

EMMA S. BARRIENTOS MEXICAN AMERICAN CULTURAL CENTER

REGULAR MEETING

ADVISORY BOARD MINUTES

Wednesday, May 2, 2018

The Emma S. Barrientos Mexican American Cultural Advisory Board convened in a regular meeting at 600 River Street, in Austin, Texas.

Board Members in Attendance:

Anna Maciel, Chair

Aida Cerda-Prazak, Vice Chair

Juan Oyervides, Member

Rosemary Banda, Member

David Goujon, Member

Andrea Chavez, Member

Tomas Medina, Member

Endi Silva, Member

Board Members Absent:

Hipolito Sarabia, Member

Hector Herrera, Member

Staff in Attendance:

Herlinda Zamora, ESB-MACC Manager

Tina Herrera, ESB-MACC Administrative Assistant

A. CALL TO ORDER: Chair Maciel called the Board Meeting to order at 6:04pm.

Chair Maciel announced that there were two new Board Members and a new MACC staff member and asked that they introduce themselves.

- Member Medina informed the Board that he currently was a Tejano music songwriter and President of the Tejano Music Alliance of Texas. He expressed that he was looking forward to serving on the Board.
- Member Silva let the Board know that she graduated from the University of Texas at El Paso with degrees in theater and history and currently works for the State of Texas. Silva expressed that she looks forward to having a connection with the community through the organization.
- Olivia Tamzarian, ESB-MACC Marketing/Outreach Coordinator shared with the Board that she Majored in Latin American studies, Art history, and Cultural Anthropology. She expressed her excitement to be working for the Center as well as with the community and moving forward with creating a new Marketing plan.

B. CITIZEN COMMUNICATION:

Michael Mendoza, Content & Project Manager with Augzoo LLC let the Board know that he could share all the audio from the Gus Garcia installation at the next Board meeting.

- Chair Maciel let Mendoza know that it would be an action item for the June Agenda and he could present more at that time.

C. APPROVAL OF MINUTES:

Regular Called Meeting: Vice Chair Cerda-Prazak motioned to approve the April 4th minutes with the correction to be made to the meeting year. Regular Meeting date to be changed from,

“Wednesday, April 4, 2017”, to “Wednesday, April 4, 2018” Member Chavez seconded. Motion passed. (8.0) Members Sarabia and Herrera were absent.

Special Called Meeting: Member Banda motioned to approve the April 18th minutes with no corrections. Member Chavez seconded. Motion passed. (8.0) Members Sarabia and Herrera were absent.

D. PRESENTATIONS:

1. Hector Carmona Miranda, Sculptural & Digital Arts Fabricator let the Board know that he was a part of the Latino Arts & Residency Program and had just concluded his contract in April.
 - Miranda explained the type of work he did during the time of his residency and expressed that he is a visual artist and did not feel the MACC had the space that was necessary for a visual artist.
 - Chair Maciel asked Miranda for his opinion as to why there was a lack of visual artists that participated at the MACC. Miranda’s response was that he felt the MACC was focused on theater and dance programs.
 - Chair Maciel asked what kind of gallery space a visual artist needed, Miranda responded that the two gallery spaces were fine, but he believed that more artists would participate if there was more storage space.
2. Suzanne Piper, Financial Services Division Manager gave a presentation on PARD’s annual budget.
 - Piper went over the current budget letting the Board know it was 90-100 million dollars as well as going over the breakdown of how the budget is categorized. (Please see the Board & Commissions website to view back up material)
 - Piper informed the Board and staff that if there were any unmet needs to be taken into consideration the Board would need to provide a memo to Council of their recommendations by June 8th.
3. Herlinda Zamora, ESB-MACC Manager let the Board know on behalf of Kim McKnight, PARD Project Manager that there were no ESB-MACC Master Plan updates to report.
4. Iliana Venegas, Acting Assistant Director gave a briefing on the Artist Access Program.
 - Venegas announced that the first meeting date would be May 31st, the location was to be determined, and the meeting would be open to the public.

