

Artists Access Program Update

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Summary

- ▶ Review history of the program
- ▶ Review developments since September 2017
- ▶ Review Community Engagement process

History of Program

- ▶ August 25, 2011 Austin City Council passes Resolution 71, providing one-time funding to establish the Latino Arts Residency Program (LARP) at the Emma S. Barrientos Mexican American Cultural Center(ESB-MACC).
- ▶ City of Austin, Parks and Recreation Department(PARD)Staff prepare and implement a pilot LARP program, which continues today at ESB-MACC.
- ▶ September 2017, Austin City Council passed a budget rider exploring the reallocation of Hotel Occupancy Tax to support extending Cultural Center hours to provide access to artists.
- ▶ PARD Staff along with Economic Development Department (EDD) plan an inclusive Artist Access Program(AAP) similar to the Latino Arts Residency Program which includes the additional Cultural Centers; Carver Museum, and Asian American Resource Center. In anticipation of council approval, AAP accepts applications starting October 19, 2017.
- ▶ December 14, 2017, Austin City Council passes a budget amendment to fund additional Cultural Center hours.
- ▶ Original deadline for AAP applications was thru January 31, 2018.

Outreach and Review Process

- ▶ 10/3 to 10/28 Cultural Arts Division holds a series of nine meetings for 331 Cultural Contractors in which they announce the new potential of an Artist Access Program pending Council Action
- ▶ 10/11/17 Presentation to Asian Quality of Life Commission Working Group
- ▶ 10/16/17 Presentation to Arts Commission
- ▶ 11/1/17 Presentation to ESB-MACC Board
- ▶ 11/14/17 African American Resource Advisory Commission
- ▶ 11/20/17 Revisit Arts Commission for questions
- ▶ 11/20/17 Letters sent to 24 Cultural Contractors who expressed interest; additional letters sent to all ALANA groups.

Developments

- ▶ After briefing appropriate Boards and Commissions, three Board suggestions were incorporated into the revised program:
 - ▶ Allow artists to rehearse in one spot and perform in another based on the needs of their art work.
 - ▶ COA Staff provide marketing and grant preparation support to artists.
 - ▶ Change the name of the program so that it is more transparent.

Program was paused January 22, 2018 for an opportunity to conduct a comprehensive Community Engagement Process before launching the program.

Next Steps

- ▶ Assemble an Artist Access Panel that includes one member from eight different Boards and Commissions to participate in the Community Engagement process
- ▶ The engagement process is being designed and implemented by the COA Public Information Office, PARD, EDD, and COA Equity Office
- ▶ Artist Access Panel will meet
 - ▶ (1) Conduct community engagement about the components of the Artist Access Program
 - ▶ (2) Review potential modifications to the program based on community feedback
 - ▶ (3) Along with City Staff present the community with final draft of Artist Access Program
- ▶ Upon completion of community engagement and agreement on contract, re-launch the Artist Access Program

Contact

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