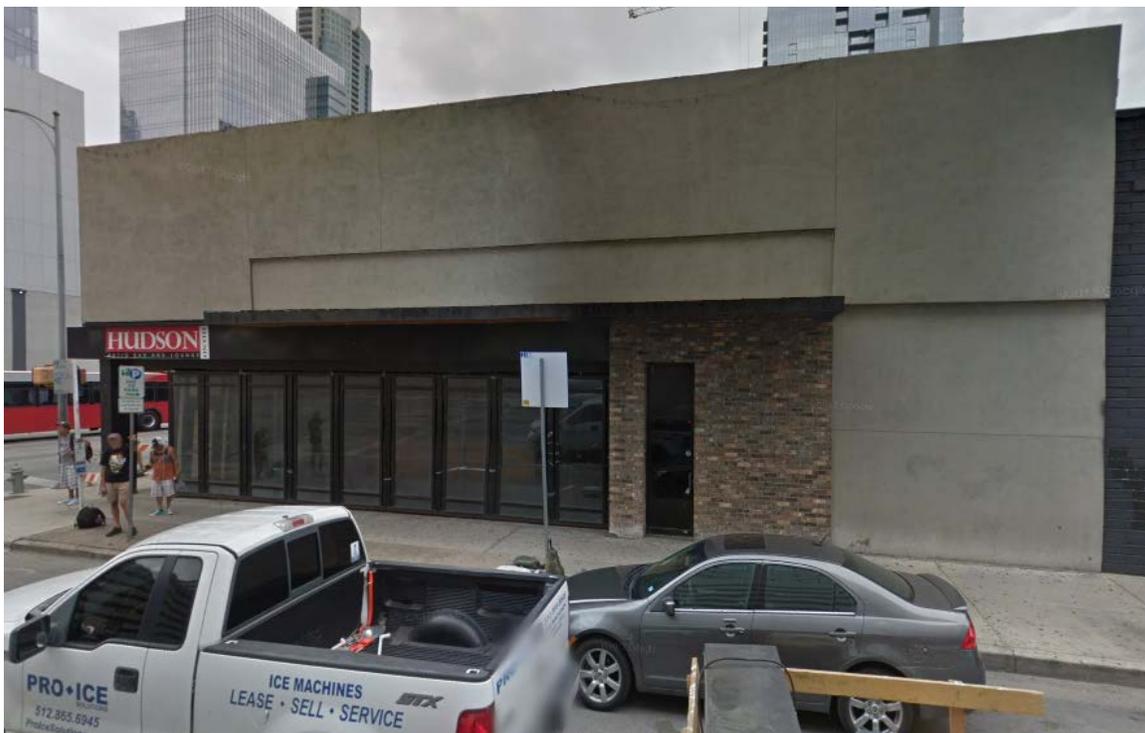


301 W. 5<sup>th</sup> Street  
ca. 1928



2008 photograph of the building showing the stepped parapet wall, stucco finish, and arched window openings



2017 photograph showing the modifications to the parapet and storefront



July, 2018 photograph

## OCCUPANCY HISTORY 301 W. 5<sup>th</sup> Street

City Directory Research, Austin History Center  
By City Historic Preservation Office  
December, 2008

1992	No return
1987	Vacant
1981	Vacant
1977	WD of Austin Radio distributors Jerry Cobb, proprietor
1975	Capitol Glass and Mirror Company Plate and window glass, storefronts, mirror, and furniture tops, residential and commercial. Hilton A. Duke, president

