



North Shoal Creek Neighborhood Plan Outreach Efforts by North Shoal Creek Neighborhood Association

The North Shoal Creek neighborhood Association worked diligently and continuously to encourage involvement of all residents of the neighborhood, from residents who own and rent—in single family homes, duplexes, condos and apartments—to area business owners.

We started our outreach efforts in the summer of 2016 and continued throughout the process that was completed in 2018. Here is a quick breakdown of some of the outreach efforts.

- Notices and invitations to join the neighborhood planning process which included help in participating in all surveys online was given extensively and repeatedly throughout the process via:

SIGNS POSTED THROUGHOUT THE NEIGHBORHOOD

- Signs are posted at all intersections and entrances to the neighborhood on all sides.
- Signs posted outside gates of apartment complexes.

NEWSLETTER, PRINTED AND HAND-DISTRIBUTED AND ELECTRONIC DELIVERY. ALL RESIDENCES WERE INCLUDED.

9 articles in the quarterly neighborhood newsletter beginning in summer 2016.

- The printed newsletters were hand delivered by neighborhood residents to:
 - Every home and duplex in the neighborhood
 - Offices of the 6 condo/apartment complexes
 - Offices of Village Christian Apartments
 - Pillow Elementary School
 - North Village Library on Steck Avenue
 - Some local businesses to provide copies to their customers
- Per the request of the management, electronic versions of the newsletter were delivered to about 10 other condo/apartment complex offices for distribution to residents.

SOCIAL MEDIA

- **31** posts on our yahoo list serve
- **40** posts made to our North Shoal Creek Facebook page
- **49** posts made to North Shoal Creek on NextDoor
- **28** posts made to North Shoal Creek neighborhood association website

City of Austin Planning Efforts

- **Formulation of the North Shoal Creek Neighborhood Plan involved extensive outreach to residents, property owners, businesses, institutions, and families of students at Pillow Elementary.**

(See complete list of outreach efforts in the North Shoal Creek Neighborhood Plan in the Public Input Summary Appendix A16 and A17)



**NORTH SHOAL CREEK
NEIGHBORHOOD ASSOCIATION**

Good Neighbor Award-North Shoal Creek Neighborhood Association

- April 10, 2018
- [Shoal Creek Conservancy](#)
- [Events](#), [News](#)



In 2018, the Good Neighbor Award goes to the North Shoal Creek Neighborhood Association for developing the [North Shoal Creek Neighborhood Plan](#), which emphasizes walkability, connectivity, and access to green space.

The [purpose of a Neighborhood Plan](#) is to provide an opportunity for community members to shape the future characteristics of a neighborhood where they live, work, or own property.

The North Shoal Creek Neighborhood Planning Area is a one square-mile section of North Central Austin surrounded by Mopac, US 183, Burnet Road, and Anderson Lane. Located along these roadways there is a variety of retail stores, restaurants, and entertainment venues. As the name of the neighborhood suggests, Shoal Creek also runs through this area.

Formulation of the North Shoal Creek Neighborhood Plan involved outreach to residents, property owners, businesses, institutions, and families of students at a local school. Initial outreach included an emailed survey to all Austin utility account holders, a meeting with the North Shoal Creek Neighborhood Association, and postcards sent to almost 3,000 residents, property owners, and businesses. Following the initial survey, the City held six community workshops at Pillow Elementary School.

The Plan's priority actions recommended by stakeholder vote include calls to:

- Create a public greenbelt along the west side of Shoal Creek from Anderson Lane to Steck Avenue.
- Construct a safe crossing for walking and bicycling from Shoal Creek Boulevard to the sidewalk and bicycle network north of US 183.
- In partnership with the Shoal Creek Conservancy, connect the Shoal Creek Trail through the planning area with enhanced pedestrian and bicycle infrastructure.
- Construct an off-street path for bicyclists from Shoal Creek Boulevard to Burnet Road along Research Boulevard.
- Construct sidewalks on Shoal Creek Boulevard from Steck Avenue to Crosscreek Drive.
- Encourage parkland dedication through redevelopment on Shoal Creek Blvd to provide public access to Shoal Creek.
- Create a sense of place/identity around the neighborhood through unique public art on the Steck bridge over Shoal Creek.
- Promote Adopt-a-Creek program for North Shoal Creek.

Join us in congratulating the North Shoal Creek Neighborhood Association! The 2018 Shoal Creek Awards will be held on Tuesday, May 8, 2018, at the Cirrus Logic Conference Space, located at 700 West Avenue, Austin, TX 78701. A VIP reception runs from 5:00pm to 5:30pm, and the main reception runs from 5:30pm to 7:30pm.

Regular tickets, which provide access to the main reception, are \$40. VIP tickets, which provide access to both the VIP reception and main reception, are \$100. Tickets and information about event sponsors can be found [here](#).