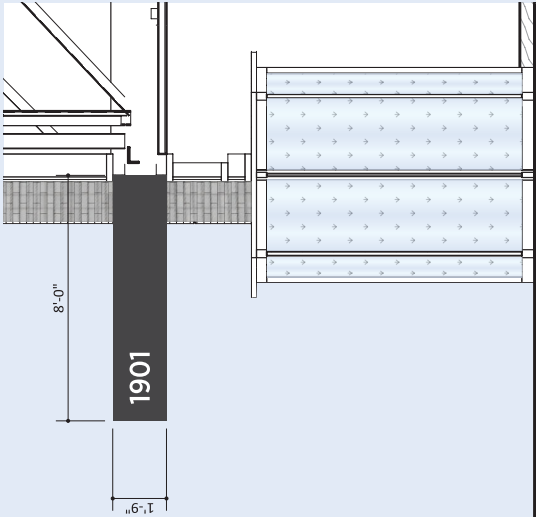


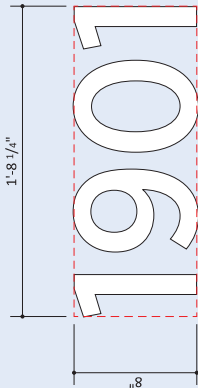


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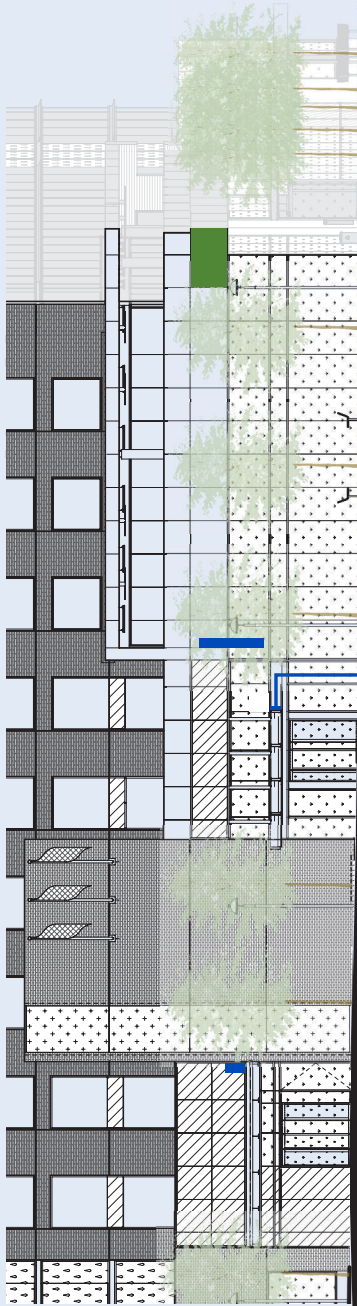
9



SIGN AREA CALCULATION:
1'-8 1/4" x 8" = 1'-10" square

APPROXIMATED : 1.1 SQFT

PROJECTING SIGN



AC Hotel Entrance

The Otis Entrance

9

9 Vinyl Numbers for Address
applied to side of Canopy

Approximated 1.1 sqft

Brand Signage
West Elevation
The Otis Entrance

Marriott AC/ The Otis Hotel
Austin, Texas
Exterior Signage

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B01/26

18



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10 Internally Illuminated Flag
Identification Sign

