



Capital Metropolitan Transportation Authority
City of Austin, Downtown Commission – Project Connect Update
May 16, 2018





The benefits of regional transportation investments

Affordability



Health



Neighborhoods



Economy



Safety



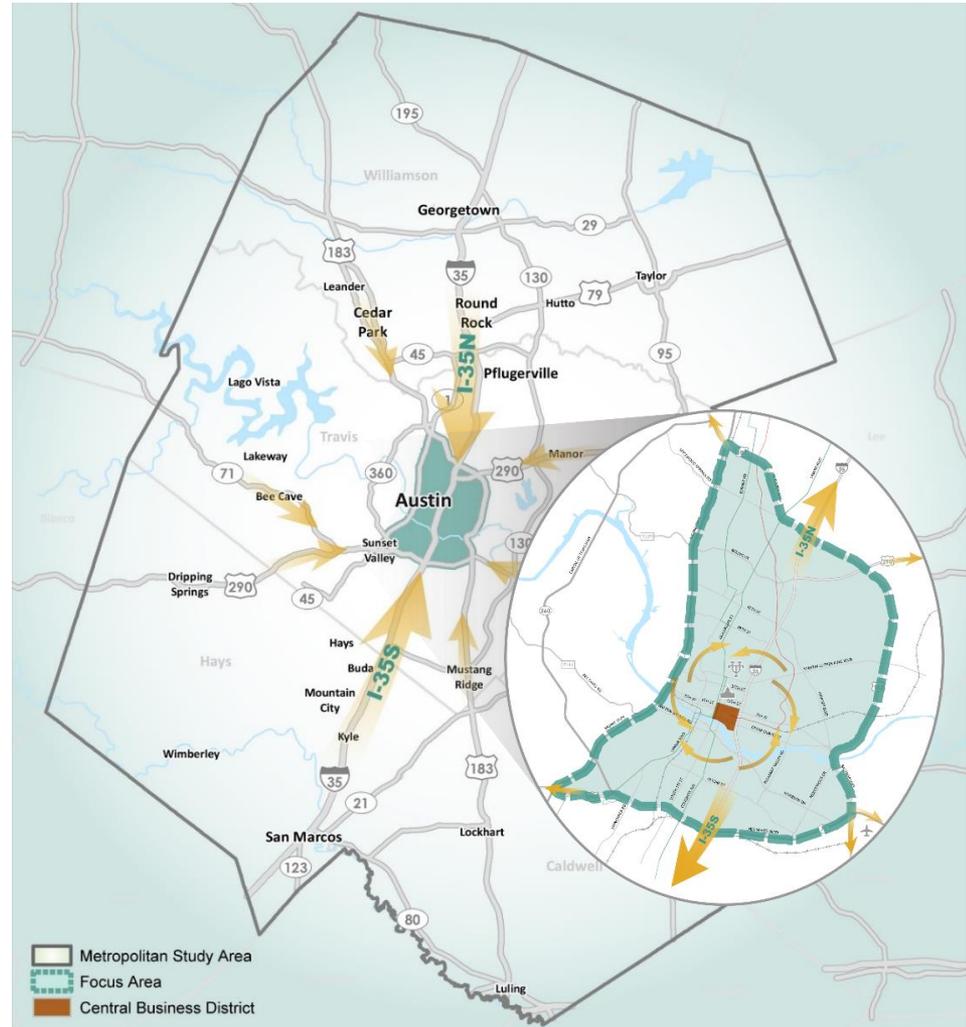
Environment





Project Connect is a ...

- Regional mobility vision
- Multigenerational investment
- Plan to improve existing, and build new, services with greater people-moving capacity
- Network that connects people and places across Central Texas





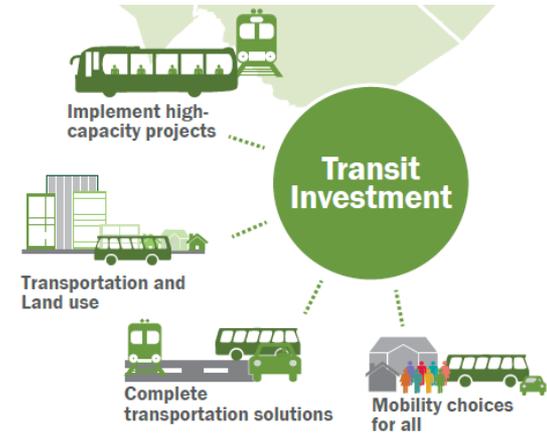
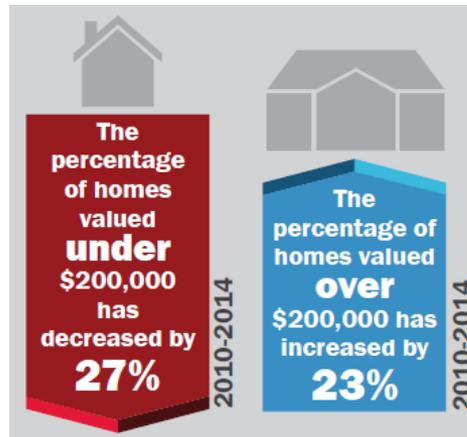
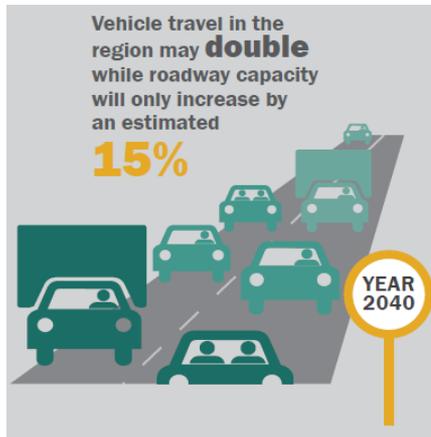
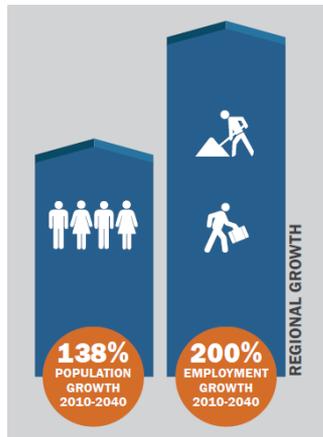
Addresses regional & local needs

