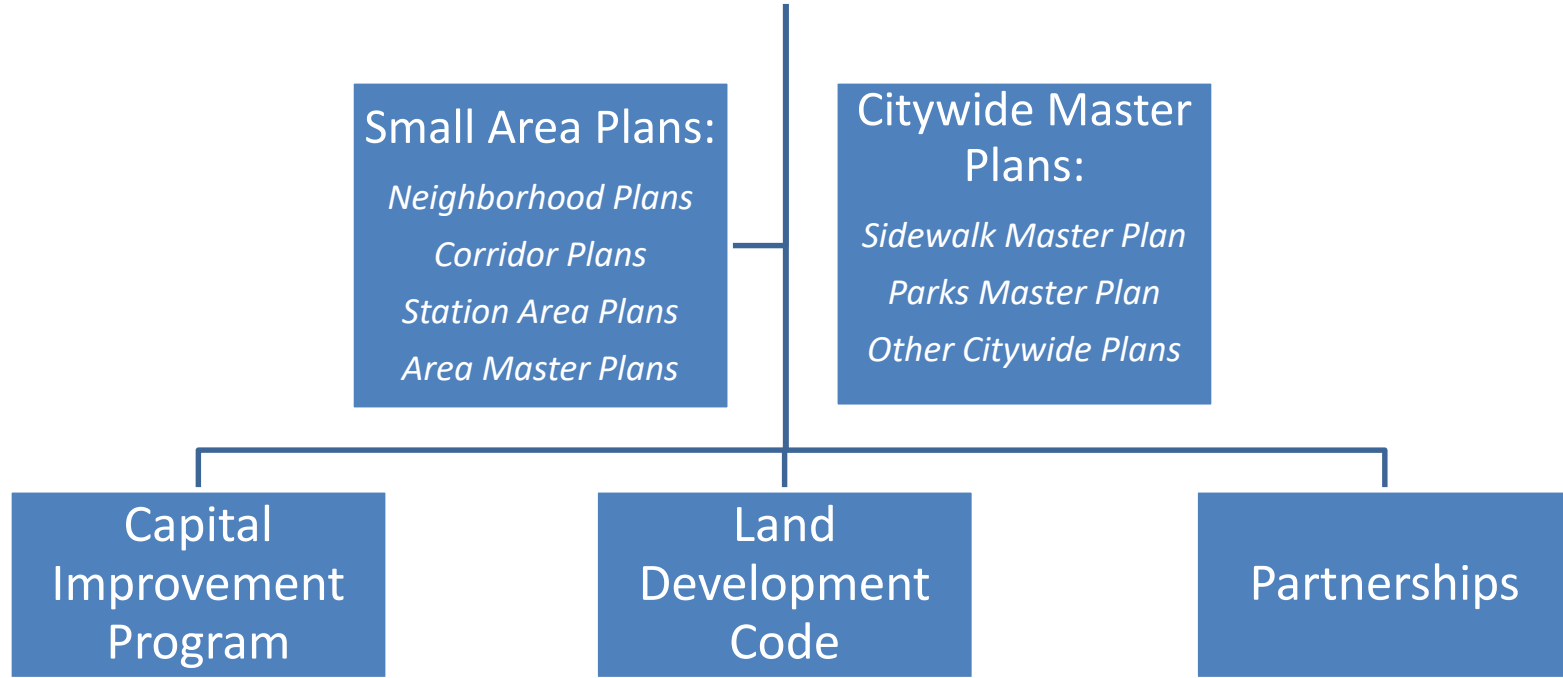


Outline

- Background and Charge
- Purpose of Small Area Planning
- Where we are going
- Discussion



