

Q1. Name of person submitting this budget recommendation?

Hispanic/Latino Quality of Life Commission

Q2. Email Address? (in case there are follow up questions)

bc-jill.ramirez@austintexas.gov

Q3. Which commission are you representing?

- ☐ African American Resource Advisory Commission
- ☐ Asian American Quality of Life Advisory Commission
- ☒ Hispanic/Latino Quality of Life Resource Advisory Commission
- ☐ Lesbian, Gay, Bisexual, Transgender, and Queer Quality of Life Advisory Commission

Q4. DIRECTIONS: Throughout this survey you can go back and forth using the arrows at the bottom in case you want to change an answer. DO NOT use the back button on your browser

Q62. Outline for the Form:

- Outcome Area
 - Indicator
 - Metrics
 - Strategies
- Vendor Characteristic Requirements
- Your Recommendation
 - Justification
- Level of Funding
- Draft or Final
- Suggestions for the Form
- End of Survey

Q5. NOTE: It will be helpful if you have the Strategic Direction in front of you as you complete this form. The Strategic Direction can be found [here](https://austinstrategicplan.bloomfire.com/posts/3222339-strategic-direction-2023-final). Or, copy and paste this url:

<https://austinstrategicplan.bloomfire.com/posts/3222339-strategic-direction-2023-final>

Q6. Which outcome area will your recommendation primarily impact? (Choose only one)

- ☐ Economic Opportunity and Affordability
- ☐ Mobility
- ☐ Safety
- ☐ Health and Environment
- ☒ Culture and Lifelong Learning
- ☐ Government That Works for All

Q7. Select the primary Council Indicator your recommendation will address. (You may select a secondary Indicator on the following page)

This question was not displayed to the respondent.

Q8. If applicable, select a secondary Council Indicator your recommendation will address.

This question was not displayed to the respondent.

Q9. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q10. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q11. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q12. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q13. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q14. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q15. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q16. Which strategies align with your recommendation? (Choose up to 2)

This question was not displayed to the respondent.

Q17. What indicator will your recommendation impact? (Choose all that apply)

This question was not displayed to the respondent.

Q18. If applicable, select a secondary Council Indicator your recommendation will address.

This question was not displayed to the respondent.

Q19. The Mobility Metrics and Strategies have not yet been determined. They will be revealed as part of the Austin Strategic Mobility Plan, a draft of which is expected to be presented later this year with potential adoption by Council in early 2019. Please include any applicable metrics or strategies below.

This question was not displayed to the respondent.

Q20. Select the primary Council Indicator your recommendation will address. (You may select a second on the next page)

This question was not displayed to the respondent.

Q21. If applicable, select a secondary Council Indicator your recommendation will address.

This question was not displayed to the respondent.

Q22. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q23. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q24. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q25. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q26. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q27. Which strategies align with your recommendation? (Choose up to 2)

This question was not displayed to the respondent.

Q28. Select the primary Council Indicator your recommendation will address. (You may select a second on the next page)

This question was not displayed to the respondent.

Q29. If applicable, select a secondary Council Indicator your recommendation will address.

This question was not displayed to the respondent.

Q30. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q31. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q32. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q33. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q34. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q35. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q36. Which strategies align with your recommendation? (Choose up to 2)

This question was not displayed to the respondent.

Q37. Select the primary Council Indicator your recommendation will address. (You may select a second on the next page)

- ☐ A. Quality, accessibility, and diversity of civic and cultural venues, events, programs, and resources
- ☒ B. Vibrancy and sustainability of creative industry ecosystem
- ☐ C. Appreciation, respect, and welcoming of all people and cultures
- ☐ D. Honoring and preservation of historical and ethnic heritage
- ☐ E. Lifelong learning opportunities

Q38. If applicable, select a second Council Indicator your recommendation will address.

- ☒ A. Quality, accessibility, and diversity of civic and cultural venues, events, programs, and resources
- ☐ C. Appreciation, respect, and welcoming of all people and cultures
- ☐ D. Honoring and preservation of historical and ethnic heritage
- ☐ E. Lifelong learning opportunities

Q39. Which metric is applicable to your recommendation? (Choose all that apply)

- ☐ A-1: Percentage of residents who report being satisfied or very satisfied with the quality of cultural and learning services and programs
- ☒ A-2: Percentage of creatives who report that they do not have access to creative space they require
- ☐ A-3: Percentage of residents who report being satisfied or very satisfied with the quality of the City's cultural and learning facilities
- ☐ A-4: Percentage of residents who report that they have attended a cultural event or program organized by the City in the past 6 months
- ☒ A-5: Percentage of recreation program participants reporting an improvement to their quality of life as a result of the program
- ☒ A-6: Percentage of available reservations filled at City-owned cultural spaces

Q40. Which metric is applicable to your recommendation? (Choose all that apply)

- ☒ B-1: Median earnings of metro-area creative sector occupations (as defined by specific Bureau of Labor Statistics Standard Occupational Classifications System [SOC] codes)
- ☒ B-2: Number of people employed in the creative sector (as defined by specific North American Industry Classification System [NAICS] codes) in the Austin Metropolitan Statistical Area
- ☐ B-3: Austin's "score" on the Creative Vitality Suite Index
- ☒ B-4: Number and percentage of creative-sector professionals who indicated they benefited from a City-sponsored professional development opportunity
- ☒ B-5: Number of community members who attended performances/events arranged through cultural and music contracts
- ☒ B-6: Number and percentage of creatives who report having access to affordable creative space

Q41. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q42. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q43. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q44. Which strategies align with your recommendation? (Choose up to 2)