Explosive growth

Limited ability to build more roads

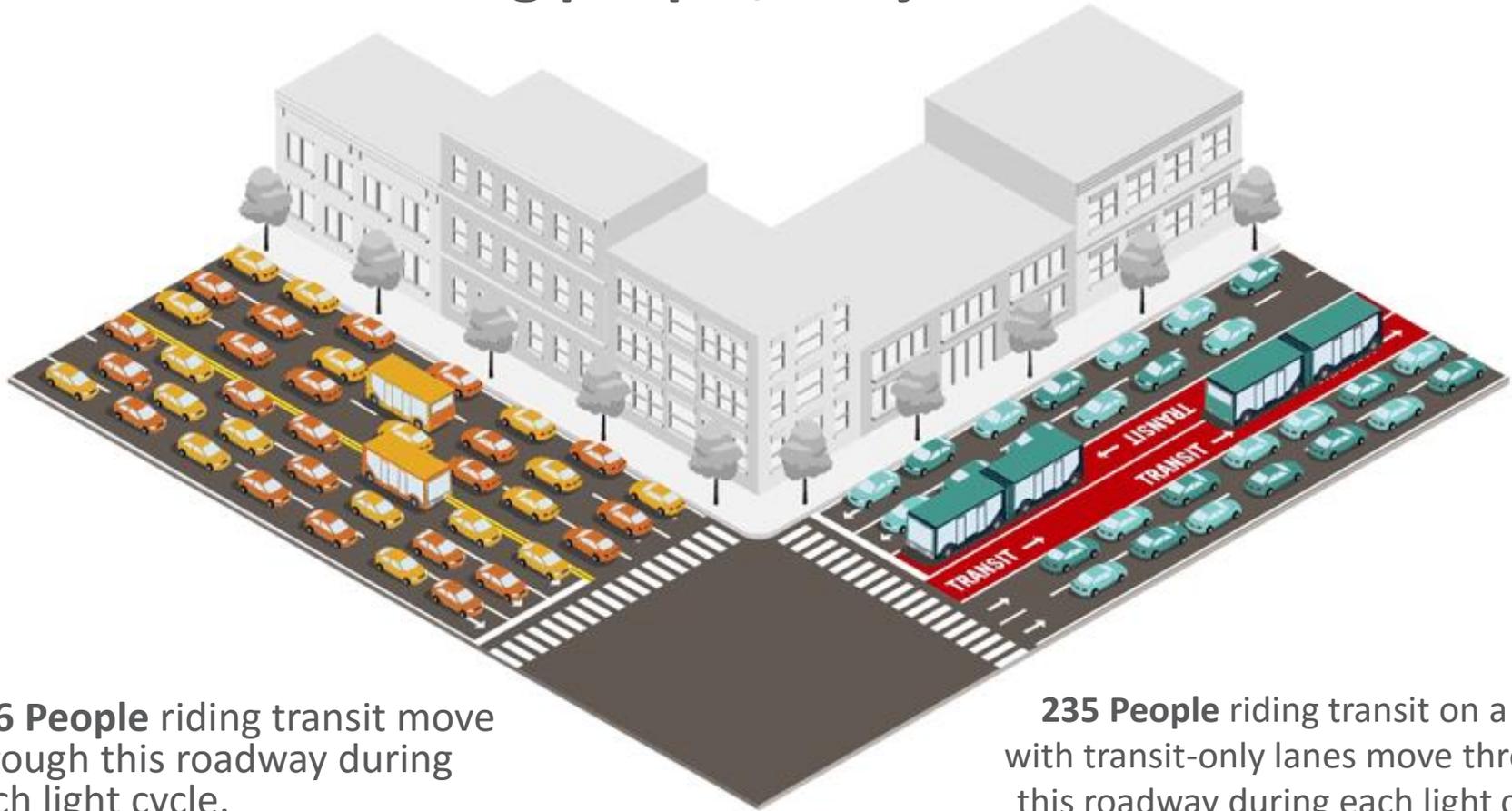
Issues of affordability & cost of living

