRATED EVIDENCE OF PUBLIC ENGAGEMENT REQUIREMENTS | 20 | 18 | 14 | 10 |
| DEMONSTRATED APPLICABLE PRIOR EXPERIENCE AND PERSONNEL QUALIFICATIONS | 20 | 18 | 12 | 13 |
| PRICE PROPOSAL | 15 | 15 | 15 | 10 |
| LOCAL BUSINESS PRESENCE | 10 | 2 | 4 | 6 |
| SDVBE CERTIFICATION | 3 | 0 | 0 | 0 |
| Total | 100 | 83 | 69 | 55 |

NOTE: As per Section 252.049 of the local government code, contents of a proposal shall remain confidential until a contract is awarded. Therefore, the matrix will include points awarded for price but exact pricing will not be disclosed.