



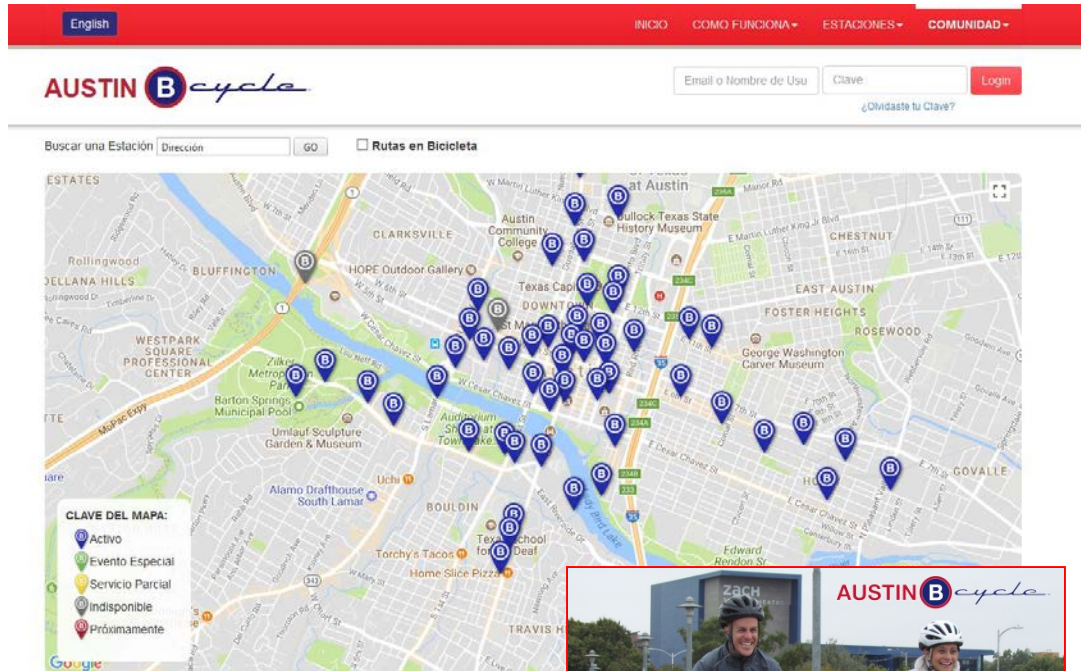
Public Engagement Process for a Dockless Bike Share Pilot Program

Bicycle Advisory Council
Tuesday, March 20th 2018



Photo Credit: NACTO

Austin's Current Bike Share System



- 4 years old
- 530 bikes
- 64 stations
- 1 million+ trips
- Assets owned by City of Austin
- System operated under a contract with Bike Share of Austin, a local non-profit



Dockless Bike Share in the U. S.



Photo: A Spin bike parked at the Downtown MetroRail Station during the 5-day dockless pilot in Austin

- SXSW 2017 Festival Disruption
- 5-day Pilot Program
- Continued interest ever since
- Growing adoption in peer cities such as Seattle, Washington D.C. & Houston

Dockless Bike Share: Legitimate Concern



Photo: Dallas Morning News
1/27/2018 (Credit: Irwin
Thompson/Staff Photographer)



Photo: City of Seattle

Dockless Bike Share Pilot: Challenges and Opportunities

● Challenges

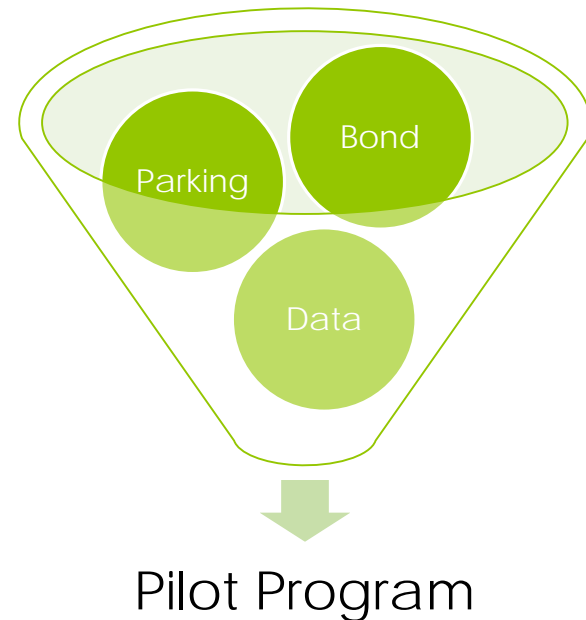
- Orderly & predictable bicycle parking
- Sustainable, safe bicycles
- Means to quickly address problems
- Financial assurance after pilot
- Public space license agreements
- Bike Waste/Sustainability

