

AUSTIN-TRAVIS COUNTY EMS

COMMUNITY OUTREACH PROGRAMS

Injury Prevention



Austin-Travis County EMS

Community Outreach/Injury Prevention

2-full-time Sworn staff

1-Manager

Develop programs to address preventable causes of injury/death

Empower families through education and providing necessities to keep safe

Data driven—Community Centered—People focused



COMMUNITY PROGRAMS



Safe Baby Academy

Provide education beyond
Child Passenger Safety



Child Passenger Safety

Families requiring specific
help with car seats



Senior Home Safety

Addressing issues for
seniors like Fall Prevention





SAFE BABY ACADEMY

SAFE SLEEP
EDUCATION

WATER
SAFETY

CHILD
PASSENGER
SAFETY

HOME
SAFETY

SAFE BABY ACADEMY

CLASS TOPICS

SUBMIT

INFANT
CPR/CHOKING

3-HOUR CLASS
FOCUSED ON
PREGNANT FAMILIES
OR ANYONE WHO
CARES FOR AN
INFANT

CPS EDUCATION
INCLUDES HANDS-ON
ACTIVITIES AS WELL
AS IN VEHICLE SEAT
CHECK

SAFE BABY ACADEMY (CONT.)

Data

Since October 2016

149 classes

2,054 people educated

570 Car Seats Distributed

1,094 Car Seats Checked

172 Pack'n Plays/Baby Boxes Distributed

90% CORRECT INSTALLATION



CHILD PASSENGER SAFETY

CREATE SUSTAINABLE PROGRAMS

TXDOT FUNDED (300% INCREASE OVER 5 YEARS)

CREATED/SUPPORT PROGRAMS IN 9 COUNTIES

PARTNER WITH OTHER PUBLIC SAFETY ORGANIZATIONS, MEDICAL FACILITIES AND/OR HEALTH CLINICS

SCHEDULED SEAT CHECK EVENTS

CAR SEAT SAFETY



FITTING STATIONS

PARTNERING AGENCIES

Hutto FD	CommUnity Care Clinic
Hutto PD	Fayette Co EMS
Williamson Co EMS	Giddings PD
Buda FD/EMS	Lee CO Sherrifs
Marble Falls EMS	Seton Edgar B. Davis
Burnet Fire/EMS	Luling EMS
Bastrop FD	Lockhart EMS
Paige VFD	Blanco EMS