Background



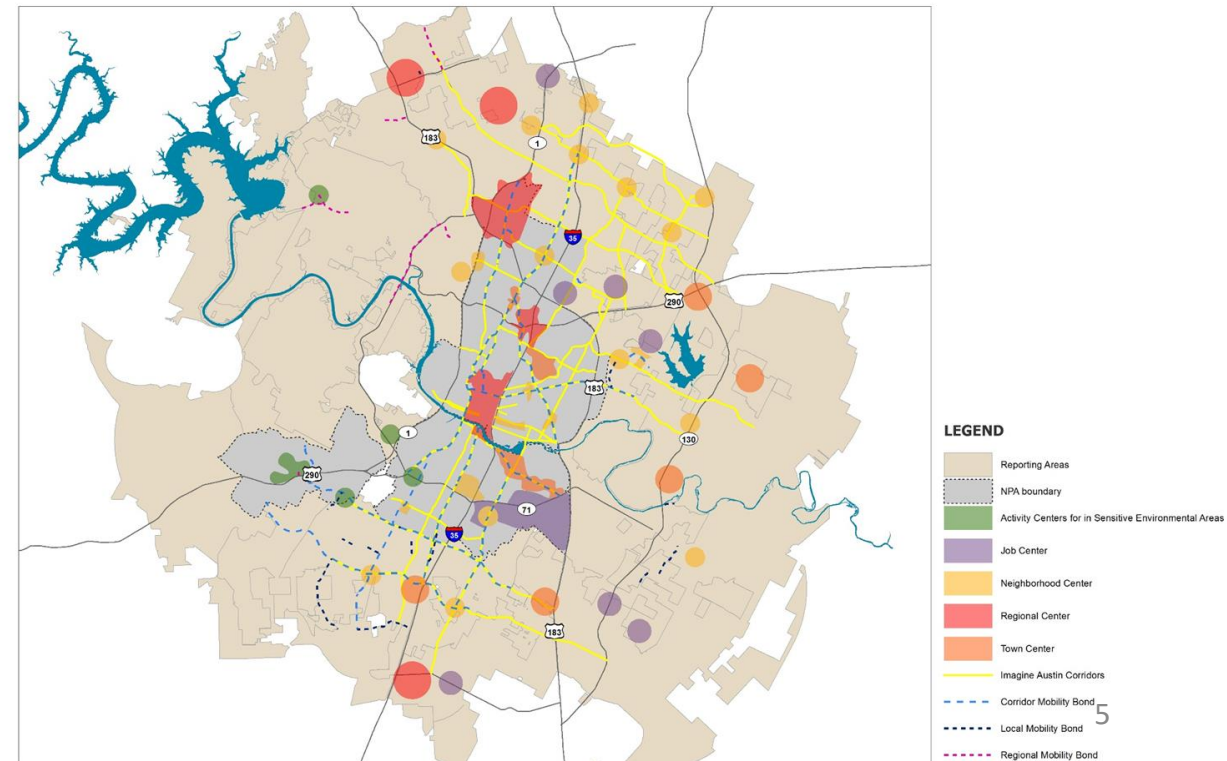
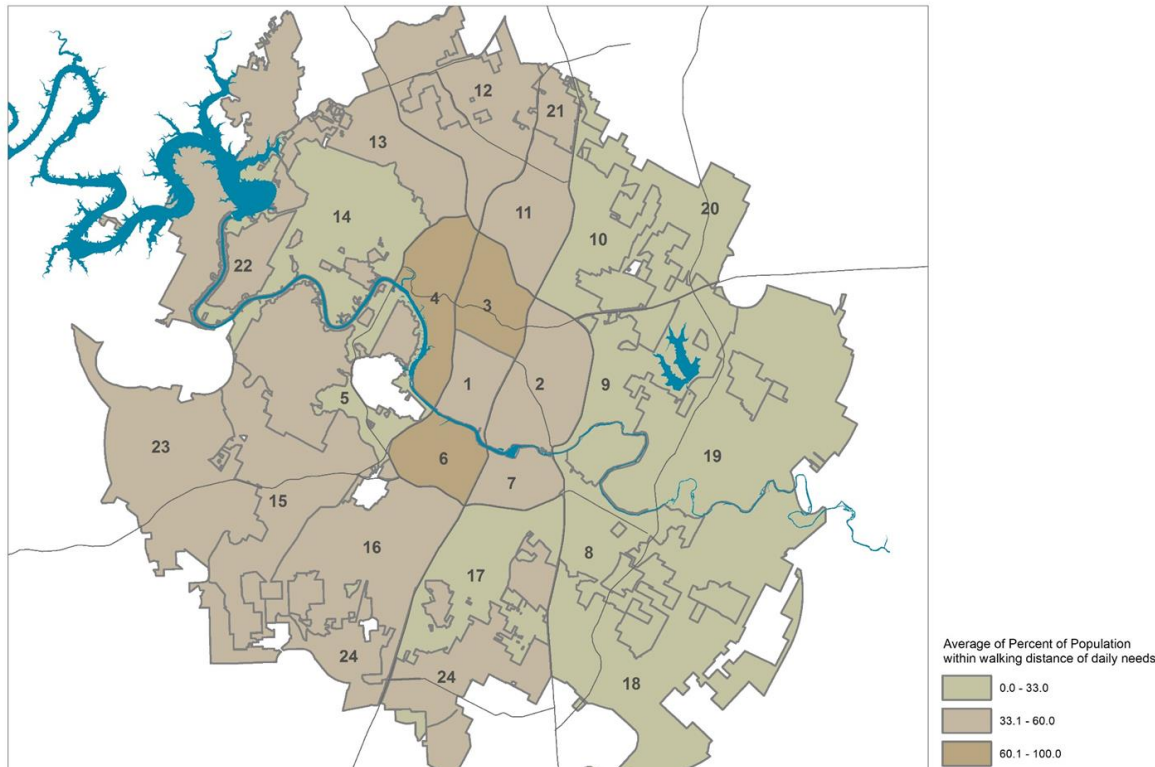
Our Planning Program has evolved

