SCARBROUGH PATIOS_Historic Commission Review

2018/04/23





::::::A Strategic Report

* INTRODUCTION

WHO ARE WE?

The Downtown Austin Alliance (DAA) is a partnership of property owners, businesses and individuals whose mission is to preserve and enhance the value and vitality of downtown Austin.

WHY FOCUS ON CONGRESS AVENUE?

The DAA recently completed a strategic plan that centers around six strategic priorities intended to define how and where the organization will focus its resources to best achieve its mission and vision over the next few years. Congress Avenue was identified as one of the focused priorities because while it functions well today, it could be much more than it is. With a little help, the right stakeholders, a unified vision and well executed ideas Congress Avenue could be Austin's Champs-Elysees, its Michigan Avenue.

WHO IS INVOLVED?

Over the course of the last year, the DAA has had an internal team developing a strategy to help take Congress Avenue to the next level. The team has been made up of DAA Board members, Congress

Avenue property owners, City staff and the Downtown Neighborhood Association. In February 2010, the internal team turned outward and led a workshop to gain insight and input from the community at large. The event, Enhancing the Congress Avenue Experience—Leading Downtown into the Future, was co-sponsored by the Congress for New Urbanism, the Real Estate Council of Austin, the American Institute of Architects Austin chapter, Envision Central Texas, the Downtown Austin Neighborhood Association, Capital Metro, the Heritage Society of Austin and the Austin chapter of the U.S. Green Building Council.

WHAT IS THIS REPORT?

This report outlines the feedback and response received from over 120 participants who represented over 30+ organizations and agencies at the February 2010 workshop. The following pages detail their input and opinions on what Congress should and could become, things that need to change in order to achieve the vision and how they and others can become involved.

WHAT IS AT STAKE?

As the spine of downtown, the Main Street of Texas, Congress Avenue serves a ceremonial role not only for Austin but also for the State of Texas. It serves as the potential for the rest of downtown-the strength of the spine supports the weight of the whole, and so as Congress goes, the whole downtown goes. So just imagine the place it could become—a place that is full of life, is active, vibrant, walkable, the heartbeat of what is authentically Austin and the gateway to the Capital City. The Avenue could be full of interesting places to shop, host to a plethora of outdoor restaurants and sidewalk cafés, a wonderful mix of turn-of-the-century architecture and new more modern buildings, lined with public art and cultural institutions, easy to navigate on foot or by transit, and a great place to people watch. But without a vision and the community, Congress will not live up to its potential.

WHERE DO WE GO FROM HERE?

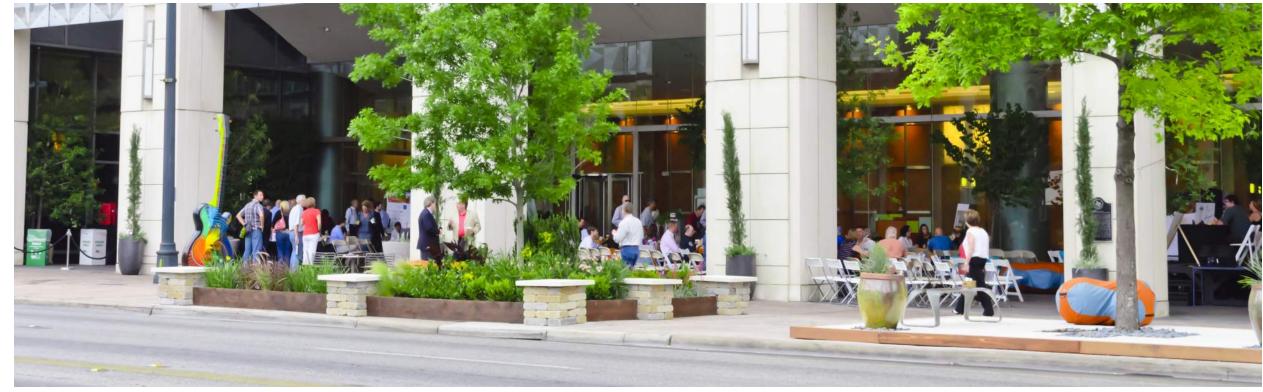
Turn the pages and rediscover the most famous street in Texas, block by block. Become active in its future and in the future of downtown Austin. It's time to think of Congress Avenue as that great place that will reside in our hearts and minds forever as one of the great places in the world. There is no better time than now to take that leap from good to exceptional and to lay the foundation for the rest of our downtown.