A regional transit system is needed

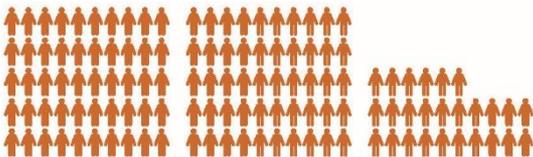




Moving people, not just cars



126 People riding transit move through this roadway during each light cycle.

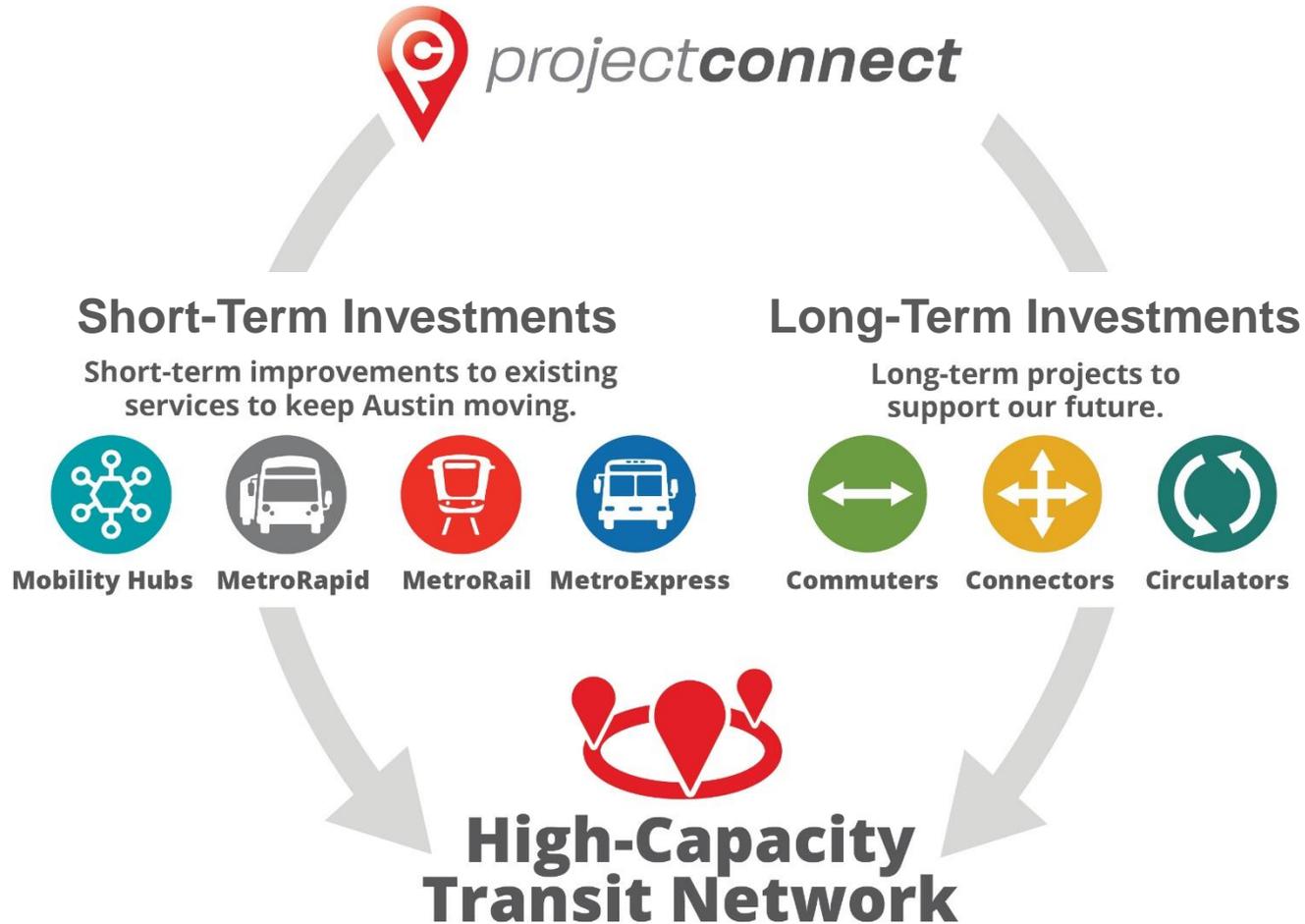


235 People riding transit on a road with transit-only lanes move through this roadway during each light cycle.





Project Connect's outcome

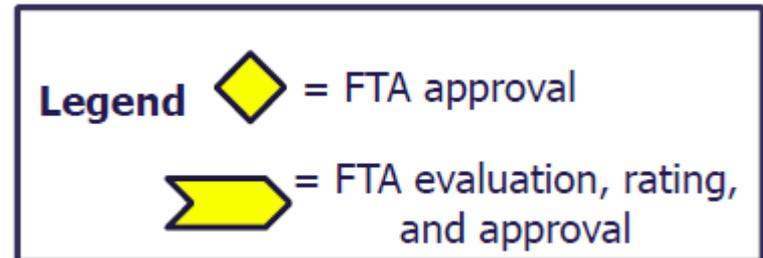
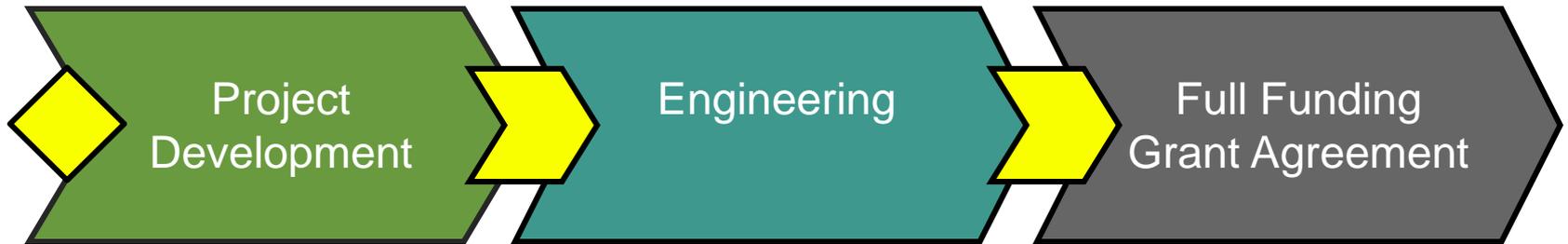




PROCESS & RESULTS



The FTA Project Development process





Local approach to project development

Step 1

Big Ideas, Bold Start

(Mar '16 – May '17)

Feasibility Analysis

- Corridor-based
- Mode neutral
- Based on previous plans and studies

Step 2

Real Solutions for Real Problems

(Jun '17 – Jun '18)

System Plan Analysis

- Link corridors
- Define right-of-way requirements
- Identify demand and costs

Step 3

Path to Implementation

(Jul '18 – Sep '18)

Finalizing Program of Projects

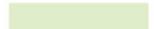
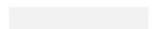
- Phasing and prioritization
- Funding opportunities