Approximated 16 sqft

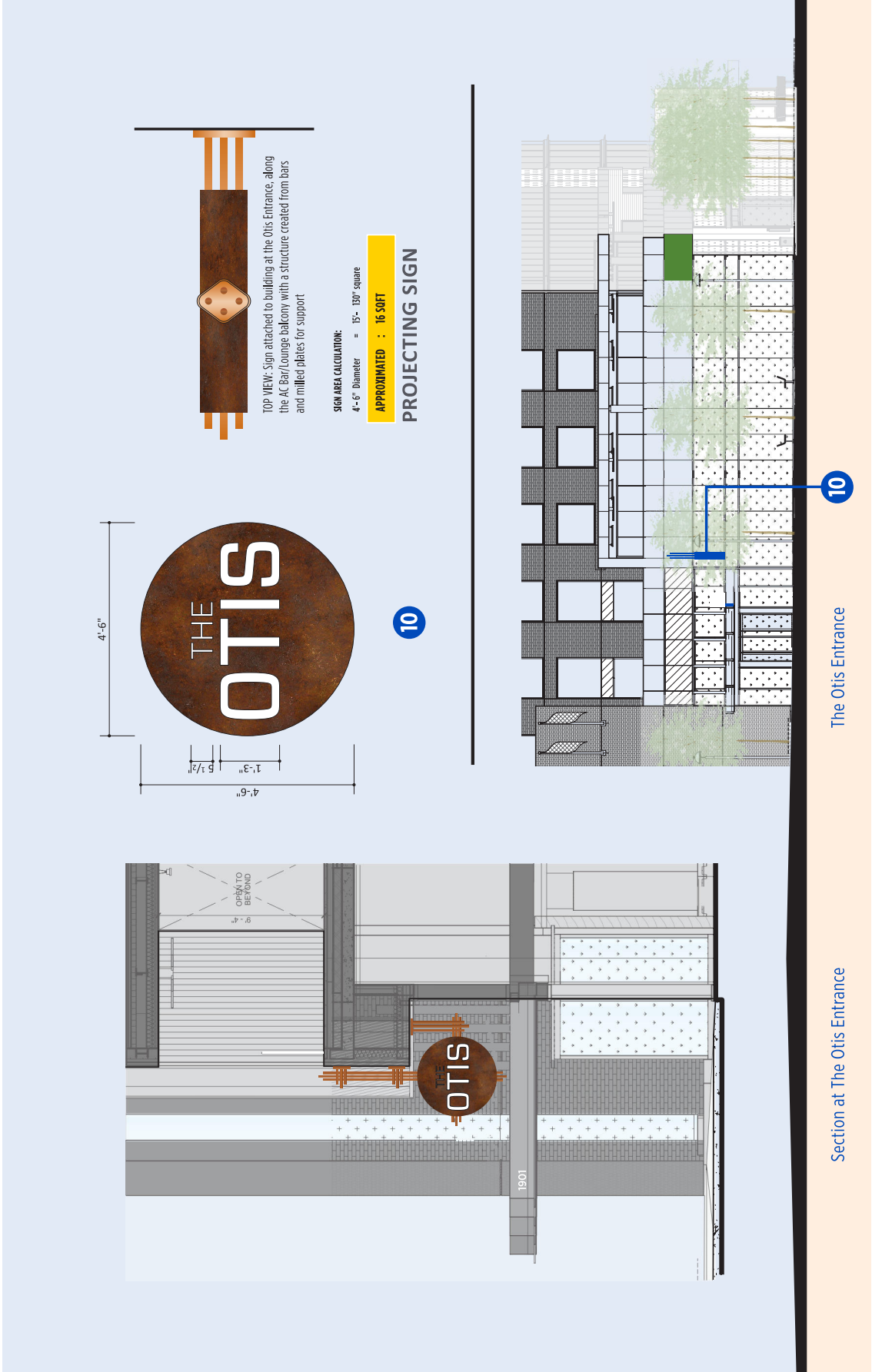
Brand Signage
West Elevation
The Otis Entrance

