

Extension of the Urban Renewal Plan, Development Objectives, Discussion with Rene Campos

August 20, 2018

Commissioners,

I'm Paula Reckson, here tonight to share thanks from Swede Hill Neighborhood Association for your recent discussions regarding extension of the Urban Renewal Plan. We continue to believe that your stewardship and oversight is essential to ensuring that the community's vision and plans for East 11th and 12th Streets materialize and hope that you will recommend extension of the URP for a period of at least 10 years.

Swede Hill was encouraged by a recent Statesman piece regarding East 12th Street that I am sure many of you have read. 'Buying Up the Block' not only heightened awareness of area stakeholder concerns but also included a statement from Eureka CEO Rene Campos that he is committed to working with locals to ensure that development of his property matches the community's vision and fits in with the neighborhood. Towards that end, SHNA prepared an invitation to Mr. Campos to attend a meeting and discuss with us the existing vision and plans for East 12th Street, as well as our community goals and priorities and how we can work together to achieve them. We have been attempting to offer him a dozen possible dates for a special call meeting but have yet to locate any direct email or phone contact for Mr. Campos. We would appreciate any information you might have to reach him.

It is our understanding that your board may also engage Mr. Campos in a public discussion. That would be much appreciated, and Swede Hill respectfully requests that you include the following topics among those that you slate for your conversation.

- Please Engage Eureka to advance redevelopment of vacant lots in a manner that is timely and comports with the vision for the street, including compatibility with existing uses.
- Please require any owner of Tract 3 to redevelop this property as a stand-alone tract with mixed-use development as the RFP award stipulated.
- Please engage Eureka and other landowners to ensure restoration and renovation of important historic structures, including the I.Q. Hurdle House and

Bible Believer's Church. As one of our members put it this month, East 12th Street used to be lined with great old buildings, and we must do all we can to ensure that those that are left remain and are well cared for.

Thank you for considering our requests, and for your responsiveness and action over the last few years to help our community. We feel deeply hopeful about the future of these streets due to your service and commitment.

Paula Reckson, Pres

Swede Hill Neighborhood Association