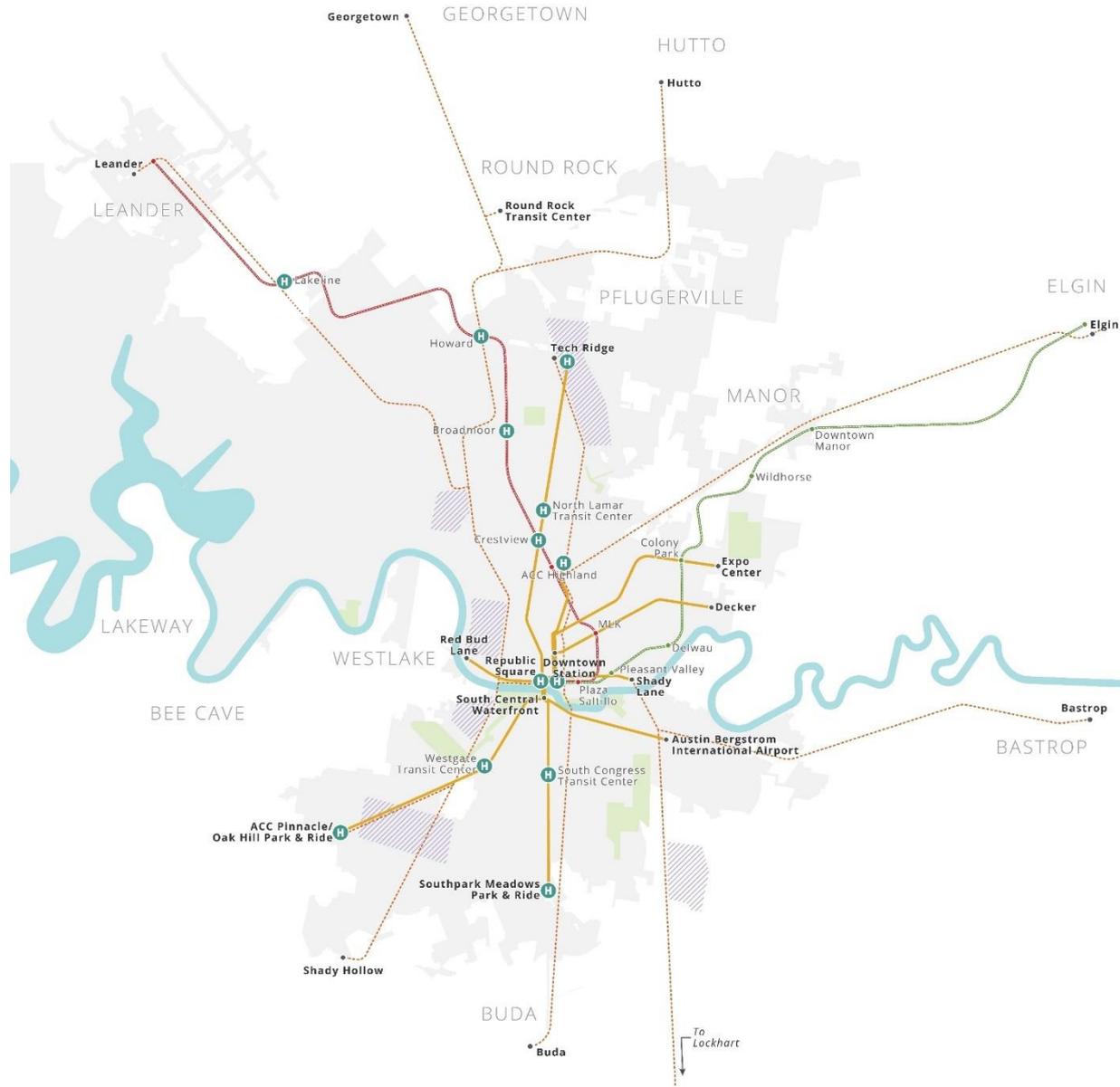
Public Involvement



Project Connect's potential: The regional perspective

LEGEND

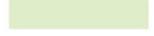
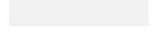
-  Connector Route
-  MetroRail
-  MetroExpress
-  Cap Remap Bus Route
-  Mobility Hub
-  Major Station
-  Mobility Innovation Zone
-  Water
-  Parks & Green Space
-  City of Austin

