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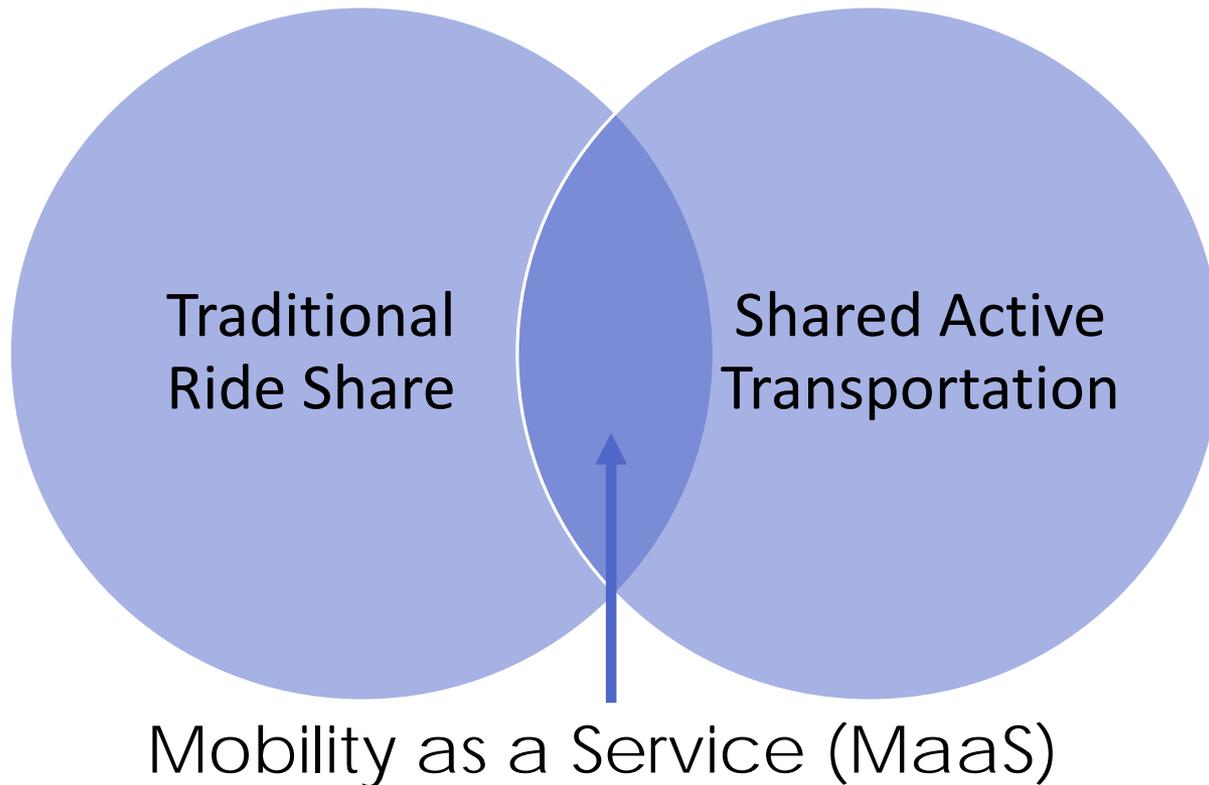
Dockless Mobility Program Update

URBAN TRANSPORTATION COMMISSION
TUESDAY, AUGUST 14 2018

What We'll Cover Today

- Mobility as a Service (MaaS)
- Expanding Shared Active Transportation
- Current Dockless Mobility Program Status
- Three-Part Dockless Mobility Management Model
- Dockless Mobility Program Development
- Dockless Mobility Rules Process
- Dockless Mobility Community Survey
- PAC Listening Session: Questions/Discussion

