Economic Prosperity Commission Recommendation Number: 201805163E

Recommendation Regarding Budget Item for Fiscal Year 2018-2019, Funding Outreach,
Marketing and Technical Assistance For Worker Cooperatives

WHEREAS the mission of the Economic Prosperity Commission is to advise the City of Austin Council on matters of construction and job creation, and the development and growth of cooperative businesses will induce the creation of living wage sustainable jobs in Austin;

WHEREAS "Economic Opportunity and Affordability" has been designated a Strategic Outcome for the City of Austin with the identified Priority Indicator of "improving skills and capability of our community workforce" for the City of Austin;

WHEREAS in its Recommendations in Response to City Council Resolution 20170323-053 The Economic Development Department recommended that a budget line item of \$50,000 be funded to issue a RFP that will create "a pilot program to provide training, technical assistance, referrals and outreach to local cooperatives and groups interested in forming a cooperative";

WHEREAS in the same document the Economic Development Department recommended that two budget items be created to allow the Small Business Program \$5,000 for advertising costs to promote succession to a worker cooperative; and \$20,000 for providing technical assistance to owners and workers with the transition";

NOW THEREFORE BE IT RESOLVED

The Economic Prosperity Commission recommends the City of Austin include in its Fiscal Year 2018-2019 budget a \$75,000 RFP recruiting a qualified individual or organization to fulfill the following scope of work:

- 1. \$50,000 to create a pilot program to provide training, technical assistance, referrals and outreach to local cooperatives and groups interested in forming a cooperative;
- 2. \$5,000 for advertising costs to promote succession to a worker cooperative by existing small businesses; and
- 3. \$20,000 for providing technical assistance to owners and workers with the transition.

The Economic Prosperity Commission recommends that knowledge of the local cooperative economy and its component organizations be strongly considered in selection of an entity to fulfill this RFP.

Yes: 7 – Segura, Haverlah, Frankel, Rondero de Mosier, Ybarra, Noel, Lackey

No: 0

Abstain: 1 – Bhargava (absent)

Mosiero

Rondero de Mosier, Chair