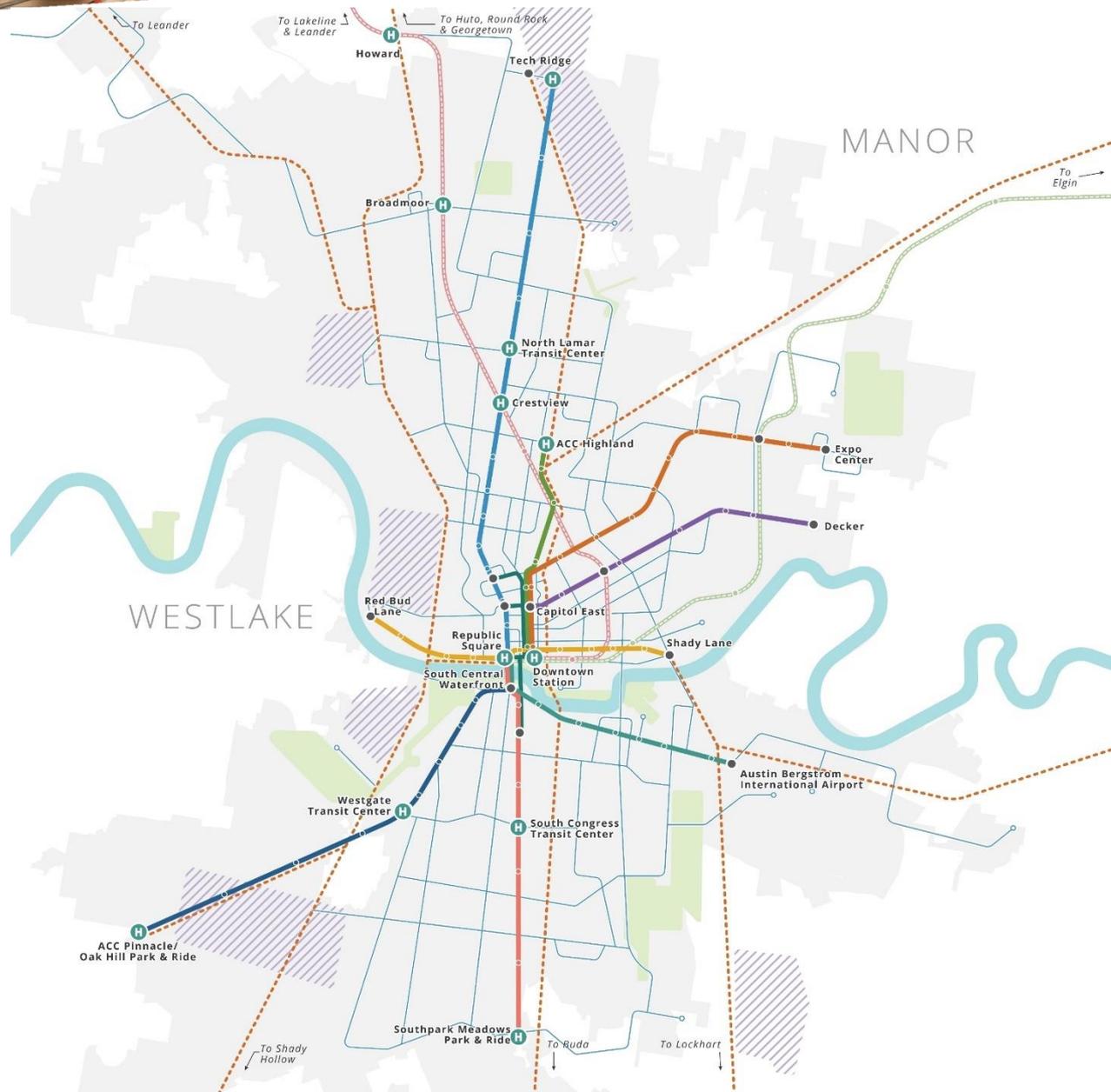




Project Connect's potential: The urban perspective

LEGEND

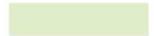
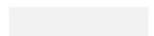
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Project Connect's potential: The downtown perspective

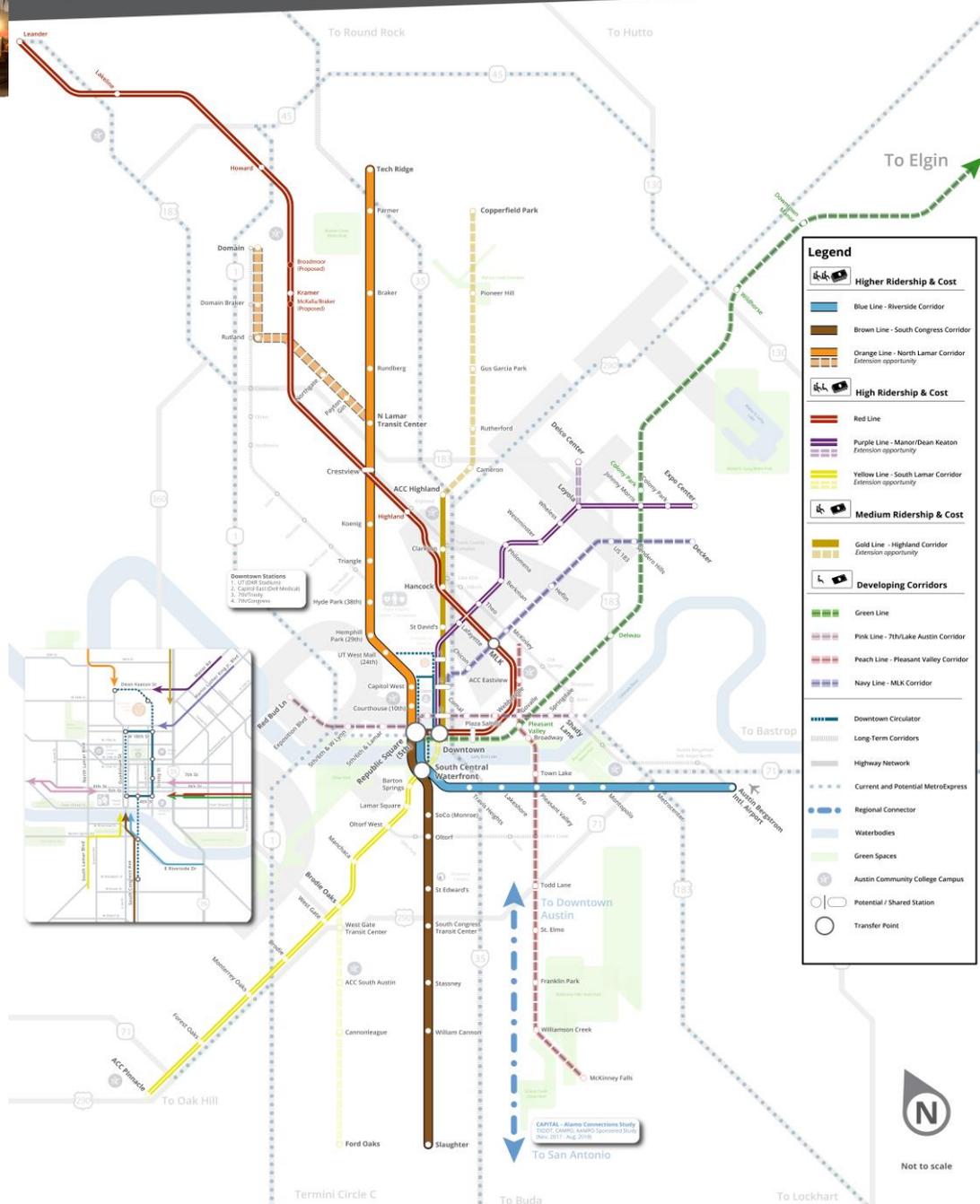
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Project Connect Draft System Plan