- Neighborhood Planning Program
- Urban Design Master Plans
- Imagine Austin
- Neighborhood Planning Audit



Background

Over the last several months we have analyzed data and identified prototypes for selection of future planning areas



Data analysis has included:

- Demographics
- Land Uses and Development Patterns
- Accessibility to services
- Imagine Austin Centers, Corridors and other planning designations
- Transit and transportation
- CIP Investments (including Proposed 2016 Mobility Bond)
- Affordable housing
- Cultural and historic resources
- Market force indicators

Council has charged us with identifying a new approach

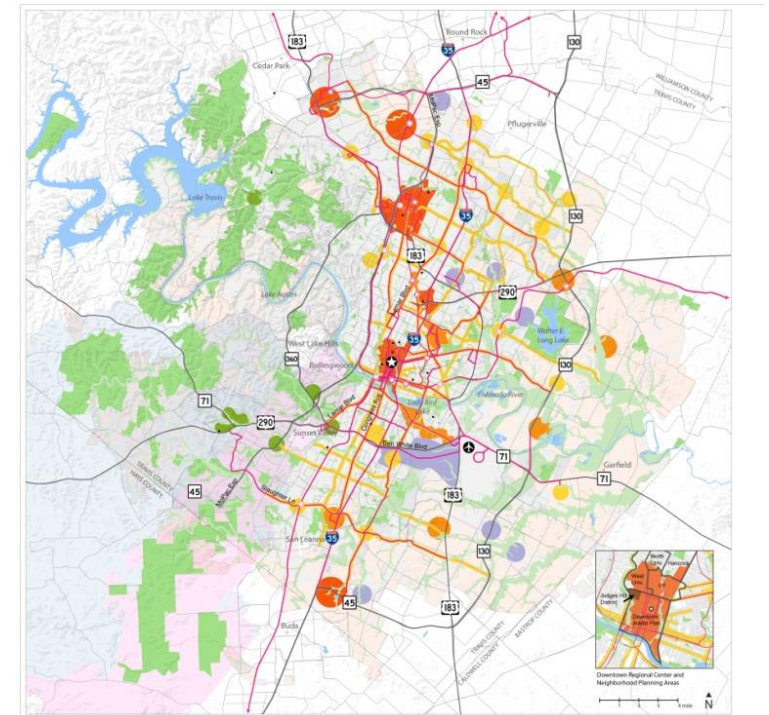
Resolution 20170928-101

Provides guidance for small area plans for areas along corridors to align with *Imagine Austin* and leverage city investments in transportation, housing and other infrastructure

Purpose of Small Area Planning

Small Area Plans serve a variety of purposes

- Create Complete Communities
- Plan for Growth
- Give Community a Voice
- Provide greater predictability



Purpose of Small Area Planning

Plans allow us to develop a vision and policy framework which guides decision making in a particular area