● Opportunities

- Extend reach to underserved markets
- Provide a true first/last mile transit solution
- Expand quickly with little public cost
- Bicycle ridership encouragement tool

Defining a Pilot Program: Items to Consider

- Performance Bond
- Staff:Bike Ratio
- Bike Waste
- Data-Sharing
- Bike Parking



Public Engagement Process

- March – May, 2018
- Stakeholder Briefings
- Community Forum
Wednesday April 4th
 - Central Library
 - 7:30 a.m. to 10 a.m.
- Community Listening Sessions
- Mobility Committee Briefing

Please Join Us For A...

DOCKLESS BIKE SHARE COMMUNITY FORUM

Wednesday, April 4th - 7:30 a.m. – 10:00 a.m.

Austin's NEW Central Library
710 W. Cesar Chavez Street

Pop by anytime during the
forum - Breakfast tacos
and coffee will be served!

Roll, ride or stride down to our beautiful new Central Library for a morning of community conversation about the dynamic world of bike share. Help Austin shape a successful dockless bike share pilot program to test this new shared mobility service. Community Listening Sessions follow throughout April.

- ✓ Share your ideas with real-time polling happening all morning long!
- ✓ The event will stream LIVE on the Austin Transportation Facebook page
- ✓ Watch the Dockless Bike Share Pitch Session – 8:00 a.m.
- ✓ Learn what other cities are doing at the Peer City Panel – 9:00 a.m.

Community Listening Sessions in April Open House Format – Pop By Anytime

TUE. April 10th – 6-7pm Yarbrough Library
2200 Hancock Drive

MON. April 16th – 6-7pm Willie May Kirk Library
3101 Oak Springs Drive

SAT. April 21st – Earth Day ATX 2017
Huston-Tillotson University – 900 Chicon

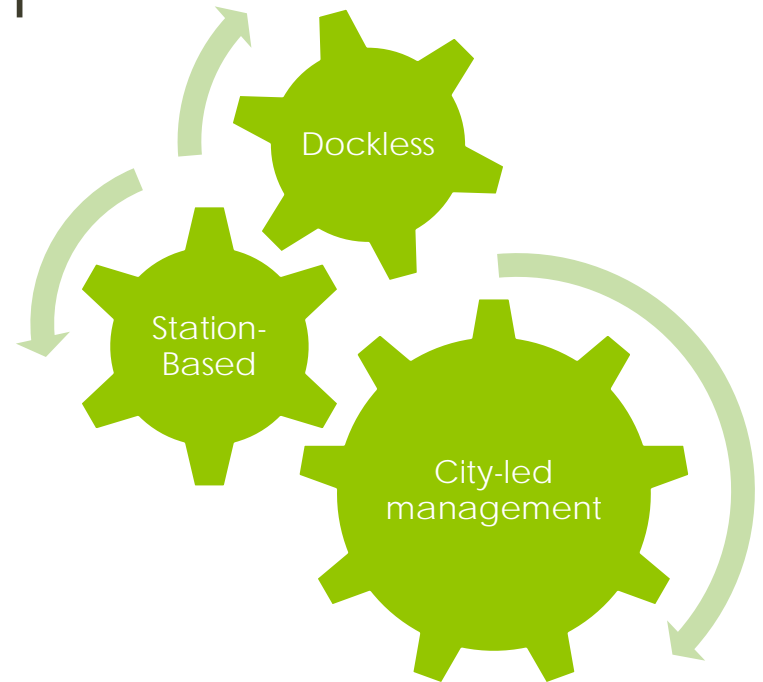
SAT. April 28th – 2:30-4pm Twin Oaks Library
1800 South 5th Street



For more information, contact David Orr at David.Orr@austintexas.gov or 512-974-7633

Bike Share Expansion Strategy

- Accelerate station expansion
- Facilitate public engagement
- Test new operating strategies
- Recover costs



Thank You

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