



CITY OF AUSTIN STRATEGIC DIRECTION

Minor
May 15, 2018.

Indicators

City Council adopted 6 Strategic Outcomes and these Indicators on March 8, 2018.

Economic Opportunity & Affordability: Having economic opportunities and resources that enable us to thrive in our community.

- A. Employment
- B. Income equality
- C. Cost of living compared to income
- D. Housing
- E. Homelessness
- F. Skills and capability of our community workforce (including Education)
- G. Economic mobility

Health & Environment: Enjoying a sustainable environment and a healthy life, physically and mentally.

- A. Healthy conditions among individuals [absence of unhealthy conditions]
- B. Accessibility to quality health care services, both physical and mental
- C. Accessibility to quality parks, trails, and recreational opportunities
- D. Environmental quality
- E. Climate change and resilience
- F. Food security and nutrition

Safety: Being safe in our home, at work, and in our community.

- A. Success of emergency response
- B. Community compliance with laws and regulations (actual and perceived)
- C. Emergency prevention, preparedness, and recovery
- D. Quality and reliability of critical infrastructure
- E. Fair administration of justice

Mobility: Getting us where we want to go, when we want to get there, safely and cost-effectively.

- A. System efficiency and congestion
- B. Transportation cost
- C. Accessibility to and equity of multi-modal transportation choices
- D. Safety
- E. Condition of transportation-related infrastructure

Culture & Lifelong Learning: Being enriched by Austin's unique civic, cultural, ethnic, and learning opportunities.

- A. Quality, accessibility, and diversity of civic and cultural venues, events, programs, and resources
- B. Vibrancy and sustainability of creative industry ecosystem
- C. Appreciation, respect, and welcoming of all people and cultures
- D. Honoring and preservation of historical and ethnic heritage
- E. Lifelong learning opportunities

Government that Works For All: Believing that city government works effectively and collaboratively for all of us—that it is equitable, ethical, and innovative.

- A. Financial cost and sustainability of City government
- B. Condition/quality of City facilities and infrastructure and effective adoption of technology
- C. Satisfaction with City services
- D. Employee engagement
- E. Stakeholder engagement and participation
- F. Equity of City programs and resource allocation
- G. Transparency and ethical practices