This Report is not a city plan. It is a set of opinions and recommendations captured in a workshop. It is a vision plan built by the community, for the benefit and betterment of that community.

A STRATEGIC REPORT

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ORDINANCE NO. 20120322-066

AN ORDINANCE CREATING A PILOT PROGRAM TO ALLOW FOR THE TEMPORARY USE OF ON-STREET PARKING SPACES FOR AN EXTENSION OF RETAIL USE AND WAIVING CERTAIN ASSOCIATED FEES.

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF AUSTIN:

MRT 1. This ordinance creates a pilot program allowing the temporary use of parking spaces for an extension of a retail use, to be called a "Street Patio." The pilot program participant ("Participant") will use the parking spaces to provide seated café space. The pilot program is intended to allow both the city and the public to observe and collect data in order to determine the feasibility of a permanent program.

PART 2. The parameters of the pilot program are:

(A) This ordinance is applicable to the two parking space Congress Avenue.

ORDINANCE NO. 20120322-066

- (B) A person may not sell, barter, trade, store, or within the Street Patio area in violation of Cha Obstructions). This does not apply to food Street Patio area.
- The Participant will obtain a license agreer in City Right-of-Way. The license agre processed by city staff within 30 days. following for review and processing of the l
 - (a) proof of general commercial liability
 - amount established by the department;
 - maintenance of accessibility in accordance with the Ame Disabilities Act (ADA) and Texas Accessibility Standards (TAS).
- (D) The furnishings or their new placement shall not:
 - extend outside of the licensed area;
 - constitute a danger to the health or safety of a patron or the public;
 - (3) violate the terms of the license agreement. Page 1 of 3

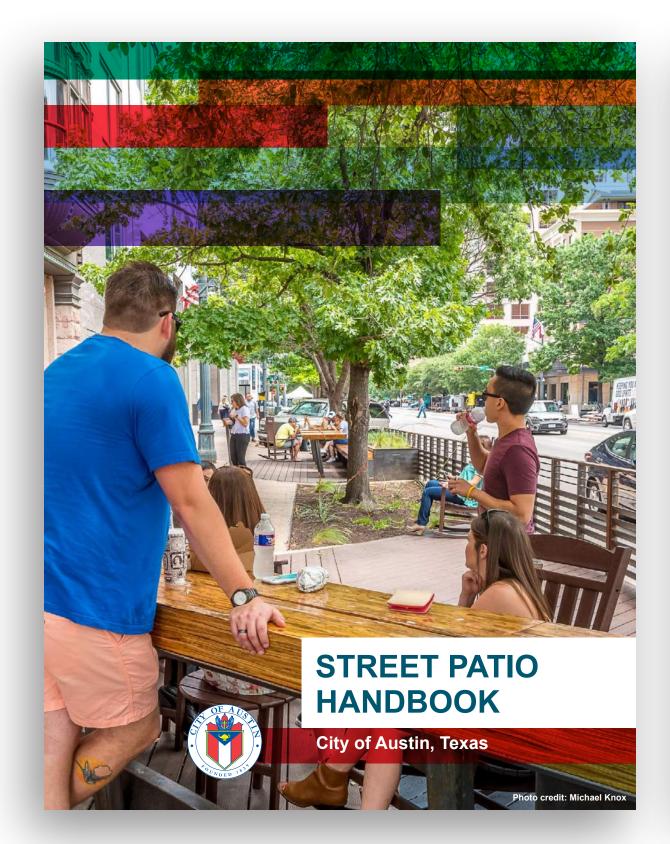
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City of Austin