- 1969 Capitol Glass and Mirror  
Hilton A. Duke, proprietor
- 1967 Capitol Glass and Mirror  
Hilton Duke, manager
- 1963 Austin Civic Theater  
No description is given in the directory.
- 1957 C. B. Smith Motors Used car lot  
Dodge and Plymouth cars  
Cecil B. Smith, president
- 1953 C.B. Smith Motors  
Automobiles  
Cecil B. Smith, proprietor
- 1947 C.B. Smith Motors  
Dodge and Plymouth cars  
Cecil B. Smith, proprietor  
NOTE: The address is listed as 301-07 W. 5<sup>th</sup> Street.
- 1949 C.B. Smith Motors  
Dodge and Plymouth cars  
Cecil B. Smith, proprietor  
NOTE: The address is listed as 301-07 W. 5<sup>th</sup> Street.
- 1944-45 The address is not listed in the directory.
- 1941 Firestone Auto Supply and Service  
Tires  
P.I. Estlack, manager  
NOTE: The address is listed as 301-03 W. 5<sup>th</sup> Street.
- 1937 Firestone Auto Supply and Service Station  
Jack L. McCollom, manager  
NOTE: The address is listed as 301-03 W. 5<sup>th</sup> Street.
- 1935 Firestone Service Stores  
W.H. Holloway, manager  
NOTE: The address is listed as 301-03 W. 5<sup>th</sup> Street.
- 1932-33 Firestone Service Stores  
C.C. Lindsey, manager  
NOTE: The address is listed as 301-03 W. 5<sup>th</sup> Street.
- 1930-31 Firestone Service Stores  
A.E. Johnson, president  
NOTE: The address is listed as 301-03 W. 5<sup>th</sup> Street.
- 1929 Tire Service Company

Firestone tires and USL batteries  
A. Bryan Spires, proprietor  
NOTE: The address is listed as 301-03 W. 5<sup>th</sup> Street.

1927

The listing is residential.

**THIS MONTH**  
**SPECIAL**  
Call at Our Store  
for Details of  
the Greatest Of-  
fer Ever Made  
By Us.  
**Firestone**  
**Bob Armstrong, Mgr.**  
5th and Lavaca Open All Night Phone 2-4141

Advertisement for the Firestone store  
Austin American, March 9, 1936



We are indeed grateful for the patronage Austin motorists have given our organization since opening this business scarcely more than a year ago. Our aim is to continue rendering the same conscientious service which has established us so solidly in this community. It is our hope soon to welcome personally everyone of our friends and customers in these new expanded headquarters.

Cordially,  
*C.B. Smith*

## A WARM WELCOME AWAITS YOU *At Our New, Enlarged* **DODGE-PLYMOUTH HEADQUARTERS**

To us, there is only one way of meeting the ever-expanding wartime service needs of the motoring public . . . and that is to provide adequate facilities. We have done this.

Above is our new Dodge-Plymouth headquarters at 307 West 5th Street (corner

Lavaca). Here, we offer you the most reliable type of service that modern equipment and experienced manpower can supply. More than 25,000 square feet of floor space. Almost an entire block of plant. "Drive in!" See our large stocks of vital parts. Meet our personnel. Make this your service home.

Ad for C.B. Smith Dodge and Plymouth dealership, 301-07 W. 5<sup>th</sup> Street  
 Austin American-Statesman, January 14, 1945

The building in the foreground is 301 W. 5<sup>th</sup> Street at the corner of Lavaca Street after the 1944 renovations that filled in the original filling station openings with display windows. Although the original roofline remains, the showroom windows and transoms have been covered over with stuccoed arches and the windows have all been replaced. The ad also shows the south side of the 300 block of W. 5<sup>th</sup> Street to west 307, including what is now the Whiskey Bar at 303 W. 5<sup>th</sup> Street, the Rainbow Cattle Company at 305 W. 5<sup>th</sup> Street, and the former home of Hot Jumbo Bagel at 307 W. 5<sup>th</sup> Street.

## "CB" SMITH MOTORS

C. B. SMITH, Proprietor, "CB" Smith Motors, Austin. The "CB" Smith Motor Company was organized in November, 1943, at 301 W. 5th St., Austin. It was incorporated in January, 1946, with Mr. Smith as president.

Ground area of the company including the used car lots in downtown Austin is 48,600 square feet, along with storage and service facilities at Dallas Highway and Airport Boulevard of 4½ acres. The entire operation requires 53,500 square feet of building space. Today the company employs 60 persons and distributes trucks and cars to three counties: Travis, Bastrop, and Lee.



