

Carmen 10  
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First recommendation.

May 15, 2018.

Quality of Life Budget Recommendation Worksheet  
Latino Recommendation #2 Space Funding for Latino Arts Organizations

Unanimous 7-0.

1. Which Strategic Outcome Area will your recommendation primarily impact?
  - Culture and Lifelong Learning
2. Refer to the Strategic Direction document. Identify your Outcome Area's Indicators, and select one primary and one secondary Council Indicator your recommendation will address:
  - D Housing—primary
  - E Homelessness—secondary
3. Which of the Metrics are applicable to your recommendation:
  - A Employment, numbers 5 (small and minority business contracts with COA) and 6 (number of small businesses supported by COA programs)
  - E Homelessness, number 1 number of persons experiencing homelessness (point-in-time count) and number 2, number and percentage of persons who successfully exit from homelessness
4. Which one or two strategies align with your recommendation?
  - Number 7: Acknowledge Austin's history of racial segregation and counter it by applying an equity perspective to the City's land development code and associated programs and policies, aligning with community priorities as articulated in Imagine Austin, and ensuring affordable housing options throughout Austin.
5. Which characteristics should apply to the department, community-based organization, and/or vendor that would put your recommendation to work?
  - "Cultural responsiveness," e.g. being respectful of, and relevant to, the beliefs, practices, culture and linguistic needs of diverse consumer/client populations and communities whose members identify as having particular cultural or linguistic affiliations.
  - Alignment of founding mission with the community proposed to be served (creation of mission was historically based in serving communities experiencing racism) and alignment with the outcomes desired by the program.
  - Intimate knowledge of lived experience to the community.
  - Multiple formal and informal channels for meaningful community engagement, participation and feedback exists at all levels of the organization (from service complaints to community participation at the leadership and board level)
  - Commitment to a diverse and highly skilled workforce by employing robust recruitment, hiring and leadership development practices
6. What is your recommendation?

Presently, Latino arts organizations are funded inequitably. In addition to our recommendation about ongoing Latino Arts Organization funding increases, we also recommend the City of Austin offer a grant program for its Latino Arts Organizations to be able to purchase work space (studio, exhibit area, practice space) or work/live space in the Austin area. This program should be offered competitively among funded Latino groups each year, with at least one grant issued per fiscal year.

Our Latino artists and their organization are facing very adverse economic circumstances, due to the rapid escalation of both residential and creative space rentals. This recommendation will reduce costs for the City's Latino artists, although tax, utilities, improvements and operations will be excluded from this particular grant.

7. Provide evidence to support your recommendation.

Although Latinos represent around 37% of the Austin population, our arts groups routinely receive less than 5% of the total of funding for all Austin arts organizations. As a result, our community members who are skilled artists must do any and all of the following to make their minimal funding carry on critical arts programs:

- 1) Hold additional jobs besides those using their arts skills, experience and training;
- 2) Fail to pay visiting or contract artists their value, their cost of transportation, or what they need to stay in Austin for an exhibit, show, or presentation;
- 3) Move their studios and residences frequently seeking affordable rents; and
- 4) Even living homeless and having no studio or practice area at all.

8. How much money is necessary to support your recommendation?

- o \$1,000,000 per year

9. This recommendation is ongoing but will be one-time-only for each Latino Arts Organization that receives a grant award from this program.