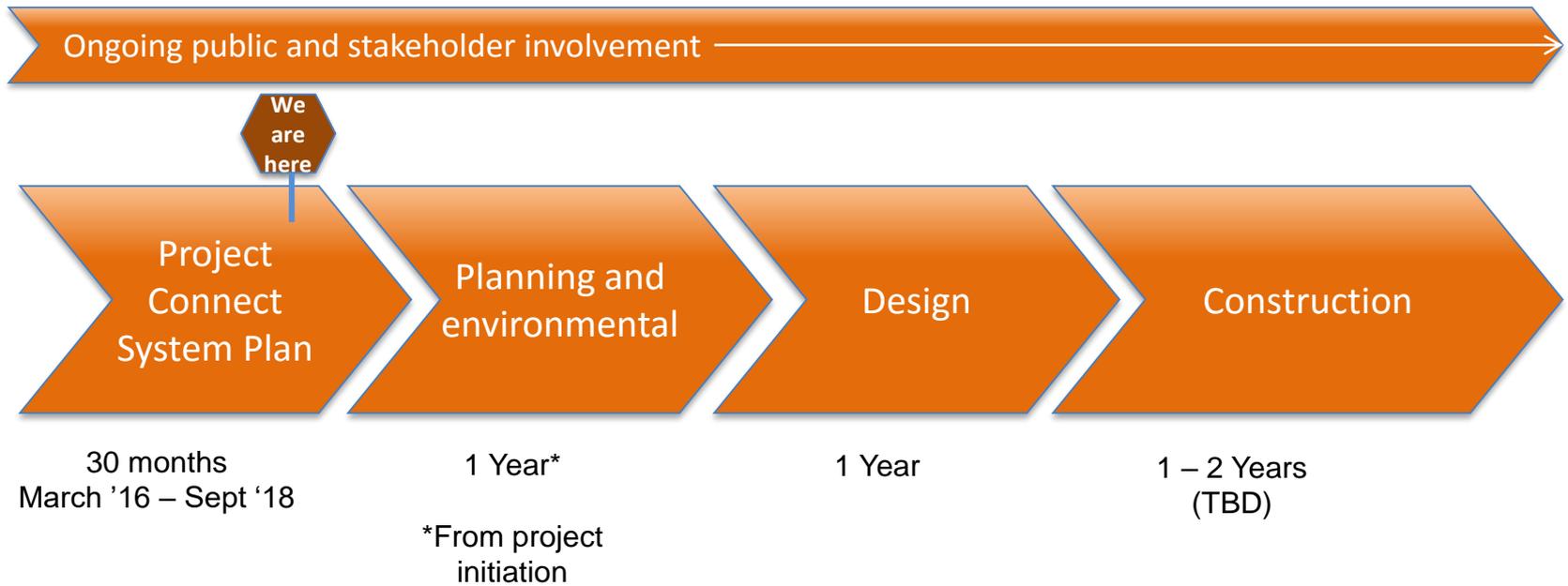
CAPITAL - Alamo Connections Study
2017 Update, March 2018
Plan 2017 - Aug 2018