PLAN

- Vision
- Policies
- Actions
- Map

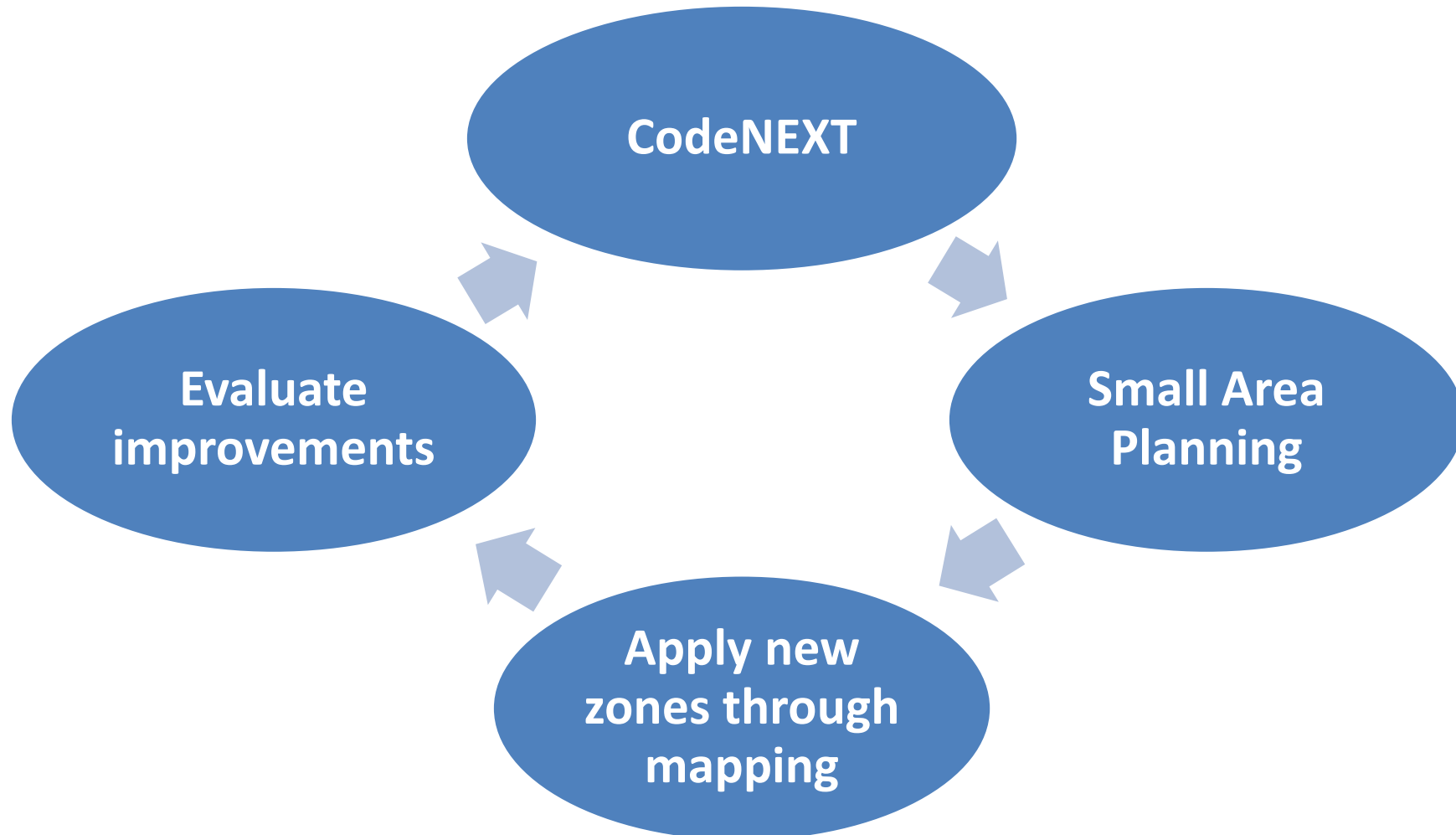


IMPLEMENTATION

- Spending (CIP)
- Regulations (LDC)
- Programs
- Partnerships

Purpose of Small Area Planning

Future plans will allow us to improve application of the new Land Development Code



Where We Are Going

Meeting our evolving needs requires that we approach planning strategically....

Future Small Area Plans

New way to select planning areas

New spectrum of planning services

Where We Are Going

...while building on our legacy

Future Small Area Plans

New way to select planning areas

New spectrum of planning services

Neighborhood Plans

Current Neighborhood Plans stay in place but could be modified in the future

Where We Are Going

Over the next several months we will finalize a recommendation and conduct preliminary engagement

December 2017-January 2018:

- Analyze data
- Engage internal stakeholders

February 2018:

- Survey external stakeholders

March 2018-April 2018:

- Present preliminary recommendation to Planning Commission, City Council

Our recommendation to Council

Will include:

- Process for selecting future areas
- Spectrum of planning services
- Year 1 work plan
- Resource needs
- Background



Tonight's Discussion

- What spectrum of planning services should we provide?
- What criteria should be used to select planning areas in the future?
- How will we address our legacy of existing plans?
- What would help you review cases?
- Who don't you see at public hearings?
- How might we engage those groups who have traditionally not participated in the planning process?