Mr. Smith was born in West Texas, the son of Mr and Mrs. J. M. Smith and before reaching high school age moved to Rotan, Texas. His father was engaged in farming, ranching, real estate

and was a bank official as well as serving as a county official. C. B. attended public schools at West, Cleburne and Rotan and college at North Texas Agricultural College and the University of Texas where he did further graduation work after receiving his B. A. and M. A. degrees.

From 1928 to 1930 he was athletic director of Houston Junior College; then in 1930 he was with Universal Credit Co. in Houston, and the Ford Motor Co. in the Republic of Mexico and New Orleans; after which time he traveled with the Ford Motor Co's sales department in Texas until 1933, when he joined the sales division of Chevrolet Motor Division of General Motors and was stationed in Austin, Corpus Christi, Houston, Fargo, Minneapolis, Chicago, and Detroit. While with General Motors his executive duties included sales management, sales promotion and advertising.

In January 1942, Mr. Smith moved to Washington, D. C., where he was Chief of the Tank and Combat Vehicle Division of the War Production Board.

Then in October, 1942, he went to Detroit on the general staff of the Office of Chief of Ordnance, Tank Automotive Center, as Director of Tools and Equipment of Army Ordnance. He came to Austin in March 1944, to operate the "CB" Smith Motors.

Mr. Smith was married on September 3, 1930, to the former Ruth Mushaway of Houston. He is a Mason, member of the Scottish Rite bodies, a Shriner, member of the Kiwanis Club, and has been active in community work in Austin serving 3 years as Director and Vice President of the Chamber of Commerce, and President of the Austin Area Economic Development Foundation.

Biography of C.B. Smith  
Central Texas Business and Professional  
Directory, 1952

**SAVE \$3.00**

**VACATION TIME IS HERE**

BE SURE TO REMEMBER

- YOUR CAR REGISTRATION
- YOUR DRIVERS LICENSE
- EVIDENCE OF INSURANCE
- TRAVELLERS CHECKS
- DUPLICATE KEYS
- BIRTH CERTIFICATE (if leaving U.S.)
- JACK, SPARE TIRE, EMERGENCY TOOLS
- FIRST AID KIT

**GET SET TO GO**

ALIGN FRONT END and ROTATE TIRES

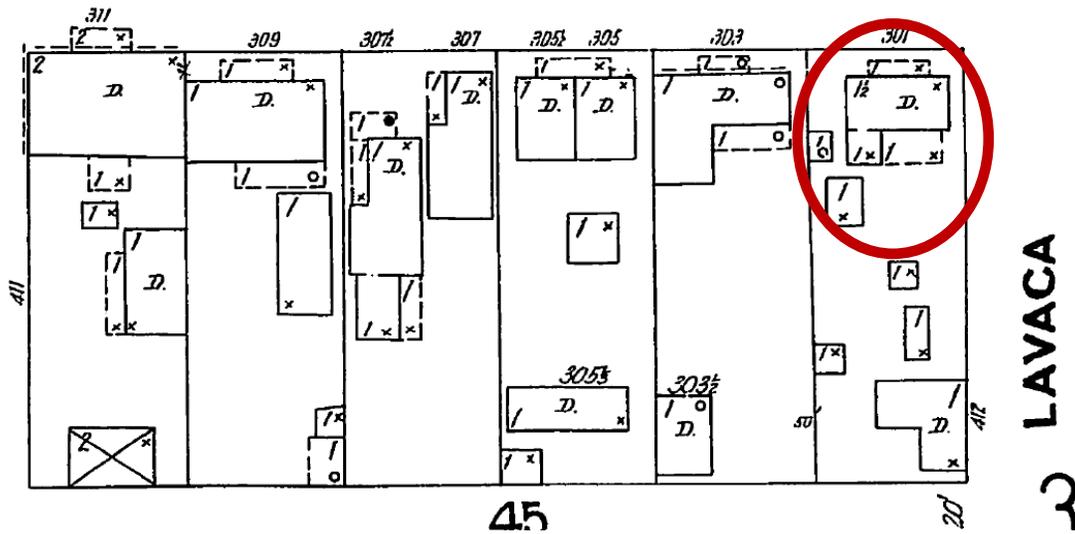
REGULAR PRICE \$8.00 **\$5.00**  
SPECIAL

