

# TAXICAB ORDINANCE REFORM

PRESENTED TO THE URBAN TRANSPORTATION COMMISSION | 05.08.2018

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# TAXICAB ORDINANCE REFORM OBJECTIVES

- *To optimize the competitiveness of taxicabs in today's mobility market*
- *To provide regulatory framework that allows companies to modernize and streamline operations*
- *To remove as many regulatory barriers as possible*
- *To ensure ridership safety and consumer protection*



# SINCE OUR LAST MEETING . . .

- Taxicab Driver Workshops
- Meetings with Franchise Holders
- Changes in the Mobility Marketplace
- Municipality Best-Practices



# STAKEHOLDER FEEDBACK

- ✓ Remain within Current Franchise Model
- ✓ Flexible Fares & Flat Rates
- ✓ Flexible Taxicab Fleets
- ✓ No 3<sup>rd</sup> Party Inspections
- ✓ Virtual Meters
- ✓ Color Schemes Optional
- ✓ Top Lights Optional
- ✓ ADA Incentives
- ✓ EV Incentives
- ✓ Taxi Zone Enhancements
- ✗ Operating Authority Model
- ✗ Unlimited Number of Companies
- ✗ Fare Minimums and/or Maximums



# RECOMMENDATION

## A Phased Approach:

- Implement Agreed-Upon Ordinance Reform
- Observe for Possible Future Modifications





# Questions & Answers