

# TAXICAB ORDINANCE REFORM

PRESENTED TO THE URBAN TRANSPORTATION COMMISSION | 05.08.2018

BY: JACOB CULBERSON, MOBILITY SERVICES DIVISION MANAGER



Austin Transportation Department



# TAXICAB ORDINANCE REFORM OBJECTIVES

- *Optimize the competitiveness of taxicabs in today's mobility market*
- *Provide regulatory framework that allows companies to modernize and streamline operations*
- *Eliminate outdated regulations*
- *Ensure safety and consumer protections*



# SINCE OUR LAST MEETING . . .

- Taxicab Driver Workshops
- Meetings with Franchise Holders
- Changes in the Mobility Marketplace
- Municipality Best-Practices



# STAFF RECOMMENDATIONS

- ✓ Remain within Current Franchise Model
- ✓ Flexible Fares & Flat Rates
- ✓ Flexible Taxicab Fleets
- ✓ No 3<sup>rd</sup> Party Inspections
- ✓ Virtual Meters
- ✓ Color Schemes Optional
- ✓ Top Lights Optional
- ✓ ADA Incentives
- ✓ EV Incentives
- ✓ Taxi Zone Enhancements
- ✓ No Operating Authority Model
- ✓ Continue to Limit the Number of Companies
- ✓ No Fare Minimums and/or Maximums
- ✓ Additional Enforcement
- ✓ No Requirement for 40% Owner/Operator
- ✓ Redundant Driver Conduct Rules Removed



# RECOMMENDATION

## A Phased Approach:

- Implement Agreed-Upon Ordinance Reform
- Observe for Possible Future Modifications





# Questions & Answers