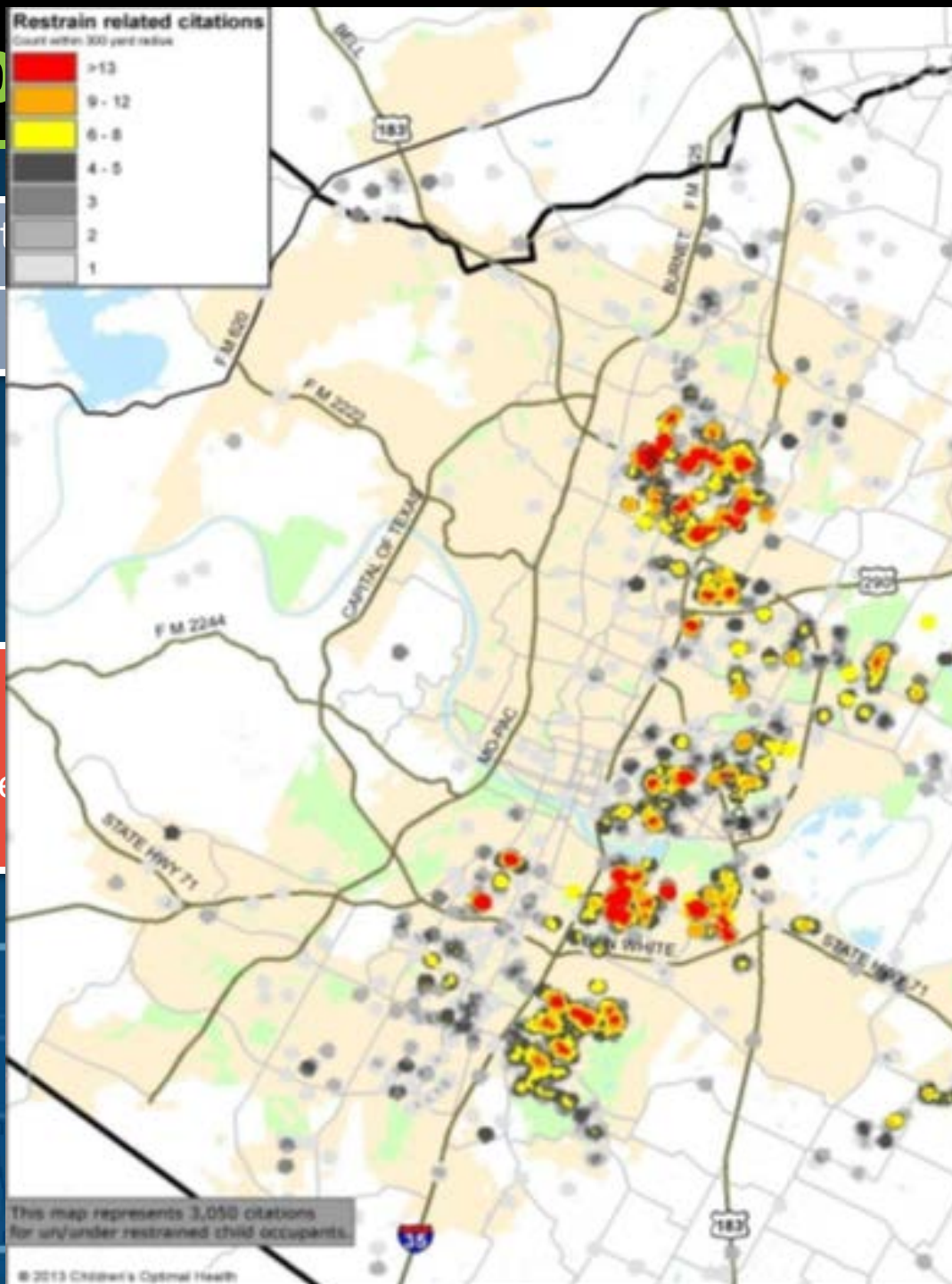
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Schools with Parent
Support Specialist—
Title 1



Use crash and
ticketing data to
create maps—where
child lives



PROGRAM

CHILD PASSENGER SAFETY (cont.)

DATA

PROGRAM BEGAN IN 2008

422 SEAT CHECK EVENTS

9,113 CAR SEATS DISTRIBUTED

8,806 CAR SEATS INSPECTED

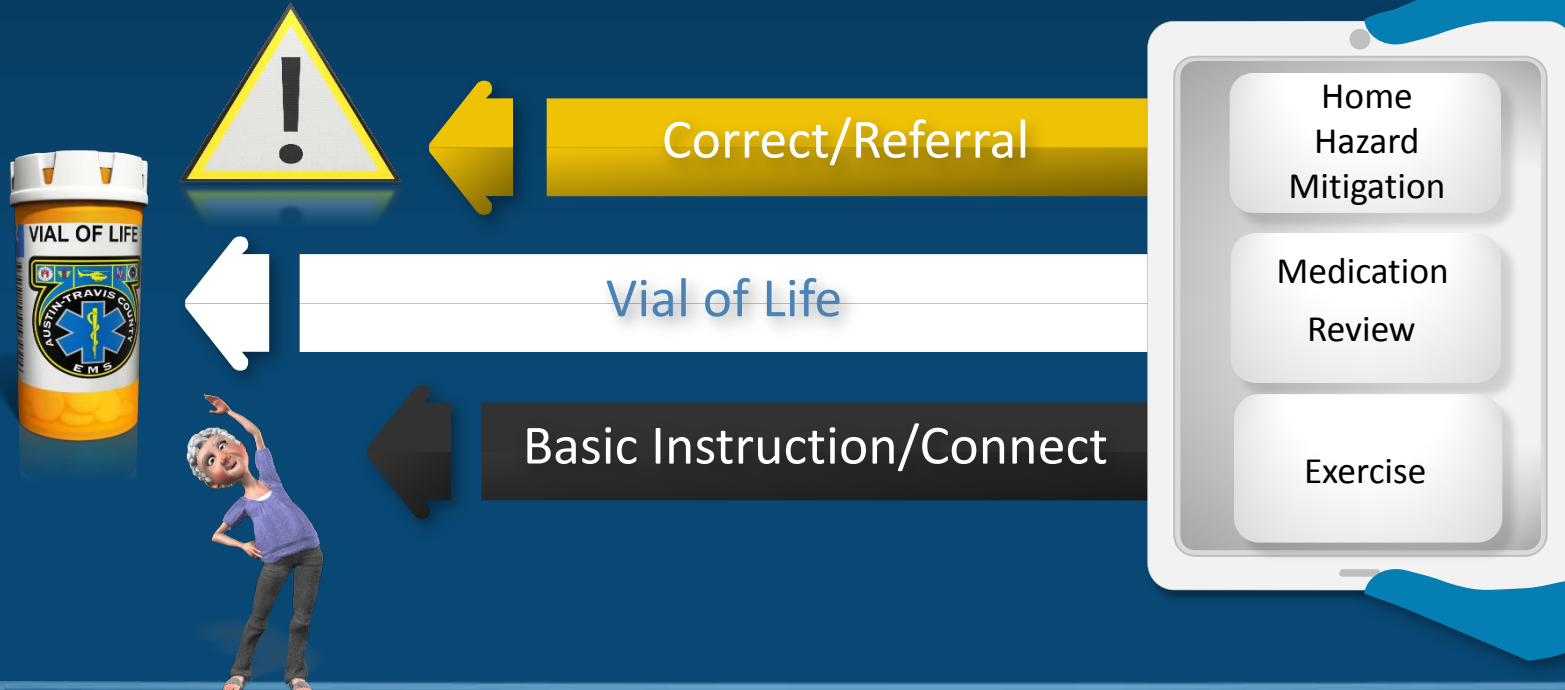
CURRENTLY HAVE 45 ATCEMS PARAMEDICS CERTIFIED AS
CHILD PASSENGER SAFETY TECHNICIANS



