

MOTION SHEET

Late Backup

I. Add a new Part 2 and renumber remaining parts as follows:

PART 2. As one of several regional partners in implementing the Master Community Workforce Plan, the City of Austin will endeavor to ensure the Master Community Workforce Master Plan partners will:

- Emphasize placement of Central Texans living at or below 200% of the federal poverty level in middle-skill jobs with wages sufficient to lift families, including single-parent households, out of poverty;
- Take measures to ensure that career exploration activities appeal to a diverse pool of potential employees through targeted outreach and engagement activities and remove potential barriers to employment for diverse applicants by:
 - o Preparing, providing, and distributing Career Exploration handbooks/toolkits in Spanish and other relevant languages;
 - o Preparing publicity materials in languages other than English for use at large-scale events or awareness-raising activities such as career fairs;
 - o Identifying and exploring industry and training partners with diverse membership, employees, and/or clients;
 - o Focusing efforts to raise awareness and providing career exploration to a diversity of candidates for all target industries, with a particular focus on industries with employee demographics that currently do not reflect the diverse demographics of the Austin metropolitan area, and for which potential applicants may self-select out of applying for jobs;
- Encourage and support expansion at local post-secondary education institutions, especially those most affordable and accessible to economically disadvantaged students;
- Encourage expansion and support for training programs accessible to economically disadvantaged students funded by employers and/or employee organizations, rather than those largely funded by tuition.