

**MEXICAN AMERICAN CULTURAL CENTER ADVISORY BOARD**

**Wednesday, April 4, 2018, 6pm**

**Emma S. Barrientos Mexican American Cultural Center**

**600 River Street, Austin, TX 78701**

**BOARD MEMBERS**

**Anna Maciel, Chair**

**Aida Cerda-Prazak, Co-Chair**

**Hector Herrera, Member**

**David Goujon, Member**

**Andrea Chavez, Member**

**Juan Oyervides, Member**

**Hipolito Sarabia, Member**

**Rosemary Banda, Member**

**AGENDA**

Citizens wishing to speak on the agenda and non-agenda related items must sign up at least ten minutes before the meeting is called to order. Citizens may speak on non-agenda items under the Citizens Communications section of the agenda. Citizens may speak on an agenda related item after a presentation on the item has been made. Citizens may not speak after City staff presentations. Speakers signed up prior to the meeting being called to order will each be allowed a three-minute allotment to address their concerns. Boards and Commissions follow the same rules as City Council meetings.

**A. CALL TO ORDER**

**B. CITIZEN COMMUNICATION**

The first **10** speakers signed up prior to the meeting being called to order will each be allowed (3) **three minutes** to address their concerns regarding items not posted on the agenda.

**C. APPROVAL OF MINUTES**

**D. PRESENTATIONS (5 minute presentation and 5 minute Q/A)**

1. Presentation by Michael Mendoza on a Digital Installation Tribute to Mayor Gus Garcia.
2. PARD Project Manager Kim McKnight will provide a briefing on the ESB-MACC Master Plan process.
3. Jaime Beaman, CasaBella President and Lead Designer will present on ESB-MACC Master Plan.
4. Staff briefing on Artist Access Program by Acting Assistant Director, Iliana Venegas.

**E. BRIEFING, DISCUSSION AND POSSIBLE ACTION ITEMS**

1. Discussion and action on a recommendation to City Council on the ESB-MACC Master Plan.  
Maciel, Cerda-Prazak
2. Discussion and action on LARP and the proposed Artist Access Program.  
Oyervides, Maciel
3. Discussion and action Austin Energy substation public art project and update.  
Oyervides, Maciel
4. Discussion and action on creating a Marketing Working Group to promote the Center.  
Maciel, Herrera
5. Report on the Capital Metro Working Group.  
Maciel, Cerda-Prazak
6. Update on the Awards of Excellence.  
Oyervides, Herrera

F. Staff Report by Site Manager, Herlinda Zamora on April Programs and LARP events.

G. FUTURE AGENDA ITEMS

H. ADJOURNMENT

The City of Austin is committed to compliance with the American with Disabilities Act. Reasonable modifications and equal access to communications will be provided upon request. Meeting locations are planned with wheelchair access. If requiring Sign Language Interpreters or alternative formats, please give notice at least 2 days (48 hours) before the meeting date. Please call [Laura Esparza](mailto:laura.esparza@cityofaustin.org) at the Parks and Recreation Department, at 512-974-4001, for additional information; TTY users route through Relay Texas at 711. For more information on the Mexican American Cultural Center Advisory Board, please contact [Laura Esparza](mailto:laura.esparza@cityofaustin.org) at 512-974-4001 or [laura.esparza@cityofaustin.org](mailto:laura.esparza@cityofaustin.org).