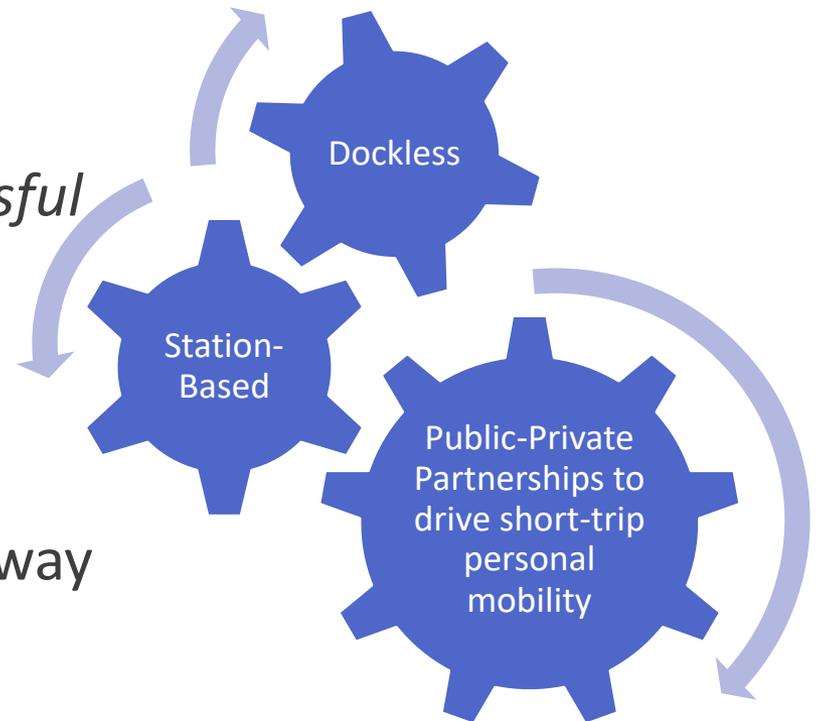
Mobility As A Service



Expansion of Shared Active Transportation options as part of the MaaS model

➤ **Strategy:** *Expand access to short-trip personal mobility options by leveraging market driven solutions with a successful municipally-owned service.*

- Continue Station Expansion
 - ✓ 13 NEW Stations in August
- Educate the Community
 - ✓ Smart Trips Eastside underway
- Optimize Dockless Mobility
 - ✓ Rules Update



Current Program Status

7

Licensed Operators

Units Deployed

3,621

33 mi²

Service Area*

*Initial licenses are able to serve the entire City of Austin jurisdiction. Thirty-three square miles assumes initial licenses deploy mainly in the downtown Austin Project Coordination Zone (DAPCZ).

Current Licensed Operators

- Bike-Share Operators: 3 with 1,100 units
 - Pace (Zagster) – 500 bicycles
 - Jump (Uber) – 250 electric-assist bikes
 - VeoRide – 350 bicycles
- Scooter-Share Operators: 4 with 2,521 units
 - Lime – 1,000 scooters
 - Bird – 1,500 scooters
 - GOAT – 20 scooters
 - Spin – 1 scooter

(As of 8-10-18)

Three-Part Management Model



Program Development

Progress To Date:

- April 27, 2018 - Program Authorized (Ord. 20180426-027)
- May 7, 2018 - Emergency Rules put into place
- May 15, 2018 – First application received

Current Status:

- Reevaluation of Lock-to/Haptic Requirement
- Renew Emergency Rules to extend public engagement

Next Steps:

- Mid-August – Review data reports
- Begin process to adopt Final Rules

Rules Adoption Process

Early August - Launch community survey, available through the month of August

Mid-August 2018 – Post red-lined draft version of proposed Final Rule for broader public review and feedback

Month of August 2018 – Briefings to Boards and Commissions

- August 6th – Pedestrian Advisory Council
- August 14th – Urban Transportation Commission briefing
- August 15th – Downtown Commission briefing
- August 21st – Bicycle Advisory Council briefing

Mid-September 2018 – Post notice of proposed Final Rule; 31-day public comment period begins

Rule Adoption Process (Cont.)

October 6th, 2018 – Mobility Transformation Advisory Council briefing

October 11th, 2018 – Mobility Committee of Council briefing

November 2018 – 30-day appeals process begins

Early December 2018 – 30-day appeals process closes

Early January 2019 – Deadline to make a decision on appeals

Community Survey

We'd like to hear from you!

LINK: <http://bit.ly/docklessatxsurvey>

Find it at www.austintexas.gov/docklessmobility

Discussion & Questions

Thank You

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