Have your car checked by our factory  
trained mechanical

**"CB" Smith Motors**

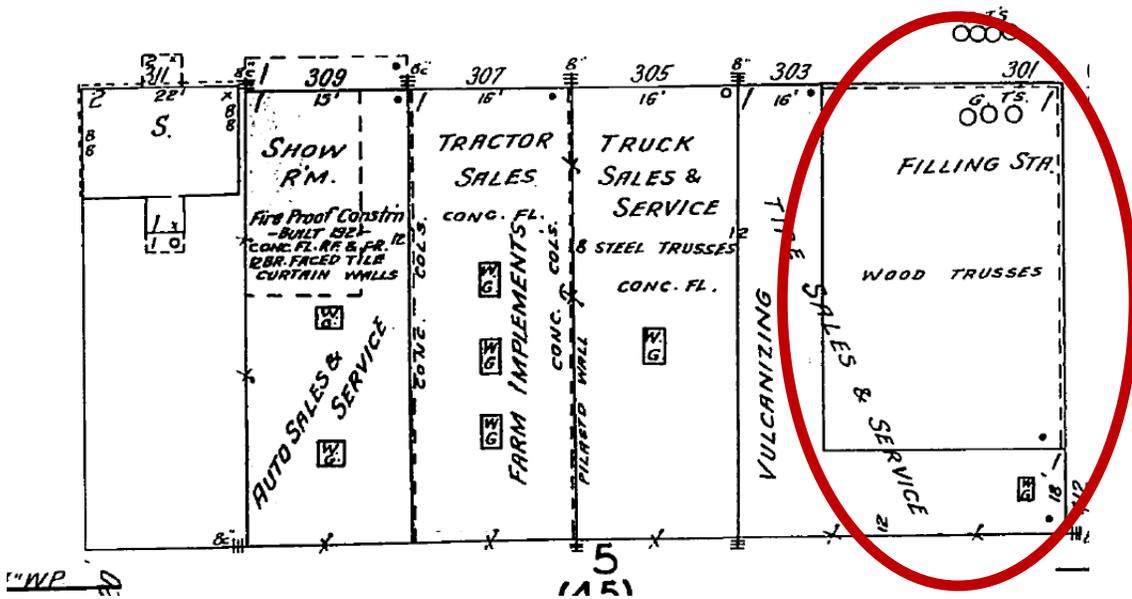
301 West Fifth Austin, Texas

Advertisement for CB Smith Motors  
Austin American, April 30, 1956

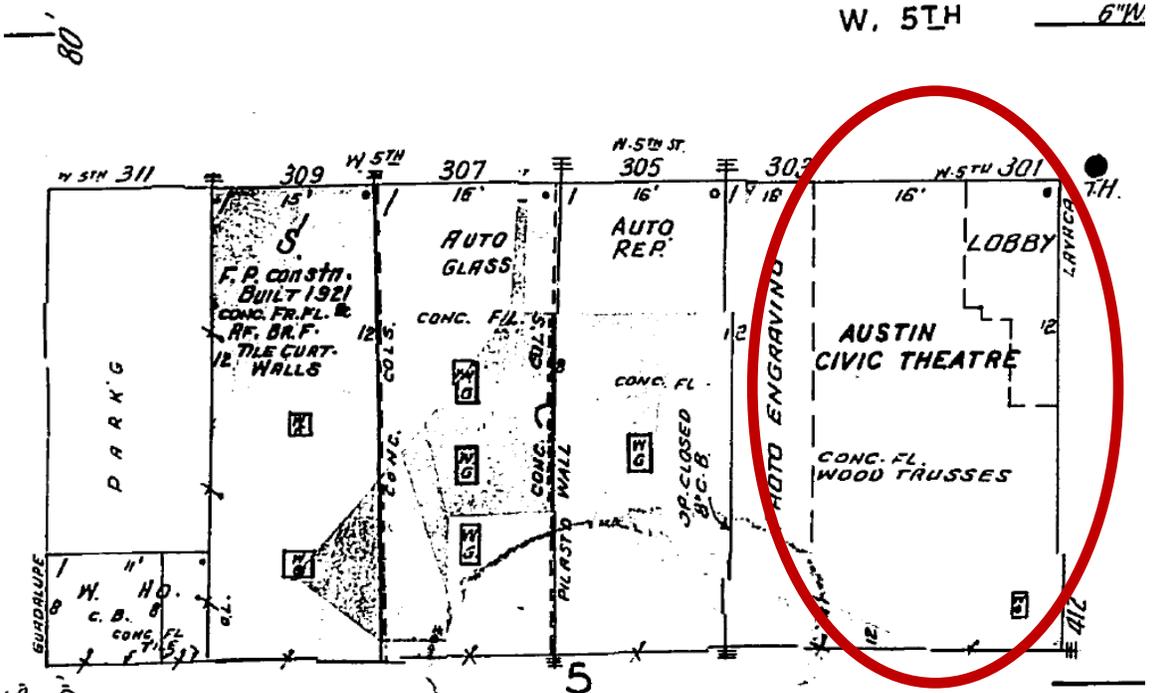


The 1900 Sanborn map shows a dwelling on this lot.

80 W. 5TH



The 1935 Sanborn map shows a filling station and tire sales facility on this site (top right corner). City directories show that A. Bryan Spires opened a Firestone store here in 1929; it was the Firestone Tire Store and a service station until the mid-1940s.



The 1961 Sanborn map shows the building as the Austin Civic Theater; city directories for the period show it was C.B. Smith Motors' used car lot in the late 1950s, and the Austin Civic Theater in the early 1960s.

Mrs. B. F. Marshall 301-303-305 W. 5th St.  
 12 45 7-8  
 Original City  
 - enclose filling sta. & make display rooms  
 26244 10-12-44 \$3500.00  
 Carl Quick  
 none

Building permit to Mrs. Ben F. Marshall to enclose the filling station (1944).

OWNER Forest Pearson ADDRESS 301 W 5th  
 PLAT 7 LOT 7 & 8 BLK \_\_\_\_\_  
 SUBDIVISION Original City  