Not to scale

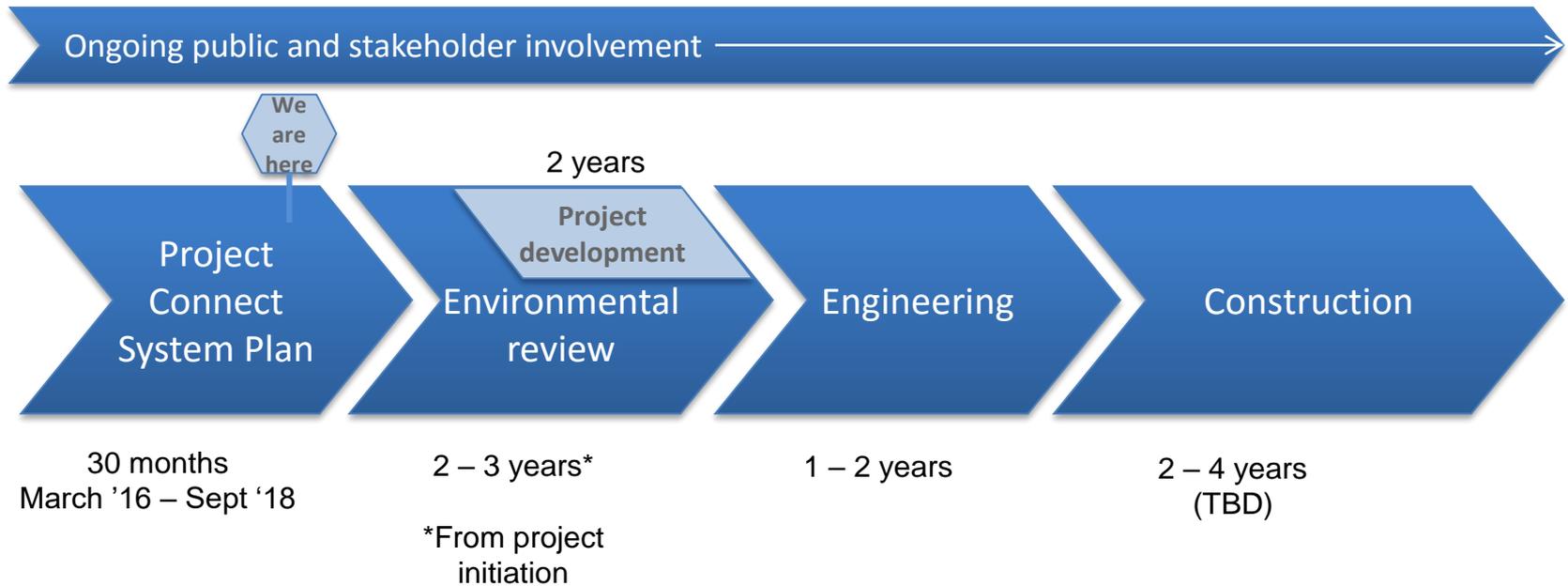


Short-term project implementation





Long-term project implementation





Ongoing partner coordination

- Austin Strategic Mobility Plan (ASMP)

- Meet **bi-weekly** since summer **2016**
- **2** Traffic Jams
- **6** MCAC meetings
- **Co-present** at neighborhood meetings

- Corridor Program Office (2016 Mobility Bond)

- Meeting since **spring 2017**
- **5** Cost & risk assessment meetings





NEXT STEPS



Getting to 2020: Adoption of the Project Connect System Plan



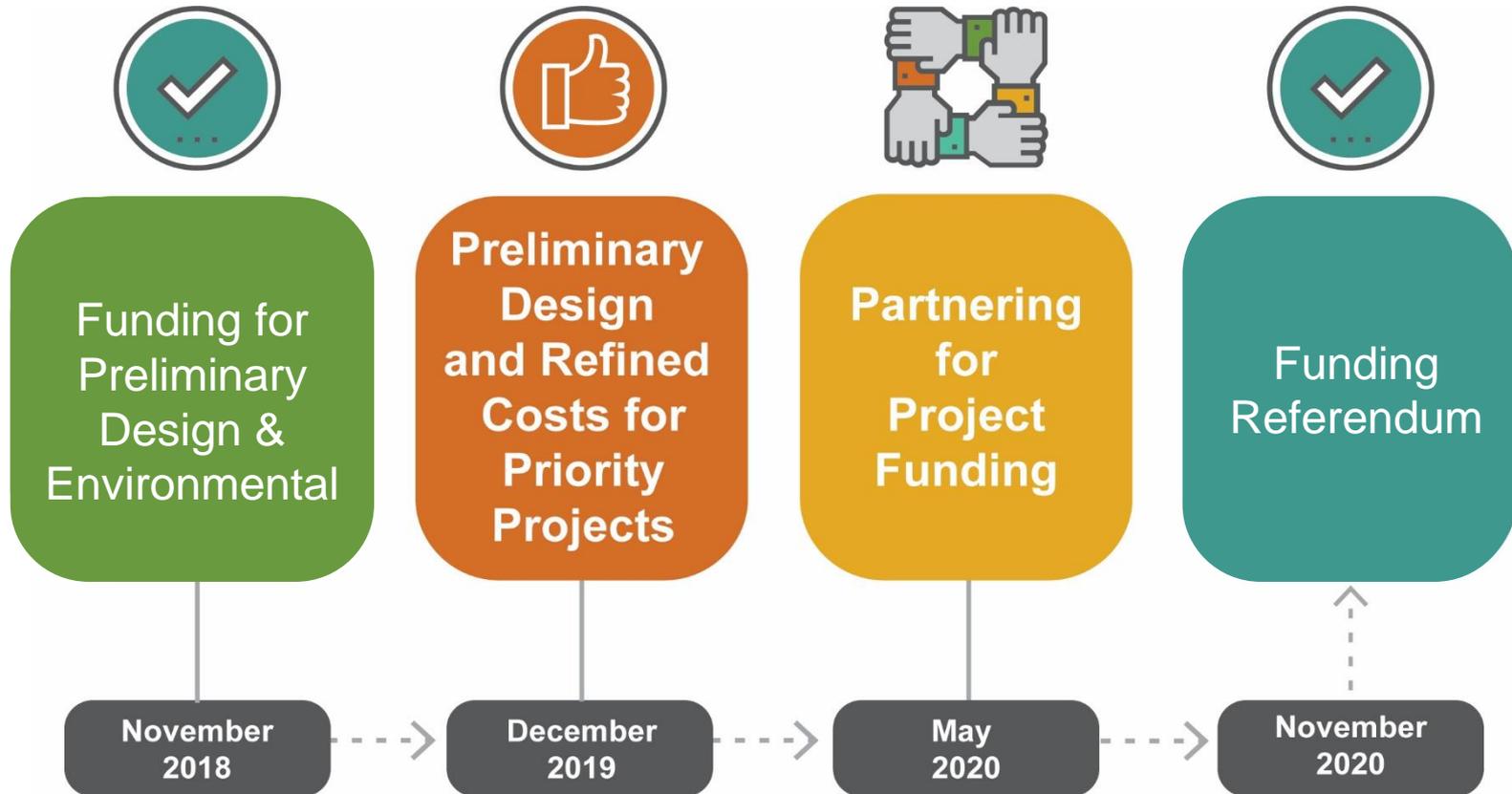


Getting to 2020: Program of projects, phasing & prioritization





Getting to 2020: Building community support





PUBLIC INVOLVEMENT



Public outreach: Traffic Jams



- March 4, 2017 at Bob Bullock Museum
- **230 people** attended
- **29 zip codes** represented
- More than **140 comments** received
- Multiple partner agencies hosted tables