- ☐ 1. **Regularly inventory and evaluate** culture and lifelong learning programs and facilities provided by the City and our community partners, **with a focus on identifying gaps**, shortcomings, and opportunities that may **have an impact on equity** and quality
- ☐ 2. **Implement a standardized** interdepartmental **process to collect, analyze, and share demographic participation** and satisfaction levels with our culture and lifelong learning offerings **to evaluate and improve** programs and facilities
- ☐ 3. **Strengthen our portfolio** of culture and lifelong learning programs, events and facilities **by engaging and building** trust with the community **to ensure equitable access** and participation, and that services are aligned with community expectations
- ☐ 4. **Maintain a mapped inventory** of City and non-City cultural and historical assets **to identify and address service gaps** while accurately recognizing, preserving and, elevating the profile of **placed-base and underrepresented** histories, narratives, and gathering spaces
- ☒ 5. **Ensure Austin's historical narrative is comprehensive and accurate** by partnering with the community to protect, preserve, and share the character of Austin's cultural, social, economic, political, and architectural history
- ☐ 6. **Leverage City-owned assets** (buildings and land) to increase the amount of **affordable creative space** that is available to working artists, and **incentivize the equitable and inclusive development**, redevelopment, and use of other publicly and privately owned assets for creative space
- ☒ 7. **Assist artists and creatives** in all disciplines in developing a roadmap to **secure capital, patronage, and build capacity** to ensure their long-term prosperity

Q45. Selected the primary Council Indicator your recommendation will address. (You may select a second on the next page)

This question was not displayed to the respondent.

Q46. If applicable, select a secondary Council Indicator your recommendation will address.

This question was not displayed to the respondent.

Q47. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q48. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q49. Which metric is applicable to your recommendation? (Choose all that apply)

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Q50. Which metric is applicable to your recommendation? (Choose all that apply)

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Q51. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q52. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q53. Which metric is applicable to your recommendation? (Choose all that apply)

This question was not displayed to the respondent.

Q54. Which strategies align with your recommendation? (Choose up to 2)

This question was not displayed to the respondent.

Q55. Which characteristics should apply to department, community-based organization, and/or vendor that would put your recommendation to work? (Choose all that apply)

- ☒ "Cultural Responsiveness," e.g. being respectful of, and relevant to, the beliefs, practices, culture and linguistic needs of diverse consumer/client populations and communities whose members identify as having particular cultural or linguistics affiliations
- ☒ Alignment of founding mission with the community proposed to be served (creation of mission was historically based in serving communities experiencing racism) and alignment with the outcomes desired by the program
- ☒ Intimate knowledge of lived experience of the community
- ☒ Multiple formal and informal channels for meaningful community engagement, participation and feedback exists at all levels of the organization (from service complaints to community participation at the leadership and board level)
- ☒ Commitment to a diverse and highly skilled workforce by employing robust recruitment, hiring and leadership development practices

Q56. What is your budget recommendation? Make sure it is specific, see the examples below.

Examples: "Create and execute an outreach strategy for the Human Resources Department to improve diversity of City staff at all levels."

"Team with the United Way to create new or support available job training programs to address the underemployment in the African-American community."

Presently, Latino arts organizations are funded inequitably. We recommend the City of Austin offer a grant program for its Latino Arts Organizations to be able to purchase work space (studio, exhibit area, practice space) or work/live space in the Austin area. This program should be offered competitively among funded Latino groups each year, with at least one grant issued per fiscal year. Our Latino artists and their organization are facing very adverse economic circumstances, due to the rapid escalation of both residential and creative space rentals. This recommendation will reduce costs for the City's Latino artists, although tax, utilities, improvements and operations will be excluded from this particular grant.

Q57. Provide evidence to support your recommendation. Include relevant data and sources regarding the Council Indicator you seek to "move the needle on" and evidence supporting the recommended approach. See the example below.

You can refer to the Community Action Network Dashboard for Data, found [here](http://canatx.org/dashboard/). Or, copy and past the following link: <http://canatx.org/dashboard/>

Examples: "Although Asian Americans make up X% of staff for the City of Austin, they only represent X% of executive level staff."

Although Latinos represent around 37% of the Austin population, our arts groups routinely receive less than 5% of the total of funding for all Austin arts organizations. As a result, our community members who are skilled artists must do any and all of the following to make their minimal funding carry on critical arts programs" 1. Hold additional jobs besides those using their arts, skills, experience and training; 2. Fail to pay visiting on contract artists their value, their cost of transportation, or what they need to stay in Austin for an exhibit, show or presentation. 3. Move their studios and residences frequently seeking affordable rents; and 4. Even living homeless and having no studio or practice area at all.

Q58.

How much money is necessary to support your recommendation?

\$1 million

Q59. Are you requesting one-time funding or ongoing funding?

- ☐ one-time
☒ ongoing

Q63. Is this a Draft Recommendation, or is it Final (i.e. has it been approved by your Commission)?

- ☐ Draft
☒ Final

Q64. When does your Commission plan to meet to vote on this recommendation?

This question was not displayed to the respondent.

Q65. When did your Commission vote to approve this recommendation?

May 15, 2018

Q69. What was the vote tally?

7-0

Q68. Please Attach any relevant Minutes from your vote

Q61. Any comments/suggestions to improve this form? (e.g. metrics not included above, characteristics of vendors you think are important, etc.)

Q60. END OF SURVEY: Your survey responses have been automatically saved, but have not been submitted. Do **not** click forward button unless you are prepared to submit your responses! Thank you for your time!

Location Data



Source: GeoIP Estimation