Austin Transportation Department, Right of Way Management Division 3701 Lake Austin Blvd., Austin, Texas 78703

REQUIREMENTS FOR A TEMPORARY SIDEWALK CAFÉ/STREET PATIO PERMIT

Please read the Sidewalk Café Handbook or the Street Patio Handbook for important guidance information. The Handbooks includes Design Requirements. Be certain to follow those requirements. The handbooks and all other documents referenced in this application are available at austintexas.gov/sidewalkcafe.

About Sidewalk Café Permits: Sidewalk Cafés and Street Patios are not permanent structures; they are a temporary use of the public Right of Way permitted as a type of sidewalk café under the City of Austin Land Development Code Chapter 14-4, Sidewalk Cafes. Please see section on Sidewalk Café Permit Authorization, Ord. No. 20140828-074, Pt. 3, 9-8-14.

Applicants for Sidewalk Café Permits must be businesses licensed to serve food and beverages. The applicant does not have to be the property owner; but if they are not the owner, they must hold a valid lease for the building.

To obtain the necessary permit, please submit this application to the Right Of Way Management Division, Austin Transportation Department, at the address below. Only businesses with approved permits are allowed to operate Sidewalk Cafes and/or Street Patios in the City's Right of Way. Please read the handbook, this application form, and all attachments. For a consultation and to set up an appointment with the Right of Way Division, please call 512-974-7180 or 311.

City of Austin, Transportation Department Right Of Way Management Division

512-974-7180

3701 Lake Austin Blvd., Austin, TX 78703

For General Questions: Walk-in Hours – Monday through Friday, 8 a.m. to 1 p.m.

STEPS TO OBTAIN A SIDEWALK CAFÉ PERMIT

- 1. Review the Sidewalk Café Handbook and/or the Street Patio Handbook. Ensure that the proposed Sidewalk Café and/or the Street Patio complies with all design guidelines and requirements listed, as well as the requirements of the Americans with Disabilities Act (ADA).
- 2. Submit the notarized application, the non-refundable \$100 application fee, and required supporting documentation
- **3.** Communicate with ROW staff as requested during the review period. Allow 30 days for review of the application, the documentation packet, and any site issues with the proposed location.
- 4. If the Sidewalk Cafe is approved, pay the annual \$200 permit fee (up to five years may be paid in advance); If the Street Patio is approved, pay the annual \$2,000 permit fee (up to five years may be paid in advance). The applicant will need to sign a notarized Sidewalk Café Maintenance Agreement and thereafter, a Sidewalk Café Permit can be activated by Right of Way Management.

PLEASE NOTE: A full application must be submitted annually, unless multiple years fees (up to five) are paid in advance.

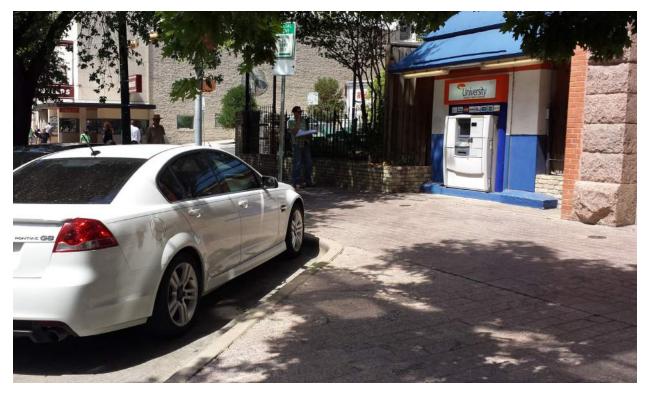
Page 1 | City of Austin Sidewalk Café Application