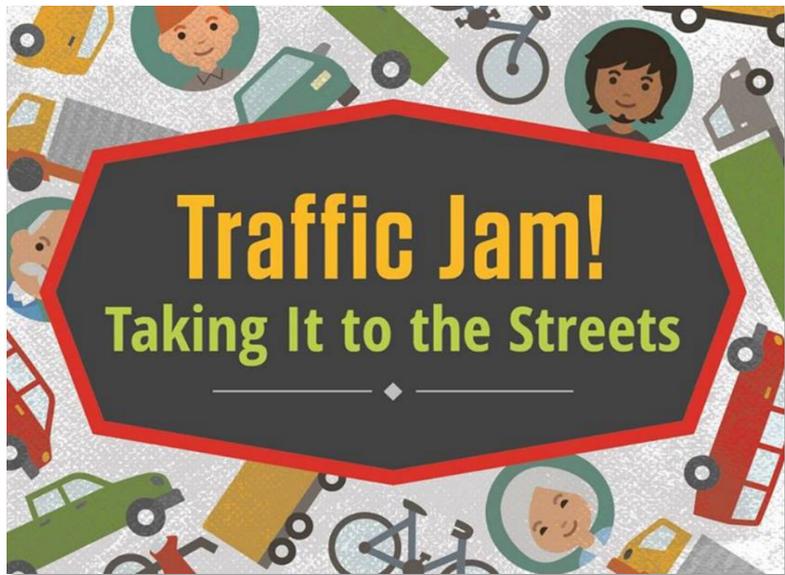
Traffic Jam A La Mode July 2017





Traffic Jam: Taking It to the Streets

March 28, 2018 - Austin Central Library



Objectives:

- Raise awareness
- Present conceptual design options
- Gather feedback
- Encourage continued public engagement in Project Connect and the Austin Strategic Mobility Plan (ASMP)



Traffic Jam: Outcomes

- ~ 200 attendees
- 14 agencies and programs represented
- 110+ Project Connect surveys completed
- 23 comment cards submitted





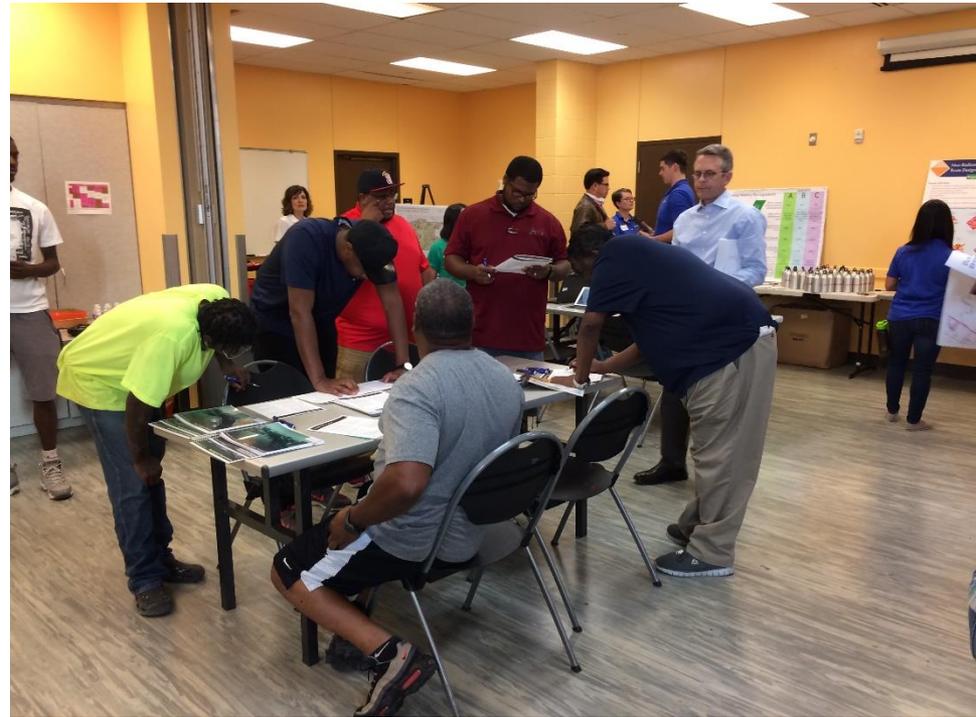
Scenes from Traffic Jam





In Process: Mini Jams

- Six geographically-targeted events
- Located near Project Connect corridors
- Door-to-door and bus stop canvassing to promote events and collect citizen feedback



Initiated Project Connect Corridor survey analysis (phone interviews and on-board CMTA riders)



Six Geographically-Targeted Mini Jams

- 1) **Northeast:** Turner Roberts Rec Center - April 18
- 2) **North Austin:** YMCA North Austin - April 28
- 3) **South Austin:** Lifeworks (South 1st) - May 5
- 4) **Southwest:** Hampton Branch Library – May 8
- 5) **Northwest:** Westover Hills Church of Crist – May 19
- 6) **Southeast:** Dove Springs Rec Center – May 23

Capital Metro Event		
Yes	Undecided / Maybe	No
250+	730+	270+

Total engaged 5,000+
Total Surveyed 250+
Attendance 75+



Scenes from Mini Jams





Multiple feedback opportunities



- Online survey
- Telephone survey
- Door-to-Door outreach
- "Join the Movement" bus at over 30 locations



In Process: Engagement Bus Outreach



- 28 locations scheduled (17 completed so far)
- Targeting underrepresented communities
- Appearing at food pantries, supermarkets and community events
- 400 people engaged to date
- 300+ surveys completed to date



In Process: Online Survey

- Available in English and Spanish
- Accessible to visually-impaired users
- 1,900+ submissions received so far
- 75% of zip codes in 5-county Study Area represented to date



Thanks for your time and feedback!