Marriott AC/ The Otis Hotel
Austin, Texas
Exterior Signage

April 9, 2018

19

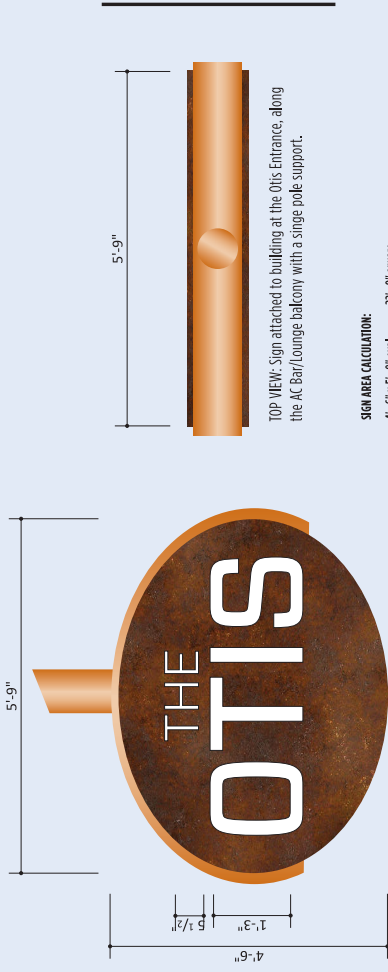
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TOP VIEW: Sign attached to building at the Otis Entrance, along the AC Bar/Lounge balcony with a single pole support.

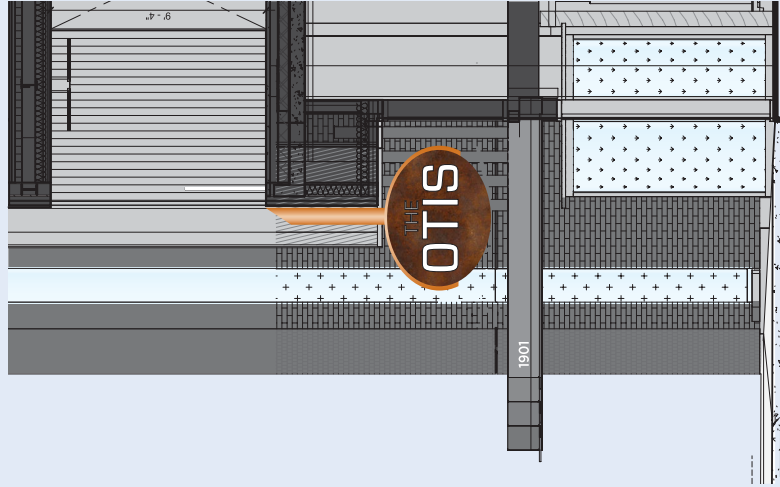
SIGN AREA CALCULATION:

4'-6" x 5'-9" oval = 22'-0" square

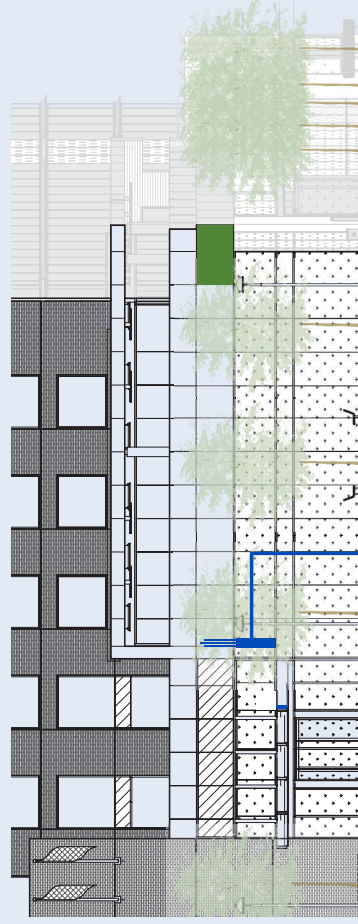
APPROXIMATED : 22 SQFT

PROJECTING SIGN

10



Alternate Design



The Otis Entrance

10 Internally Illuminated Flag
Identification Sign
Alternate Design

Approximated 22 sqft

Brand Signage
West Elevation
The Otis Entrance

Marriott AC/ The Otis Hotel
Austin, Texas
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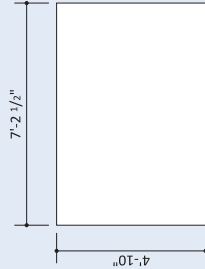
20

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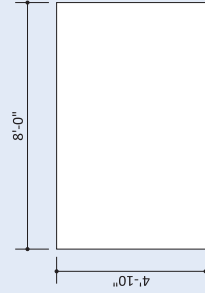
A1

AC HOTEL BAR/LOUNGE CORNER IDENTIFICATION

SIGN AREA CALCULATION:

A1 $7'-2\frac{1}{2}'' \times 4'-10\frac{1}{2}'' = 35'-20''$ Square (West Face)

APPROXIMATED : 35 SQFT



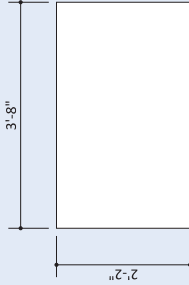
A2

AC HOTEL BAR/LOUNGE CORNER IDENTIFICATION

SIGN AREA CALCULATION:

A2 $8'-0'' \times 4'-10\frac{1}{2}'' = 39'-0''$ Square (South Face)

APPROXIMATED : 39 SQFT



B

RESTAURANT MENU BOARD

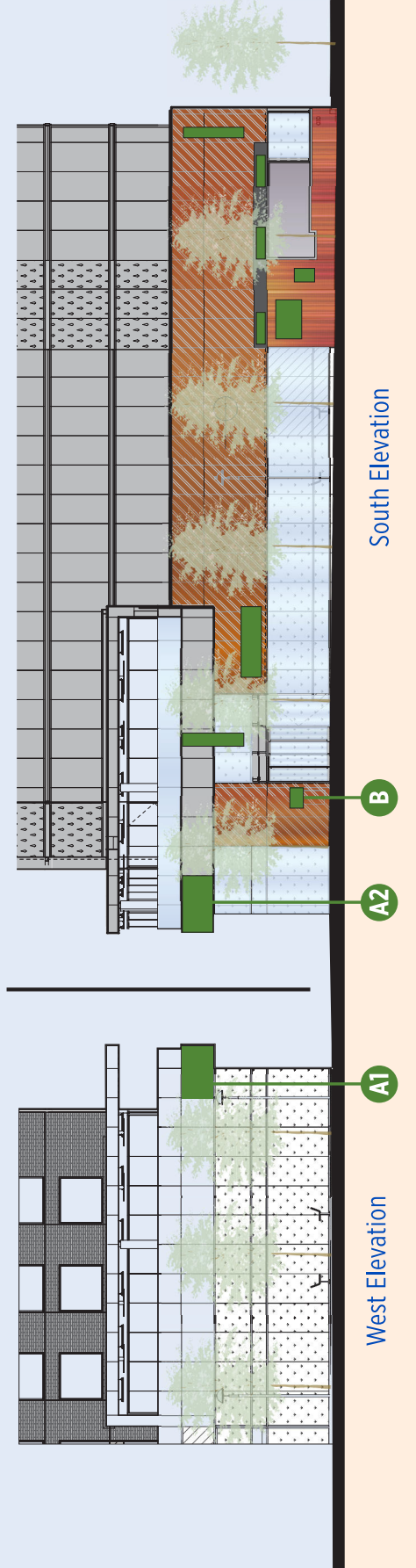
SIGN AREA CALCULATION:

B $3'-8'' \times 2'-2'' = 7'-136''$ Square

APPROXIMATED : 8 SQFT

WALL SIGN

WALL SIGN



West Elevation

South Elevation

A

Area for Internally
Illuminated Corner
Identification Sign

Approximated 74 sqft

B

Area for Non-Illuminated
Menu Display

Approximated 8 sqft

**Tenant/Amenity
South Elevation
Locations A & B**

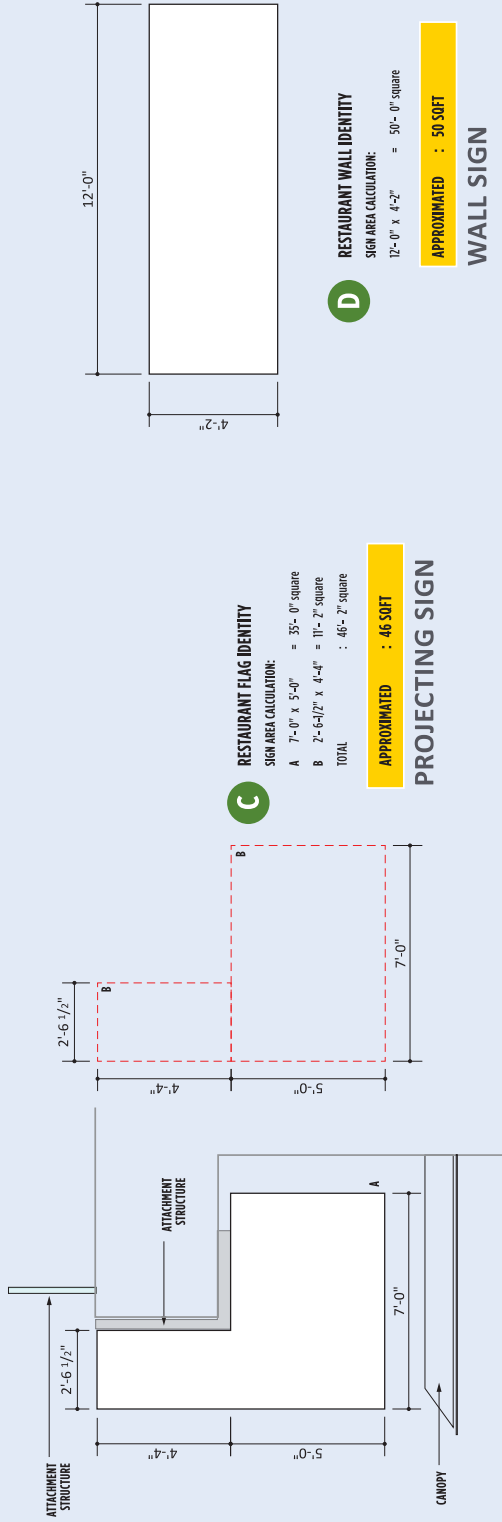
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C Area for Internally Illuminated Flag Identification Sign

Approximated 46 sqft

D Area for Internally Illuminated Wall Identification Sign

Approximated 50 sqft

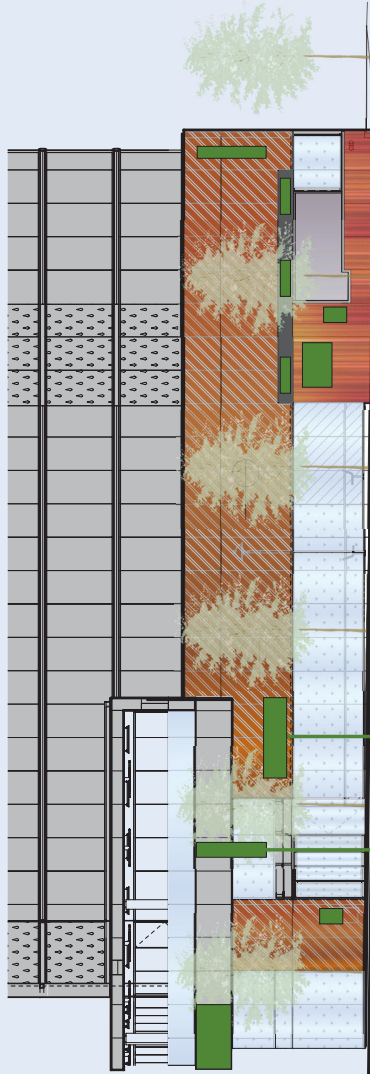
Tenant/Amenity South Elevation Locations C & D

Marriott AC/ The Otis Hotel
Austin, Texas
Exterior Signage

April 9, 2018

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B01/30

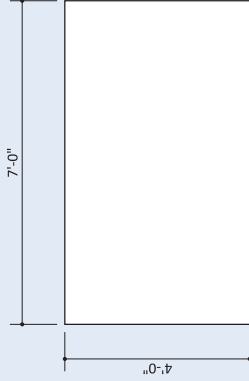


South Elevation



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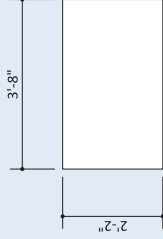