 OCCUPANCY retail  
 BLD PERMIT #152114 DATE 9-23-75 OWNERS ESTIMATE \$4,000  
 CONTRACTOR Path Constr. NO. OF FIXTURES none  
 WATER TAP REC # \_\_\_\_\_ SEWER TAP REC # \_\_\_\_\_  
remodel com. bldg.

Building permit to remodel the building (1975)

SANITARY SEWER SERVICE PERMIT  
 Austin, Texas

No. 7966

Received of \_\_\_\_\_ Date May 30, 1928  
 Address 301 W. 5th.  
 Amount TwelveDollars \$ 12.00  
 Builder or Owner Firestone Service Sta. Plumber \_\_\_\_\_  
 Lot \_\_\_\_\_ Block \_\_\_\_\_ Subdivision \_\_\_\_\_ Plat No. \_\_\_\_\_

Date of Connection	<u>6/4/1928</u>
By City	_____
By Plumber	_____
Checked By	_____
Size Main	<u>6"</u> Depth <u>4'</u>
Main Assign.	<u>in alley</u>
Stub Depth	_____ Prop. Line _____
Stub Location	_____
Book No.	<u>B-551</u>
Paving Cut	_____ No. _____
No. Fittings	_____
26' Pipe	<u>4" tile 3.90</u>
Pipe	_____
1 Wyes	<u>4x4 .60</u>
1 Bends	<u>4" 1/8 .65</u>
Reducers	_____
Plugs	_____
Sand	_____
Gravel	_____
Remix	_____
Stoppers	_____
Castings	_____
1/8 Other	<u>sack cement .10</u>
Labor:	<u>27 hrs. 10.15</u>
	<u>total 15.40</u>

Sewer service permit (1928)

The building was converted from a glass tinting shop to a bar in 2002.