E. BRIEFING, DISCUSSION AND POSSIBLE ACTION ITEMS:

1. Chair Maciel explained to the new Board Members that the prior Chair had resigned and that someone had to take the position until it was time for the Officer Election.
 - Member Chavez nominated Vice Chair Cerda-Prazak to continue as the Vice Chair. Vice Chair Cerda-Prazak accepted. Member Banda seconded. Unanimous vote (8.0) motion passed. Members Sarabia and Herrera were absent.
 - Member Banda nominated Chair Maciel to remain as the Chair. Vice Chair Cerda-Prazak seconded. Unanimous vote (8.0) motion passed. Members Sarabia and Herrera were absent.
2. Chair Maciel gave a brief update to let the new Board Members know of the voting to approve the Master Plan.

- Chair Maciel asked staff to email Member Medina and Silva a copy of the approved Master Plan. She also mentioned that the plan would go before City Council May 24th and asked that all Board Members try to attend the meeting.
- 3. No further discussion on the Artist Access program (AAP).
 - The Board requested that after meeting with AAP, Member Banda have a meeting with the LARP Working Group.
 - Member Banda stated that because the first meeting would be held the 31st of May and the Board meeting would follow the week after she would have a conversation to get more clarification with Iliana Venegas. She felt that if there was a need to meet with the LARP working group then she would schedule a meeting with them before the Board meeting, otherwise she would give a brief update at June's meeting.
- 4. Kim Doyal, Community Engagement Liaison with Austin Energy gave an update on the substation public art project.
 - Doyal let the Board know that they were currently taking recommendations and would be happy to help the MACC with a beautification project.
 - Adhar Johnson, Engagement Strategy Director with CD& P explained to the Board that her job is to do community engagement for different infrastructures of projects across Texas and planned to reach out to the community for their feedback and input before creating a substation.
 - Johnson let the Board know that the project would be done in three phases.
 - 1) Introduce the process and build awareness to the community.
 - 2) Public meetings to collect data on the communities' preferences. (First meeting will be held June 12th at the MACC)
 - 3) Final design.
- 5. Member Oyervides gave an update on the Awards of Excellence event.
 - The event would be held Saturday, May 19th in the Sam Z. Cordonado Gallery.
 - He announced the 2018 honorees: Lesly Reynaga, Dr. Emilio Zamora, Roxanne Schroeder-Arce, Nancy Flores, Fidenco Duran, Ruben Ramos, and Martha Cotera.
 - Member Oyervides volunteered to put together a memoriam for past community leaders that had passed.
 - Chair Maciel asked that Herlinda Zamora have Olivia Tamzarian create a press release for the Awards of Excellence.
- F. Herlinda Zamora, ESB-MACC Site Manager informed the Board of May programs, upcoming events, and LARP highlights.
 - Hector Ordaz, LARP Member shared with the Board that PT was holding 8 workshops until June. The classes would hold up to 12 students each totaling out to 98 students. The age group participating in the program would be for children ages 6-17 years of age. Chair Maciel thanked Ordaz's mother Maria Luisa Ordaz-Gutierrez (Guicha) for teaching the children.
 - Zamora gave an update on the Teen Caminos program and the Plaza Saltillo Mural project with Raul Valdez.

- Zamora reminded the Board that the MACC was awarded a Community Leadership Award from U.T. Zamora let the Board know that she had invitations and asked members if they would like to attend. Chair Maciel and Member Medina accepted the invitation.

G. FUTURE AGENDA ITEMS FROM BOARD MEMBERS:

1. Report on AAP planning meeting from Rosemary Banda.
2. Update on meeting between Member Banda and LARP.
3. Report on Marketing Working Group Member Herrera, Oyervides
4. Discussion and action on the Augzoo app. Member Goujon, Chavez
5. Discussion and action on creating a Budget Working Group. Member Oyervides, Silva
6. Discussion and action on replacement of Bond Working Group members. Chair Maciel, Goujon
7. Update on Awards of Excellence. Chair Maciel, Member Oyervides
8. Update from Kim McKnight on the Master Plan.

ADJOURNMENT:

Chair Maciel motioned to adjourn with a second by Vice Chair Cerda-Prazak. Motion passed. (8.0)
Members Sarabia and Herrera were absent. Chair Maciel adjourned the meeting at 8:13pm.