E RESTAURANT WALL IDENTITY

SIGN AREA CALCULATION:
7'-0" x 4'-0" = 28'- 0" square

APPROXIMATED : 28 SQFT

WALL SIGN



F RESTAURANT MENU BOARD

SIGN AREA CALCULATION:
3'-8" x 2'-2" = 7'- 19 1/2" square

APPROXIMATED : 8 SQFT

WALL SIGN



E Area for an Illuminated Identification Sign

Approximated 28 sqft

F Area for an Non-Illuminated Menu Board

Approximated 8 sqft

Tenant/Amenity
South Elevation
Locations E & F

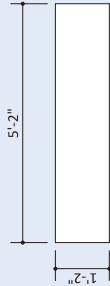
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Austin, Texas
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Three (3) sets of letters on canopy

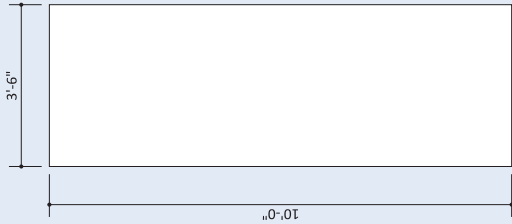
G

RESTAURANT CANOPY IDENTITY
(3 matching sets of letters)

SIGN AREA CALCULATION:
A 5'-2" x 1'-1" = 6' - 4" square
x 3 quantity = 18' - 12" square
TOTAL = 18' - 12" square

APPROXIMATED : 18 SQFT

WALL SIGN



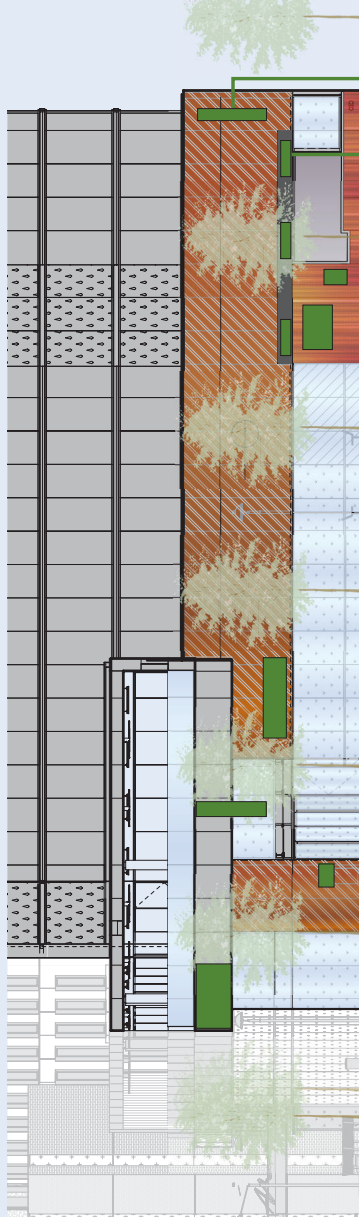
H

RESTAURANT FLAG IDENTITY

SIGN AREA CALCULATION:
3'-6" x 10'-0" = 35" square

APPROXIMATED : 35 SQFT

PROJECTING SIGN



South Elevation

G

H

G

Area for Cut Letter
Identification Signs (3)
Mounted on Canopy Fascia

Approximated 18 sqft

H

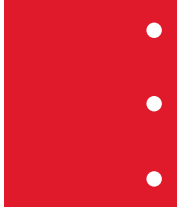
Area for Internally
Illuminated Flag
Identification Sign

Approximated 35 sqft

Tenant/Amenity
South Elevation
Locations G & H

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Austin, Texas
Exterior Signage

