

Alternative City-Led Textile Diversion Models



RefashionNYC

- In-building donation boxes for offices, apartments, schools, commercial businesses
- Department of Sanitation NY visits building to determine bin needs
- Non-profit Housing Works collects & sorts material in Queens warehouse
- Donations benefit Housing Works' efforts to combat homelessness and HIV/AIDS
- Tax receipts are available on the bin



ReThreadDC

- Focus = helping non-profits promote their reuse effort
- Resident education through social media, events calendar, newsletter
- Non-profits apply to be Donation Partners.
- Partners are listed on website, events calendar, receive initiative updates. In exchange, they promote the ReThread initiative, attend meetings, provide quarterly updates and share data on annual volumes collected.



San Francisco: Bag in the bin

- Ask for good condition items to be donated
- "RecycleWhere" search engine helps find donation spots
- All other textiles can be placed in a clear plastic bag and then placed inside the recycling bin.



Phoenix: Scheduled pick-ups

- RFP for curbside service using a customer relationship management (CRM) software tool to enable households to schedule a collection
- Work in progress
- Scheduled to go to their Council for approval in May

Drop Off Only: Many US Cities

Many US communities have entered into partnerships to set up drop-off bins or trailers for textile recycling.

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