SENIOR HOME SAFETY

Keeping Seniors living safely and independently in their homes

Fall Prevention



COMPREHENSIVE PROGRAMING

- Smoke Detectors—Refer to FD
- Provide Emergency Lock Boxes
- Free Assistive Devices (canes, walkers, toilet risers) AGE of Central TX
- Home Repairs—COA or MOW
- Accessibility—TX Ramp Project

SENIOR HOME SAFETY (cont.)

Data

Since April 2016

332 home visits

56 referrals to AFD for smoke detectors

34 lock boxes (since March 2018)

76 clients provided with free assistive devices



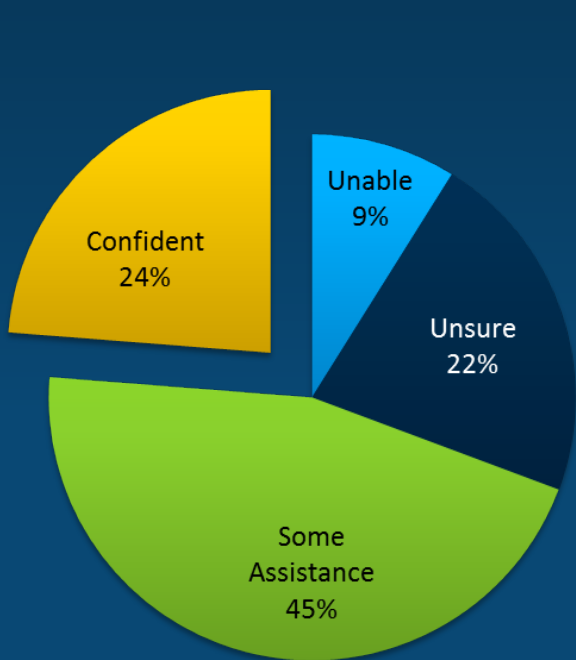
COMMUNITY CONNECTION

- All programs connected on a single digital platform
 - Digital CPS check form allows for uniform data collection
 - Online scheduling software (Genbook) for CPS appointments
 - Allows community to schedule appointments at their convenience
 - Implementation of a digital process reduces staff workload and improves data quality