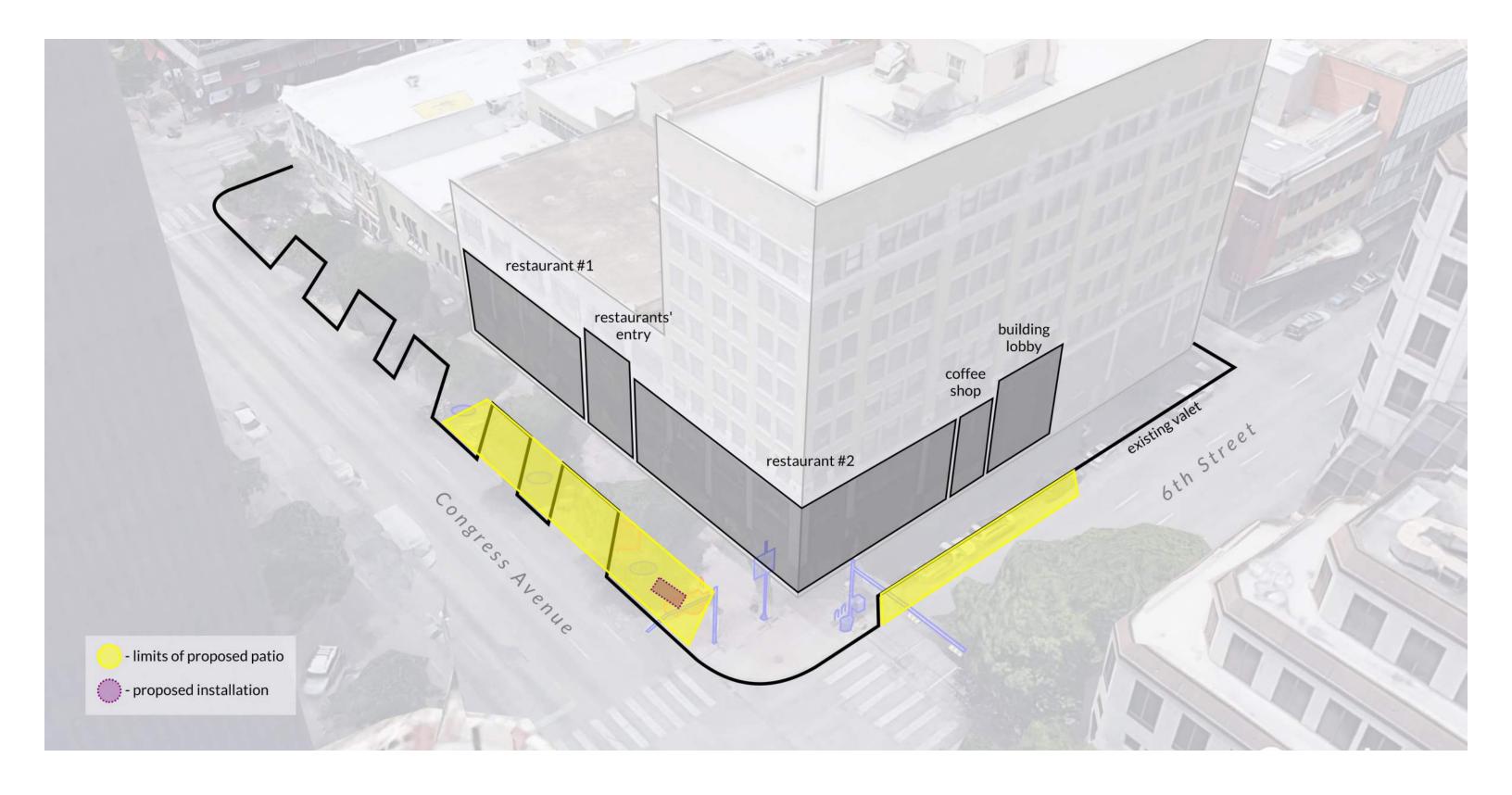


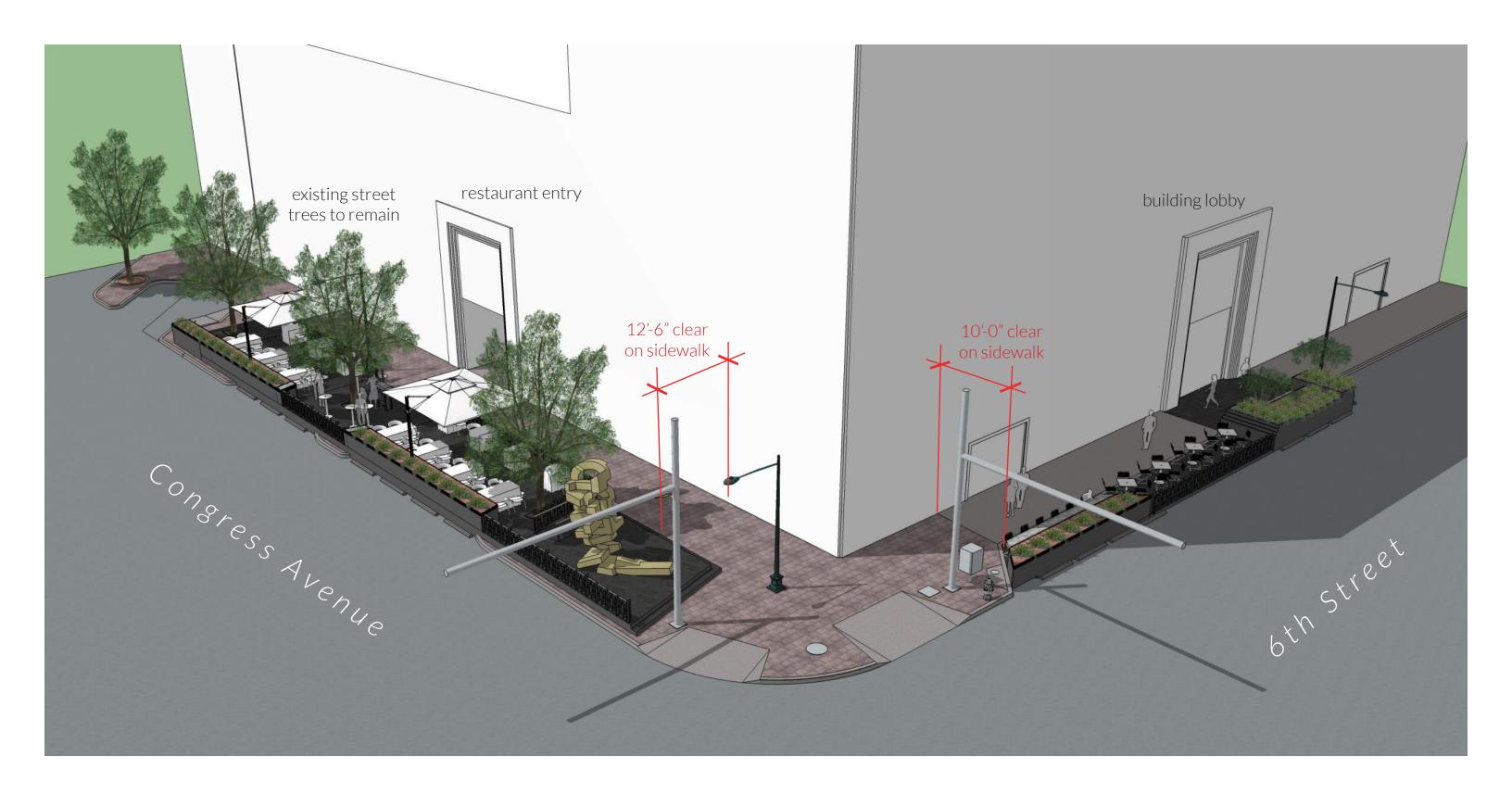






