

**Recommendation for Council Action** 

## AUSTIN CITY COUNCIL Regular Meeting: August 9, 2018

Item Number: 045

## **Purchasing Office**

Authorize negotiation and execution of a multi-term contract with Austin Regional Manufacturers Association D/B/A ARMA, to provide workforce development services, for up to three years for a total contract amount not to exceed \$360,000. (Note: This procurement was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program. For the services required for this procurement, there were no subcontracting opportunities; therefore, no subcontracting goals were established).

Lead Department	Purchasing Office.
Fiscal Note	Funding in the amount of \$120,000 is available in the Fiscal Year 2017-2018 Operating Budget of Economic Development Department. Funding for the remaining contract term is contingent upon available funding in future budgets.
Purchasing Language	Professional Service.
For More Information	Inquiries should be directed to the City Manager's Agenda Office, at 512-974-2991 or <u>AgendaOffice@austintexas.gov</u> <u><mailto:agendaoffice@austintexas.gov></mailto:agendaoffice@austintexas.gov></u> or to John Hilbun, at 512-974-1054 or john.hilbun@austintexas.gov <u><mailto:john.hilbun@austintexas.gov></mailto:john.hilbun@austintexas.gov></u> .
Client Department(s)	Economic Development Department.

## Additional Backup Information:

The contract will provide a workforce development pilot program for the Austin-area manufacturing sector. These services are in response to the findings of a recent regional manufacturing study conducted by the Ray Marshall Center for the Study of Human Resources, a research unit of the University of Texas at Austin's LBJ School of Public Affairs. The study assessed the needs of Austin-area manufacturing employers concerning their challenges in hiring, retention, training, and the industry demand for skills.

These services will provide new workforce development opportunities for both youth and adults. Components of the program include the establishment of manufacturing certification acceptance and training for adults; implementation of a manufacturing internship program; identifying and evaluating apprentice opportunities in manufacturing; promotion of manufacturing career potential and opportunities; and coordination with schools to develop for-credit manufacturing-related training opportunities. This work aligns with the Austin Metro Area Master Community Workforce Plan's key industry sectors and services will be provided to ensure continued alignment and coordination with the plan partners and backbone organization Workforce Solutions Capital Area.

Austin Regional Manufacturers Association is the most qualified to provide these services based on industry knowledge and experience to foster collaboration among employers, training organizations and education providers, resulting in new workforce development opportunities for low-income Austin residents.

## **Contract Detail:**

Contract		Length	Contra	ct
<u>Term</u>		of TermAuthorization		
Initial Term		1 yr.	\$120,00	00
Optional Extension 1		1 yr.	\$120,00	00
Optional Extension 2		1 yr.	\$120,00	00
TOTAL	3 yrs.		\$360,000	

Note:Contract Authorization amounts are based on the City's estimated annual usage.