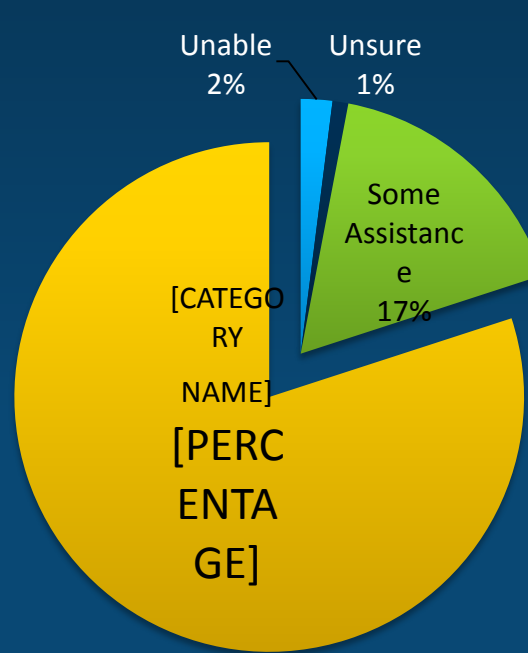


PROGRAM EVALUATION

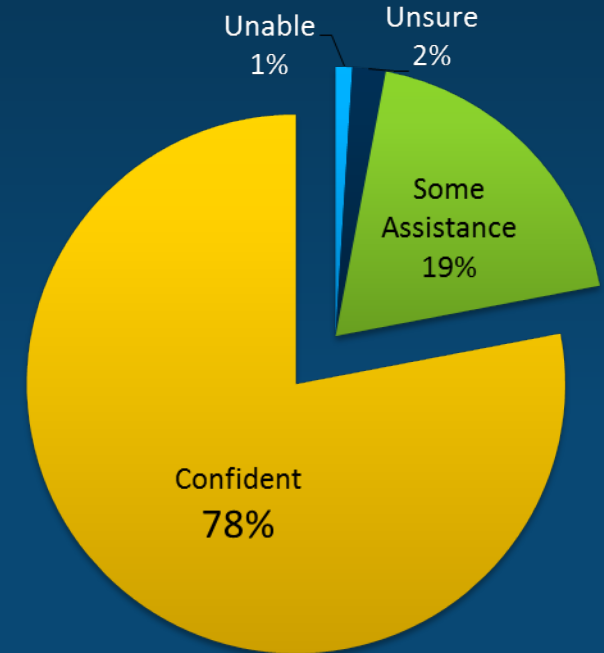
CHILD PASSENGER SAFETY



Pre-Survey



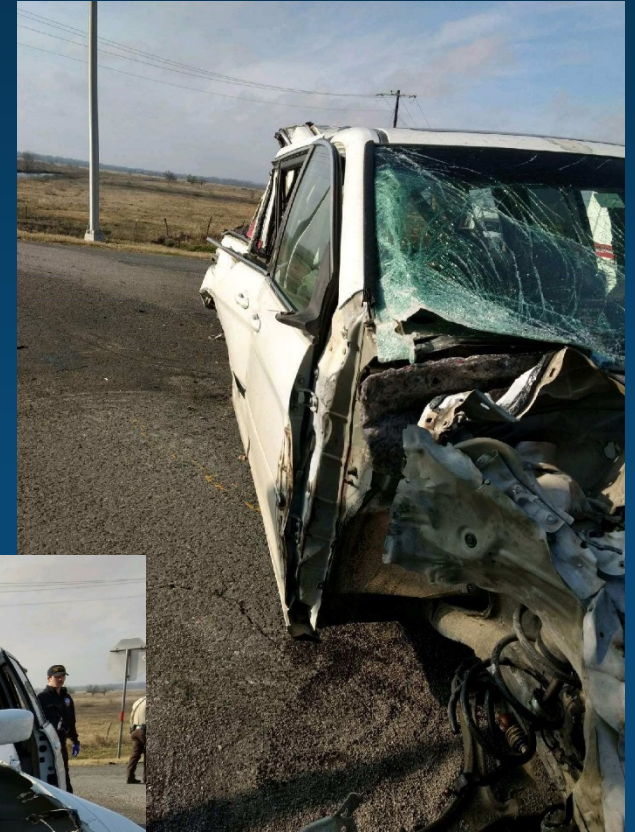
Post Survey



12 Month Follow-up



COMMUNITY IMPACT



COMMUNITY IMPACT (cont.)

9 families have reported being in a crash with their child in a car seat within 12 months of work with ATCEMS at a Car Seat Check Event

- None of the children were injured
- 2 of the families received a free car seat

Cost-Outcome Analysis

Child Safety Seat Distribution, ages 0-4, yields an estimated cost savings of \$2,200 for a cost of only \$55 per seat provided.

OVER \$20 MILLION IN ESTIMATED COST SAVINGS



Questions? More Information?



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