

The Evolution of Austin Energy's Performance Reporting

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Evolution of the Annual Performance Report

- Began with a resolution in 2001 with 10 reportable metrics
- Report now has multiple tables and data fields across several Austin Energy departments
- Available now in PDF format online
- Want to move to accessibility via a data portal greater accessibility and ability to download, visualize and analyze data
 - [How to Use the City of Austin Open Data Portal - home](#)



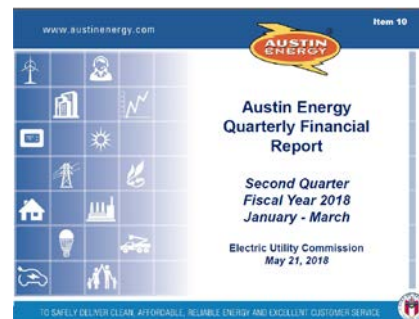
Why the Reporting Evolution?

- Austin Energy website users

- “I want to be able to download the data”
- “I was looking for data that could be understood”

- Technology

- Research shows dashboards can save time and lead to better data-driven decisions



How the Evolution Will Work

- **AustinEnergy.com**

- Historical annual reports will be available on the AE website or by contacting Corporate Communications
- <https://austinenenergy.com/ae/about/reports-and-data-library/corporate-reports>

- **Data.austintexas.gov**

- Interactive dashboard report available on the City's data portal with a link on Austin Energy's website
- <https://data.austintexas.gov/stories/s/82cz-8hvk>



Next Steps

- Completed FY16 report in PDF with links to data portal.
<https://austinenergy.com/ae/about/reports-and-data-library/corporate-reports>.
- Complete data portal population of FY17 data
- Create links on austinenergy.com for dashboard report for FY17 and future year reporting
- Continue other reports currently produced monthly, quarterly and annually





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