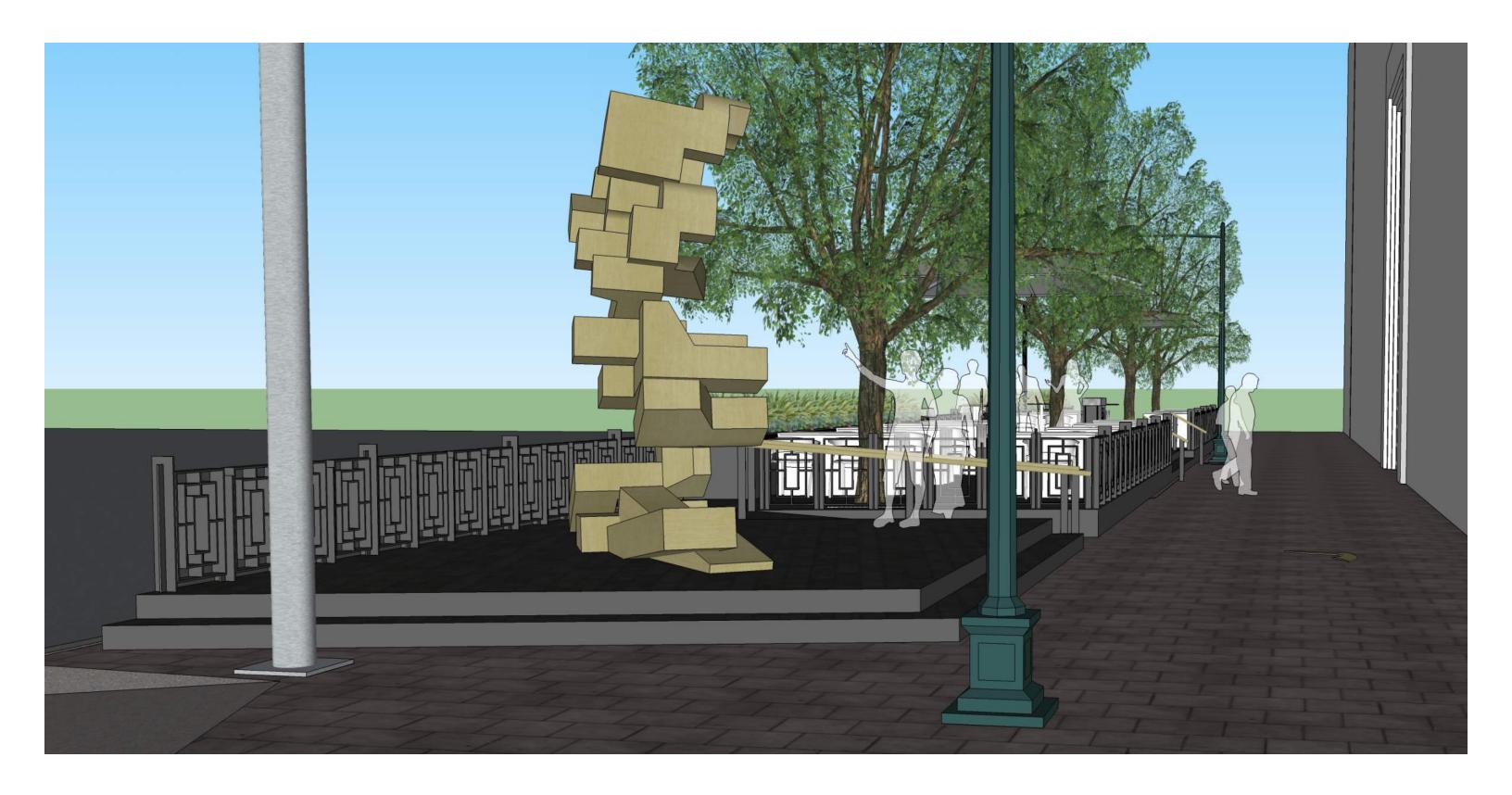