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OTHER ILLUMINATED SIGNS WITHIN THE UNO DISTRICT

21 Rio
The Calloway House
The Castillian
Crest at Pearl
University House



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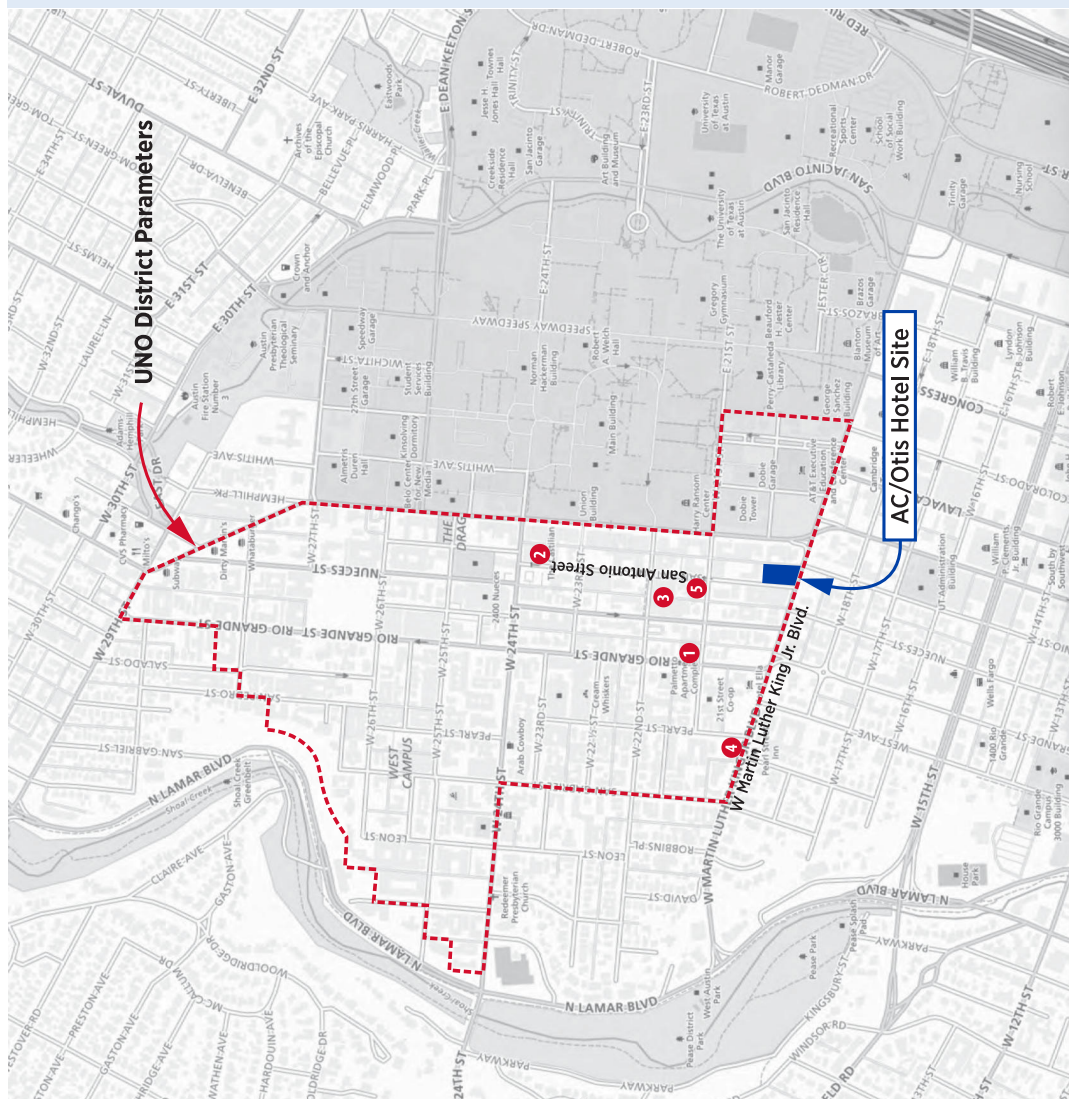
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**UNO District Map with
Other Illuminated Signs
Located**

Marriott AC/ The Otis Hotel
Austin, Texas
Exterior Signage

April 9, 2018

UNIVERSITY NEIGHBORHOOD OVERLAY DISTRICT



- AC/Otis Hotel Site Location**
- 1** 21 Rio
- 2** The Castilian
- 3** An American Campus Community
- 4** The Calaway House
- 5** Crescent at Pearl
- 5** University House

Neighborhood Area Plan - Illuminated Signs