

EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER

SPECIAL CALLED MEETING

ADVISORY BOARD MINUTES

Wednesday, April 18, 2018

The Emma S. Barrientos Mexican American Cultural Advisory Board convened in a special called meeting at 600 River Street, in Austin, Texas.

Board Members in Attendance:

Anna Maciel, Chair

Aida Cerda-Prazak, Vice Chair

Juan Oyervides, Member

Hipolito Sarabia, Member

Rosemary Banda, Member

David Goujon, Member

Andrea Chavez, Member

Board Members Absent:

Hector Herrera, Member

Staff in Attendance:

Herlinda Zamora, ESB-MACC Manager

Tina Herrera, ESB-MACC Administrative Assistant

A. CALL TO ORDER: Chair Maciel called the Board Meeting to order at 6:10pm.

B. CITIZEN COMMUNICATION:

Luiz Ordaz, Artistic Director of Proyecto Teatro let the Board know of an opportunity where their group was able to tour through Central Texas and collaborated with the National Institute of Mexico to inform different cities of immigrants and their voting rights. He also mentioned that PT would be working with a small theater company in New York.

Larry Amaro, expressed that he was concerned the Master Plan did not include enough parking spaces as well as there was a need for a bigger theater space at the Center.

Leonard Davila, discussed the importance of having parking and a larger theater space in the Master Plan that would hold 1,000 plus guests so that the facility could be used as a Performing Arts Center. He does not see the need for the MACC to have a Gran Entrada.

C. BRIEFING, DISCUSSION AND POSSIBLE ACTION ITEMS:

1. Chair Maciel gave an update explaining the presentation that was given at the April 4th Board meeting and let members know that a motion was made but due to a lack of votes not meeting a quorum the motion did not pass.
 - Chair Maciel restated the motion to the Board and opened it up for discussion. Member Goujon asked if Jaime Beaman, President of Casabella incorporated a café teatro in his presentation. Chair Maciel responded that there was an image in the packet that shows where the café teatro would be located.
 - Chair Maciel explained that there will be three phases and she believed it was time to move forward with phase two, until then it was time to unite efforts and find funding for the Center.

- Member Goujon does not give his 100% seal of approval but feels the plan is a start. He mentioned that because he has an architecture background he knows that a Master Plan does not mean the contract is set in stone.
- Member Banda motioned to approve the Master Plan as designed by Casabella and to include wayfinding elements and an emphasis on public transportation. Vice Chair Cerda-Prazak seconded. Motion passed (6.1), with an opposition by Member Oyervides.

Recessed 7:34pm, resumed 7:37pm.

2. Member Oyervides gave a summary of the report given on the Artist Access Program.
 - Iliana Venegas, Acting Assistant Director reported that a LARP Member could not sit on the panel, it would be a conflict of interest but assured staff and the Board that LARP members could participate and provide feedback.
 - Member Oyervides clarified that the vote was to go ahead and move forward with Member Banda attending the panel meetings without a LARP member sitting on the panel. He also wanted to reiterate that by participating in the working group it would not mean that the MACC is consenting to participate in the program and that it would still be okay to opt out of AAP.
 - Member Goujon suggested that the LARP Working Group have scheduled meetings with Member Banda after she met with the Artist Access Program (AAP) Working Group in order to be transparent with the artists.
 - Member Goujon motioned to participate in the AAP Working Group with a following meeting to be scheduled with the LARP Working Group. Vice Chair Cerda-Prazak seconded. Unanimous vote. (7.0) Motion passed.

D. FUTURE AGENDA ITEMS FROM BOARD MEMBERS:

1. Discussion and action on Augzoo app.
2. Discussion and action on Austin Energy substation public art project and update.
3. Report on the Marketing Working Group.
4. Report on Capital Metro Working Group.
5. Update on Awards of Excellence.

ADJOURNMENT:

Member Banda motioned to adjourn with a second by Vice Chair Cerda-Prazak. Motion passed. (7.0)
Member Herrera was absent. Chair Maciel adjourned the meeting at 8:08pm.