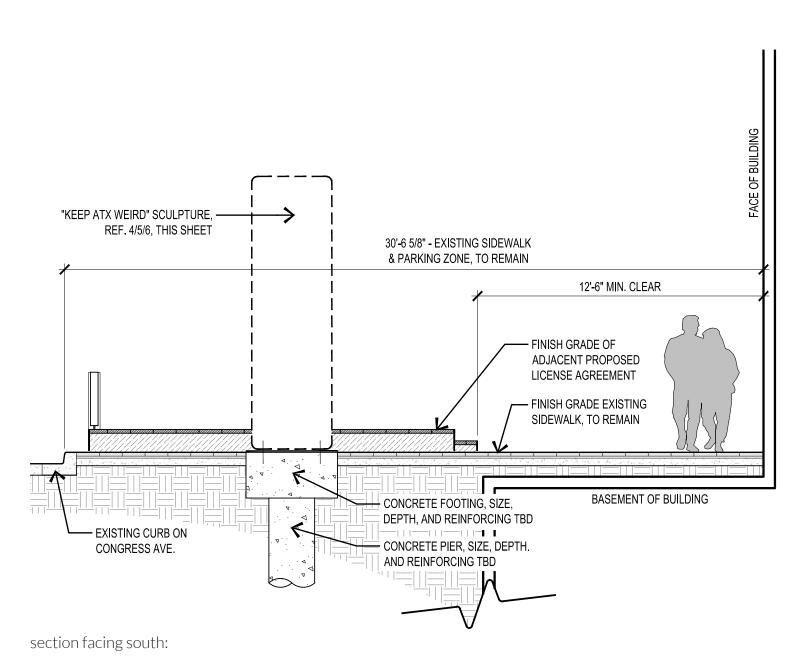


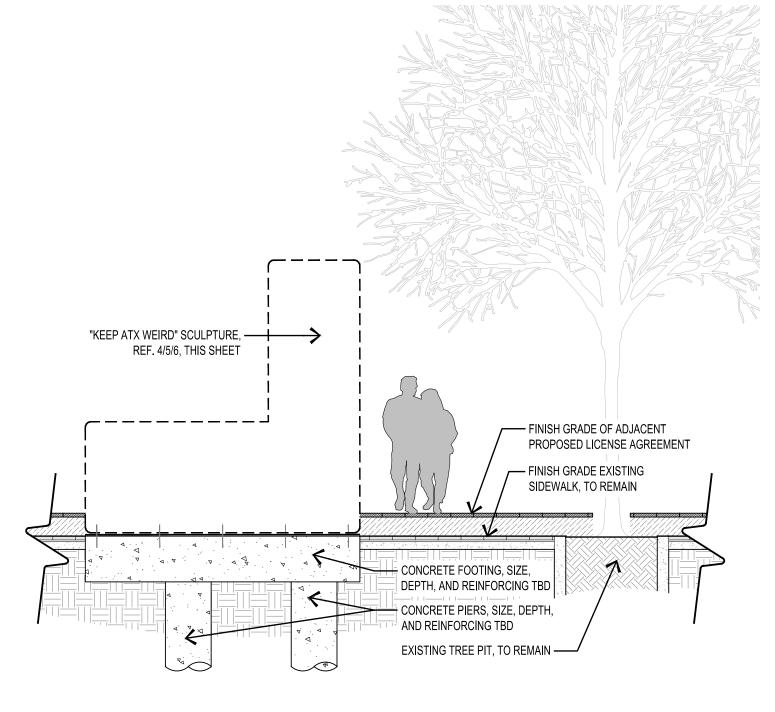












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