

WHAT WE DO

The City of Austin Cultural Arts Division (CAD) develops and administers programs in support of Austin's cultural community and creative industries. From opportunities to create public art, to professional development workshops, to funding for individual artists and arts organizations, CAD offers a wide array of services for local artists, residents, and tourists alike.

The Division oversees Cultural Arts Funding Programs, the Art in Public Places Program (AIPP), and the African American Cultural and Heritage Facility (AACHF) and develops initiatives that encourage diversity, equity, and inclusion to support economic and social prosperity.

FUND AUSTIN'S ARTS & CULTURE

CAD provides funding for cultural arts organizations and individual artists through the following programs:

The **Core Funding Programs** offer organizational and project support to arts and culture organizations.

The **Community Initiatives Program** offers starter funding to support marketing, production, and presentation of public performances and exhibitions by emerging or small-scale arts and culture organizations and individual artists.

The **Cultural Heritage Festivals Program** provides funding to strengthen the marketing, production, and presentation of culturally-specific festivals.

The **Capacity Building Program** provides funding to individual artists and arts organizations in order to support conferences, workshops, consulting, classes, travel, professional organization memberships and software.



PROMOTE AUSTIN'S CULTURE & CREATIVITY

UNESCO CITY OF MEDIA ARTS

Austin is the first (and only) city in the United States to receive a UNESCO City of Media Arts designation. As a member of the UNESCO Creative Cities Network (UCCN), Austin works to promote creativity and cultural industries, strengthen cross-participation in cultural life, and assure the integration of culture into urban development plans.

CULTURAL TOURISM PLAN

Austin's cultural ecosystem makes it a premiere destination for tourists. The City's cultural tourism plan provides a framework for cooperative strategies aimed at cultivating tourism through marketing and programming that highlights Austin's unique cultural identity and offerings.

THE AFRICAN AMERICAN CULTURAL & HERITAGE FACILITY

The African American Cultural and Heritage Facility supports Austin's long-term commitment to protecting and enhancing quality of life for African Americans by fostering cultural activities, business opportunities, and creative collaboration with the community.

The facility features changing exhibitions, two iconic murals, and, as a community resource, a computer lab and classes and workshops. Its production room and meeting spaces are available to rent for free (or at a low cost) for rehearsals, auditions, and meetings.

AUSTIN

GREATER



Cultural Arts
CITY OF AUSTIN
ECONOMIC
DEVELOPMENT

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COMMISSION & EXHIBIT WORKS OF ART

SUPPORT AUSTIN'S CULTURAL VITALITY

ART IN PUBLIC PLACES

Through the Art in Public Places (AIPP) two-percent-for-art ordinance, CAD commissions artists to create public artworks across Austin. AIPP also offers many programs to inspire, train and educate artists interested in the field of public art:

The **TEMPO** programs (TEMPO, TEMPO Convergence, TEMPO 2D and TEMPO Refresh) allow artists to propose and create temporary artworks in a range of themes and materials suitable for public display.

The **LaunchPAD** peer-to-peer program offers professional development for local artists seeking a career in public art. Paired with established public artists, LaunchPAD artists gain public art expertise while providing services benefitting an AIPP project.

Visionary Voices, a speaker series hosted in partnership with Texas Society of Architects, features celebrated public artists currently working on AIPP commissions. The series illuminates the relationship between public art and public space.

THE PEOPLE'S GALLERY

The **People's Gallery** exhibition at Austin City Hall is an annual, year-long presentation of work by local artists. The exhibition encourages public dialogue, and understanding and enjoyment of visual art. To take a virtual tour, visit austincityhall.ocell.com.

CREATIVE SPACE DEVELOPMENT

The Economic Development Department works with public and private stakeholders to address issues of affordability for the creative sector.

ASAP: Art Space Assistance Program provides grants to arts non-profits facing displacement, code compliance issues, substantial rent increases, or other space-related financial pressures.

Arts in Sacred Places, a partnership between the City of Austin and Partners for Sacred Places, matches local artists in need of space with diverse faith congregations opening their doors to artists.

The Village of the Arts is a partnership among the City of Austin, Austin Independent School District and MINDPOP that matches local artists and arts groups with free space to create within AISD schools, as a component of the Creative Learning Initiative.

CREATIVE INDUSTRIES DEVELOPMENT

CAD works to develop Austin's film, television, animation, visual effects, digital media and gaming industries, in partnership with local economic development, workforce, and financing organizations.

The **Creative Industry Incentives Program**, including the Creative Content Incentive Program and Media Production and Development Zone Incentive, offers a range of incentives to qualifying film, television, video game, and visual effects projects.

PARTNERSHIP PROGRAMS

The **Artist-in-Residence Program** embeds artists within City departments to develop imaginative approaches for community engagement and creative expression to better connect local government with the citizens it serves.

Faces of Austin, a partnership between CAD, SXSW, and ATXN, showcases works by local filmmakers that reflect the diverse faces, voices and experiences of Austin.



COURTESY OF URBAN MATTER INC



COURTESY OF AUSTIN WATERSHED



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